School Info

We agree to release the institution's data to the conference: Yes

Institutional Contacts:

Primary Contact Person: Kathy Van Laningham	Title: Vice Provost for Planning
Phone: 4795755910	Email: kvl@uark.edu
CEO: Dr. G. David Gearhart	CEO Email: gdgearh@uark.edu
University CFO: Don Pederson	University CFO Email: dop@uark.edu
Audit Firm: Beall Barclay & Company	AUP Report Issuance Date:

Current Classification:

NCAA Primary Division: I-A Athletic Conference:

Undergraduates by Gender:

	Number	Percent
Male Undergraduates:	6,974	51.5%
Female Undergraduates:	6,560	48.5%
Total Undergraduates:	13,534	

Sports Sponsorship:

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Baseball	Х		
Basketball	Х	Х	
Beach Volleyball			
Bowling			
Cross Country	Х	Х	
Equestrian			
Fencing			
Field Hockey			
Football	Х		
Golf	Х	Х	
Gymnastics		Х	

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Ice Hockey			
Lacrosse			
Rifle			
Rowing			
Rugby			
Skiing			
Soccer		Х	
Softball		Х	
Swimming and Diving		Х	
Tennis	Х	Х	
Track, Indoor	Х	Х	
Track, Outdoor	Х	Х	
Triathlon			
Volleyball		Х	
Water Polo			
Wrestling			
Others			
Totals	8	11	0

	Revenue/Expense Summary				
		Amount	Definition		
1	Ticket Sales.	\$32,894,044	Include revenue received for sales of admissions to athletics events. Include ticket sales to the public, faculty and students, and money received for shipping and handling of tickets. Do not include ticket sales for conference and national tournaments that are pass-through transactions. Report amounts in excess of a ticket's face value paid by ticket purchasers (for example, to obtain preferential seating) in Category 4 (Contributions).		
2	Student Fees	\$0	Include student fees assessed and restricted for support of intercollegiate athletics.		
3	Guarantees.	\$61,255	Include revenue received from participation in away games.		
4	Contributions.	\$13,124,745	Include amounts received directly from individuals, corporations, associations, foundations, clubs or other organizations that are designated, restricted or unrestricted by the donor for the operation of the athletics program. Report amounts paid in excess of a ticket's value. Contributions shall include cash, marketable securities and in-kind contributions. In-kind contributions may include dealer-provided automobiles (market value of the use of a car), apparel and soft-drink products for use by staff and teams. Do not report pledges until funds are allocated. Report gifts and merchandise from corporate sponsorship agreements in Category 12 (Royalties, Licensing, Advertisement and Sponsorship).		
5	Compensation and Benefits Provided by a Third Party.	\$113,500	Include all amounts provided by a third party and contractually guaranteed by the institution, but not included on the institution?s W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, and shoe and apparel income). This should equal Expense Categories 20 and 22 combined.		
6	Direct State or Other Government Support.	\$0	Include state, municipal, federal and other government appropriations made in support of the operations of intercollegiate athletics. This amount includes funding specifically earmarked to the athletics department by government agencies for which the institution has no discretion to reallocate. Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (item 7).		
7	Direct Institutional Support.	\$1,694,973	Include value of institutional resources for the current operations of intercollegiate athletics, as well as all unrestricted funds allocated to the athletics department by the university (e.g., state funds, tuition, tuition waivers and transfers). Also include Federal Work Study support for student workers employed by athletics.		

ID	Item	Amount	Definition
8	Indirect Facilities and Administrative Support.	\$0	Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting expenditure equal in value in Expense Category 32 (Indirect Facilities and Administrative Support).
9	NCAA/Conference Distributions including all tournament revenues.	\$20,556,381	Include revenue received from participation in bowl games, tournaments and all NCAA distributions. This category includes amounts received for direct participation or through a sharing arrangement with an athletics conference, including shares of conference television agreements. If known by sport, report as such. Include any payments received from the NCAA for hosting a championship (permissible to include in Revenue Not Related to Specific Teams).
10	Broadcast, Television, Radio, and Internet Rights.	\$950,000	Include institutional revenue received directly for radio and television broadcasts, Internet and e-commerce rights received through institution- negotiated contracts.
11	Program Sales, Concessions, Novelty Sales, and Parking.	\$1,533,930	Include revenue of game programs, novelties, food or other concessions, and parking revenues. Revenue from sales of game program advertising is to be included in Revenue Category 12 (Royalties, Licensing, Advertisements and Sponsorships).
12	Royalties, Licensing, Advertisements and Sponsorships.	\$6,362,394	Include all revenue from corporate sponsorships, licensing, sales of advertisements, trademarks and royalties. An allocation will be necessary to distinguish revenues generated by athletics versus the university if payments are combined. Include the value of in-kind products and services provided as part of the sponsorship (e.g., equipment, apparel, soft drinks, water and isotonic products).
13	Sports Camp Revenues.	\$0	Include amounts received by the athletics department for sports-camps and clinics.
14	Endowment and Investment Income.	\$320,774	Include endowment spending policy distribution and other investment income in support of the athletics department. These categories include only restricted investment and endowment income for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as "Direct Institutional Support".
15	Other.	\$460,624	As a guide, please limit this to no more than 5% of total revenues and attempt to reclassify amounts greater than 5% to the appropriate category (ies) above to bring the category to less than 5% of the total revenue. If the number is greater than 5%, please provide the top three categories and amounts in the comments section below.
16	Subtotal Operating	\$78,072,620	Add Columns 1-15.

Revenue.

NCAA Membership Financial Reporting System

Reporting Institution: University of Arkansas, Fayetteville

ID	Item	Amount	Definition
Ex	penses		
17	Athletic Student Aid.	\$6,852,683	Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non- athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport.
18	Guarantees.	\$2,708,054	Include amounts paid to visiting participating institutions.
19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	\$12,770,859	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
20	Coaching Other Compensation and Benefits Paid by a Third Party.	\$113,500	Include all compensation paid to the coaching staff by a third party and contractually guaranteed by the institution, but not included on the institution?s W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Compensation and Benefits Provided by a Third Party).

Reporting Institution: University of Arkansas, Fayetteville

ID	Item	Amount	Definition
21	Support Staff/ Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	\$13,653,398	Include gross salaries, bonuses and benefits paid to administrative staff (i.e., football secretary, sport-specific trainer) that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Staff members responsible for the gender- specific athletics department, but not a specific sport (i.e., director of men?s athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men?s and women?s teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
22	Support Staff/ Administrative Other Compensation and Benefits Paid by a Third Party.	\$0	Include all compensation paid to the support staff by a third party and contractually guaranteed by the institution, but not included on the institution?s W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Compensation and Benefits Provided by a Third Party).
23	Severance Payments.	\$57,295	Include severance payments and applicable benefits recognized for past coaching and administrative personnel.
24	Recruiting.	\$1,667,903	Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution?s own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.
25	Team Travel	\$6,215,656	Include air and ground travel, lodging, meals and incidentals for competition related to preseason, regular season and postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Include value of use of the institution?s own vehicles or airplanes as well as in-kind value of donor- provided transportation.
26	Equipment, Uniforms and Supplies.	\$778,292	Include items that are provided to the teams only. Equipment amounts are those expended from current or operating funds.
27	Game Expenses.	\$4,247,822	Include game-day expenses other than travel that are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance and such.

