School Info

We agree to release the institution's data to the conference: Yes

Institutional Contacts:

Primary Contact Clayton Hamilton Person:	Title: Deputy AD/Internal Engagement, Finance & Capital Projects
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Audit Firm: Landmark PLC	AUP Report 12/21/2018 Issuance Date:

Classification & Conference:

NCAA Primary Division: I-FBS Athletic Conference: Southeastern Conference

Undergraduates by Gender:

	Number	Percent
Male Undergraduates:	9,529	46.7%
Female Undergraduates:	10,870	53.3%
Total Undergraduates:	20,399	

Sports Sponsorship:

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Baseball	Х		
Basketball	Х	Х	
Beach Volleyball			
Bowling			
Cross Country	Х	Х	
Equestrian			
Fencing			
Field Hockey			

Sport	Men's Teams Only	ams Only Women's Teams Only	
Football	Х		
Golf	Х	Х	
Gymnastics		Х	
Ice Hockey			
Lacrosse			
Rifle			
Rowing			
Rugby			
Skiing			
Soccer		Х	
Softball		Х	
Swimming and Diving		Х	
Tennis	Х	Х	
Track, Indoor	Х	Х	
Track, Outdoor	Х	Х	
Triathlon			
Volleyball		Х	
Water Polo			
Wrestling			
Others			
Totals	8	11	0

		Nevenue/Expense outminary
ID	Item	Amount Definition
Reve	nues	
1	Ticket Sales	 \$38,965,802 Input revenue received for sales of admissions to athletic events. This may include: Public and faculty sales. Student sales Shipping and Handling fees.
		Please report amounts paid in excess of ticket's face value to obtain preferential seating or priority in Category 8 (Contributions).
2	Direct State or Other Government Support	\$0 Input state, municipal, federal and other appropriations made in support of athletics.
		This amount includes funding specifically earmarked for the athletics department by government agencies for which the institution cannot reallocate.
		This amount also includes state funded employee benefits. Corresponding expenses should be reported in Categories 22 and 24.
		Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (Category 4).
3	Student Fees	\$0 Input student fees assessed and restricted for support of intercollegiate athletics.
4	Direct Institutional Support	\$2,419,533 Input direct funds provided by the institution to athletics for the operations of intercollegiate athletics including:
		• Unrestricted funds allocated to the athletics department by the university (e.g. state funds, tuition, tuition discounts/waivers transfers)
		 Federal work study support for student workers employed by athletics.
		• Endowment unrestricted income, spending policy distributions and other investment income distributed to athletics in the reporting year to support athletic operations. Athletics restricted endowment income for athletics should be reported in Category 17.
		• Endowment unrestricted income, spend and other investment income distribu- reporting year to support athletic operation endowment income for athletics should

Revenue/Expense Summary

ID	Item	Amount	Definition
5	Less - Transfers to Institution	-\$2,419,533	If the institution allocated funds to athletics as represented in Categories 3-4 and the athletics department provided a transfer of funds back to the institution in the reporting year, report the transfer amount as a negative in this category. The transfer amount may not exceed the total of Categories 3-4. Transfers back to the institution in excess of Categories 3-4 should be reported in Category 50 - excess transfers to institution.
6	Indirect Institutional Support	\$0	Input value of costs covered and services provided by the institution to athletics but <u>not charged</u> to athletics including:
			 Administrative services provided by the university to athletics but not charged such as HR, Accounting and IT. Facilities maintenance.
			• Security.
			Risk Management.
			• Utilities.
			Do not include depreciation.
			Note: This category should equal Category 36. If the institution is paying for debt service, leases, or rental fees for athletic facilities, but not charging to athletics, include those amounts in Category 6A.
6A	Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	\$0	Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year provided by the institution to athletics but <u>not charged</u> to athletics.
			Do not report depreciation.
			Note: If the institution is paying for all athletic facilities debt service, lease and rental fees and not charging to athletics, this category will equal Category 34. If athletics or other entities are also paying these expenses or the institution is charging directly to athletics, this category will not equal Category 34.
7	Guarantees	\$4,000	Input revenue received from participation in away games.

ID	Item	Amount	Definition
8	Contributions	\$23,271,463	Input contributions provided <u>and</u> used by athletics in the reporting year including:
			• Amounts received from individuals, corporations, associations, foundations, clubs or other organizations designated for the operations of the athletics program.
			• Funds contributed by outside contributors for the payment of debt service, lease payments or rental fee expenses for athletic facilities in the reporting year.
			• Amounts received above face value for tickets.
			Contributions shall include cash and marketable securities.
			Do not report:
			• Pledges until funds are provided to athletics for use.
			• Contributions to be used in other reporting years.
9	In-Kind	\$975,999	Input market value of in-kind contributions in the reporting year including:
			• Dealer provided automobiles.
			• Equipment.
			• Services.
			• Nutritional product.
			All in-kind contributions that are made as a result of a licensing or sponsorship agreement should be reported in Category 15.
			Please offset in-kind values in the appropriate expense category.

ID	Item	Amount	Definition
10	Compensation and Benefits provided by a third party	\$175,000	Input all benefits provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2. These may include:
			• Car stipend.
			• Country club membership.
			• Allowances for clothing, housing, entertainment.
			• Speaking fees.
			Camps compensation.
			• Media income.
			• Shoe and apparel income.
			The total of this category should equal expense Categories 23 and 25 combined.
11	Media Rights	\$31,910,987	Input <u>all</u> revenue received for radio, television, internet, digital and e-commerce rights, including the portion of conference distributions related to media rights - if applicable.
			Consult with your conference offices if you do not have the media rights distribution amount available.
12	NCAA Distributions	\$3,343,178	Input revenues received from all NCAA distributions including NCAA championships reimbursements and payments received from the NCAA for hosting a championship.
			In some cases, NCAA distributions may be provided by the conference office. Consult with the conference office for the amount if you do not have it available and include in this category.
13	Conference Distributions (Non Media and Non Bowl)	\$11,786,474	Input all revenues received by conference distribution, excluding portions of distribution relating to media rights (reported in Category 11) or NCAA distributions (reported in Category 12).
			Note: Conference distributions of revenue generated by a post- season bowl to conference members should be recorded in this category. Distributions for reimbursement of post-season bowl expenses should be included in Category 19.

