ARKANSAS COMMUNICATIONS
The Arkansas Communications Office appreciates your interest in Razorback football and strives to assist you in your coverage. A list of our staff members, our address and our telephone and fax numbers follows:

Office: 479-575-2751
Fax: 479-575-7481
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Little Rock Press Box: (501) 663-0514
Mailing Address:
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P.O. Box 7777
Fayetteville, AR 72701
Overnight/Physical Address:
University of Arkansas
Arkansas Communications
1240 W. LeRoy Pond Drive
Fayetteville, AR 72701

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Joy Ekeama-Agba
Assistant Director
Zach Lawson
Assistant Director
John Thomas
Assistant Director
Walt Beazley
Photographer
Mary Lynn Gibson
Secretary

INTERVIEWS
Interviews with our coaches and student-athletes are encouraged, but we require all interview arrangements be made via the Arkansas Communications Office. Coaches and student-athletes are instructed to decline any interviews not pre-arranged by the Communications Office. University of Arkansas football coaches and student-athletes are generally available for in-person interviews during a game week. All student-athlete and assistant coach interview requests must be made at least one day in advance to allow time to facilitate the notification process. Telephone interviews can be arranged, but student-athletes’ telephone numbers will not be provided and student-athletes are instructed to politely decline interviews when contacted by telephone. Student housing, the training room, the weight room and locker rooms are off-limits to members of the media.

DAILY PRACTICE
Following select practice sessions, select members of the coaching staff or student-athletes will be available for group interviews with the media. Video and still photographers from accredited media outlets wishing to shoot practices are asked to consult with the Arkansas Communications Office for current guidelines prior to arrival at the practice field.

WEEKLY PRESS CONFERENCE OPPORTUNITIES
Please consult the Arkansas Communications Office for the schedule of weekly press opportunities for Coach Bielema and student-athletes.

SEC WEEKLY COACHES’ TELECONFERENCE
In conjunction with the Southeastern Conference, head coach Bret Bielema will participate each week in the league’s teleconference of football coaches. The teleconferences will be conducted each Wednesday from Aug. 31 to Nov. 23 from 10 a.m. CT to 12:10 p.m. CT. Accredited media members only may access the broadcast-quality teleconference. Callers may participate in the question-and-answer session with an individual coach or all SEC coaches. For more information and the teleconference number, contact the SEC Media Relations Office at (205) 458-3000.

10:00 a.m. Ed Orgeron, LSU
10:10 a.m. Kirby Smart, Georgia
10:20 a.m. Jim McElwain, Florida
10:30 a.m. Derek Mason, Vanderbilt
10:40 a.m. Nick Saban, Alabama
10:50 a.m. Butch Jones, Tennessee
11:00 a.m. Bret Bielema, Arkansas
11:10 a.m. Barry Odom, Missouri
11:20 a.m. Matt Luke, Ole Miss
11:30 a.m. Kevin Sumlin, Texas A&M
11:40 a.m. Mark Stoops, Kentucky
11:50 a.m. Dan Mullen, Mississippi St.
12:00 p.m. Mike Leach, Texas Tech
12:10 p.m. Gus Malzahn, Auburn

ARKANSAS FTP SITE
An FTP site is available for members of the media. For more information concerning the FTP site, contact Michelle Glover (mglover@uark.edu).

GAME CREDENTIAL REQUESTS
All requests for media and/or photo credentials must be online at SportsSystems.com/Arkansas. Requests should be made at least 10 days in advance.

Attempts to receive credentials must be requested and will be granted on a game-by-game basis only. No multi-game or full season credentials will be issued.

Please see media credentialing guidelines online at SportsSystems.com/Arkansas. Space limitations prevent accommodation of weekly media representatives.

Only fully accredited personnel directly involved in the coverage of the game will be admitted. Credentials are non-transferable. The Arkansas Communications Office reserves the right to revoke any credential: (1) used by an individual other than the one for whom it was granted; (2) any individual who refuses to comply with press box and/or photographic area guidelines; (3) any individual who is not an accredited member of the media; (4) any individual under the age of 16.

Credentials will not be mailed. They may be picked up beginning three prior to kickoff at the media will call station at the base of the elevator at both Donald W. Reynolds Razorback Stadium in Fayetteville and War Memorial Stadium in Little Rock. Photo identification is required when picking up credentials.

GAMEDAY PARKING
Limited parking is available in Fayetteville and Little Rock for media members. Those media members needing parking should make the request at least two weeks in advance to allow time for mailing.

LIVE STATS
Live in-game stats will be provided for the media at Arkansas.Statbroadcast.com.

WIRELESS INTERNET
The Arkansas press box does have wireless access. Information on accessing the internet is available in the game day information packets in the press box.
The University of Arkansas Athletic Department and IMG are in its 10th year of a powerful partnership that created Razorback Sports Properties. As the multimedia rights-holder, Razorback Sports Properties (RSP) is responsible for the corporate marketing and advertising for all 19 sports.

Along with corporate branding through the Razorbacks, RSP also creates new programming and publications for Razorback fans. They continue to expand the coverage of the Razorback Sports Network. This statewide radio network, consisting of 45+ affiliates, covers all of Arkansas and parts of all six surrounding states.