ID	Item	Amount	Definition
28	Fund Raising, Marketing and Promotion.	\$1,047,537	Include costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.
29	Sports Camp Expenses.	\$0	Include all expenses paid by the athletics department, including non- athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 19, 20, 21 or 22.
30	Direct Facilities, Maintenance, and Rental.	\$12,595,057	Include direct facilities costs charged to intercollegiate athletics, including building and grounds maintenance, utilities, rental fees, operating leases, equipment repair and maintenance, and debt service.
31	Spirit Groups	\$967,810	Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.
32	Indirect Facilities and Administrative Support.	\$0	Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting amount equal in value in Revenue in Category 8 (Indirect Facilities and Administrative Support).
33	Medical Expenses and Medical Insurance	\$941,066	Include medical expenses and medical insurance premiums for student- athletes.
34	Memberships and Dues.	\$26,975	Include memberships, conference and association dues.
35	Other Operating Expenses.	\$7,157,998	Other operating expenses include printing and duplicating, subscriptions, business insurance, telephone, postage, operating and equipment leases, non-team travel and any other operating expense not reported elsewhere. Do not include indirect administration overhead provided by the university (use Category 32) or salaries and benefits (use Categories 19 or 21). Attempt to allocate all expenses to Categories 17 through 34 before using this category. As a guide, please limit this category to 10% of total operating expenses. If the number is greater than 10%, please provide the top three categories and amounts in the comments section below.
36	Total Operating Expenses.	\$71,801,905	Add Columns 17-35

Revenue/Expense Details

1 Ticket \$32,894,044 Include revenue received for sales of admissions to athletics events. Include ticket sales Sales.
Sales.
to the public, faculty and students, and money received for shipping and handling of tickets. Do not include ticket sales for conference and national tournaments that are pass-through transactions. Report amounts in excess of a ticket's face value paid by ticket purchasers (for example, to obtain preferential seating) in Category 4 (Contributions).

	•	Vomen's Teams Only No	·
Revenues by Source	Ticket Sales.	Ticket Sales.	Ticket Sales.
Baseball	1,381,972		
Basketball	6,850,878	71,806	
Football	24,532,767		
Golf			
Gymnastics		28,710	
Soccer		5,427	
Softball		13,718	
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball		8,766	
Others			
Subtotal All Teams	32,765,617	128,427	0
Revenue Not Related to Specific Teams			
Total Revenue	32,765,617	128,427	0

2 Student Fees \$0 Include student fees assessed and restricted for support of intercollegiate athletics.

	Men's Teams Only Women's Teams Only Not Allocated by Gender			
Revenues by Source	Student Fees	Student Fees	Student Fees	
Baseball				
Basketball				
Football				
Golf				
Gymnastics				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	0		0 0	
Revenue Not Related to Specific Teams	5			
Total Revenue	0		0 0	

3 Guarantees. \$61,255 Include revenue received from participation in away games.

	-	Vomen's Teams Only No	•
Revenues by Source	Guarantees.	Guarantees.	Guarantees.
Baseball			
Basketball	35,000	5,255	
Football			
Golf			
Gymnastics			
Soccer		3,000	
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country	18,000		
Volleyball			
Others			
Subtotal All Teams	53,000	8,255	0
Revenue Not Related to Specific Teams			
Total Revenue	53,000	8,255	0

4 Contributions. \$13,124,745 Include amounts received directly from individuals, corporations, associations, foundations, clubs or other organizations that are designated, restricted or unrestricted by the donor for the operation of the athletics program. Report amounts paid in excess of a ticket's value. Contributions shall include cash, marketable securities and in-kind contributions. In-kind contributions may include dealer-provided automobiles (market value of the use of a car), apparel and soft-drink products for use by staff and teams. Do not report pledges until funds are allocated. Report gifts and merchandise from corporate sponsorship agreements in Category 12 (Royalties, Licensing, Advertisement and Sponsorship).

	Men's Teams Only V	Vomen's Teams Only	Not Allocated by Gender
Revenues by Source	Contributions.	Contributions.	Contributions.
Baseball	347,223		
Basketball	3,119,356		
Football	8,562,796		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	12,029,375	0	0
Revenue Not Related to Specific Teams			1,095,370
Total Revenue	12,029,375	0	1,095,370

5 Compensation and \$113,500 Include all amounts provided by a third party and contractually guaranteed by Benefits Provided by a Third Party. 5 W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, and shoe and apparel income). This should equal Expense Categories 20 and 22 combined.

Men's Teams OnlyWomen's Teams OnlyNot Allocated by GenderRevenues by SourceCompensation and BenefitsCompensation and BenefitsCompensation and BenefitsProvided by a Third Party.Provided by a Third Party.Provided by a Third Party.Provided by a Third Party.

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Baseball	98,500		
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country		15,000	
Volleyball			
Others			
Subtotal All Teams	98,500	15,000	0
Revenue Not Related to Specific Teams			
Total Revenue	98,500	15,000	0

6 Direct State or Other
 80 Include state, municipal, federal and other government appropriations made in support of the operations of intercollegiate athletics. This amount includes funding specifically earmarked to the athletics department by government agencies for which the institution has no discretion to reallocate. Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (item 7).

Revenues by Source	Men's Teams Only Direct State or Other Government Support.	Women's Teams Only Direct State or Other Government Support.	Not Allocated by Gender Direct State or Other Government Support.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	0	() 0
Revenue Not Related to Specific Teams			
Total Revenue	0	() 0

7 Direct \$1,694,973 Include value of institutional resources for the current operations of intercollegiate athletics, as well as all unrestricted funds allocated to the athletics department by the university (e.g., state funds, tuition, tuition waivers and transfers). Also include Federal Work Study support for student workers employed by athletics.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Direct Institutional Support.	Direct Institutional Support.	Direct Institutional Support.
Baseball	63,621		
Basketball	87,885	116,293	
Football	536,189		
Golf	39,356	30,775	
Gymnastics		111,558	
Soccer		126,945	
Softball		76,049	
Swimming and Diving		84,926	
Tennis	28,703	97,650	
Track and Field, X-Country	83,743	116,589	
Volleyball		94,691	
Others			
Subtotal All Teams	839,497	855,476	0
Revenue Not Related to Specific Teams			
Total Revenue	839,497	855,476	0

 8 Indirect
 8 Indirect
 Facilities and Administrative Support.
 90 Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting expenditure equal in value in Expense Category 32 (Indirect Facilities and Administrative Support).

