

2017-18 ARKANSAS



ANNUAL REPORT



Greetings Fellow Razorbacks:

As we take an opportunity to reflect on Razorback Athletics in 2017-18, there are many outstanding group and individual achievements that come to mind. From a record student-athlete GPA (3.25) to a program best finish (16th) in the Learfield Sports Directors' Cup, Razorback student-athletes were at the top of their game.

More than 130 Razorback student-athletes added their names to Senior Walk as graduates of the University of Arkansas. Our baseball and women's indoor track and field program recorded national championship runner-up finishes while four of our teams (men's cross country, women's cross country, women's indoor track and field and women's golf) captured Southeastern Conference team championships. On campus and throughout Arkansas, our student-athletes were reaching out to those in our communities using intercollegiate athletics as a vehicle to make a difference.

Since joining the Razorback Family last December, I have had the pleasure of traveling around our great state to get to know the Razorback Nation. There is no better way to begin to understand the history, tradition and passion of Razorback fans, than to listen to individuals share, in their own words, what the Razorbacks mean to them.

As a Razorback Family, we have accomplished so much on and off the field. However, we have so much more to do. As we continue to focus on our mission of building Razorbacks and Champions for Life, we sincerely appreciate your unwavering support. It has been integral to our past achievements and will be crucial to our future success!

Go Hogs!



Hunter Yurachek
Vice Chancellor
Director of Athletics



RAZORBACK ATHLETICS



OUR GUIDING PRINCIPLES

EDUCATE our student-athletes on the importance of academic success and the value of earning a degree from the University of Arkansas

INVEST the resources necessary to sustain competitive sport programs that compete for SEC and NCAA National Championships

ENGAGE our student-athletes and staff in communities throughout Arkansas

DEVELOP our annual operating and capital project budgets, by maximizing current funding streams and creating new revenue opportunities

COMMITMENT to integrity and transparency through a comprehensive internal and external compliance program

FINANCIAL STABILITY through a budget process that identifies and addresses actual unit and sport program funding requirements and cost efficiencies and requires no UA student fee revenue or university support

UNITY through the creation of a family environment that personally and professionally values each and every employee

ARKANSAS DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

2017-18 ANNUAL REPORT

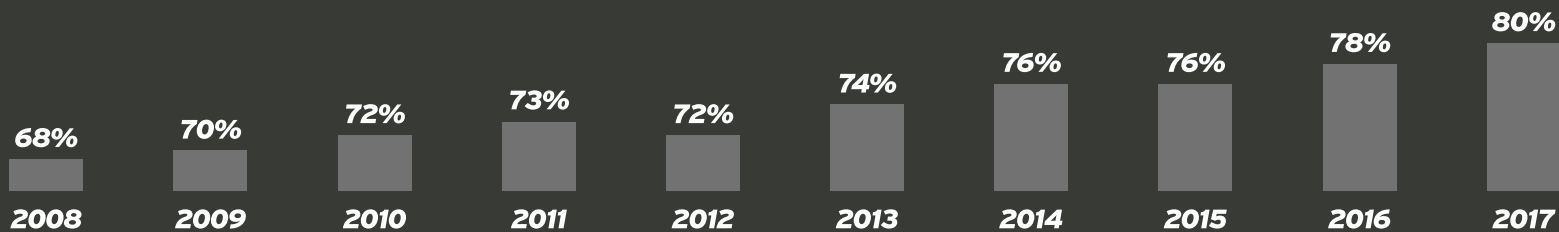
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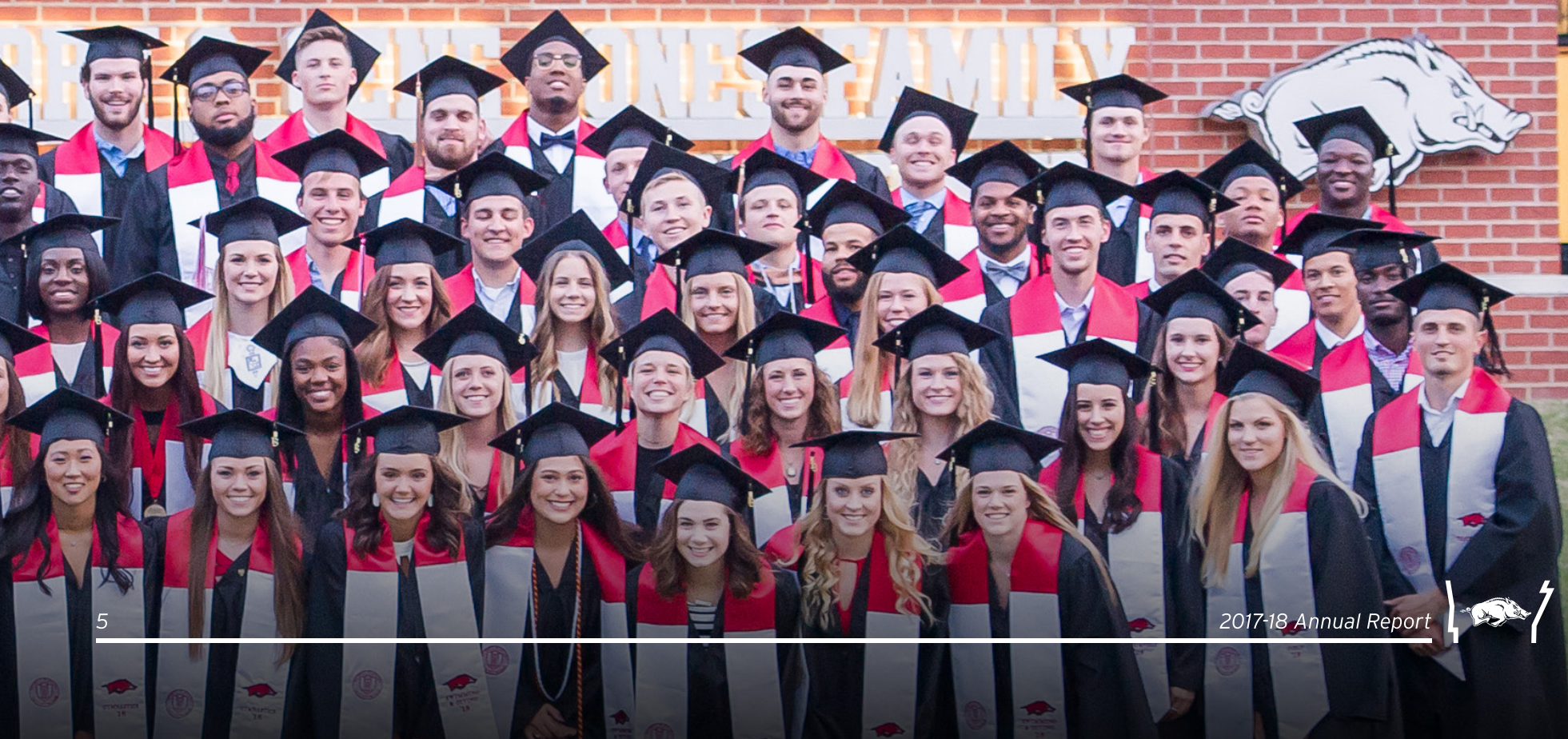
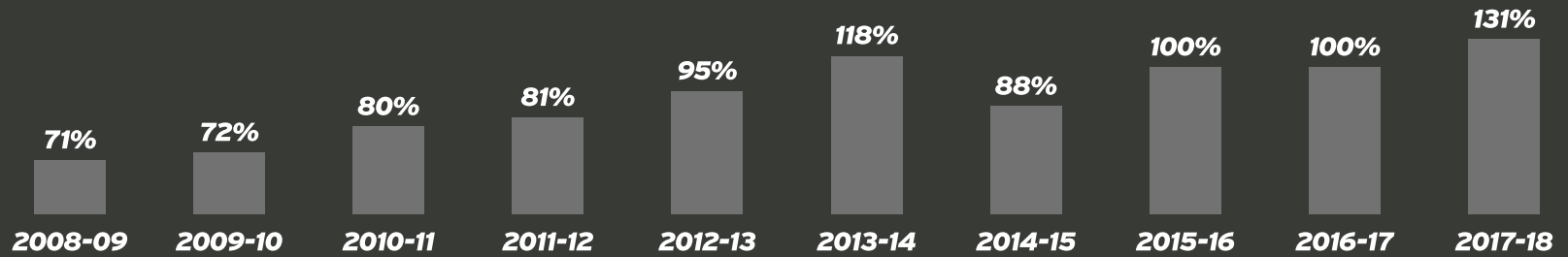
The 2017-18 University of Arkansas Department of Intercollegiate Athletics Annual Report was produced under the supervision of Vice Chancellor and Director of Athletics Hunter Yurachek and Senior Associate Athletics Director for Public Relations Kevin Trainor. Contributing writers include Associate Athletics Director for Communications Kyle Parkinson and Associate Communications Director Jeri Thorpe. Lead photographer was Walt Beazley. Other contributing photographers include Robert Black and Gunnar Rathbun. The report was designed by Lead Graphic Designer Trent Daniel.