The official radio and television shows of Razorback Football continue to grow in attendance and viewership. The radio show is held weekly at the Catfish Hole and is aired live on the Razorback Sports Network. The official television show is aired statewide on Sunday nights and regionally throughout the week during football season.

CHUCK BARRETT – PLAY-BY-PLAY
Barrett is entering his 11th season as the play-by-play announcer for the Razorbacks and he’s no stranger to Arkansas fans or the Razorback Sports Network broadcast team. This is his 23rd year on the broadcast crew, including spending 14 years as the executive producer. Prior to taking over play-by-play responsibilities in the 2007 season, his duties included hosting the pre-game show, halftime and scoreboard shows, and the football version of the Razorback Report. He has also worked as the play-by-play man for baseball from 1992 to 2014 and added men’s basketball play-by-play to his duties prior to the 2010-11 season. Barrett was recognized by the National Sportswriters and Sportscasters Hall of Fame as the 2007, 2008 and 2009 Arkansas Sportscaster of the Year.

GENO BELL – CO-HOST & SIDELINE
Bell is entering his first season on the broadcast team as a sideline reporter, taking over the role from Grovey. Bell was a four-year letterwinner on the defensive line for the Razorbacks from 1993-95. He totaled 185 tackles, including 28 for loss, 11 sacks, four pass breakups and three fumble recoveries. Following his collegiate career, Bell played in the NFL with the New York Jets and the Cleveland Browns. He returned to Arkansas after his playing career and is a senior director of transportation at the worldwide headquarters of Walmart in Bentonville.

RICK SCHAFFER – CO-HOST
Schaef er is in his 24th year with Razorback football. He was the color analyst for 10 seasons and is now a co-host for the pre-game, halftime and post-game shows. Schaef er worked in the Arkansas Sports Information Department for 24 years, 21 of those years as directing. Rick is the communications director for the Springdale School District and the co-host of Drive Time Sports on 103.7 The Buzz.

QUINN GROVEY – COLOR ANALYST
Grovey will be entering his 20th overall season on the network, including his first as the color analyst. The former Hog quarterback previously served as co-host of the pre-game and post-game shows and the network’s sideline reporter. A three-year starter for the Razorbacks, Grovey led Arkansas to Southwest Conference titles in 1988 and 1989, and was named to the program’s 1980s All-Century team.

SCOTT INMAN – CO-HOST
Inman is in his 11th year as co-host of the pre-game and post-game shows. It’s his 19th overall season with the network, having first served as studio host. Inman currently is the director of business development for GenWealth Financial Advisors and previously was the anchor of the 5 p.m., 6 p.m., and 10 p.m. newscasts for KATV in Little Rock.
Entering his 10th full year as Vice Chancellor and Director of Athletics, Jeff Long has helped transform the University of Arkansas’ Department of Intercollegiate Athletics into one of the most successful and mission driven programs in the country. Long, the 2015 SportsBusiness Daily (SBD) Athletic Director of the Year, leads a program that encompasses 19 sports and more than 460 student-athletes.

Long has focused every aspect of the Razorback program on achieving the mission of developing student-athletes to their fullest potential through intercollegiate athletics. In the process, he has also emerged as a nationally respected leader within intercollegiate athletics and an influential voice on issues pertaining to student-athletes and their collegiate experience.

Long served as the inaugural College Football Playoff selection chairman for the 2014 and 2015 seasons and remains a member of the selection committee through 2017. He was recently named to the NCAA Division I Football Oversight Committee and continues to serve as the athletics director representative on the Southeastern Conference’s Executive Committee.

Even while representing his institution and the state in some of the most prestigious leadership positions in college sports, Long has guided the Razorback program to unprecedented success. In Long’s tenure, Arkansas has captured 34 conference championships and advanced to 139 post-season competitions, including the school’s first Bowl Championship Series appearance in football and national titles at the 2013 NCAA Men’s Indoor and the 2015 NCAA Women’s Indoor Track and Field Championships and the 2016 NCAA Outdoor Track and Field Championships.

In 2016-17, Arkansas finished No. 20 in the Learfield Directors Cup, marking the eighth Top 25 finish in the last 10 years. Arkansas scored points in 16 of its 19 sports, finishing second in the nation among programs with 19 or fewer sports. The Razorbacks added another six SEC crowns to their collection including a conference Triple Crown in women’s cross country, indoor and outdoor track and field. Arkansas also advanced to the SEC Tournament Championship games in baseball, men’s basketball and soccer.

In the classroom, the Razorbacks continue to set new standards including posting a school record student-athlete grade point average of 3.25. Arkansas led the conference in selections to the SEC Fall Academic Honor Roll, including a league high 39 football student-athletes.

Arkansas once again exceeded the national APR multi-year rate in all 19 sports, including posting its highest program average ever (977.8). The program’s Graduation Success Rate was a record 78 percent and 100 current or former Razorback student-athletes added their names to Senior Walk at University of Arkansas graduates.

Student-athlete development has also been a priority. A $10.65 million gift from the family of former Razorback and Dallas Cowboys owner Jerry Jones, the largest gift to athletics in more than two decades, transformed an already nationally recognized program into one that rivals any in the country. The Jerry and Gene Jones Family Student-Athlete Success Center is a 55,000 square foot facility dedicated to the development of more than 460 Razorback student-athletes.