Revenues by Source	Men's Teams Only Indirect Facilities and Administrative Support.	Women's Teams Only Indirect Facilities and Administrative Support.	Not Allocated by Gender Indirect Facilities and Administrative Support.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			
Total Revenue	0	0	0

9	NCAA/Conference	\$20,556,381 Include revenue received from participation in bowl games, tournaments
	Distributions	and all NCAA distributions. This category includes amounts received for
	including all	direct participation or through a sharing arrangement with an athletics
	tournament	conference, including shares of conference television agreements. If
	revenues.	known by sport, report as such. Include any payments received from the
		NCAA for hosting a championship (permissible to include in Revenue Not
		Related to Specific Teams).

Revenues by Source	Men's Teams Only NCAA/Conference Distributions including all tournament revenues.	Women's Teams Only NCAA/Conference Distributions including all tournament revenues.	Not Allocated by Gender NCAA/Conference Distributions including all tournament revenues.
Baseball	304,219		
Basketball	4,919,986	30,006	
Football	13,709,764		
Golf	4,646		
Gymnastics		11,230	
Soccer			
Softball		44,248	
Swimming and Diving		2,336	
Tennis	1,468	9,879	
Track and Field, X- Country	199,207	199,150	
Volleyball			
Others			
Subtotal All Teams	19,139,290	296,849	0
Revenue Not Related to Specific Teams			1,120,242
Total Revenue	19,139,290	296,849	1,120,242

10 Broadcast, Television,
Radio, and Internet
Rights.\$950,000 Include institutional revenue received directly for radio and television
broadcasts, Internet and e-commerce rights received through
institution-negotiated contracts.

Revenues by Source	Men's Teams Only Broadcast, Television, Radio, and Internet Rights. I	Women's Teams Only Broadcast, Television, Radio, and Internet Rights	Not Allocated by Gender Broadcast, Television, s. Radio, and Internet Rights.
Baseball			
Basketball	350,000		
Football	600,000		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	950,000	() 0
Revenue Not Related to Specific Teams			
Total Revenue	950,000	() 0

11 Program Sales,
Concessions, Novelty
Sales, and Parking.\$1,533,930 Include revenue of game programs, novelties, food or other
concessions, and parking revenues. Revenue from sales of game
program advertising is to be included in Revenue Category 12
(Royalties, Licensing, Advertisements and Sponsorships).

Revenues by Source	<u> </u>	Women's Teams Only Program Sales, Concessions, Novelty Sales, and Parking.	Not Allocated by Gender Program Sales, Concessions, Novelty Sales, and Parking.
Baseball	117,808		
Basketball	152,725	8,055	
Football	564,920		
Golf			
Gymnastics		2,468	
Soccer		1,653	
Softball		4,628	
Swimming and Diving			
Tennis			
Track and Field, X- Country	2,924	2,924	
Volleyball		1,724	
Others			
Subtotal All Teams	838,377	21,452	0
Revenue Not Related to Specific Teams			674,101
Total Revenue	838,377	21,452	674,101

Revenues by Source	Men's Teams Only Royalties, Licensing, Advertisements and Sponsorships.	Women's Teams Only Royalties, Licensing, Advertisements and Sponsorships.	Not Allocated by Gender Royalties, Licensing, Advertisements and Sponsorships.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	С) (0 0
Revenue Not Related to Specific Teams			6,362,394
Total Revenue	С) (0 6,362,394

13 Sports Camp
Revenues.\$0 Include amounts received by the athletics department for sports-camps and
clinics.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Sports Camp Revenues.	Sports Camp Revenues.	Sports Camp Revenues.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	() () 0
Revenue Not Related to Specific Teams			
Total Revenue	() () 0

14 Endowment and \$320,774 Include endowment spending policy distribution and other investment income Investment Income. in support of the athletics department. These categories include only restricted investment and endowment income for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as "Direct Institutional Support".

Revenues by Source	Men's Teams Only Endowment and Investment Income.	Women's Teams Only Endowment and Investment Income.	Not Allocated by Gender Endowment and Investment Income.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	С)	0 0
Revenue Not Related to Specific Teams			320,774
Total Revenue	C) (0 320,774

15 Other. \$460,624 As a guide, please limit this to no more than 5% of total revenues and attempt to reclassify amounts greater than 5% to the appropriate category(ies) above to bring the category to less than 5% of the total revenue. If the number is greater than 5%, please provide the top three categories and amounts in the comments section below.

	Men's Teams Only Wo	omen's Teams Only Not	Allocated by Gender
Revenues by Source	Other.	Other.	Other.
Baseball			
Basketball			
Football	17,807		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis		1,050	
Track and Field, X-Country	31,111	31,111	
Volleyball			
Others			
Subtotal All Teams	48,918	32,161	0
Revenue Not Related to Specific Teams			379,545
Total Revenue	48,918	32,161	379,545

16

Subtotal Operating Revenue.

\$78,072,620 Add Columns 1-15.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	
Revenues by Source	Subtotal Operating Revenue.	Subtotal Operating Revenue.	Subtotal Operating Revenue.	
Baseball	2,313,343			
Basketball	15,515,830	231,415		
Football	48,524,243			
Golf	44,002	30,775		
Gymnastics		153,966		
Soccer		137,025		
Softball		138,643		
Swimming and Diving		87,262		
Tennis	30,171	108,579		
Track and Field, X-Country	334,985	364,774		
Volleyball		105,181		
Others				
Subtotal All Teams	66,762,574	1,357,620	0	
Revenue Not Related to Specific Teams			9,952,426	
Total Revenue	66,762,574	1,357,620	9,952,426	

Receiving Aid

17	Athletic Student Aid.	Total Dollar Amount	\$6,852,683	Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and
				Dollars (all 3 required) for at least one sport.
		Total Equivalencies Awarded	233.6	
		Total Students	326	

Male Athlete Scholarships

Sport	Equivalencies Awarded in 2009-2010	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball	11.37	25	310,379
Basketball	12	12	342,290
Football	85	85	2,352,538
Golf	4.34	11	138,403
Tennis	4.5	9	116,468
Track and Field, X-Country	11.8	34	377,815
Expenses Not Related to Specific Teams			
Totals	129.01	176	3,637,893

Female Athlete Scholarships

Sport	Equivalencies Awarded in 2009-2010	Number of Students Receiving Athletic Aid	Total Dollar Amount
Basketball	13	13	383,386
Golf	5.45	10	141,709
Gymnastics	11.5	12	368,565
Soccer	13.87	20	366,431
Softball	11.68	21	335,690
Swimming and Diving	12.47	23	364,775

NCAA Membership Financial Reporting System

Reporting Institution: University of Arkansas, Fayetteville

Sport	Equivalencies Awarded in 2009-2010	Number of Students Receiving Athletic Aid	Total Dollar Amount
Tennis	8	8	301,065
Track and Field, X-Country	17.62	31	477,082
Volleyball	11	12	330,501
Expenses Not Related to Specific Teams			
Totals	104.59	150	3,069,204