ID	Item	Amount	Definition
14	Program, Novelty,	\$1,696,138	Input revenues from:
	Parking and Concession Sales		• Game Programs.
	Concession Sales		Novelties.
			 Food and Concessions.
			 Parking.
			Advertising should be included in Category 15.
15	Royalties, Licensing, Advertisement and	\$15,932,771	Input revenues from:
	Sponsorships		• Sponsorships.
			• Licensing Agreements.
			• Advertisement.
			• Royalties.
			• In-kind products and services as part of sponsorship agreement.
			An allocation may be necessary to distinguish revenues generated by athletics versus the university if payments are combined.
16	Sports Camp Revenues	\$46,665	Input amounts received by the athletics department for sports camps and clinics.
17	Athletics Restricted Endowment and Investments Income	\$443,293	Please report <u>spending policy distributions</u> from athletics restricted endowments and <u>investment income used for athletics operations in</u> the reporting user
	investments income		the reporting year.
			This category includes only restricted investment and endowment income used for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ""Direct Institutional Support"" and should be reported in Category 4.
			Note: Please make sure amounts reported are only up to the amount of expenses covered by the endowment for the reporting year.
18	Other Operating Revenue	\$1,574,340	Input any operating revenues received by athletics in the report year which cannot be classified into one of the stated categories.
			If the figure is greater than 10% of total revenues, please report the top three activities included in this category in the comments section.

ID	Item	Amount	Definition
19	Bowl Revenues	\$0	Input all amounts received related to participation in a post-season bowl game, including:
			• Expense reimbursements.
			• Ticket sales.
	Total Operating Revenues	\$130,126,110	Total of Categories 1-19.
Expe	enses		
20	Athletic Student Aid	\$12,583,859	Input the total amount of athletic student-aid for the reporting year including:
			• Summer school.
			• Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
			• Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
			Note: Division I Grants-in-aid equivalencies are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). Other expenses related to attendance (also known as gap money or cost of attendance) should not be included in the grants-in-aid revenue distribution equivalencies. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.
			Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non- zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).
			Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.
			This information can be managed within the NCAA's Compliance Assistance (CA) software. The information entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.

ID	Item	Amount	Definition
21	Guarantees	\$4,673,531	Input amounts paid to visiting participating institutions, including per diems and/or travel and meal expenses.
22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	\$22,857,684	Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms inclusive of:
			• Gross wages and bonuses.
			• Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement and earned deferred compensation, including those funded by the state.
			Place any severance payments in Category 26.
			Note: Bonuses related to participation in a post-season bowl game should be included in Category 41A.
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	\$175,000	Input compensation, bonuses and benefits paid to all coaches by a third party and contractually guaranteed by the institution, but not included on the institutions W-2 including:
			• Car stipend.
			Country club membership.
			• Allowances for clothing, housing, entertainment.
			• Speaking fees.
			Camps compensation.
			• Media income.
			• Shoe and apparel income.
			Expense Category 23 and 25 should equal Category 10.
			Note: Bonuses related to participation in a post-season bowl game should be included in Category 41A.

ID	Item	Amount	Definition
24	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by the University and Related Entities	\$21,411,079	 Input compensation, bonuses and benefits paid to all administrative and support staff reportable on the university or related entities (e.g. foundations or booster clubs) W-2 and 1099 forms inclusive of: Gross wages and bonuses. Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement and earned deferred compensation, including those funded by the state. Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by Third Party	\$0	 Input compensation, bonuses and benefits paid to administrative and support staff by a third party and contractually guaranteed by the institution, but not included on the institutions W-2 including: Car stipend. Country club membership. Allowances for clothing, housing, entertainment. Speaking fees. Camps compensation. Media income. Shoe and apparel income. Expense Category 23 and 25 should equal Category 10.
26	Severance Payments	\$4,609,403	Input severance payments and applicable benefits recognized for past coaching and administrative personnel.
27	Recruiting	\$2,394,790	Input transportation, lodging and meals for prospective student- athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

ID	Item	Amount	Definition
28	Team Travel	\$8,238,339	Input air and ground travel, lodging, meals and incidentals (including housing costs incurred during school break period) for competition related to preseason, regular season and non-bowl postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation. Note: Expenses related to post-season bowls should be included in Category 41.
29	29 Sports Equipment, \$3,965,2 Uniforms and Supplies		Input items that are provided to the teams only. Equipment amounts are those expended from current or operating funds. Include value of in-kind equipment provided.
			Note: Expenses related to post-season bowls should be included in Category 41.
30	Game Expenses	\$4,749,873	Input game-day expenses other than travel which are necessary for intercollegiate athletics competition, including officials, security, event staff, ambulance, etc. Input any payments back to the NCAA for hosting a tournament.
			Note: Expenses related to post-season bowls should be included in Category 41.
31	Fund Raising, Marketing and Promotion	\$3,722,614	Input costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.
32	Sports Camp Expenses	\$0	Input all expenses paid by the athletics department, including non- athletics personnel salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries and benefits should be reported in Categories 22-25.
33	Spirit Groups	\$1,240,483	Include support for spirit groups including bands, cheerleaders, mascots, dancers, etc.
			Note: Expenses related to post-season bowls should be included in Category 41.