ACADEMIC SUCCESS

GRADUATION SUCCESS RATE



NUMBER OF GRADUATES BY YEAR





JERRY AND GENE JONES FAMILY **STUDENT-ATHLETE SUCCESS CENTER**

ACADEMIC PROGRESS RATE

The NCAA's Academic Progress Rate (APR) was created to provide a better real-time measurement of academic success than graduation rates. APR is a team-based metric through which scholarship student-athletes earn points each term based on maintaining eligibility and staying in school or graduating.

3 2018 NCAA PUBLIC RECOGNITION AWARDS (WOMEN'S GOLF, GYMNASTICS, WOMEN'S TENNIS)

24+ ALL 19 SPORTS EXCEED BENCHMARK BY AT LEAST 24 POINTS

984.2 PROGRAM RECORD APR AVERAGE (ALL SPORTS)

The 55,000 square-foot Jerry and Gene Jones Family Student-Athlete Success Center is dedicated to the development of more than 460 Razorback student-athletes. Made possible by a \$10.65 million gift from the Jones family, The Jones Success Center addresses the academic, nutritional, personal and professional development of student-athletes and creates an integrated academic support program focused on the graduation of all student-athletes at the University of Arkansas. Jerry Jones, Owner and President of the Dallas Cowboys, was a captain of the 1964 University of Arkansas National Championship football team.



3.25 DEPARTMENT WIDE GPA

17 CONSECUTIVE SEMESTERS WITH A
DEPARTMENT GPA OF 3.0 OR HIGHER



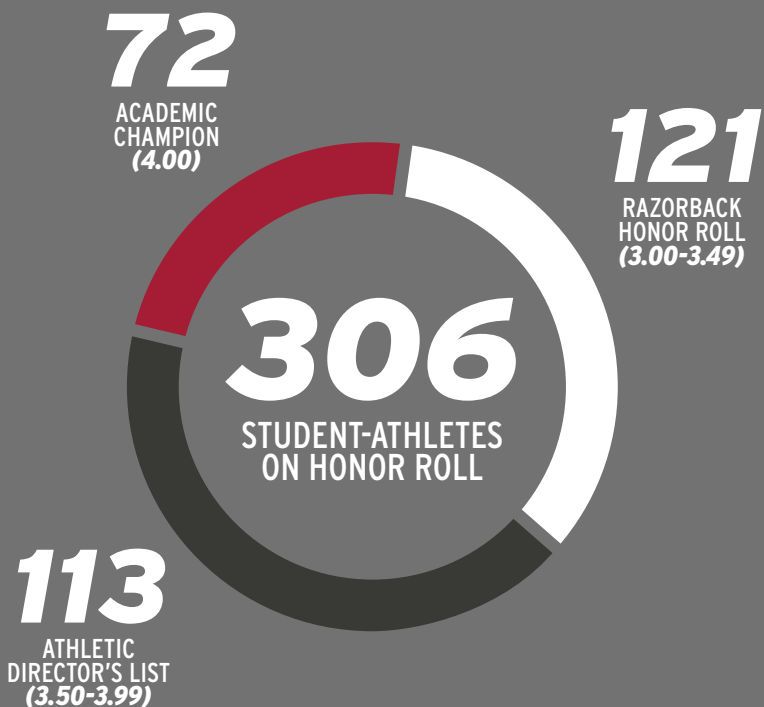
90%

of Razorback student-athletes, who exhausted
their athletics eligibility in 2017-18, graduated