Not Allocated by Gender Scholarships

Sport	Equivalencies Awarded in 2009-2010	Number of Students Receiving Athletic Aid	Total Dollar Amount
Expenses Not Related to Specific Teams			145,586
Totals	0	0	145,586

18 Guarantees. \$2,708,054 Include amounts paid to visiting participating institutions.

Expenses by Object of Expenditure	Men's Teams Only W Guarantees.	Vomen's Teams Only No Guarantees.	ot Allocated by Gender Guarantees.
Baseball	52,707	Guarantees.	Guarantees.
Basketball	792,000	70,847	
Football	1,775,000		
Golf			
Gymnastics			
Soccer		2,500	
Softball		8,000	
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball		7,000	
Others			
Subtotal All Teams	2,619,707	88,347	0
Expenses Not Related to Specific Teams	5		
Total Expenses	2,619,707	88,347	0

19 Coaching Salaries, \$12,770,859 Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).

Men's Teams Coaching Expenses

	Men's Teams Head Coaches					Men's Teams Assistant Coaches			
Sport	Numbe r of Positio ns	FTE	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.	r of Positio	FTE	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.	
Baseball	1	1	445,387	98,500	2	2	413,372		
Basketball	1	1	1,488,805		3	3	696,115		
Football	1	1	3,047,350		9	9	2,667,385		
Golf	1	1	205,408		1	1	94,347		
Tennis	1	1	136,613		1	1	49,560		
Track and Field, X- Country	1	1	240,955		2	2	238,890		
Subtotal All Teams	6	6	5,564,518	98,500	18	18	4,159,669	0	

Sport	M NumbeFTI r of Positio ns	Salaries, Benefits, and	Coaching Other Compensation and Benefits by Paid by a Third y Party.	Numbe F r of Positio	FE Be Bon the an	Salaries, enefits, and	Coaches Coaching Other Compensation and Benefits Paid by a Third Party.
Expenses Not Related to Specific Teams							
Total Expenses		5,564,5	18 98,500)		4,159,669	0
	Women's Teams Coaching Expenses						
Sport	Wo NumbeFT r of Positio ns	Salaries, Benefits, an	Coaching Othe Compensation d and Benefits by Paid by a Thiro ty Party.	r Numbe F r of Positio	TE B Bor the	Salaries, enefits, and	nt Coaches Coaching Other Compensation and Benefits Paid by a Third Party.
Basketball	1	1 556,4	127	3	3	369,834	
Golf	1	1 152,1	137	1	1	63,637	
Gymnastics	1	1 147,4	184	2	2	235,979	
Soccer	1	1 107,2	200	2	2	101,638	
Softball	1	1 112,7	791	2	2	116,493	
Swimming and Diving	1	1 141,9	955	2	2	135,998	
Tennis	1	1 135,8	329	1	1	48,321	
Track and Field, X- Country	1	1 191,6	527 15,000	0 2	2	179,623	
Volleyball	1	1 125,5	508	2	2	124,191	
Subtotal All Teams	9	9 1,670,9	958 15,000	0 17	17	1,375,714	0

Sport	Won NumbeFTE r of Positio ns	nen's Teams Head Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits	NumbeFTE r of Positio	n's Teams Assista Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits
Expenses Not Related to Specific Teams						
Total Expenses		1,670,958	15,000		1,375,714	0

21	Support Staff/	\$13,653,398 Include gross salaries, bonuses and benefits paid to administrative staff
	Administrative	(i.e., football secretary, sport-specific trainer) that would be reportable on
	Salaries, Benefits	university and related entities (e.g., foundations, booster clubs) W-2 and
	and Bonuses Paid	1099 forms (e.g., car stipend, country club membership, entertainment
	by the University	allowance, clothing allowance, speaking fees, housing allowance,
	and Related	supplemental retirement allowance, compensation from camps, radio
	Entities.	income, television income, tuition remission, earned deferred
		compensation benefits). Staff members responsible for the gender-specific
		athletics department, but not a specific sport (i.e., director of men?s
		athletics), will have their compensation figures reported as Expenses Not
		Related to Specific Teams fields. Athletics department staff members who
		assist both men?s and women?s teams (sports information director,
		academic advisor) will be reported as Not Allocated by Gender column.
22	Support Staff/	\$0 Include all compensation paid to the support staff by a third party and
	Administrative	contractually guaranteed by the institution, but not included on the
	Other	institution?s W-2 (e.g., car stipend, country club membership,
	Compensation and	entertainment allowance, clothing allowance, speaking fees, housing
	Benefits Paid by a	allowance, compensation from camps, radio income, television income,
	Third Party.	shoe and apparel income). Expense Categories 20 and 22 combined should
		equal Revenue Category 5 (Compensation and Benefits Provided by a
		Third Party).

Men's Teams OnlyWomen's Teams OnlyNot Allocated by GenderExpenses bySupport Staff/ Support Staf

Expenditure	Benefits and Bonuses Paid by the	and Benefits Paid by a	Salaries, Benefits and Bonuses Paid by the University and Related Entities.	and Benefits Paid by a	Bonuses Paid by the	and Benefits Paid by a
Baseball	54,598					
Basketball	170,093		279,878			
Football	552,195					
Golf						
Gymnastics			7,953			
Soccer						
Softball			10,584			
Swimming and Diving			9,488			

NCAA Membership Financial Reporting System

	Administrative Administrative Salaries, Benefits and Bonuses Paid by the	Administrative Other Compensation and Benefits Paid by a	Support Staff/ Administrative Salaries,	Administrative Other Compensation and Benefits Paid by a	Not Allocated Support Staff/ Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	Support Staff/ Administrative Other Compensation and Benefits Paid by a
Tennis			9,328			
Track and Field, X- Country	66,223		53,783			
Volleyball			19,548			
Others						
Subtotal All Teams	843,109	0	390,562	0	0	0
Expenses Not Related to Specific Teams					12,419,727	
Total Expenses	843,109	0	390,562	0	12,419,727	0

23 Severance \$57,295 Include severance payments and applicable benefits recognized for past coaching and administrative personnel.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Severance Payments.	•	Severance Payments.
Baseball			
Basketball	22,083	3	
Football	25,000)	
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country	10,212	2	
Volleyball			
Others			
Subtotal All Teams	57,295	5 0	0
Expenses Not Related to Specific Teams			
Total Expenses	57,295	5 0	0

24 Recruiting. \$1,667,903 Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution?s own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

	Men's Teams Only W	Vomen's Teams Only N	ot Allocated by Gender
Expenses by Object of Expenditure	Recruiting.	Recruiting.	Recruiting.
Baseball	58,908		
Basketball	322,517	161,011	
Football	693,486		
Golf	35,771	27,139	
Gymnastics		44,637	
Soccer		57,596	
Softball		35,343	
Swimming and Diving		41,625	
Tennis	26,116	26,158	
Track and Field, X-Country	50,419	44,027	
Volleyball		43,150	
Others			
Subtotal All Teams	1,187,217	480,686	0
Expenses Not Related to Specific Teams			
Total Expenses	1,187,217	480,686	0

25 Team \$6,215,656 Include air and ground travel, lodging, meals and incidentals for competition related to Trave preseason, regular season and postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Include value of use of the institution?s own vehicles or airplanes as well as in-kind value of donor-provided transportation.