ID	Item	Amount	Definition
34	Athletic Facilities Debt Service, Leases and Rental Fee	\$12,938,402	Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year regardless of entity paying (athletics, institution or other).
			Do not report depreciation.
			Note: If the institution is paying for <u>all</u> debt service, leases, or rental fees for athletic facilities but not charging to athletics, this category should equal Category 6A. If athletics or other entities are paying these expenses or the institution is charging directly to athletics, this category will not equal Category 6A.
35	Direct Overhead and Administrative Expenses	\$7,957,887	Input overhead and administrative expenses <u>paid by or charged</u> <u>directly to athletics</u> including:
			• Administrative/Overhead fees charged by the institution to athletics.
			• Facilities maintenance.
			• Security.
			Risk Management.
			• Utilities.
			• Equipment Repair.
			• Telephone.
			Other Administrative Expenses.
36	Indirect Institutional Support	\$0	Input overhead and administrative expenses NOT paid by or charged directly to athletics including:
			• Administrative/Overhead fees <u>not charged</u> by the institution to athletics.
			• Facilities maintenance.
			• Security.
			• Risk Management.
			• Utilities.
			• Equipment Repair.
			Telephone.
			Other Administrative Expenses.
			Do not report depreciation.
			Note: This category should equal Category 6.

ID	Item	Amount	Definition
37	-		Input medical expenses and medical insurance premiums for student-athletes.
38	Memberships and Dues	\$64,600	Input memberships, conference and association dues.
39	Student-Athlete Meals (non-travel)	\$3,550,375	Include meal allowance and food/snacks provided to student- athletes.
			Note: Meals provided during team travel should be reported in Category 28.
40	Other Operating Expenses	\$10,593,132	Input any operating expenses paid by athletics in the report year which cannot be classified into one of the stated categories, including:
			• Non-team travel (conferences, etc.).
			• Team banquets and awards.
			If the figure is greater than 10% of total expenses, please report the top three activities included in this category in the comments section.
41	Bowl Expenses	\$0	Input all expenditures related to participation in a post-season bowl game, including:
			• Team travel, lodging and meal expenses.
			Bonuses related to bowl participation.
			• Spirit groups.
			• Uniforms.
			Note: All post-season bowl related coaching compensation/ bonuses should be reported in Category 41A, Bowl Expenses – Coaching Compensation/Bonuses.
41A	Bowl Expenses - Coaching	\$0	Input all coaching bonuses related to participation in a post-season bowl game.
	Compensation/ Bonuses		Note: All other post-season bowl related expenses should be reported in Category 41, Bowl Expenses.
	Total Operating Expenses	\$127,369,722	Total of Categories 20-41A.

Revenue/Expense Details

1 Ticket\$38,965,802 Input revenue received for sales of admissions to athletic events. This may include:Sales

- Public and faculty sales.
- Student sales
- Shipping and Handling fees.

Please report amounts paid in excess of ticket's face value to obtain preferential seating or priority in Category 8 (Contributions).

	•	Vomen's Teams Only No	-
Revenues by Source	Ticket Sales	Ticket Sales	Ticket Sales
Baseball	2,373,418		
Basketball	6,803,813	67,808	
Football	29,602,630		
Golf			
Gymnastics		52,857	
Soccer		14,694	
Softball		7,058	
Swimming and Diving			
Tennis			
Track and Field, X-Country	12,204	12,204	
Volleyball		19,116	
Others			
Subtotal All Teams	38,792,065	173,737	(
Revenue Not Related to Specific Teams			
Total Revenue	38,792,065	173,737	(

2 Direct State or Other \$0 Input state, municipal, federal and other appropriations made in support of athletics.

This amount includes funding specifically earmarked for the athletics department by government agencies for which the institution cannot reallocate.

This amount also includes state funded employee benefits. Corresponding expenses should be reported in Categories 22 and 24.

Any state or other government support appropriated to the university, for which the university determines the dollar allocation to the athletics department shall be reported in Direct Institutional Support (Category 4).

Revenues by Source	Men's Teams Only Direct State or Other Government Support	Women's Teams Only Direct State or Other Government Support	Not Allocated by Gender Direct State or Other Government Support
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	0	(0 0
Revenue Not Related to Specific Teams			
Total Revenue	0	(0 0

3 Student Fees \$0 Input student fees assessed and restricted for support of intercollegiate athletics.

	Men's Teams Only Women's Teams Only Not Allocated by Gender			
Revenues by Source	Student Fees	Student Fees	Student Fees	
Baseball				
Basketball				
Football				
Golf				
Gymnastics				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	0		0	
Revenue Not Related to Specific Teams	5			
Total Revenue	0		0	

		\$2,419,533 Input direct funds provided by the institution to athletics for the operations of intercollegiate athletics including:
	Support	more on grane and one more and grane.
		• Unrestricted funds allocated to the athletics department by the university (e.g. state funds, tuition, tuition discounts/waivers, transfers)
		• Federal work study support for student workers employed by athletics.
		• Endowment unrestricted income, spending policy distributions and other investment income distributed to athletics in the reporting year to support athletic operations. Athletics restricted endowment income for athletics should be reported in Category 17.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Direct Institutional Support	Direct Institutional Support	Direct Institutional Support
Baseball	27,666		
Basketball	90,653	143,488	
Football	810,504		
Golf	58,180	69,176	
Gymnastics		189,159	
Soccer		94,508	
Softball		91,033	
Swimming and Diving		95,385	
Tennis	81,540	118,113	
Track and Field, X-Country	176,052	194,172	
Volleyball		156,318	
Others			
Subtotal All Teams	1,244,595	1,151,352	0
Revenue Not Related to Specific Teams			23,586
Total Revenue	1,244,595	1,151,352	23,586

5 Less - -\$2,419,533 If the institution allocated funds to athletics as represented in Categories 3-4 and Transfers to Institution the athletics department provided a transfer of funds back to the institution in the reporting year, report the transfer amount as a negative in this category. The transfer amount may not exceed the total of Categories 3-4. Transfers back to the institution in excess of Categories 3-4 should be reported in Category 50 - excess transfers to institution.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Less - Transfers to Institution	Less - Transfers to Institution	Less - Transfers to Institution
Baseball	-27,666		
Basketball	-90,653	-143,488	
Football	-810,504		
Golf	-58,180	-69,176	
Gymnastics		-189,159	
Soccer		-94,508	
Softball		-91,033	
Swimming and Diving		-95,385	
Tennis	-81,540	-118,113	
Track and Field, X-Country	-176,052	-194,172	
Volleyball		-156,318	
Others			
Subtotal All Teams	-1,244,595	-1,151,352	0
Revenue Not Related to Specific Teams			-23,586
Total Revenue	-1,244,595	-1,151,352	-23,586

6 Indirect Institutional Support \$0 Input value of costs covered and services provided by the institution to athletics but <u>not charged</u> to athletics including:

- Administrative services provided by the university to athletics but not charged such as HR, Accounting and IT.
- Facilities maintenance.
- Security.
- Risk Management.
- Utilities.