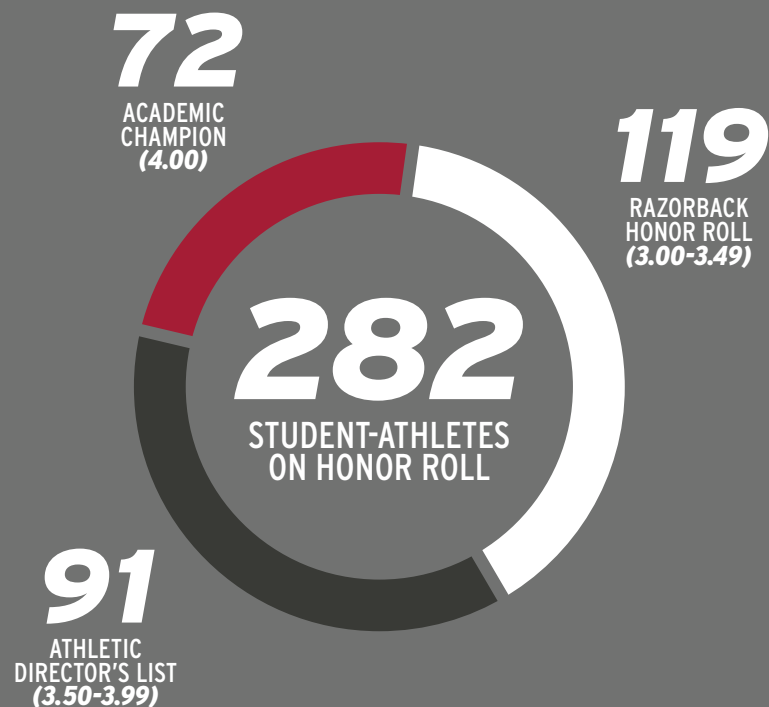
STUDENT-ATHLETE HONOR ROLLS

FALL 2017



115 STUDENT-ATHLETES
ACHIEVED THEIR
HIGHEST TERM GPA

SPRING 2018



141 STUDENT-ATHLETES
ACHIEVED THEIR
HIGHEST TERM GPA





LEADING THE NATION

The NCAA Elite 90 Award is presented to the student-athlete with the highest cumulative grade-point average participating at the finals site for each of the NCAA's 90 championships. In 2017-18, the University of Arkansas led the nation with three Elite 90 Award winners, bringing the program's total to eight Elite 90 honorees since 2014.



LEXI JACOBUS

WOMEN'S INDOOR TRACK AND FIELD
CHEMISTRY
4.00 GPA



EVAN LEE

BASEBALL
RECREATION AND SPORT MANAGEMENT
4.00 GPA



TORI HOGGARD

WOMEN'S OUTDOOR TRACK AND FIELD
BIOCHEMISTRY
4.00 GPA



Arkansas captured three individual event titles on the way to a national runner-up finish at the 2018 NCAA Indoor Track and Field Championships. The Razorback women's team has finished as the national champion or the national runner-up at the national indoor championships in three of the past four years.



The No. 5 national seed, Arkansas won both an NCAA Regional and Super Regional at Baum Stadium before advancing to the 2018 College World Series. It was the ninth College World Series appearance in school history including the fourth trip to Omaha in the past 10 seasons.



RECORD SUCCESS

National championship runner-up finishes at the 2018 College World Series and the 2018 NCAA Women's Indoor Track and Field Championship led a remarkable year of athletics success for the University of Arkansas and propelled the Razorbacks to a program record No. 16 finish in the 2017-18 Learfield Sports Directors' Cup Standings. The finish tied a program record for a combined University of Arkansas intercollegiate athletics program. Arkansas led the nation in the Directors' Cup among programs with 19 or fewer sports.



NACDA DIRECTORS' CUP STANDINGS

1 Stanford	16 Arkansas
2 UCLA	17 Kentucky
3 Florida	18 Auburn
4 USC	19 Minnesota
5 Texas	20 California
6 Michigan	21 Virginia
7 Ohio State	22 Notre Dame
8 Georgia	23 Wisconsin
9 Florida State	24 Oregon
10 Texas A&M	25 Oklahoma
11 Duke	
12 Penn State	
13 North Carolina	
14 Alabama	
15 North Carolina State	





BY THE NUMBERS

- 1** First in the Nation Among Programs with 19 or Fewer Sports
- 2** Second Highest Directors' Cup Point Total in Program History
- 7** Seventh time program has finished in Top 20 in Directors' Cup
- 14** Programs that advanced to NCAA Postseason play

TOP 10 NATIONAL FINISHES

2ND BASEBALL

2ND W INDOOR TRACK

10TH GYMNASTICS

10TH WOMEN'S GOLF





Members of the women's golf team celebrate with head coach Shauna Taylor after capturing the first SEC women's golf title in program history.





2017-18 **ARKANSAS RAZORBACKS**

- 46** All-Americans
- 99** All-SEC Selections
- 12** National or SEC Players/Coaches of the Year
- 4** NCAA Individual Champions



SEC TEAM CHAMPIONSHIPS



MEN'S CROSS COUNTRY



WOMEN'S CROSS COUNTRY



WOMEN'S INDOOR TRACK & FIELD



WOMEN'S GOLF



RAZORBACK CHAMPIONS

True to its mission of Building Razorbacks and Champions for Life, the University of Arkansas was home to numerous SEC and NCAA champions as well as conference and national award winners in the past year. Razorback student-athletes captured four individual NCAA championships and one national player of the year award. In addition to nearly 100 combined All-SEC performers, Arkansas garnered 12 SEC athlete or coach of the year awards making the Razorbacks among the most honored programs in the league.

BROOKE SCHULTZ **NCAA CHAMPION** **SWIMMING & DIVING**



- Claimed the third NCAA diving title in program history with a school and personal-record 399.45 in the three-meter finals at the 2018 NCAA Division I Women's Swimming and Diving Championships
- Earned Arkansas' first Southeastern Conference diving titles in the one-meter springboard and three-meter springboard, becoming the ninth SEC diver to win both events in the same season
- Named the SEC Female Diver of the Year, SEC Freshman Diver of the Year and to the All-SEC First Team and All-Freshman Teams

TALIYAH BROOKS **NCAA CHAMPION** **WOMEN'S TRACK & FIELD**



- NCAA Indoor Track and Field National Champion and SEC Champion in the pentathlon
- Earned 20 first-place finishes between indoor/outdoor seasons
- 2018 USTFCCA South Central Region Indoor Field-Athlete of the Year
- Set the school record in the long jump (22'-3"), which stood as the No. 1 mark in the nation for six weeks
- Ran anchor leg of the school record 4x100-meter relay (43.26) at the SEC Outdoor Championships



LEXI JACOBUS
NCAA CHAMPION
WOMEN'S TRACK & FIELD



- Earned her third NCAA individual pole vault title at the 2018 NCAA Indoor Track and Field Championships
- Finished as the NCAA runner-up in the pole vault at the 2018 NCAA Outdoor Track and Field Championships
- Captured her fifth career conference pole vault crown at the 2018 SEC Outdoor Track and Field Championships
- Named as an Academic All-American