	Men's Teams Only V	Vomen's Teams Only No	ot Allocated by Gender
Expenses by Object of Expenditure	Team Travel	Team Travel	Team Travel
Baseball	644,733		
Basketball	575,054	395,170	
Football	2,386,091		
Golf	109,773	90,383	
Gymnastics		191,083	
Soccer		156,818	
Softball		218,247	
Swimming and Diving		136,449	
Tennis	118,186	151,109	
Track and Field, X-Country	493,525	357,694	
Volleyball		191,341	
Others			
Subtotal All Teams	4,327,362	1,888,294	0
Expenses Not Related to Specific Teams			
Total Expenses	4,327,362	1,888,294	0

26 Equipment, Uniforms \$778,292 Include items that are provided to the teams only. Equipment amounts are those expended from current or operating funds.

Expenses by Object of Expenditure	Men's Teams Only Equipment, Uniforms and Supplies.	Women's Teams Only Equipment, Uniforms and Supplies.	Not Allocated by Gender Equipment, Uniforms and Supplies.
Baseball	55,950		
Basketball	869		
Football	573,871		
Golf	21,937	10,851	
Gymnastics		2,308	
Soccer		10,522	
Softball		12,941	
Swimming and Diving		20,542	,
Tennis	27,272	22,004	
Track and Field, X-Country	13,145		
Volleyball		6,080)
Others			
Subtotal All Teams	693,044	85,248	0
Expenses Not Related to Specific Teams			
Total Expenses	693,044	85,248	0

27 Game \$4,247,822 Include game-day expenses other than travel that are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance and such.

Expenses by Object of Expenditure	Men's Teams Only Game Expenses.	Women's Teams Only N Game Expenses.	ot Allocated by Gender Game Expenses.
Baseball	389,045	-	-
Basketball	868,596	211,377	
Football	2,155,614		
Golf		196	
Gymnastics		56,180	
Soccer		36,525	
Softball		96,202	
Swimming and Diving		6,842	
Tennis	24,712	22,810	
Track and Field, X-Country	168,680	168,680	
Volleyball		42,363	
Others			
Subtotal All Teams	3,606,647	641,175	0
Expenses Not Related to Specific Teams			
Total Expenses	3,606,647	641,175	0

28 Fund Raising, Marketing \$1,047,537 Include costs associated with fund raising, marketing and promotion and Promotion. for media guides, brochures, recruiting publications and such.

Expenses by Object of Expenditure	Men's Teams Only Fund Raising, Marketing and Promotion.	Women's Teams Only Fund Raising, Marketing and Promotion.	Not Allocated by Gender Fund Raising, Marketing and Promotion.
Baseball	29,671		
Basketball	35,210	7,042	
Football	244,597		
Golf	1,735	4,470	
Gymnastics		10,265	
Soccer		2,712	
Softball		1,735	
Swimming and Diving		4,470	
Tennis	1,609	878	
Track and Field, X- Country	8,744	3,607	
Volleyball		4,275	
Others			
Subtotal All Teams	321,566	39,454	0
Expenses Not Related to Specific Teams			686,517
Total Expenses	321,566	39,454	686,517

29Sports\$0 Include all expenses paid by the athletics department, including non-athletics personnel
salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries
and benefits should be reported in Categories 19, 20, 21 or 22.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Sports Camp Expenses.	Sports Camp Expenses.	Sports Camp Expenses.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	() () 0
Expenses Not Related to Specific Teams			
Total Expenses	() () 0

30 Direct Facilities,
Maintenance, and
Rental.\$12,595,057 Include direct facilities costs charged to intercollegiate athletics,
including building and grounds maintenance, utilities, rental fees,
operating leases, equipment repair and maintenance, and debt service.

Expenses by Object of Expenditure	Men's Teams Only Direct Facilities, Maintenance, and Rental.	Women's Teams Only Direct Facilities, Maintenance, and Rental.	Not Allocated by Gender Direct Facilities, Maintenance, and Rental.
Baseball	19,610		
Basketball	1,257,660	1,236,282	
Football	3,502,054		
Golf	19,302	17,494	
Gymnastics		268,503	
Soccer		20,854	
Softball		925,957	
Swimming and Diving		39,000	
Tennis	4,667	4,667	
Track and Field, X- Country	389,532	389,330	
Volleyball		193,535	
Others			
Subtotal All Teams	5,192,825	3,095,622	0
Expenses Not Related to Specific Teams			4,306,610
Total Expenses	5,192,825	3,095,622	4,306,610

31 Spirit
Groups\$967,810 Include support for spirit groups including bands, cheerleaders, mascots, dancers,
etc.

	Men's Teams Only Women's Teams Only Not Allocated by Gender					
Expenses by Object of Expenditure	Spirit Groups	Spirit Groups	Spirit Groups			
Baseball						
Basketball						
Football						
Golf						
Gymnastics						
Soccer						
Softball						
Swimming and Diving						
Tennis						
Track and Field, X-Country						
Volleyball						
Others						
Subtotal All Teams	0		0 0			
Expenses Not Related to Specific Teams			967,810			
Total Expenses	0		0 967,810			

32 Indirect
 So Include value of facilities and services provided by the institution not charged to athletics. This support may include an allocation for institutional administrative cost, facilities and maintenance, grounds and field maintenance, security, risk management, utilities, depreciation and debt service. If your institution does not currently track indirect institutional support, consult your business office for a reasonable allocation. If counted here, include offsetting amount equal in value in Revenue in Category 8 (Indirect Facilities and Administrative Support).

Expenses by Object of Expenditure	Men's Teams Only Indirect Facilities and Administrative Support.	Women's Teams Only Indirect Facilities and Administrative Support.	Not Allocated by Gender Indirect Facilities and Administrative Support.
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Expenses Not Related to Specific Teams			
Total Expenses	0	0	0

Reporting Institution: University of Arkansas, Fayetteville

33 Medical Expenses and Medical
Insurance\$941,066 Include medical expenses and medical insurance premiums for
student-athletes.