Do not include depreciation.

Note: This category should equal Category 36. If the institution is paying for debt service, leases, or rental fees for athletic facilities, but not charging to athletics, include those amounts in Category 6A.

Revenues by Source	Men's Teams Only Indirect Institutional Support	Women's Teams Only Indirect Institutional Support	Not Allocated by Gende Indirect Institutional Support	r
Baseball				
Basketball				
Football				
Golf				
Gymnastics				
Soccer				
Softball				
Swimming and Diving				
Tennis				
Track and Field, X-Country				
Volleyball				
Others				
Subtotal All Teams	0)	0
Revenue Not Related to Specific Teams				
Total Revenue	0	(0	0

e		Indirect Institutional Support - Athletic Facilities Debt Service, Lease and	Input debt service payments (principal and interest, including internal loan programs), leases and rental fees for athletics facilities for the reporting year provided by the institution to athletics but <u>not charged</u> to athletics.
	Rental Fees		Do not report depreciation.
			Note: If the institution is paying for all athletic facilities debt service, lease and rental fees and not charging to athletics, this category will equal Category 34. If athletics or other entities are also paying these expenses or the institution is charging directly to athletics, this category will not equal Category 34.

Revenues by Source	Men's Teams Only Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	Women's Teams Only Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	Not Allocated by Gender Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Revenue Not Related to Specific Teams			
Total Revenue	0	0	0

7 Guarantees

\$4,000 Input revenue received from participation in away games.

	Men's Teams Only W	Vomen's Teams Only No	ot Allocated by Gender
Revenues by Source	Guarantees	Guarantees	Guarantees
Baseball	1,000		
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball		3,000	
Others			
Subtotal All Teams	1,000	3,000	0
Revenue Not Related to Specific Teams	5		
Total Revenue	1,000	3,000	0

8 Contributions \$23,271,463 Input contributions **provided** and used by athletics in the reporting year including:

- Amounts received from individuals, corporations, associations, foundations, clubs or other organizations designated for the operations of the athletics program.
- Funds contributed by outside contributors for the payment of debt service, lease payments or rental fee expenses for athletic facilities in the reporting year.
- Amounts received above face value for tickets.

Contributions shall include cash and marketable securities.

Do not report:

- Pledges until funds are provided to athletics for use.
- Contributions to be used in other reporting years.

	Men's Teams Only V	Vomen's Teams Only No	ot Allocated by Gender
Revenues by Source	Contributions	Contributions	Contributions
Baseball	1,238,593		
Basketball	4,030,536	225,000	
Football	14,991,502		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country	156,955	156,955	
Volleyball			
Others			
Subtotal All Teams	20,417,586	381,955	0
Revenue Not Related to Specific Teams			2,471,922
Total Revenue	20,417,586	381,955	2,471,922

9 In-Kind \$975,999 Input market value of in-kind contributions in the reporting year including:

- Dealer provided automobiles.
- Equipment.
- Services.
- Nutritional product.

All in-kind contributions that are made as a result of a licensing or sponsorship agreement should be reported in Category 15.

Please offset in-kind values in the appropriate expense category.

	Men's Teams Only Wo	men's Teams Only	Not Allocated by Gender
Revenues by Source	In-Kind	In-Kind	In-Kind
Baseball	1,025		
Basketball	26,436		
Football	294,758		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	322,219	0	0
Revenue Not Related to Specific Teams			653,780
Total Revenue	322,219	0	653,780

10 Compensation and Benefits \$175,000 Input all benefits provided by a third party and contractually guaranteed by the institution, but not included on the institution's W-2. These may include:

- Car stipend.
- Country club membership.
- Allowances for clothing, housing, entertainment.
- Speaking fees.
- Camps compensation.
- Media income.
- Shoe and apparel income.

The total of this category should equal expense Categories 23 and 25 combined.

Men's Teams Only Women's Teams Only Not Allocated by Gender Revenues by Source Compensation and Benefits Compensation and Benefits provided by a third party provided by a third party provided by a third party **Baseball** 175,000 Basketball Football Golf **Gymnastics** Soccer Softball Swimming and Diving Tennis Track and Field, X-Country Volleyball Others Subtotal All Teams 175,000 0 0 **Revenue Not Related** to Specific Teams **Total Revenue** 175,000 0 0

 11
 Media
 \$31,910,987
 Input <u>all</u> revenue received for radio, television, internet, digital and e-commerce rights, including the portion of conference distributions related to media rights - if applicable.

Consult with your conference offices if you do not have the media rights distribution amount available.

	Men's Teams Only V	Vomen's Teams Only	Not Allocated by Gender
Revenues by Source	Media Rights	Media Rights	Media Rights
Baseball			
Basketball	3,326,953		
Football	12,846,000		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	16,172,953	0	0
Revenue Not Related to Specific Teams			15,738,034
Total Revenue	16,172,953	0	15,738,034

12	2 NCAA	\$3,343,178 Input revenues received from all NCAA distributions including NCAA
	Distributio	championships reimbursements and payments received from the NCAA for hosting
	ns	a championship.
		In some cases, NCAA distributions may be provided by the conference office. Consult with the conference office for the amount if you do not have it available
		and include in this category.