Even before his appointment as the CFP Selection Committee’s Chairman, Long’s leadership and unwavering commitment to the student-athletes and maintaining integrity within intercollegiate athletics had not gone unnoticed. In 2013, Long was named as an Under Armour Athletics Director of the Year for the Football Bowl Subdivision. In 2012, Long was named a finalist for the SBD/SBJ Athletic Director of the Year. In the spring of 2012, the Donald W. Reynolds Foundation and longtime chairman Fred W. Smith made a combined gift of more than $1.25 million to the program in recognition of Long’s leadership of Razorback Athletics.

A member of the Chancellor’s Executive Committee, Long is helping to chart the course for the future of higher education at the University of Arkansas while integrating Razorback Athletics into the campus community. Arkansas is one of less than 25 institutions in the nation to have a financially self-sustaining athletics department. Razorback Athletics receives no state funding and does not collect a student fee. In fact, the department routinely gives millions of dollars each year to support other campus academic programs.

In each of the past seven years, Razorback Athletics has transferred funds totaling more than $1 million to support the university’s academic mission. For 2017-18, the department’s total support of university and student programs and initiatives will include more than $3.5 million in direct funding of academic programs including financial support for Champions Hall, a classroom and laboratory building, serving the entire University of Arkansas student population.

Long was selected to replace legendary athletic director and former Razorback football coach Frank Broyles and even before he officially took the reins on Jan. 1, 2008, Arkansas announced that it would combine its previously independent men’s and women’s athletic programs. Long adeptly blended
the athletic programs into one unified department and established a new administrative structure.

Under Long’s leadership, the program has fortified its financial standing ensuring more support for the development of student-athletes. As economic indicators were beginning to point toward challenging economic times, Long signed Arkansas to a decade long deal with IMG College to form Razorback Sports Properties that guaranteed the Razorback program $73 million. Long also negotiated an extensive all sports apparel and footwear agreement with NIKE, Inc. for all 19 Razorback sports programs.

In 2010, Long moved to help meet the growing financial needs of fielding a nationally competitive all sports program. The athletic department launched the “Answer the Call” campaign through the Razorback Foundation which resulted in more than 2,600 new members and helped generate more than $6.5 million in additional support for Razorback student-athletes.

With an eye towards the future, Long commissioned a comprehensive plan to assess the future facility needs of the program. Unveiled in October 2011, the Razorback Athletic Facilities Master Plan provided a vision and the road map for $320 million of facility renovations and additions that will help all 19 Razorback sports remain competitive in the SEC and nationally over the next 30 years.

Projects already completed as part of the plan include the Fred W. Smith Football Center, the Fowler Family Baseball and Track Training Center, extensive renovations of the George Billingsley Tennis Center, John McDonnell Field (outdoor track and field), Razorback Field (soccer) and the Fred W. Smith and Mary B. Smith Golf Training Facility. In the fall of 2015, a Basketball Performance Center and the Jerry and Gene Jones Family Student-Athlete Success Center opened to Razorback student-athletes.

Construction is already underway on the next chapter in the storied history of the Home of the Razorbacks, a $160 million Donald W. Reynolds Razorback Stadium and North End Zone Addition. The project will enhance the game day experience for all Razorback fans with a south end video board, a full 360 degree stadium concourse, new suites and club seats as well as new stadium entrances. The additional video board will be ready for the 2017 season with the completion of the full project prior to the 2018 season. No university funds, state funds or student fees will be required to complete the project.

According to a recent economic impact study, Razorback Athletics will have an estimated economic impact of more than $1 billion in five years. The study estimated Razorback Athletics generates $162.7 million annually to the region’s economy. In addition, recent athletic construction has generated another $110.9 million for the region. The Donald W. Reynolds Razorback Stadium Renovation and North End Zone Addition is projected to have an estimated economic impact of $262.4 million.

A veteran administrator with a track record of the highest commitment to the concept of “student-athlete,” Long has had more than two decades experience in athletic administration at the Division I level including at the University of Pittsburgh, University of Oklahoma, University of Michigan, Virginia Tech University, Eastern Kentucky University and Rice University. Long also understands the coach’s perspective from time spent in coaching staff positions at Duke University, University of Michigan and North Carolina State University.

His experience as an athletic director and administrator in five of the six Bowl Championship Series conferences — the Big 12, Big Ten, Big East, Atlantic Coast and SEC — gives Long a uniquely informed perspective on intercollegiate athletics.

On the forefront of NCAA governance, Long has previously served on the NCAA Management Council, the NCAA’s Sports Wagering Task Force, the NCAA Championships/Sports Management Cabinet and as a member of the Executive Committee of the Division I-A Athletic Directors’ Association.

Prior to assuming his current roles at Arkansas, Long served for four years as the athletic director at the University of Pittsburgh. Long redefined Pitt athletics, most notably through the “Quest for Excellence” campaign that raised nearly $34 million to enhance the student-athlete experience. During his tenure, the program was selected No. 17 in the nation in the 2006 Sports Illustrated on Campus’ All-Sport Rankings.

Before arriving at Pitt, Long was senior associate athletic director at Oklahoma for two and a half years overseeing external affairs for the Sooners. In addition, Long was the primary administrator for the Sooners’ highly successful football and men’s basketball programs, along with sport supervision of baseball, wrestling and both golf teams.