PAYTON CHADWICK
NCAA CHAMPION
WOMEN'S TRACK & FIELD



- Recorded a personal-best time of 7.93 to win the 60-meter hurdles at the 2018 NCAA Indoor Track and Field Championships
- Became the first 60-meter hurdles champion in program history and the first Arkansas indoor national champion in the sprints/hurdles event group since Veronica Campbell-Brown (200m) in 2004
- Finished fourth in the 60-meter hurdles to help Arkansas win the 2018 SEC Indoor Track and Field Championship

MARIA FASSI
NATIONAL PLAYER OF THE YEAR
WOMEN'S GOLF



- 2018 ANNIKA Award Winner - National Player of the Year
- 2018 SEC Women's Golfer of the Year and first-team All-SEC selection
- International Team selection for the Palmer Cup
- Set a program record with seven wins in the spring, including the program's first-ever individual NCAA Regional title
- Recorded a single-season school record with 25 rounds of par or better



FALL SPORTS



FOOTBALL

Frank Ragnow and De'Jon Harris landed on the Second Team All-SEC, while De'Vion Warren was selected to the Freshman All-SEC Team for the Razorbacks.

Despite an injury, Frank Ragnow earned Pro Football Focus All-America honors and as a Senior CLASS Award finalist. Ragnow was drafted 20th overall by the Detroit Lions in the 2018 NFL Draft.



MEN'S CROSS COUNTRY

Arkansas won its eighth-consecutive SEC Cross Country Championship, led by a fourth-place finish from Alex George.

Ascending from its 15th-place national ranking prior to the race, the men's cross country team battled to its second-consecutive top-five finish at the NCAA Cross Country Championship. Seniors Jack Bruce, Austen Dalquist and Alex George finished 13th, 43rd and 51st, respectively, to lead the Razorbacks.

Arkansas has ranked in the top-10 nationally in five of the past eight seasons, including its fifth-place finish in the fall.



WOMEN'S CROSS COUNTRY

Arkansas placed four runners in the top 10 to take home its fifth-consecutive SEC Cross Country Championship. The Razorbacks now own 18 cross country crowns, more than the other 13 conference schools combined.

The Arkansas women's cross country team raced to a 13th-place finish at the NCAA Cross Country Championship.

The Razorbacks were led by sophomore Carina Viljoen, who finished 48th in her first national race.

Dating back to its 14th-place finish at the 2011 Championships, the Razorbacks have finished in the top 20 seven consecutive years, including three top-15 finishes in the past four years.





SOCCER

Arkansas soccer earned its fourth NCAA Tournament berth in five seasons

With 11 wins in 2017, Arkansas eclipsed the 10-win total for the third time in the last four years after its amazing run through the SEC Tournament

Arkansas was the lowest-seeded team to ever make it to the conference tournament's final match, taking out the likes of Ole Miss, Vanderbilt, and top-seeded South Carolina along the way to earn its second-straight appearance in the SEC Soccer Championship Game



VOLLEYBALL

Razorback volleyball finished the year with a 19-11 record, including 9-9 in the SEC to finish sixth overall

Pilar Victoria earned first-team All-SEC honors leading Arkansas to a 10-win improvement from 2016

WINTER SPORTS



MEN'S BASKETBALL

Arkansas head coach Mike Anderson led the Razorbacks back to the NCAA Men's Basketball Tournament for the second-consecutive season and the third time in the past four seasons, recording a 23-12 record. Arkansas won eight of its last 12 games, including advancing to the semifinals of the SEC Tournament.

The Razorbacks earned a No. 7 seed in the NCAA Tournament

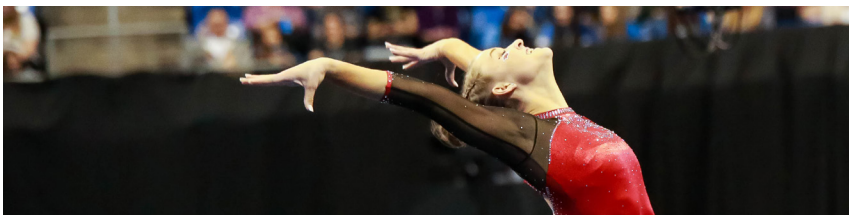




WOMEN'S BASKETBALL

Arkansas improved its Southeastern Conference record and won a game at the SEC Tournament under first-year head coach Mike Neighbors in 2017-18

Keiryn Swenson earned CoSIDA Women's Basketball Academic All-District honors and was also named to the SEC Community Service Team



GYMNASTICS

The Razorback gymnastics team earned a trip to the NCAA Championships and recorded a top-10 national finish

Three Razorback gymnasts earned four second-team All-America accolades including senior Amanda Wellick on the Uneven Bars and in the All-Around competition, senior Braie Speed in the Vault and sophomore Hailey Garner on the Balance Beam

Head coach Mark Cook earned SEC Coach of the Year honors for the third time in program history

SEC CHAMPION



NCAA RUNNER-UP

WOMEN'S INDOOR TRACK & FIELD

Fresh off capturing its 12th consecutive conference crown at the SEC Indoor Track & Field Championships, the Arkansas women's track & field team recorded a runner-up finish at the NCAA Indoor Track & Field Championships in College Station, Texas

The Razorbacks featured three individual national champions, Taliyah Brooks (pentathlon), Payton Chadwick (60-meter hurdles) and Lexi Jacobus (pole vault). Arkansas earned 90 points for its second-place finish at the NCAA Championships.



NATIONALLY-RANKED RAZORBACKS

In April, Arkansas had seven different sports ranked in the top 25 of their respective national polls, including four teams that were ranked in the top 10 nationally



Athletics Success



MEN'S INDOOR TRACK & FIELD

Arkansas men's indoor track & field team earned 62.25 points for a 13th-place finish at the NCAA Indoor Track & Field Championships

The Razorbacks garnered three top-five event finishes, including Cameron Griffith (3rd) in the 3,000 meters, the Hogs' 4-x-400-meter relay team (4th) and Gabe Moore (5th) in the heptathlon

Arkansas earned a runner-up finish at the 2018 SEC Indoor Track & Field Championships



SWIMMING & DIVING

The Razorbacks racked up 47 points for a 27th-place finish in swimming & diving thanks in large part to freshman national champion Brooke Schultz

Schultz capped her first NCAA Swimming & Diving Championships with a NCAA individual crown in the three-meter diving competition. It was only the third individual national diving title in school history, the first since 1985.