Revenues by Source	, i i i i i i i i i i i i i i i i i i i	•	Not Allocated by Gender NCAA Distributions
Baseball	525,010		
Basketball	2,267,745		
Football			
Golf	8,369	8,369	
Gymnastics		17,185	
Soccer		8,400	
Softball		57,786	
Swimming and Diving		2,919	
Tennis	3,237	3,782	
Track and Field, X-Country	23,206	26,951	
Volleyball			
Others			
Subtotal All Teams	2,827,567	125,392	0
Revenue Not Related to Specific Teams	S		390,219
Total Revenue	2,827,567	125,392	390,219

13	Conference	\$11,786,474 Input all revenues received by conference distribution, excluding
	Distributions (Non	portions of distribution relating to media rights (reported in Category
	Media and Non Bowl)	11) or NCAA distributions (reported in Category 12).
		Note: Conference distributions of revenue generated by a post-season bowl to conference members should be recorded in this category. Distributions for reimbursement of post-season bowl expenses should be included in Category 19.

Revenues by Source	Men's Teams Only Conference Distributions (Non Media and Non Bowl)	Women's Teams Only Conference Distributions (Non Media and Non Bowl)	Not Allocated by Gender Conference Distributions (Non Media and Non Bowl)
Baseball	28,110		
Basketball	504,258	20,880	
Football	7,593,479		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	8,125,847	20,880	0
Revenue Not Related to Specific Teams			3,639,747
Total Revenue	8,125,847	20,880	3,639,747

14 Program, Novelty, Parking and Concession Sales \$1,696,138 Input revenues from:

- Game Programs.
- Novelties.
- Food and Concessions.
- Parking.

Advertising should be included in Category 15.

Revenues by Source	Men's Teams Only Program, Novelty, Parking I and Concession Sales	Women's Teams Only Program, Novelty, Parking and Concession Sales	Not Allocated by Gender Program, Novelty, Parking and Concession Sales
Baseball	191,578		
Basketball	213,846	15,754	
Football	741,841		
Golf			
Gymnastics		6,514	
Soccer		3,668	
Softball		21,121	
Swimming and Diving			
Tennis			
Track and Field, X- Country	2,899	2,899	
Volleyball		5,804	
Others			
Subtotal All Teams	1,150,164	55,760	0
Revenue Not Related to Specific Teams			490,214
Total Revenue	1,150,164	55,760	490,214

15 Royalties, Licensing, Advertisement and Sponsorships \$15,932,771 Input revenues from:

- Sponsorships.
- Licensing Agreements.
- Advertisement.
- Royalties.
- In-kind products and services as part of sponsorship agreement.

An allocation may be necessary to distinguish revenues generated by athletics versus the university if payments are combined.

Revenues by Source	Men's Teams Only Royalties, Licensing, Advertisement and Sponsorships	Women's Teams Only Royalties, Licensing, Advertisement and Sponsorships	Not Allocated by Gender Royalties, Licensing, Advertisement and Sponsorships
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	0	(0 0
Revenue Not Related to Specific Teams			15,932,771
Total Revenue	0	() 15,932,771

16 Sports Camp
Revenues\$46,665 Input amounts received by the athletics department for sports camps and
clinics.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Revenues by Source	Sports Camp Revenues	Sports Camp Revenues	Sports Camp Revenues
Baseball	6,510		
Basketball	8,690	3,855	
Football	6,865		
Golf			
Gymnastics		4,205	
Soccer		5,905	
Softball		1,845	
Swimming and Diving			
Tennis			
Track and Field, X-Country	2,040		
Volleyball		6,750	
Others			
Subtotal All Teams	24,105	22,560	0
Revenue Not Related to Specific Teams			
Total Revenue	24,105	22,560	0

17	Athletics Restricted	\$443,293 Please report spending policy distributions from athletics restricted
	Endowment and	endowments and investment income used for athletics operations in the
	Investments Income	reporting year.
		This category includes only restricted investment and endowment income used for the operations of intercollegiate athletics; institutional allocations of income from unrestricted endowments qualify as ""Direct Institutional Support"" and should be reported in Category 4.
		Note: Please make sure amounts reported are only up to the amount of expenses covered by the endowment for the reporting year.

Revenues by Source	Men's Teams Only Athletics Restricted Endowment and Investments Income	Women's Teams Only Athletics Restricted Endowment and Investments Income	Not Allocated by Gender Athletics Restricted Endowment and Investments Income
Baseball			
Basketball	3,056	13,569	
Football	39,899		
Golf	1,830	25,090	
Gymnastics		13,715	
Soccer		1,488	
Softball		7,348	
Swimming and Diving			
Tennis			
Track and Field, X- Country	10,244	23,558	
Volleyball		82,244	
Others			
Subtotal All Teams	55,029	167,012	0
Revenue Not Related to Specific Teams			221,252
Total Revenue	55,029	167,012	221,252

18Other Operating\$1,574,340Input any operating revenues received by athletics in the report year which
cannot be classified into one of the stated categories.

If the figure is greater than 10% of total revenues, please report the top three activities included in this category in the comments section.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	
Revenues by Source	Other Operating Revenue	Other Operating Revenue	Other Operating Revenue	
Baseball	2,891			
Basketball				
Football	923,607			
Golf				
Gymnastics				
Soccer		451		
Softball		162		
Swimming and Diving		964		
Tennis				
Track and Field, X-Country	42,936	42,936		
Volleyball		1		
Others				
Subtotal All Teams	969,434	44,514	0	
Revenue Not Related to Specific Teams			560,392	
Total Revenue	969,434	44,514	560,392	

19Bowl
Revenues\$0 Input all amounts received related to participation in a post-season bowl game,
including:

- Expense reimbursements.
- Ticket sales.