Long’s first appointment as a director of athletics was at Eastern Kentucky where he served for two and a half years. Prior to Eastern, Long had a brief stay with Virginia Tech as an associate athletics director.

He began his career in college athletic administration at Michigan, hired by legendary coach and athletics director, the late Bo Schembechler. During his seasons with the Wolverines, Long was promoted through a series of posts to the position of associate athletics director.

A former two-sport athlete at Ohio Wesleyan, Long earned seven varsity letters for the Bishops in football and baseball before completing his degree in economics in 1982. He started his post-graduate career in athletics working on head coach Tom Reed’s staff as a graduate assistant football coach at the cradle of coaches, Miami University of Ohio. Long earned his master’s in education at Miami in 1983, moving on to football staff positions at Rice, Duke and N.C. State prior to joining Michigan.

An Ohio native from Kettering, Long is married to the former Fanny Gellrich of Ann Arbor, Mich. The Longs have two daughters, Stephanie and Christina. In spring 2016, Stephanie graduated Summa Cum Laude with two degrees from the Fulbright College of Arts and Sciences. She is currently enrolled in graduate school at the University of Arkansas. Christina is a freshman journalism student at the University of Missouri.

THE LONG FAMILY (left-right): Christina, Fanny, Jeff & Stephanie
DAVE VAN HORN  
Baseball  
16th season

MIKE ANDERSON  
Men’s Basketball  
7th season

MIKE NEIGHBORS  
Women’s Basketball  
1st season

CHRISS BUCKNAM  
Men’s Cross Country  
Men’s Track & Field  
10th season

LANCE HARTER  
Women’s Cross Country  
Women’s Track & Field  
28th season

BRET BIELEMA  
Football  
5th season

BRAD McMakin  
Men’s Golf  
12th season

SHAUNA ESTES-TAYLOR  
Women’s Golf  
11th season

MARK COOK  
Gymnastics  
16th season

COLBY HALE  
Women’s Soccer  
6th season

COURTNEY DEIFEL  
Softball  
3rd season

NEIL HARPER  
Swimming & Diving  
2nd season

ANDY JACKSON  
Men’s Tennis  
5th season

MICHAEL HEGARTY  
Women’s Tennis  
15th season

JASON WATSON  
Volleyball  
2nd season
ARKANSAS ATHLETICS STAFF
There's a reason...

...the University of Arkansas is one of the nation's fastest growing universities. Nestled in the Ozarks, we learn in one of the best places to live in the nation. This is where tradition and innovation work together to keep us grounded as students and faculty make discoveries that improve our world. The University of Arkansas is among the top public research universities in the U.S., that’s why federal agencies like NASA and top industries turn to us to solve problems and advance technology. This is where we grow our world, one student at a time, by leading change and changing lives.
More than 200 baccalaureate, master’s, doctoral, professional and specialist degree programs.
GOLDWATER SCHOLARS
16th among all public universities
TRUMAN SCHOLARS
14th among all public universities
RHODES SCHOLARS
38th in nation among public universities

INNOVATIVE RESEARCH CENTERS
Alan Mantooth, Distinguished Professor of electrical engineering, will direct a new $15 million national center devoted to protecting the nation’s power grid from cyber attacks.
Min Zou, professor of mechanical engineering, will lead a new $24 million Center for Surface Engineering to develop new technology for industries.

Enrollment: 27,194
Student-to-Faculty Ratio 19:1

Top Army ROTC
in eight-state region and among nation’s top 10

82% incoming HONORS COLLEGE
freshman fellows hail from Arkansas
Senior Walk
Our greatest achievements are etched in stone at the University of Arkansas, with more than 3.5 miles of sidewalk bearing the names of all of our graduates. Stretching across campus, Senior Walk is a unique tradition that includes the names of more than 175,000 graduates, and counting.

Notable Graduates
Jerry Jones, owner of the Dallas Cowboys
Veronica Campbell-Brown, Olympic gold medalist
Stacy Lewis, LPGA golfer
Doug McMillon, President and CEO of WalMart Stores, Inc.

IT’S A GREEN CAMPUS
We’re committed to sustainability and proud of our recent Gold STARS rating as we work to make the campus climate neutral by 2040.

Association for the Advancement of Sustainability in Higher Education – 2017

$36 MILLION DOLLAR
PROMISE GRANT
Largest grant ever awarded to the U of A to College of Education and Health Professions and Arkansas Department of Education from the U.S. Department of Education to fund a program aimed at improving the education and career outcomes of low-income Arkansas teens with disabilities.

$145 MILLION
THE HIGHEST EVER
RESEARCH EXPENDITURES
JUMPED 8%
IN FY16 TO

$36 MILLION
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LARGEST ever awarded to the U of A to support the College of Education and Health Professions and Arkansas Department of Education.

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A MESSAGE FROM
CHANCELLOR STEINMETZ

I know touchdowns generally get the loudest cheers but when I call the Hogs it’s also in support of an athletics program that achieves at the highest levels in the classroom — and on the field — supports our academic mission and is financially self-sustaining.