Expenses by Object of Expenditure	Men's Teams Only Medical Expenses and Medical Insurance	Women's Teams Only Medical Expenses and Medical Insurance	Not Allocated by Gender Medical Expenses and Medical Insurance
Baseball	55,788		
Basketball	29,910	32,928	
Football	245,619		
Golf	3,098	8,394	
Gymnastics		24,086	
Soccer		23,832	
Softball		16,885	
Swimming and Diving		41,903	
Tennis	5,253	8,189	
Track and Field, X- Country	32,942	59,053	
Volleyball		17,163	
Others			
Subtotal All Teams	372,610	232,433	0
Expenses Not Related to Specific Teams			336,023
Total Expenses	372,610	232,433	336,023

34 Memberships and Dues. \$26,975 Include memberships, conference and association dues.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Memberships and Dues.	Memberships and Dues.	Memberships and Dues.
Baseball			
Basketball			
Football	925		
Golf	1,500		
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis	238		
Track and Field, X-Country			
Volleyball		655	
Others			
Subtotal All Teams	2,663	655	0
Expenses Not Related to Specific Teams			23,657
Total Expenses	2,663	655	23,657

35 Other \$7,157,998 Other operating expenses include printing and duplicating, subscriptions, business insurance, telephone, postage, operating and equipment leases, non-team travel and any other operating expense not reported elsewhere. Do not include indirect administration overhead provided by the university (use Category 32) or salaries and benefits (use Categories 19 or 21). Attempt to allocate all expenses to Categories 17 through 34 before using this category. As a guide, please limit this category to 10% of total operating expenses. If the number is greater than 10%, please provide the top three categories and amounts in the comments section below.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender Other Operating Expenses.	
Expenses by Object of Expenditure	Other Operating Expenses.	Other Operating Expenses.		
Baseball	119,764			
Basketball	238,009	85,161		
Football	1,783,378			
Golf	1,918	27,474		
Gymnastics		59,876		
Soccer		68,899		
Softball		66,817		
Swimming and Diving		52,441		
Tennis	9,427	16,726		
Track and Field, X-Country	94,874	74,901		
Volleyball		48,394		
Others				
Subtotal All Teams	2,247,370	500,689	0	
Expenses Not Related to Specific Teams			4,409,939	
Total Expenses	2,247,370	500,689	4,409,939	

36

Total Operating Expenses.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	
Expenses by Object of Expenditure	Total Operating Expenses.	Total Operating Expenses.	Total Operating Expenses.	
Baseball	2,748,412			
Basketball	6,839,211	3,789,343		
Football	22,005,103			
Golf	633,192	543,884		
Gymnastics		1,416,919		
Soccer		955,527		
Softball		1,957,685		
Swimming and Diving		995,488		
Tennis	520,121	747,084		
Track and Field, X-Country	2,185,956	2,014,407		
Volleyball		1,153,704		
Others				
Subtotal All Teams	34,931,995	13,574,041	0	
Expenses Not Related to Specific Teams	0	0	23,295,869	
Total Expenses	34,931,995	13,574,041	23,295,869	

Athletics Participation

Table 561 Table 1 - - - Athletics Participation. A participant is a student-athlete who, as of the day of a varsity1team's first scheduled contest: (a) is listed as a team member; (b) practices with the varsity team and
receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid.

Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt).

Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. Male practice players are NOT to be included on the NCAA form as participants in this table, but are now required by the federal EADA.

	Number of Participants Number of Participants Number of Participating on a Particip					of Participants pating on a	
					nd Team	Third Team	
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		35					
Basketball		17	15	2	1		1
Cross Country		17	16	17	15	17	12
Football		127		5		4	
Golf		13	10	1			
Gymnastics			13				
Soccer			27				
Softball			26				
Swimming and Diving			32		1		1
Tennis		12	11				
Track, Indoor		57	36	51	35	21	13
Track, Outdoor		51	33	51	32	21	13
Volleyball			13				
Others							
Total Participants		329	232	127	84	63	40
Participant Proportion		58.6%	41.4%				
Unduplicated Count of Participants		255	183				

NCAA Membership Financial Reporting System

Head Coaching Assignments - Men's Teams

Table 2A

6 Table 2A - - - Head Coaches Assignments Men's Teams

	Head Coaches of Men's Teams							
	Ν	Aale Coach	nes - Head C	Count	F	emale Coac	ches - Head	Count
Sport			Full Time University Employee	Part Time University Employee or Volunteer	Coaching			•
Baseball	1		1					
Basketball	1		1					
Football	1		1					
Golf	1		1					
Tennis	1		1					
Track and Field, X- Country	1		1					
Others								
Coaching Position Totals	6	0	6	0	0	0	0	0

Head Coaching Assignments - Women's Teams

Table 2B

9 Table 2B - - - Head Coaches Assignments Women's Teams

	Head Coaches of Women's Teams									
	Ν	Iale Coach	nes - Head C	Count	F	emale Coac	ches - Head	Count		
Sport			University	Part Time University Employee or Volunteer	Coaching	Coaching	University	Part Time University Employee or Volunteer		
Basketball	1		1							
Golf					1		1			
Gymnastics					1		1			
Soccer					1		1			
Softball	1		1							
Swimming and Diving	1		1							
Tennis	1		1							
Track and Field, X- Country	1		1							
Volleyball	1		1							
Others										
Coaching Position Totals	6	0	6	0	3	0	3	0		

Assistant Coaching Assignments - Men's Teams

Table 3A

22 Table 3A - - - Assistant Coaches Assignments Men's Teams

	Assistant Coach Male Coaches - Head Count					es of Men's Teams Female Coaches - Head Count			
Sport			Full Time University Employee	Part Time University Employee or Volunteer	Coaching			•	
Baseball	2	1	2	1					
Basketball	3		3						
Football	9	2	9	2					
Golf	1		1						
Tennis	1		1						
Track and Field, X- Country	2	1	2	1					
Others									
Coaching Position Totals	18	4	18	4	0	0	0	0	

Assistant Coaching Assignments - Women's Teams

Table 3B

21 Table 3B - - - Assistant Coaches Assignments Women's Teams

					hes of Women's Teams Female Coaches - Head Count				
Sport	Full Time	Part Time	•	Part Time Diversity Employee or Volunteer	Full Time Coaching	Part Time	Full Time University	Part Time	
Basketball	2		2		1		1		
Golf	1		1						
Gymnastics	2		2						
Soccer					2		2		
Softball	1	1	1	1	1		1		
Swimming and Diving	2		2						
Tennis	1		1						
Track and Field, X- Country	2		2			2		2	
Volleyball	1		1		1	1	1	1	
Others									
Coaching Position Totals	12	1	12	1	5	3	5	3	

Other Reporting Items

Other Data Categories:

Revenues: \$528,909,957

Institutional Expenses: \$491,939,090

Institution's Education and General Expenses: \$373,962,074 Average Cost of Full Grant-in-Aid - In-State: \$14,666 Average Cost of Full Grant-in-Aid - Out-of-State: \$23,544 Average Cost of Attendance - In-State: \$18,242 Average Cost of Attendance - Out-of-State: \$27,120

Comments

Comments: The increase in revenues and expenses for the 2009-10 fiscal year is due in part to: participating in postseason championships and a bowl game; hosting postseason championships; and general increases to travel, financial aid, recruiting, and other operating expenses for all sports. In addition, the department is reporting total athletically related revenues and expenses of supporting organizations. The University of Arkansas is committed to funding all scholarships and operating expense for all sports; and has recently completed locker room improvements for women's volleyball and women's soccer. $\langle br \rangle \langle br \rangle$ The amount reported as Direct Institutional Support represents the value of non-resident tuition waivers for out-of-state student athletes. These dollars are not transferred by the institution to the Athletics Department.