	Men's Teams Only Women's Teams Only Not Allocated by Gender				
Revenues by Source	Bowl Revenues	Bowl Revenues	Bowl Revenues		
Baseball					
Basketball					
Football					
Golf					
Gymnastics					
Soccer					
Softball					
Swimming and Diving					
Tennis					
Track and Field, X-Country					
Volleyball					
Others					
Subtotal All Teams	0		0 0		
Revenue Not Related to Specific Teams					
Total Revenue	0		0 0		

Total Operating Revenues

\$130,126,110 Total of Categories 1-19.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender Total Operating Revenues	
Revenues by Source	Total Operating Revenues	Total Operating Revenues		
Baseball	4,543,135			
Basketball	17,185,333	346,866		
Football	67,040,581			
Golf	10,199	33,459		
Gymnastics		94,476		
Soccer		34,606		
Softball		95,320		
Swimming and Diving		3,883		
Tennis	3,237	3,782		
Track and Field, X-Country	250,484	265,503		
Volleyball		116,915		
Others				
Subtotal All Teams	89,032,969	994,810	0	
Revenue Not Related to Specific Teams			40,098,331	
Total Revenue	89,032,969	994,810	40,098,331	

20	Student	Total Dollar Amount	\$12,583,859	Input the total amount of athletic student-aid for the reporting year including:
	Aid			• Summer school.
				• Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
				• Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).
				Note: Division I Grants-in-aid equivalencies are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). Other expenses related to attendance (also known as gap money or cost of attendance) should not be included in the grants-in-aid revenue distribution equivalencies. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.
				Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non- zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).
				Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.
				This information can be managed within the NCAA's Compliance Assistance (CA) software. The information entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.
		Total Equivalencies Awarded	261.78	
		Total Students Receiving Aid	367	

Male Athlete Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2017-2018 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Baseball	12.76	0.28	13.04	28	513,256
Basketball	13	0	13	13	595,008
Football	81.7	3	84.7	94	3,954,497
Golf	4.99	0	4.99	9	218,389
Tennis	5.01	2.5	7.51	11	342,869
Track and Field, X-Country	14.19	2.7	16.89	30	749,070
Expenses Not Related to Specific Teams					
Totals	131.65	8.48	140.13	185	6,373,089

Female Athlete Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2017-2018 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Basketball	13	2	15	15	746,401
Golf	6.52	0	6.52	9	293,988
Gymnastics	12	1	13	13	723,155
Soccer	14.99	2.33	17.32	33	727,690
Softball	13.2	0	13.2	23	593,920
Swimming and Diving	14.94	0.39	15.33	27	621,039
Tennis	7.5	2	9.5	10	390,454
Track and Field, X-Country	18.59	1.57	20.16	38	828,234
Volleyball	11.62	0	11.62	14	653,079
Expenses Not Related to Specific Teams					
Totals	112.36	9.29	121.65	182	5,577,960

Not Allocated by Gender Scholarships

Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Equivalencies Awarded in 2017-2018 (A+B)	Number of Students Receiving Athletic Aid	Total Dollar Amount
Expenses Not Related to Specific Teams					632,810
Totals	0		0 0	0	632,810

21 Guarantees \$4,673,531 Input amounts paid to visiting participating institutions, including per diems and/or travel and meal expenses.

	•	Vomen's Teams Only No	•
Expenses by Object of Expenditure	Guarantees	Guarantees	Guarantees
Baseball	65,355		
Basketball	556,000	99,930	
Football	3,850,015		
Golf			
Gymnastics			
Soccer		28,296	
Softball		14,000	
Swimming and Diving			
Tennis		21,600	
Track and Field, X-Country	7,952	1,500	
Volleyball		28,883	
Others			
Subtotal All Teams	4,479,322	194,209	0
Expenses Not Related to Specific Teams			
Total Expenses	4,479,322	194,209	0

22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Input compensation, bonuses and benefits paid to all coaches reportable on the university or related entities W-2 and 1099 forms inclusive of:
		 Gross wages and bonuses. Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement and earned deferred compensation, including those funded by the state.
		Place any severance payments in Category 26. Note: Bonuses related to participation in a post-season bowl game should be included in Category 41A.
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	Input compensation, bonuses and benefits paid to all coaches by a third party and contractually guaranteed by the institution, but not included on the institutions W-2 including:
		 Car stipend. Country club membership. Allowances for clothing, housing, entertainment. Speaking fees. Camps compensation. Media income. Shoe and apparel income. Expense Category 23 and 25 should equal Category 10. Note: Bonuses related to participation in a post-season bowl game should be included in Category 41A.

Men's Teams Coaching Expenses

	Men's Teams Head Coaches						Men's Teams Assistant Coaches			
Sport	NumbeFT r of Positio ns	S ai	Coaching alaries, Benefits nd Bonuses paid y the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party	Numbe r of Positio ns		Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities			
Baseball	1	1	834,083	175,000) 2	2	539,779			
Basketball	1	1	2,955,396		3	3	1,057,453			
Football	1	1	6,083,856		10	9.5	5,176,114			

NCAA Membership Financial Reporting System

Reporting Institution: University of Arkansas, Fayetteville

Sport	Numbe F r of Positio ns	TE S a	's Teams Head C Coaching Salaries, Benefits nd Bonuses paid by the University and Related Entities	oaches Coaching Salaries, Benefits and Bonuses paid by a Third Party	Numbe r of Positio ns	FTE	s Teams Assistant Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaches Coaching Salaries, Benefits and Bonuses paid by a Third Party
Golf	1	1	295,842		1	1	111,341	
Tennis	1	1	189,265		1	1	73,599	
Track and Field, X- Country	1	1	326,764		2	2	365,839	
Subtotal All Teams	6	6	10,685,206	175,000) 19	18.5	7,324,125	0
Expenses Not Related to Specific Teams								
Total Expenses			10,685,206	175,000)		7,324,125	0