Razorback Athletics is one of the nation’s few financially self-sustaining athletics programs and does not receive state funding or student fees. In fact, Razorback Athletics helps support the university’s academic mission by contributing more than $3.5 million a year to the institution for academic programs and other initiatives benefitting University of Arkansas students. Your great fan support combined with the careful management of resources allows the department to be self-sustaining. That’s something all Razorback fans should be proud of.

We are equally proud of the success of our student-athletes in the classroom. They set a new program record with a combined GPA of 3.25 last spring and have extended their streak to 15 consecutive semesters with an average cumulative GPA of 3.0 or more. Our student-athletes also devote a great deal of time volunteering on campus and in the region.

Razorback Athletics was recognized again this year as one of the nation’s most successful intercollegiate athletics programs, ranking No. 20 in the Learfield Directors’ Cup, finishing in the Top 25 for the eighth time in 10 years. Even more impressive to me, Arkansas ranks second among schools with 19 sports or fewer. Our student-athletes also devote a great deal of time volunteering on campus and in the region.

All this makes me wish I could join the team and run through the “A”!

On behalf of the University of Arkansas, thank you for your passionate support of the Razorbacks.

Go Hogs!
Joe Steinmetz
Chancellor
JOSEPH E. STEINMETZ

Chancellor

Joseph E. Steinmetz became the sixth chancellor of the University of Arkansas on January 1, 2016. Prior to this appointment, he was Ohio State's chief academic officer. As executive vice president and provost, he oversaw the administration, coordination, and development of all academic functions of the university.

Dr. Steinmetz joined Ohio State in 2009 to serve as vice provost for arts and sciences and executive dean of the then-new College of Arts and Sciences. With his leadership, the former five independent colleges of arts and sciences were unified into the largest arts and sciences college in the country.

Before Ohio State, Dr. Steinmetz was dean of the College of Liberal Arts and Sciences at the University of Kansas, where he was also a university distinguished professor. Before Kansas, Dr. Steinmetz spent 19 years at Indiana University, Bloomington where he served as Chair of the Department of Psychology, Executive Associate Dean of Arts and Sciences and a Distinguished Professor of Psychological and Brain Science.

A nationally respected behavioral neuroscientist, Dr. Steinmetz was recognized in 1996 by the National Academy of Sciences for his contributions to the fields of experimental psychology and neuroscience. In 2012 he was named an AAAS Fellow.

His research interests include neuroanatomical and neurophysiological substrates of learning and memory; the effects of alcohol on neural and behavioral function; neurobiological and behavioral models of fetal alcohol syndrome; and the neurobiology of simple human learning, memory, and cognitive function.

Dr. Steinmetz earned his bachelor's and master's degrees at Central Michigan University and his doctorate at Ohio University. He and his wife, Sandy, have two sons and four grandchildren.

GERALD JORDAN

Faculty Athletics Representative

Gerald Jordan, associate professor of journalism, worked 25 years for metropolitan daily newspapers before he joined the UofA faculty. His appointment as the faculty athletics representative marks a return to his start as a student covering the Razorbacks.

Like his predecessor Dr. Sharon Hunt, Jordan is an Arkansas alumnus and he becomes only the fourth UofA faculty member to fill this position. Chancellor Joe Steinmetz appointed Jordan to be the faculty member who certifies the eligibility of student-athletes and will be the university's faculty representative to the NCAA and the Southeastern Conference.

Jordan graduated from the University of Arkansas in 1970 with a degree in journalism, and earned his master's degree in journalism at Northwestern University in 1971. He was a 1982 Nieman Fellow at Harvard University.

Jordan began his career as a sports reporter for The Kansas City Star, where he subsequently wrote editorials and was a TV columnist. He wrote editorials for The Boston Globe. At The Philadelphia Inquirer, Jordan was a reporter, a Washington correspondent and worked as an editor in several departments before joining the journalism faculty. He returned to The Inquirer as an editor for 15 summers. He also worked two summers on News21, a national investigative journalism project at the Walter Cronkite School, Arizona State University.

Jordan has been an innovative teacher, developing the Digital Media Lab, a semester block of journalism courses designed to provide intensive teaching and training for a limited number of students in a realistic multimedia news environment. He also helped create the Lemke Journalism Project, which has brought minority high school students interested in journalism to the university for the past 17 years.

Jordan served as president of the Arkansas Alumni Association Board of Directors, and he is the founding leader of two alumni societies for U of A graduates.

He received the UofA's Silas Hunt Legacy Award in 2010, and a Lifetime Achievement Award from the Northwest Arkansas Martin Luther King Jr. Planning Committee.

He was also the first faculty member to receive the university's national award as Volunteer of the Year.

As the U of A faculty athletics representative Jordan will work closely with the athletics department, be involved with the student-athlete advisory council, in addition to attending SEC and NCAA meetings.

