

# RAZORBACKS

ATHLETICS MARKETING STREET TEAM

## DESCRIPTION

Razorback Athletics is seeking undergraduate and graduate students who are interested in a career in sports marketing. Members of the Street Team must be fun, energetic, enthusiastic and committed to promoting Razorback Athletics.

## QUALIFICATIONS

Actively pursuing a degree in marketing, communications or a related field

Excellent work ethic and interpersonal skills

Organized, motivated and able to handle multiple responsibilities at a time

Strong teamwork orientation

Able to work event nights and/or weekends as needed

## RESPONSIBILITIES

Assist in gameday promotions and set up for athletic events

Assist with on campus student promotions

Work alongside with the Marketing team in executing on field/court promotions

Interact with fans and provide them with an unforgettable experience

Other duties as assigned

## HOURS/COMPENSATION

This is an unpaid internship but available for course credit with appropriate paperwork from the University of Arkansas. Flexible work hours around class times and other work hours.

## BENEFITS

Resume builder

Behind the scenes look at Razorback Athletics

Complimentary game day apparel when available

Networking opportunities