Women's Teams Coaching Expenses

	Women's Teams Head Coaches			Women's Teams Assistant Coaches				
Sport	Numbe F r of Positio ns		Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party	NumbeF' r of Positio ns		Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaching Salaries, Benefits and Bonuses paid by a Third Party
Basketball	1	1	714,637		3	3	605,610	
Golf	1	1	313,057		1	1	124,713	
Gymnastics	1	1	266,265		2	2	186,646	
Soccer	1	1	222,218		2	2	208,121	
Softball	1	1	228,192		2	2	233,543	
Swimming and Diving	1	1	168,654		2	2	194,725	
Tennis	1	1	150,623		1	1	66,636	
Track and Field, X-	1	1	357,179		2	2	372,855	

Country

Reporting Institution: University of Arkansas, Fayetteville

Sport	W NumbeF r of Positio ns	ГЕ	en's Teams Head Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	Coaches Coaching Salaries, Benefits and Bonuses paid by a Third Party	Wo Numbe H r of Positio ns	TE	n's Teams Assistan Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	t Coaches Coaching Salaries, Benefits and Bonuses paid by a Third Party
Volleyball	1	1	244,496		2	2	190,183	
Subtotal All Teams	9	9	2,665,321	() 17	17	2,183,032	0
Expenses Not Related to Specific Teams	t							
Total Expenses			2,665,321	()		2,183,032	0

24	Support Staff/ Administrative	\$21,411,079 Input compensation, bonuses and benefits paid to all administrative and support staff reportable on the university or related entities (e.g.
	Compensation, Benefits and Bonuses paid by the	foundations or booster clubs) W-2 and 1099 forms inclusive of:
	University and Related	• Gross wages and bonuses.
	Entities	• Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement and earned deferred compensation, including those funded by the state.
		Staff members responsible for the gender-specific athletics department, but not a specific sport (i.e., director of men's athletics), will have their compensation figures reported as Expenses Not Related to Specific Teams fields. Athletics department staff members who assist both men's and women's teams (sports information director, academic advisor) will be reported as Not Allocated by Gender column.
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by	\$0 Input compensation, bonuses and benefits paid to administrative and support staff by a third party and contractually guaranteed by the institution, but not included on the institutions W-2 including:
	Third Party	• Car stipend.
		• Country club membership.
		• Allowances for clothing, housing, entertainment.
		• Speaking fees.
		Camps compensation.
		Media income.
		• Shoe and apparel income.
		Expense Category 23 and 25 should equal Category 10.

Men's Teams Only Women's Teams Only Not Allocated by Gender Expenses by Support Staff/ Support Staff/ Support Staff/ Support Staff/ Support Staff/ **Object of Administrative Administrative Administrative Administrative Administrative** Expenditure Compensation, Compensation, Compensation, Compensation, Compensation, **Benefits and Benefits and Benefits and Benefits and Benefits and Benefits and Bonuses paid Bonuses** paid **Bonuses paid** Bonuses paid **Bonuses paid Bonuses paid** by Third Partv by the by Third Party by the by Third Party by the University and University and University and Related Related Related **Entities Entities Entities** Baseball 185,130

Object of	-	Support Staff/ Administrative	Support Staff/ Administrative Compensation, Benefits and Bonuses paid	Administrative Compensation Benefits and Bonuses paid by Third Party	Support Staff/ Administrative Compensation, Benefits and Bonuses paid	Administrative Compensation, Benefits and Bonuses paid by Third Party
Basketball	555,818		275,484			
Football	1,521,733					
Golf						
Gymnastics			48,079	1		
Soccer			16,584			
Softball			81,573			
Swimming and Diving			11,655			
Tennis	2,139					
Track and Field, X- Country	105,012		92,016			
Volleyball			51,318			
Others						
Subtotal All Teams	2,369,832	0	576,709	0	0	0
Expenses Not Related to Specific Teams					18,464,538	
Total Expenses	2,369,832	0	576,709	0	18,464,538	0

26 Severance
Payments\$4,609,403 Input severance payments and applicable benefits recognized for past
coaching and administrative personnel.

Men's Teams Only Women's Teams OnlyNot Allocated by GenderExpenses by Object of ExpenditureSeverance PaymentsSeverance PaymentsSeverance PaymentsSeverance PaymentsSeverance Payments

Baseball			
Basketball		390,162	
Football	3,558,365		
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	3,558,365	390,162	0
Expenses Not Related to Specific Teams			660,876
Total Expenses	3,558,365	390,162	660,876

27 Recruiting \$2,394,790 Input transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

	Men's Teams Only V	Vomen's Teams Only N	Not Allocated by Gender
Expenses by Object of Expenditure	Recruiting	Recruiting	Recruiting
Baseball	96,630		
Basketball	297,952	207,002	
Football	1,254,138		
Golf	29,756	42,339	
Gymnastics		41,790	
Soccer		57,206	
Softball		46,403	
Swimming and Diving		74,975	
Tennis	46,343	42,300	
Track and Field, X-Country	54,336	53,623	
Volleyball		49,997	
Others			
Subtotal All Teams	1,779,155	615,635	0
Expenses Not Related to Specific Teams			
Total Expenses	1,779,155	615,635	0

28 Team \$8,238,339 Input air and ground travel, lodging, meals and incidentals (including housing costs incurred during school break period) for competition related to preseason, regular season and non-bowl postseason. Amounts incurred for food and lodging for housing the team before a home game also should be included. Use of the institution's own vehicles or airplanes as well as in-kind value of donor-provided transportation.

	Men's Teams Only W	Vomen's Teams Only No	ot Allocated by Gender
Expenses by Object of Expenditure	Team Travel	Team Travel	Team Travel
Baseball	972,248		
Basketball	1,076,595	614,746	
Football	1,620,679		
Golf	193,150	159,801	
Gymnastics		241,741	
Soccer		423,340	
Softball		362,074	
Swimming and Diving		334,703	
Tennis	185,904	180,004	
Track and Field, X-Country	822,204	693,813	
Volleyball		357,337	
Others			
Subtotal All Teams	4,870,780	3,367,559	0
Expenses Not Related to Specific Teams			
Total Expenses	4,870,780	3,367,559	0

29 Sports Equipment, Uniforms and Supplies \$3,965,232 Input items that are provided to the teams only. Equipment amounts are those expended from current or operating funds. Include value of inkind equipment provided.