“Gerald Jordan is an esteemed member of the University of Arkansas faculty and is well respected by his peers throughout the country,” said Jeff Long, vice chancellor and director of athletics. “He knows our institution and he knows the demands our student-athletes face balancing their academic requirements and competing in the strongest conference in the nation. Gerald will be a great representative of the University of Arkansas both within the SEC and nationally.”
The A Club’s mission is to create and foster enduring relationships with former Razorback student-athletes in all sports to facilitate a continued connection with Razorback Athletics and the University of Arkansas. By cultivating a strong, active and diversified membership, the A Club will pursue its core purpose of making a significant difference in the lives of former student-athletes. By cultivating a strong, active and diversified membership, the A Club will pursue its core purpose of making a significant difference in the lives of former student-athletes. By cultivating a strong, active and diversified membership, the A Club will pursue its core purpose of making a significant difference in the lives of former student-athletes.
RAZORBACK CLUBS

Twenty-two Razorback Clubs uphold the mission of the Razorback Foundation. These non-profit clubs hold regular meetings throughout the year that feature University of Arkansas coaches, staff and administrators. Each club hosts fundraisers to support the Razorback student-athletes and foster camaraderie among the Razorback Nation.

The Razorback Foundation appreciates the contributions of those who serve in volunteer leadership positions for each club. The Presidents and their boards, along with all volunteers, allow us to connect in a meaningful manner with those who love the Razorbacks and support the Razorback Foundation in a variety of ways. Contact information for all Razorback Clubs may be found at razorbackfoundation.com.

RAZORBACK CLUBS

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<thead>
<tr>
<th>Club Name</th>
<th>President</th>
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<tr>
<td>Baxter County Razorback Club</td>
<td>Nick Coleman</td>
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<td>George Billingsley NW Arkansas Razorback Club</td>
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<td>The Delta Razorback Club</td>
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<td>Pine Bluff Razorback Club</td>
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<td>Saline County Razorback Club</td>
<td>Phillip Montalvo</td>
</tr>
<tr>
<td>Claude Smithey Razorback Club</td>
<td>Phillip R. Williams</td>
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<tr>
<td>Stone County Razorback Club</td>
<td>Dustin Stewart</td>
</tr>
<tr>
<td>Texarkana Area Razorback Club</td>
<td>Allen Brown</td>
</tr>
<tr>
<td>White River Razorback Club</td>
<td>Phil Brissey</td>
</tr>
</tbody>
</table>
ABOUT THE FOUNDATION

The mission of The Razorback Foundation, Inc. is to raise private gift support for Razorback Athletics at the University of Arkansas. The Foundation assists our student-athletes by providing financial support for scholarships, facilities and various programs that enable them to realize their dreams of achieving a quality college education while participating in athletics on a nationally competitive level.

WHY WE NEED YOUR HELP

Through contributions from our members, we are able to provide scholarship support for more than 460 student-athletes, funding for facility enhancements and financial assistance to other programs designed to elevate student-athletes and Arkansas Athletics.

Being an active Foundation member is not only an investment in our athletic program and in the athletic and academic success of our student-athletes, it also unlocks many special benefits to you. These benefits include priority access to season tickets, single-game tickets, parking, priority points, membership thank you packet, invitations to exclusive member-only events, and more!

JOIN TODAY

There is no better way to support Razorback Athletics than to contribute to the Razorback Foundation Annual Fund. Your gift, no matter the size, will significantly impact the life of every Razorback student-athlete. Gifts may be made outright or via automatic payment plans. The Foundation also offers a Collegiate Membership Program for current University of Arkansas students as well as a Young Alumni Program for recent graduates.

For more information about membership levels, benefits and other giving opportunities, please contact us at 877-436-0013 or gohogs@razorbackfoundation.com. More information may be found at razorbackfoundation.com.

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For decades, Razorback Athletics has enjoyed a position of national prominence in college sports. No two individuals have been more instrumental for this success than Frank Broyles and Wilson Matthews. In 1989, the Broyles-Matthews Scholarship was established to honor these two Razorback Legends. Broyles, the long-time coach and Director of Athletics, put Razorback football on the map. Matthews, the valued assistant coach and administrator, pioneered the Razorback Scholarship Fund which enables the Razorbacks to compete with the best.

In 2007, the Broyles-Matthews Scholarship was renamed and divided into three annual membership levels: Broyles-Matthews Platinum ($20,000+), Broyles-Matthews Gold ($10,000-19,999) and Broyles-Matthews Silver ($5,000-9,999). These gifts, as well as ALL gifts to the Annual Fund are instrumental to the continued success of Razorback Athletics.

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GREG SANKEY  
COMMISSIONER  
SOUTHEASTERN CONFERENCE

Greg Sankey became the eighth commissioner of the Southeastern Conference on June 1, 2015, and quickly engaged in building upon the SEC’s strong foundations and rich traditions.

Sankey is a modern-day administrator whose focus on innovation, communication, integrity and responsibility establishes a model for leadership in college sports today. Always with an eye on the future, Sankey is also keenly aware of the competitive, and institutional traditions that make the SEC uniquely successful.

Sankey brings a big picture approach to his position by introducing a vision that positions the SEC to leverage its athletics success and popularity for a greater overall cultural and economic impact on the region, the nation and the world.