SPRING SPORTS



WOMEN'S OUTDOOR TRACK & FIELD

Arkansas finished 11th at the 2018 NCAA Outdoor Track & Field Championship

Led by NCAA individual event runners-up Nikki Hiltz (1,500 meters) and Lexi Jacobus (pole vault), the Razorbacks earned 20 points to finish just outside the top 10 at the national meet

Arkansas student-athletes earned nine first- or second-team All-America honors



MEN'S OUTDOOR TRACK & FIELD

The Razorbacks finished 12th in the team standings at the NCAA Outdoor Track & Field Championships

Arkansas earned a total of 16 first- or second-team All-America honors at the national meet held in Eugene, Oregon, including four such honors for Kenzo Cotton





BASEBALL

Arkansas made a historic run at the 2018 College World Series (CWS) advancing undefeated through bracket play to the finals before finishing as the national championship runner-up

The Razorbacks won the first game of the CWS finals before falling to Oregon State in games two and three. Arkansas' national runner-up finish matched its program-best finish (1979).

Arkansas finished the season at 48-21, while capturing NCAA Fayetteville Regional and Super Regional titles on the way to its ninth CWS appearance



SOFTBALL

After a remarkable regular season, Razorback softball earned the program's first-ever NCAA Super Regional appearance

Arkansas' softball postseason also included a run to the SEC Tournament semifinals and the program's first-ever hosting duties for the NCAA Regionals having earned the No. 13 national seed

The Razorbacks finished the year with a 42-17 overall record and a 12-12 mark in SEC play. The team's 42 wins are the third most by an Arkansas team since the 2000 season.



WOMEN'S GOLF

Head coach Shauna Taylor and her team won the program's first SEC and NCAA Regional titles while breaking school records in nearly every category



Junior Maria Fassi added to her trophy case with six individual victories and a tie for first place in stroke play at the SEC Championship

Fassi became the program's first NCAA Regional medalist and helped Arkansas to a 10th-place finish nationally, earning ANNIKA Award Honors as the nation's best women's collegiate player



MEN'S GOLF

The Razorback men's golf team returned to the NCAA Championship for the sixth time under head coach Brad McMakin

Arkansas used third-round heroics in its final three events to keep the season alive

The excitement began in the third round of stroke play at the SEC Championship where the Razorbacks moved up six spots to advance to match play

In similar fashion, Arkansas moved up six spots on the last day of the NCAA Regional to move on to the NCAA Championship

In danger of missing the first cut at the NCAA Championships in Stillwater, Arkansas again rallied with a low number to move on to the final day of stroke play



WOMEN'S TENNIS

The Razorbacks picked up 16 wins and played to the semifinals of the SEC Tournament in 2018

Arkansas's three SEC Tournament wins are the most in program history

Giulia Pairone was a first-team All-SEC selection while Ana Oparenovic earned Second Team and SEC All-Tournament team honors



MEN'S TENNIS

Jose Salazar paced Arkansas to a 13-win season earning first-team All-SEC honors in 2018

Jose Salazar advanced to the postseason in singles, reaching the round of 16 to earn All-America honors



MISSION STATEMENT

The mission of Student-Athlete Development is to prepare student-athletes for peak performance in life. We equip them with tangible skills and critical information to enrich their college experience and ensure professional success.

THREE PILLARS OF THE DEPARTMENT

PERSONAL DEVELOPMENT

CAREER DEVELOPMENT

COMMUNITY ENGAGEMENT

ADDITIONAL STUDENT-ATHLETE, TEAM AND ATHLETICS DEPARTMENT SUPPORT PROVIDED:

Grants, Scholarships & Awards, Recruiting, Student-Athlete Orientation, Student-Athlete Advisory Committee (S.A.A.C.), W.H.O.L.E. Women, International Hogs, HOGSPY Awards and Housing.



**BY THE
NUMBERS**

Over 80% of student-athletes participated in Student-Athlete Development events and initiatives in 2017-18

The Student-Athlete Development Department is something that makes Arkansas Athletics so special. The staff tends to the needs of the student-athletes and I know they are greatly appreciated among athletes.

Ashley Diaz, Senior, Softball Student-Athlete



Preparing student-athletes to get a job after graduation is one of the most important aspects of the support offered. Helping identify career interests, equipping student-athletes to build resumes, providing networking and job shadowing opportunities, conducting dining etiquette seminars and cultivating job interview skills continue to be focus areas of the Office of Student-Athlete Development.

Tyler (Phillips) was a pleasure to work with. I was most impressed by his positive attitude and how he took his role in stride, despite the long hours and working outside in the hot temperatures.

Annye DeGrand, Event Director - Octagon

(On hosting a student-athlete as part of the Razorback Athletics Internship Program)



Dining Etiquette Seminar



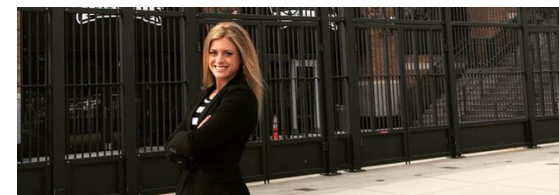
Krista Kolbinskie, VB - NCAA Career in Sports Forum



Tyler Phillips, FB - LPGA NWA Championship



Roy Ejiakuekwu, MTF - Nike Internship



Sydney Parr, SB - New York Mets



Razorback Athletics conducted a number of events across many platforms related to the student-athletes' personal development. From W.H.O.L.E. (Women Helping Others Lead and Empower) Women events, to financial literacy presentations, a self-defense course, International HOGS events, Razorback Leadership Academy sessions and many more, student-athletes were engaged in activities related to their interests and needs.

S.A.A.C. (STUDENT-ATHLETE ADVISORY COMMITTEE)

As the voice of their fellow student-athletes, S.A.A.C. plays a prominent role in the annual HOGSPY Awards, student-athlete participation in community drives to support those affected by 2017 hurricanes, the SEC Student-Athlete Leadership Councils, the inaugural S.A.A.C. Lip Sync Battle and many other endeavors.

EXECUTIVE COMMITTEE

PRESIDENT

Taliyah Brooks, Women's Track & Field

SECRETARY & TREASURER

Noah Edmondson, Men's Golf

EVENTS CHAIR

Chloe Hannam, Swimming & Diving

CAMPUS CONNECTIONS CHAIR

Cristin Roberts, Swimming & Diving

VICE PRESIDENT

Bette Poblete, Soccer

MARKETING CHAIR

Taylor Weiss, Swimming & Diving

COMMUNITY ENGAGEMENT CHAIR

Keiryn Swenson, Women's Basketball

HEALTH AND WELLNESS GROUP CHAIR

Myrna Olaya, Women's Tennis





98

ORGANIZATIONS/SCHOOLS SERVED

345

STUDENT-ATHLETES PARTICIPATING IN SERVICE LEARNING

720

CANNED FOOD ITEMS COLLECTED (IN POUNDS)

5,167

SERVICE LEARNING HOURS (4TH IN THE SEC)

\$127,573

ECONOMIC IMPACT ON THE COMMUNITY

60,000

PEOPLE FED BY LIFT UP AMERICA EVENT

COMMUNITY ENGAGEMENT

Razorback student-athletes displayed a tremendous commitment to the Northwest Arkansas community and those affected by the hurricanes in Florida and Texas with their volunteer efforts in 2017-18. Whether they were reading to school children as part of the "Book Hogs" program or visiting a local senior living facility for the "Senior Prom," Razorback student-athletes found the time to give back to the community that gives so much to them.