Operating Expenses

Note: These values are calculated from data entered earlier in the system.

Table 4 -\$11,241,770 All expenses an institution incurs attributable to home, away, and neutral-siteOperatingintercollegiate athletic contests (commonly known as ``game-day expenses"), forExpenses(A) Lodging, meals, transportation, uniforms, and equipment for coaches, teammembers, support staff (including, but not limited to team managers and trainers),
and others; and (B) Officials. This is calculated from data entered earlier in the
system.

	Operatin	g Expenses	Per Capita Expenses		
Sport	Men's Teams	Women's Teams	Men's Teams	Women's Teams	
Baseball	1,089,728		31,135		
Basketball	1,444,519	606,547	84,972	40,436	
Football	5,115,576		40,280		
Golf	131,710	101,430	10,132	10,143	
Gymnastics		249,571		19,198	
Soccer		203,865		7,551	
Softball		327,390		12,592	
Swimming and Diving		163,833		5,120	
Tennis	170,170	195,923	14,181	17,811	
Track and Field, X-Country	675,350	526,374	5,403	6,193	
Volleyball		239,784		18,445	
Others					
Total Operating Expense	8,627,053	2,614,717	26,222	11,270	
Percent of Total	76.7%	23.3%			

Revenues by Sport

Note: These values are calculated from data entered earlier in the system.

Table 7 \$0You must also include revenues attributable to intercollegiate athletic activities. This means--revenues from appearance guarantees and options, an athletic conference, tournament or bowlRevengames, concessions, contributions from alumni and others, institutional support, programues.advertising and sales, radio and television, royalties, signage and other sponsorships, sports camps,
State or other government support, student activity fees, ticket and luxury box sales, and any other
revenues attributable to intercollegiate athletic activities. This is calculated from data entered earlier
in the system.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	Total
Revenues Attributable to Specific Teams	Table 7 Revenues.	Table 7 Revenues.	Table 7 Revenues.	Table 7 Revenues.
Baseball				0
Basketball				0
Football				0
Golf				0
Gymnastics				0
Soccer				0
Softball				0
Swimming and Diving				0
Tennis				0
Track and Field, X-Country				0
Volleyball				0
Others				0
Total Revenue excluding football and basketball	0	0 0	0	0
Total Revenue	0	0	0	0
Revenue Not Related to Specific Teams				0
Grand Total Revenue	0	0	0	0

Expenses by Sport

Note: These values are calculated from data entered earlier in the system.

Table 8\$0 Expenses attributable to intercollegiate athletic activities. These include appearance guarantees and
options, athletically related student aid, contract services, equipment, fundraising activities,
operating expenses i.e.(game-day expenses), promotional activities, recruiting expenses, salaries
and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic
activities. This is calculated from data entered earlier in the system.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	Total
Expenses Attributable to Specific Teams	Table 8 Expenses.	Table 8 Expenses.	Table 8 Expenses.	Table 8 Expenses.
Baseball				0
Basketball				0
Football				0
Golf				0
Gymnastics				0
Soccer				0
Softball				0
Swimming and Diving				0
Tennis				0
Track and Field, X-Country				0
Volleyball				0
Others				0
Total Expenses excluding football and basketball	0	0 0	0	0
Total Expenses	0	0 0	0	0
Expenses Not Related to Specific Teams				0
Grand Total Expenses	0) C	0	0

Miscellaneous Information

Note: These values are calculated from data entered earlier in the system.

Athletically Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport.

Men's Teams	\$3,637,893
Women's Teams	\$3,069,204
Total Amount	\$6,707,097

Recruiting Include transportation, lodging and meals for prospective student-athletes and institutional Expenditures personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution?s own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Men's Teams	\$1,187,217
Women's Teams	\$480,686
Total Amount	\$1,667,903

Head Coaches Salaries Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).

Average Salaries of Head Coaches	Dollars per F FTE	TE's	Dollars per Position	Number of Positions
Men's Teams	\$927,420	6	\$927,420	6
Women's Teams	\$185,662	9	\$185,662	9

Assistant Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes Coaches all gross wages, benefits and bonuses attributable to coaching that would be reportable on Salaries university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).

Average Salaries of Assistant Coaches	Dollars per l FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	\$231,093	18	\$231,093	18
Women's Teams	\$80,924	17	\$80,924	17

	For	the fiscal	year ende	ed 2010 (U	NAUDITE	D)	
ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
Re	venues						
1	Ticket Sales.	\$24,532,767	\$6,850,878	\$71,806	\$1,438,593	\$0	\$32,894,044
2	Student Fees	\$0	\$0	\$0	\$0	\$0	\$0
3	Guarantees.	\$0	\$35,000	\$5,255	\$21,000	\$0	\$61,255
4	Contributions.	\$8,562,796	\$3,119,356	\$0	\$347,223	\$1,095,370	\$13,124,745
	Compensation and Benefits Provided by a Third Party.	\$0	\$0	\$0	\$113,500	\$0	\$113,500
	Direct State or Other Government Support.	\$0	\$0	\$0	\$0	\$0	\$0
	Direct Institutional Support.	\$536,189	\$87,885	\$116,293	\$954,606	\$0	\$1,694,973
8	Indirect Facilities and Administrative Support.	\$0	\$0	\$0	\$0	\$0	\$0
	NCAA/Conference Distributions including all tournament revenues.	\$13,709,764	\$4,919,986	\$30,006	\$776,383	\$1,120,242	\$20,556,381
	Broadcast, Television, Radio, and Internet Rights.	\$600,000	\$350,000	\$0	\$0	\$0	\$950,000
	Program Sales, Concessions, Novelty Sales, and Parking.	\$564,920	\$152,725	\$8,055	\$134,129	\$674,101	\$1,533,930
	Royalties, Licensing, Advertisements and Sponsorships.	\$0	\$0	\$0	\$0	\$6,362,394	\$6,362,394
13	Sports Camp Revenues.	\$0	\$0	\$0	\$0	\$0	\$0
14	Endowment and Investment Income.	\$0	\$0	\$0	\$0	\$320,774	\$320,774
15	Other.	\$17,807	\$0	\$0	\$63,272	\$379,545	\$460,624
	Subtotal Operating Revenue.	\$48,524,243	\$15,515,830	\$231,415	\$3,848,706	\$9,952,426	\$78,072,620
Exp	oenses						
17	Athletic Student Aid.	\$2,352,538	\$342,290	\$383,386	\$3,628,883	\$145,586	\$6,852,683
18	Guarantees.	\$1,775,000	\$792,000	\$70,847	\$70,207	\$0	\$2,708,054