ADVOCATING FOR STUDENT-ATHLETE OPPORTUNITY

Now in his third year at the helm of the SEC, Sankey has established himself as an advocate for the student-athlete, creating a framework to provide young people in the Conference with new leadership opportunities and resources to succeed at the highest levels of academic achievement and competitive success. New student-athlete focused initiatives under Sankey’s leadership include:

• Introducing a new position in the SEC office for a Director of Student-Athlete Engagement, while also offering student-athletes the opportunity to participate in Conference leadership and prepare for life after their collegiate athletics participation concludes. (August 2015)
• Introducing a Student-Athlete Career Tour during SEC Football Championship Week in Atlanta, which provided a group of student-athletes opportunities to engage in career exploration with high level corporations and businesses. (December 2016)
• Expanding the student-athlete role at the 2017 SEC Spring Meetings when seven student-athletes participated in a robust agenda of interaction with administrators and coaches to provide their perspectives to Conference leaders. (May 2017)

ADVANCING THE CONFERENCE

Upon assuming the role of commissioner, Sankey moved swiftly to address issues critical to college athletics on both the Conference and national levels.

• Appointed a Working Group on Student-Athlete Culture, introducing a collection of campus leaders established to develop recommendations for updated Conference policies governing behavioral expectations for student-athletes transferring to an SEC institution. The SEC’s policy, adopted in 2016, served as a model for similar policies subsequently adopted by other conferences and institutions and also serves as a foundation for continuing dialogue in the SEC.
• Appointed a Working Group on Compliance, Enforcement and Governance, designed to review and update principles which form the foundation of the Conference membership’s commitment of adherence to SEC and NCAA rules, which were first developed in 2004.

Sankey set a priority to enhance Conference championship events for the purpose of providing student-athletes with life-long memories and exceptional experiences for fans, which has included:

• Establishing an agreement with Atlanta’s new Mercedes Benz Stadium to serve as the long-term home for the SEC Football Championship Game. (September 2015)
• Awarding Greenville, SC, the 2017 SEC Women’s Basketball Tournament, making it the first major collegiate sporting event to be announced in South Carolina following removal of the Confederate flag from the state capitol grounds. (May 2016)
• Reaching agreement with the City of Hoover, AL, to continue its role as host of the SEC Baseball Tournament after the city committed to construction of a $70 million baseball campus to enhance the entire baseball tournament experience. (June 2016)
• Engaging with a security consulting firm to review and develop consistent and effective security plans for SEC Championship events. (August 2016)

Sankey has continued the development of Conference officiating with a series of measures blending technology with effective leadership to create greater accuracy and consistency for officiating in all sports, including:

• Working with the NCAA to gain approval for a collaborative instant replay process in the sport of football, which was implemented successfully following the Fall 2016 season. (May 2016)
• Working with the American Athletic and Atlantic Sun conferences to create a men’s basketball officiating consortium, later adding the Sun Belt Conference. (July 2016)
• Working with the NCAA to gain approval for a collaborative instant replay process in the sport of men’s basketball beginning with the 2017-18 season. (May 2017)
• Hiring new coordinators of officials in the sports of men’s basketball and softball.

Another priority under Sankey’s leadership is to grow exposure for the Conference and effectively publicize success stories of the SEC. Measures he has taken include:

• Collaborating with Conference institutions and the SEC Network to create a series of 30-second video spots titled “I Am The SEC,” which feature compelling off-the-field stories of SEC student-athletes in all sports that air during SEC Network events throughout the academic year.
• Engaging with The Richards Group, a highly successful national marketing agency, to develop a comprehensive branding campaign to positively feature the SEC, its student-athletes, alumni, leaders and fans. The theme of the campaign – “IT Just Means More” – communicates the history, legacy and overall positive impact the SEC has on its region, the nation and the world.
• Introducing the SEC Graduate Patch, a logo placed on the uniforms of SEC student-athletes in every sport who have earned their undergraduate degree and are continuing their participation in intercollegiate athletics.
• Working with the SEC Network to create unique exposure opportunities for Conference universities, teams and student-athletes, including behind-the-scenes programming, expanding live championship coverage for Olympic Sports, covering all spring football and games and adding unique coverage of halftime band performances in football.

A CAREER IN COLLEGE ATHLETICS

Sankey, 53, first joined the SEC staff in 2002 as Associate Commissioner for Governance, Enforcement and Compliance and later added supervision of the league’s championships staff to his responsibilities. He was elevated to Executive Associate Commissioner and Chief Operating Officer for the league office in 2012, becoming responsible for the day-to-day operation of the SEC Office. Sankey is active within the NCAA committee structure, which includes his current service as Chair of the NCAA Division I Committee on Infractions.

Prior to joining the SEC staff, Sankey was Commissioner of the Southland Conference for nearly seven years. He joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference, he was Director of Compliance and Academic Services at Northwestern State University in Natchitoches, LA. While at Northwestern State, Sankey also coached the Demons’ golf teams for two years, earning the Golf Coaches Association of America District VI Coach of the Year award in 1991. Before his tenure at Northwestern State, he was the Director of Intramural Sports at Utica College in upstate New York.

A native of Auburn, NY, Sankey earned his master’s degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, AL, and have two adult daughters, Hannah and Moriah.

SEC NETWORK

The Southeastern Conference and ESPN signed a 20-year agreement through 2034 to create and operate a multipurpose network which launched August 14, 2014. The television network and its digital companion SEC Network + carry more than 1500 events annually. SEC Network televes over 45 SEC football games, 100 men’s basketball games, 60 women’s basketball games, 75 baseball games, and other events from across the SEC’s 21 sports annually. Programming includes in-depth analysis and storytelling in studio shows, daily news and information with SEC Now, original content such as SEC Storied and SEC Inside, and more. Hundreds of additional live events are offered exclusively on SEC Network+ via WatchESPN and SECNetwork.com. The network is available on 9 of the top 10 cable providers in the US and is also available in more than 50 countries throughout Europe, Middle East and Africa via ESPN Player, ESPN’s sports streaming service in the region.