THE HOGSPYS

ESPN and SEC Network host Maria Taylor emceed the 2018 HOGSPY Awards at Bud Walton Arena. The event recognized the best in athletics, academics, leadership and service learning. Members of the Student-Athlete Advisory Committee (SAAC) planned the event and served as award presenters. ►





2018 AWARD WINNERS*

ROOKIES OF THE YEAR

MASON OVERSTREET (MGF), BROOKE SCHULTZ (SD)

PLAY OF THE YEAR

SOCCER (SEC TOURNAMENT)

STUDENT-ATHLETES OF THE YEAR

KENZO COTTON (MTF), TALIAH BROOKS (WTF)

SCHOLAR-ATHLETES OF THE YEAR

JACOB REINDL (BSB), CHELSEA TATLOW (SD)

COACHES OF THE YEAR

COURTNEY DEIFEL (SB), DAVE VAN HORN (BSB)

TEAMS OF THE YEAR

MEN'S CROSS COUNTRY, WOMEN'S INDOOR
TRACK & FIELD

TEAM PERFORMANCE OF THE YEAR

SOCCER

HEART OF THE HOG AWARD

BRANCH TERRELL (MTN)

COMEBACK STUDENT-ATHLETE

CHLOE HANNAM (SD)

TOP GRADUATING STUDENT-ATHLETE

CHELSEA TATLOW (SD)

ACADEMIC TEAMS OF THE YEAR

WOMEN'S CROSS COUNTRY, SWIMMING & DIVING AND
MEN'S CROSS COUNTRY

LEE SPENCER CUP TEAM CHAMPION

SWIMMING & DIVING

LEE SPENCER CUP INDIVIDUAL CHAMPION

HANNAH NEESE (SOC)

HOG TOUGH AWARD

BASEBALL (2017 NCAA REGIONAL FINAL)

SERVICE OVER SELF AWARD

CHELSEA TATLOW (SD)

STANDING OVATION AWARD

TAMARA KUYKENDALL (WTF)

OUTSTANDING BAND MEMBER

JACK RYAN PORTER

OUTSTANDING SPIRIT SQUAD MEMBER

LYDIA GANADEN

UNSUNG HEROES AWARD

DAWN DIDIER, WHITNEY SMITH, AUSTIN FREEMAN, AN-
DREW KREIS, MITCHELL ALTERS

*AWARDS BASED ON PERFORMANCE FROM
MAY 1, 2017 - MARCH 1, 2018



CHAMPIONSHIPS & EVENTS

183

REGULAR SEASON EVENTS

15

NCAA POST-SEASON EVENTS

1,164,718

TOTAL REGULAR SEASON
ATTENDANCE

ARKANSAS IN NATIONAL ATTENDANCE RANKINGS



BASEBALL

318,856 (Avg. 8,176)

GYMNASTICS

19,382 (Avg. 3,876)

MEN'S BASKETBALL

275,084 (Avg. 16,181)

SOCCER

13,538 (Avg. 1,354)

SOFTBALL

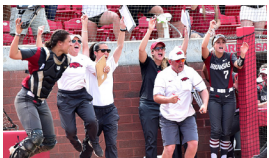
25,023 (Avg. 863)

FOOTBALL

442,569 (Avg. 63,224)



Championships & Events



In 2018, Razorback Softball played in front of six of the top 10 largest crowds in Bogle Park history. The groundbreaking season culminated with Arkansas hosting and winning its first NCAA Softball Regional played on campus in the program's history.

BOGLE PARK TOP 10 ATTENDANCES

4.28.18	<i>Ole Miss</i>	3,448	5.18.18	<i>DePaul</i>	1,985
3.24.18	<i>Missouri</i>	2,756	3.18.17	<i>Tennessee</i>	1,544
5.20.18	<i>Wichita State</i>	2,142	4.20.16	<i>Oklahoma</i>	1,531
5.06.17	<i>Georgia</i>	2,023	4.29.18	<i>Ole Miss</i>	1,401
5.19.18	<i>Wichita State</i>	2,011	4.15.17	<i>Texas A&M</i>	1,276





Baum Stadium hosted nine games during the NCAA Regionals and Super Regionals, welcoming more fans than any other ballpark in the nation with 89,852 packing the stadium during the rounds that allowed Arkansas to advance to the program's ninth College World Series

Baum Stadium was the only one of five ballparks to host both NCAA Regionals and Super Regionals to surpass 80,000 in total attendance

In 2018, Baseball America ranked Baum Stadium as the best collegiate ballpark in the nation



89,852	Fans Attended NCAA Regional and Super Regional at Baum Stadium
11,473	Baum Stadium Average Attendance in NCAA Super Regional
1	Arkansas hosted the most fans in the nation for NCAA Regional and Super Regionals





CHAMPIONSHIPS COMING SOON

2019 SEC INDOOR TRACK AND FIELD CHAMPIONSHIPS	<i>RANDAL TYSON CENTER FEB. 22-23, 2019</i>
2019 SEC OUTDOOR TRACK AND FIELD CHAMPIONSHIPS	<i>JOHN McDONNELL FIELD MAY 9-11, 2019</i>
2019 NCAA GOLF CHAMPIONSHIPS	<i>THE BLESSINGS MAY 17-29, 2019</i>
2019 NCAA CROSS COUNTRY REGIONALS	<i>AGRI PARK NOVEMBER 15, 2019</i>





Four Razorbacks scored in double figures to lead Arkansas to an 88-63 win over Troy in front of 16,416 fans at Verizon Arena in North Little Rock.



The Razorbacks were once again active throughout the state including trips to compete in Central Arkansas in football, men's basketball and baseball. For the first time in decades, the Red-White Spring Football Game was played at War Memorial Stadium, giving fans their first look at the Razorback football team under new head football coach Chad Morris. It is all a part of an ongoing commitment to bring the Razorbacks closer to its passionate and loyal fans throughout Arkansas.