Statement of Revenues and Expenses For the fiscal year ended 2010 (UNAUDITED

NCAA Membership Financial Reporting System

Reporting Institution: University of Arkansas, Fayetteville

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	\$5,714,735	\$2,184,920	\$926,261	\$3,944,943	\$0	\$12,770,859
20	Coaching Other Compensation and Benefits Paid by a Third Party.	\$0	\$0	\$0	\$113,500	\$0	\$113,500
21	Support Staff/ Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	\$552,195	\$170,093	\$279,878	\$231,505	\$12,419,727	\$13,653,398
22	Support Staff/ Administrative Other Compensation and Benefits Paid by a Third Party.	\$0	\$0	\$0	\$0	\$0	\$0
23	Severance Payments.	\$25,000	\$22,083	\$0	\$10,212	\$0	\$57,295
24	Recruiting.	\$693,486	\$322,517	\$161,011	\$490,889	\$0	\$1,667,903
25	Team Travel	\$2,386,091	\$575,054	\$395,170	\$2,859,341	\$0	\$6,215,656
26	Equipment, Uniforms and Supplies.	\$573,871	\$869	\$0	\$203,552	\$0	\$778,292
27	Game Expenses.	\$2,155,614	\$868,596	\$211,377	\$1,012,235	\$0	\$4,247,822
28	Fund Raising, Marketing and Promotion.	\$244,597	\$35,210	\$7,042	\$74,171	\$686,517	\$1,047,537
29	Sports Camp Expenses.	\$0	\$0	\$0	\$0	\$0	\$0
30	Direct Facilities, Maintenance, and Rental.	\$3,502,054	\$1,257,660	\$1,236,282	\$2,292,451	\$4,306,610	\$12,595,057
31	Spirit Groups	\$0	\$0	\$0	\$0	\$967,810	\$967,810
32	Indirect Facilities and Administrative Support.	\$0	\$0	\$0	\$0	\$0	\$0
33	Medical Expenses and Medical Insurance	\$245,619	\$29,910	\$32,928	\$296,586	\$336,023	\$941,066
34	Memberships and Dues.	\$925	\$0	\$0	\$2,393	\$23,657	\$26,975
35	Other Operating Expenses.	\$1,783,378	\$238,009	\$85,161	\$641,511	\$4,409,939	\$7,157,998

Reporting Institution: University of Arkansas, Fayetteville

I	D	Item	Football	Men's	Women's	Other	Non-Program	Total
				Basketball	Basketball	Sports	Specific	
1.1		Total Operating Expenses.	\$22,005,103	\$6,839,211	\$3,789,343	\$15,872,379	\$23,295,869	\$71,801,905
		Excess (Deficiencies) of Revenues Over (Under)	\$26,519,140	\$8,676,619	-\$3,557,928	-\$12,023,673	-\$13,343,443	\$6,270,715

Expenses

Capital Expenditure Survey

1. Does your institution utilize an athletic facility that is not under the direct control of the university (e.g. municipal facility, professional facility)?

Yes. Go to question 2.

x No. Go to question 3.

2. If the facility(s) is not under the control of the university, check one or more of the following boxes:

Football Stadium? Basketball Facility?

Other

3. Current year additions: Additions to facilities during the current reporting period.

a. Football Athletics Facilities	\$0
b. Basketball Athletics Facilities	\$0
c. Other Athletics Facilities	\$61,376
d. Total Athletics Facilities (a+b+c)	\$61,376
e. Other Institutional Facilities	\$34,746,642
4. Current year deletions: Deletions of facilities during the current reporting period.	
a. Football Athletics Facilities	\$0
b. Basketball Athletics Facilities	\$0
c. Other Athletics Facilities	\$0
d. Total Athletics Facilities (a+b+c)	\$0
e. Other Institutional Facilities	\$486,525
5. Total book value of athletically-related and university plant and equipment net of depreci-	ation.
Athletically-Related Property Plant and Equipment balance.	\$159,789,797
Institution's Total Property Plant and Equipment balance.*	\$793,802,380
6. Total annual debt service on athletic and university facilities.	
Athletically-Related Facilities Annual Debt Service	\$7,898,003
Institution's Annual Debt Service*	\$45,716,435
7. Total debt outstanding on athletic and university facilities.	
Athletically-Related Outstanding Debt Balance	\$43,473,259
Institution's Total Outstanding Debt Balance*	\$445,805,258
Surplus/Deficit Allocation and Additional Athletics Financial Informat	ion

8. Total Athletics Revenues/Expenses (fields a. - c. are pre-populated based upon data already captured in Rev/ Exp category reporting)

a. Total Athletics Revenues	\$78,072,620
b. Total Athletics Expenses	\$0
c. Surplus(Deficit)	\$78,072,620
NCAA Membership Financial Reporting System	Page 61 of 63

How is the deficit funded or surplus allocated? (Enter amount where applicable)	
d. Athletic Reserve (enter negative "-" if deficit indicated in 1.c above)	\$3,025,157
e. Auxillary Reserve (enter negative "-" if deficit indicated in 1.c above)	
f. Institutional Reserve (enter negative "-" if deficit indicated in 1.c above)	
g. Other (enter negative "-" if deficit indicated in 1.c above)	\$3,245,558
Comment: Allocation of surplus:Athletic reserve \$1,215,274; Fixed assets acquired \$1,809,883; Foundation reserve \$3,245,558	
Questions 9-14 apply only to DI schools. For FY2009 reporting, this was voluntary. Beginning with reporting, questions 9 through 11 will be required as stipulated by the referenced by-laws:	th FY2010
9. 3.2.4.16 (d) Value of endowments at fiscal year-end that are dedicated to the sole support of athletics:	\$4,682,852
10. 3.2.4.16 (e) If applicable, value of all pledges at fiscal year-end that solely support athletics:	\$3,851,501
11. 3.2.4.16 (f) The athletics department fiscal year-end unrestricted fund balance:	\$3,384,788
Additional Financial Information (voluntary submission if applicable)	
12. Direct support athletics provides back to the university/academics:	
Purpose of the direct support: Allocation of surplus:Athletic reserve \$1,215,274; Fixed assets acquired \$1,809,883; Foundation reserve \$3,245,558	
13. Indirect support athletics provides back to the university/academics):	
Parking	
Concessions	
Licensing/Royalties	
Tuition	
Pouring rights	
Other *Please specify (Max. 50 Chars.) Other Comment:	
Total (calculated from entries above)	\$0
Indirect Facilities and Administrative Support * the following questions pertain to the Financial Reporting System's category #32 - Indirect Facil Administrative Support.	ities and
14a. What indirect cost allocation methodology was used in determining your indirect facilities an administrative support?	d
Federal Indirect Cost Methodology	
Square footage/space	
Headcount	

NCAA Membership Financial Reporting System

Reporting Institution: University of Arkansas, Fayetteville

Salaries Percent of budget Other *Please specify (Max. 50 Chars.) Other Comment:

14b. Other than the Agreed Upon Procedures Report, for what other purposes has the indirect cost methodology been used?