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The SEC’s Western and Eastern Division winners meet in Atlanta’s Georgia Dome to battle for the league championship and the right to represent the conference in the College Football Playoff. The 26th annual title game is set for Dec. 2 and will be nationally televised by CBS Sports. The game is a result of conference expansion, which saw Arkansas and South Carolina become the first members added in SEC history in 1992. Under NCAA regulations, a conference with 12 members may play a 12th football game to determine its champion, provided the regular season is played in divisions. The participants of the game are determined each year during the eight-game regular-season conference schedule as the teams with the best overall SEC winning percentage in each division.

ARKANSAS IN THE SEC CHAMPIONSHIP GAME
2006: Florida 38, Arkansas 28
Florida scored a touchdown with nine minutes left in the game and held on for the 38-28 victory over Arkansas. Down 17-7 at the half, Arkansas took a 21-17 third-quarter lead on a two-yard reception by Felix Jones and a 40-yard interception return by Antwain Robinson. Arkansas could have had a chance to build on the lead, but the Gators recovered a fumbled punt in the end zone to move back in front 24-21 with 3:47 left in the third period. Percy Harvin, who scored on a 37-yard pass from Chris Leak in the second quarter, scored on a 67-yard run early in the fourth to put Florida up 31-21. Jones scored his second touchdown on a 29-yard pass from Cedric Washington to cut the margin to three. Darren McFadden finished with 73 yards on 15 carries and Jones 57 on 13. Casey Dick was 10-of-22 passing for 148 yards with a touchdown and two interceptions. Harvin had 105 yards on six carries for Florida, which went on to win the national title at 13-1, while Leak was 16-of-30 for 189 yards with a touchdown and two interceptions.

2002: Georgia 30, Arkansas 3
Georgia scored on its first five possessions for a 23-0 halftime lead and posted a 30-3 victory. Georgia claimed the SEC title just 75 miles from its Athens campus. Musa Smith rushed for 106 yards and two touchdowns. David Greene threw for 237 yards and a score, earning the game’s MVP award. Terrence Edwards had seven catches for 92 yards, becoming the SEC’s career leader in receiving yards. Arkansas had won six in a row to earn its second trip to the league championship game. The Razorbacks had a punt blocked by Decory Bryant on their first possession and Thomas Davis scooped up the loose ball and ran to the Arkansas 2-yard line. On Georgia’s next possession, Smith, who scored after the blocked punt, finished off the drive with a 17-yard scoring run. Georgia’s next three possessions ended with field goals by Billy Bennett, who connected from 29, 42 and 39 yards to provide the halftime margin. Arkansas led the SEC in rushing offense with an average of 243 yards per game but managed just 65 against Georgia. Fred Talley, a 1,000-yard rusher, was held to 51 yards on 17 carries while Matt Jones managed only 12 yards on nine carries. Jones completed 9-of-17 passes for 60 yards.

1995: Florida 34, Arkansas 3
A prime-time (ABC) television audience and a sell-out crowd (71,325) in the Georgia Dome saw Florida post a 34-3 victory. Florida outgained Arkansas by only 97 yards, 396-299, but the Gators committed no turnovers while Arkansas lost the ball four times. Arkansas got on the scoreboard first when Todd Latourette kicked a 36-yard field goal with 7:26 left in the first quarter. The Razorbacks were dealt some bad news on that drive, however. Sophomore running back Madre Hill, who finished third in the conference in rushing, was lost for the game with a knee injury.

2017 SEC CHAMPIONSHIP GAME
Saturday, December 2
Mercedes-Benz Stadium; Atlanta, Ga.
Capacity: 73,000
TV: CBS

SEC CHAMPIONSHIP: ALL-TIME RESULTS
Since the first SEC Championship Game in 1992, there have been record crowds, millions of television viewers and eventual national champions.

<table>
<thead>
<tr>
<th>Year</th>
<th>Result</th>
<th>Site</th>
<th>Attendance</th>
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<tr>
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ARKANSAS RAZORBACKS

SEC-BEST 39 FALL ACADEMIC

HONOR ROLL MEMBERS IN 2016

SEC-BEST 139 FALL ACADEMIC HONOR ROLL MEMBERS SINCE 2013

Austin Allen
Troy Allison
Toby Baker
Damani Carter
Jared Collins
Robert Decker
Matthew Dodson
Brooks Ellis
Hjalte Froholdt
Jake Hall
Jackson Hannah
Cole Hedlund
Cody Hollister
Colton Jackson
Byron Keaton
Jack Kraus
Brandon Lewis
Josh Liddell
Ryder Lucas
Adam McFain

= WORN IN 2016 BELK BOWL
BROOKS ELLIS

- First two-time Academic All-American in program history (2015, 2016)
- First SEC Scholar Athlete of the Year in program history (2016)
- Finalist for the William V. Campbell Trophy (2016)

Considered by many to be the “Academic Heisman,” the Campbell Trophy recognizes an individual as the absolute best football scholar athlete in the nation.