RAZORBACK ATHLETICS

Fiscally sound and financially self-supporting

- Receives \$0 in state or taxpayer funding
- \$0 student fees or direct University funding
- Operates on revenues derived from ticket sales, support from Razorback Foundation members, sponsors and revenues distributed by the Southeastern Conference

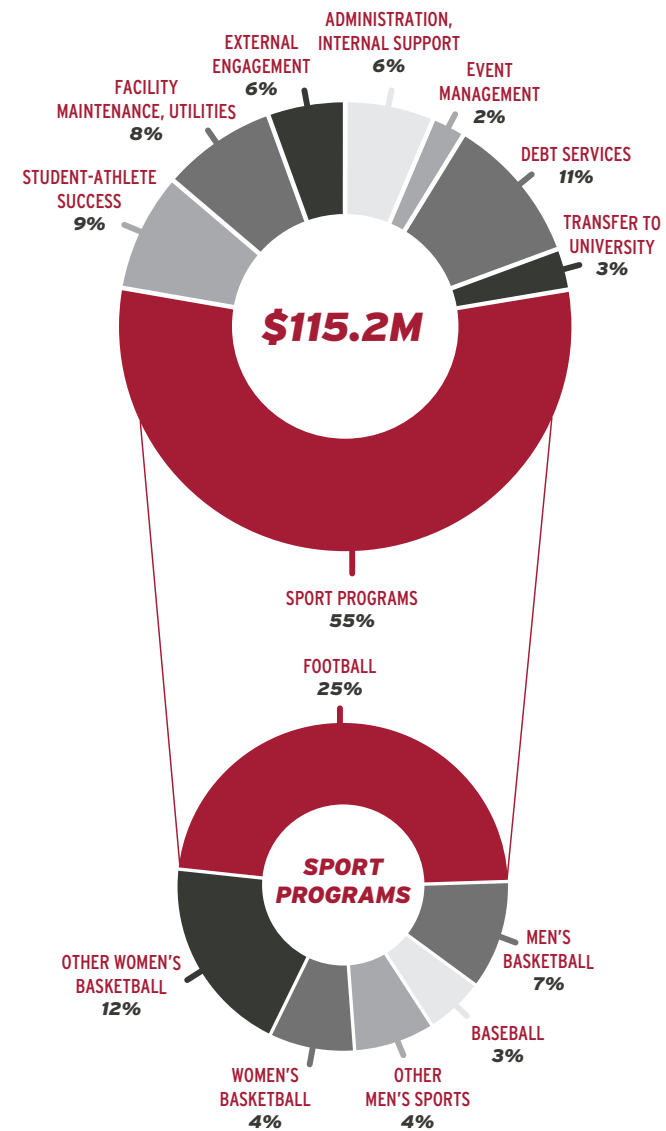
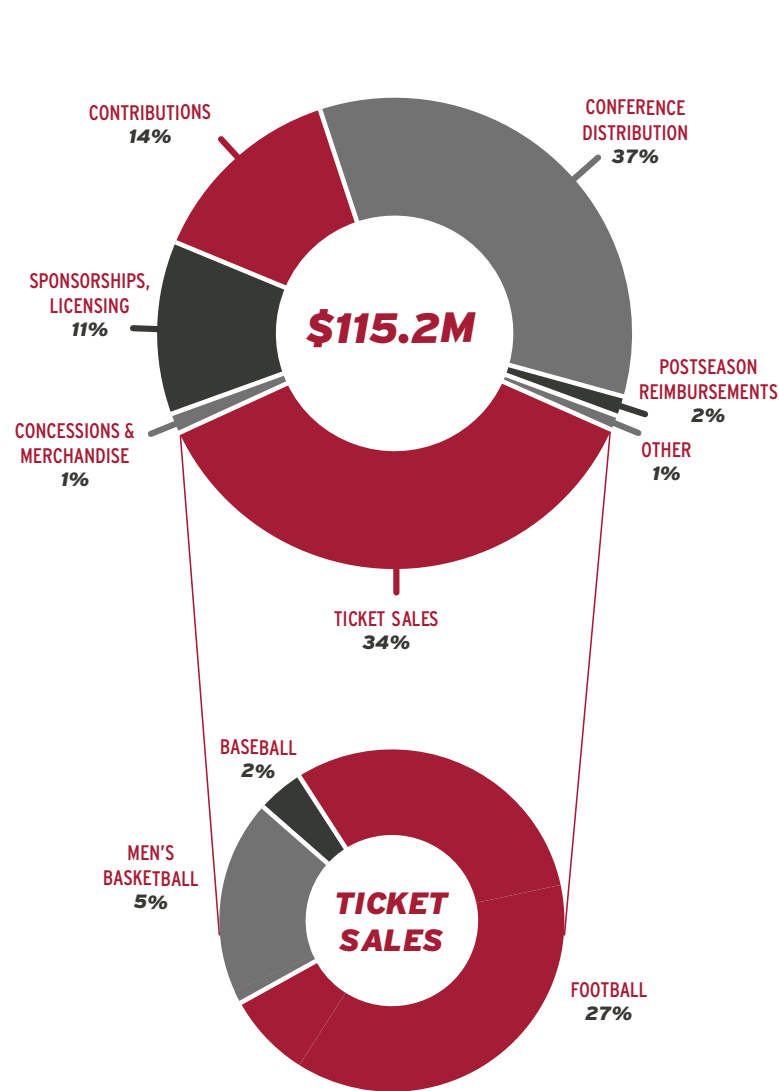
Provides funding back to campus

- Nearly \$10M in tuition and fees
- Contributing more than \$3.5M annually in direct funding to campus

Provides funding back to the region and state

- Economic impact over \$160M on an annual basis
- Impact over \$250M from facility construction activity





MISSION

The Razorback Foundation assists Razorback student-athletes by raising private gift support to provide funds for scholarships, facilities and various programs that enable them to realize their dreams of achieving a quality college education while participating in athletics on a nationally competitive level.



RAZORBACK FOUNDATION SUPERLATIVES

2017-18 FUNDRAISING TOTAL

\$29,312,000*

SEVENTH STRAIGHT YEAR OF

\$20M+ ANNUAL FUND

RAZORBACK FOUNDATION MEMBERS

16,000+

*Preliminary and Unaudited

- ◀ The Razorback Foundation is home to 31 endowed scholarships for Razorback student-athletes participating in various University of Arkansas sports programs. Endowed scholarships help ensure the future success of generations of young men and women. The 2017-18 class of endowed scholarship recipients, along with the donors who made the scholarships possible, were recognized at the 2018 Red Tie Gala and Salute to Excellence.

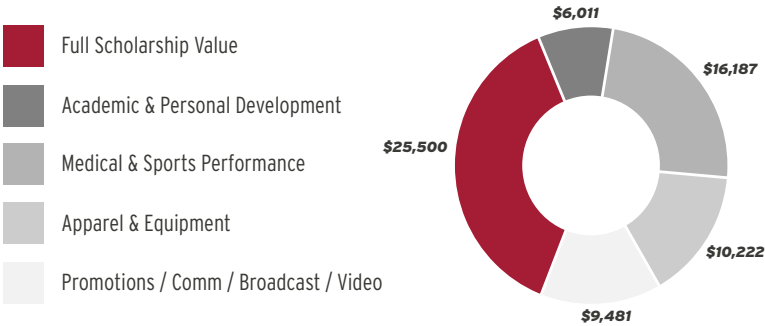


INVESTMENT IN STUDENT-ATHLETES

For student-athletes competing at the University of Arkansas, the benefits of an athletics scholarship extend beyond books, tuition and fees. Razorback Athletics provides valuable support to assist student-athletes in their pursuit of academic and athletic growth and success as individuals and in their respective sports.

VALUE OF AN ATHLETICS SCHOLARSHIP

\$67,401*	Total Annual Value of an Athletics Scholarship
\$269,605	Total Scholarship Value (4 years)
\$337,006	Total Scholarship Value (5 years)



*Average based on an in-state student. Additional value based on average expenses for 460 student-athletes. Amounts do not include travel, team meals, postseason awards, facilities, coaching and administration.

RETURN ON INVESTMENT

While the full impact of the investments made by Razorback Foundation members in University of Arkansas student-athletes will only be realized in the decades to come, those investments are already producing some extraordinary results. From commencements to championships, from community outreach to career development, your generous support is making a difference in the lives of more than 460 Razorback student-athletes annually. Thank You!



YOUR INVESTMENT AT WORK



131 Graduates (Program Record)

90% of student-athletes, who exhausted their athletics eligibility in 2017-18, graduated

3.25 GPA (Program Record)

306 Student-Athletes on Fall Honor Roll

2 NCAA Runner-Up Team Finishes

4 SEC Team Championships

16th place finish in Directors' Cup (Program Record)

46 All-Americans

99 All-SEC Selections

4 NCAA Individual Champions

1 National Player of the Year



Extensive educational opportunities and training for student-athletes in personal and career development

Numerous Razorback student-athletes participated in internship/job shadowing programs

5,167 Service Learning Volunteer Hours by Razorback student-athletes within Arkansas



Razorback Foundation

DONALD W. REYNOLDS RAZORBACK STADIUM AND NORTH END ZONE ADDITION

The Razorback Foundation took the lead in raising support for the renovation and north end zone addition at Donald W. Reynolds Razorback Stadium. Thanks to the generous support of both longtime and new Razorback Foundation members, \$44.3 million was raised, eclipsing the targeted private fundraising goal by more than \$4 million. All new suites (40) and loge boxes (70) included in the renovation will be occupied by Razorback fans for the 2018 football season.



PRIVATE GIFT SUPPORT FOR STADIUM

PRIVATE GIFT SUPPORT RAISED
\$44.3M

PRIVATE GIFT SUPPORT GOAL
\$40M

PREMIUM SEATING COMMITMENTS

FOUNDERS SUITES

7

NORTH END LEGENDS SUITES

16

NORTH END VICTORY SUITES

10

NORTH END LEVEL TWO SUITES

6

NORTH END LOGE BOXES

70

NORTH END CLUB SEATS

1,967

HOME OF THE RAZORBACKS

It is more than just where the state's beloved team takes the football field. The most recognizable landmark in Arkansas, it is the place where people from all over this great state and beyond gather together to "Call the Hogs" and make memories for a lifetime.

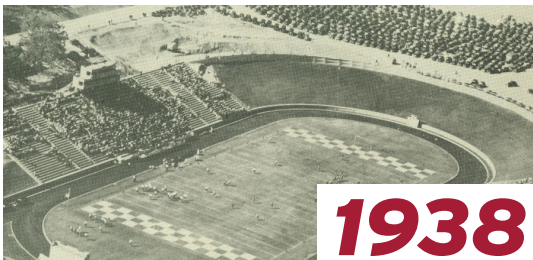
Just as the football program has evolved since it first took the field as the Cardinal in 1894, Donald W. Reynolds Razorback Stadium has continued to mirror the extraordinary growth and success of Arkansas and the people who call it their home.



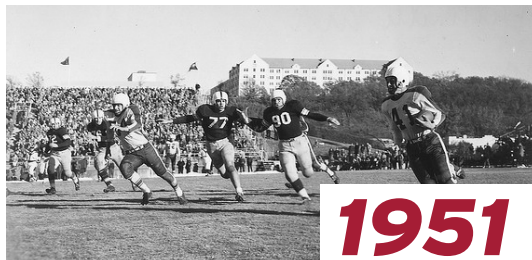
KEY STADIUM MILESTONES

Bailey Stadium Construction	1938	Capacity: 13,500
Inaugural Game	Sept. 24, 1938	vs. Oklahoma
Stadium Renamed Razorback Stadium	1941	Capacity: 18,500
First Expansion (East/West)	1947	Capacity: 21,200
New Press Box/West Side Expansion	1950	Capacity: 13,500
East Side Expansion	1957	Capacity: 30,000
Stadium Expansion	1965	Capacity: 38,000
Stadium Expansion	1969	Capacity: 42,679
Game of the Century	1969	vs. Texas
Broyles Athletics Center Opens	1975	
West Upper Deck/Suites Addition	1985	Capacity: 50,000
East Upper Deck/South End Addition	2001	Capacity: 72,000
Frank Broyles Field Dedicated	2007	vs. South Carolina
Renovation/North End Zone Addition	2018	Capacity: 76,000





1938



1951



1966



1975



1985



1995



2001



2018

Prior to 1938, Arkansas played in a 300-seat stadium, built in 1901, on land now occupied by Mullins Library and the Fine Arts Center.



1901



1904



1909



DONALD W. REYNOLDS RAZORBACK STADIUM RENOVATION

In 2018, the next chapter in Donald W. Reynolds Razorback Stadium will be written with the completion of a \$160 million stadium renovation and north end zone addition. Every Razorback fan will enjoy numerous enhancements, including stadium-wide concourses, north stadium entries and historical displays outlining the rich history of Arkansas Football. The latest version of this on-campus classic will help ensure the Home of the Razorbacks remains a vital part of the heart and soul of Arkansas and the entire Razorback Nation.





DONALD W REYNOLDS RAZORBACK STADIUM