Expenses by Object of Expenditure	Men's Teams Only Sports Equipment, Uniforms and Supplies	Women's Teams Only Sports Equipment, Uniforms and Supplies	Not Allocated by Gender Sports Equipment, Uniforms and Supplies
Baseball	357,629		
Basketball	235,728	159,731	
Football	1,561,852		
Golf	130,169	129,073	
Gymnastics		97,437	
Soccer		184,640	
Softball		179,669	
Swimming and Diving		121,279	
Tennis	87,457	66,713	
Track and Field, X- Country	314,045	258,833	
Volleyball		79,636	
Others			
Subtotal All Teams	2,686,880	1,277,011	0
Expenses Not Related to Specific Teams			1,341
Total Expenses	2,686,880	1,277,011	1,341

30 Game \$4,749,873 Input game-day expenses other than travel which are necessary for intercollegiate Expense athletics competition, including officials, security, event staff, ambulance, etc. Input any payments back to the NCAA for hosting a tournament.

Expenses by Object of Expenditure	Men's Teams Only V Game Expenses	Women's Teams Only No Game Expenses	ot Allocated by Gender Game Expenses
Baseball	734,088		
Basketball	761,082	278,864	
Football	2,296,132		
Golf	1,709	1,709	
Gymnastics		76,300	
Soccer		43,851	
Softball		119,202	
Swimming and Diving		1,358	
Tennis	28,829	31,992	
Track and Field, X-Country	149,361	149,954	
Volleyball		75,442	
Others			
Subtotal All Teams	3,971,201	778,672	0
Expenses Not Related to Specific Teams			
Total Expenses	3,971,201	778,672	0

31 Fund Raising, Marketing \$3,722,614 Input costs associated with fund raising, marketing and promotion for media guides, brochures, recruiting publications and such.

Expenses by Object of Expenditure	Men's Teams Only Fund Raising, Marketing and Promotion	Women's Teams Only Fund Raising, Marketing and Promotion	Not Allocated by Gender Fund Raising, Marketing and Promotion
Baseball	33,605		
Basketball	43,991	33,030	
Football	311,164		
Golf	741	1,123	
Gymnastics		6,716	
Soccer		23,462	
Softball		5,141	
Swimming and Diving		2,257	
Tennis	833	1,498	
Track and Field, X- Country	8,825	6,513	
Volleyball		5,167	
Others			
Subtotal All Teams	399,159	84,907	0
Expenses Not Related to Specific Teams			3,238,548
Total Expenses	399,159	84,907	3,238,548

Reporting Institution: University of Arkansas, Fayetteville

32 Sports
Camp
Expenses\$0 Input all expenses paid by the athletics department, including non-athletics personnel
salaries and benefits, from hosting sports camps and clinics. Athletics personnel salaries
and benefits should be reported in Categories 22-25.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Sports Camp Expenses	Sports Camp Expenses	Sports Camp Expenses
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	(0 0	0
Expenses Not Related to Specific Teams			
Total Expenses	(0 0	0

33 Spirit
Groups\$1,240,483 Include support for spirit groups including bands, cheerleaders, mascots, dancers,
etc.

	Men's Teams Only	Women's Teams On	ly Not Allocated by Gende
Expenses by Object of Expenditure	Spirit Groups	Spirit Groups	Spirit Groups
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0		0
Expenses Not Related to Specific Teams			1,240,48
Total Expenses	0		0 1,240,48

34	Athletic Facilities	\$12,938,402 Input debt service payments (principal and interest, including internal
	Debt Service,	loan programs), leases and rental fees for athletics facilities for the
	Leases and Rental	reporting year regardless of entity paying (athletics, institution or other).
	Fee	
		Do not report depreciation.
		Note: If the institution is paying for <u>all</u> debt service, leases, or rental fees
		for athletic facilities but not charging to athletics, this category should
		equal Category 6A. If athletics or other entities are paying these
		expenses or the institution is charging directly to athletics, this category
		will not equal Category 6A.

Expenses by Object of Expenditure		Women's Teams Only Athletic Facilities Debt Service, Leases and Rental Fee	Not Allocated by Gender Athletic Facilities Debt Service, Leases and Rental Fee
Baseball	159,443		
Basketball	665,998	625,998	
Football	8,679,122		
Golf	112,500	111,500	
Gymnastics			
Soccer		500	
Softball			
Swimming and Diving		62,675	
Tennis	91		
Track and Field, X- Country	492,676	492,676	
Volleyball		520	
Others			
Subtotal All Teams	10,109,830	1,293,869	0
Expenses Not Related to Specific Teams			1,534,703
Total Expenses	10,109,830	1,293,869	1,534,703

 35 Direct Overhead and Administrative Expenses
 \$7,957,887 Input overhead and administrative expenses paid by or charged directly to athletics including:

- Administrative/Overhead fees charged by the institution to athletics.
- Facilities maintenance.
- Security.
- Risk Management.
- Utilities.
- Equipment Repair.
- Telephone.
- Other Administrative Expenses.

Expenses by Object of Expenditure	Men's Teams Only Direct Overhead and Administrative Expenses	Women's Teams Only Direct Overhead and Administrative Expenses	Not Allocated by Gender Direct Overhead and Administrative Expenses
Baseball	18,278		
Basketball	27,347	17,252	
Football	109,520		
Golf	3,655	1,994	
Gymnastics		5,587	
Soccer		8,531	
Softball		9,816	
Swimming and Diving		2,893	
Tennis	4,235	4,129	
Track and Field, X- Country	13,367	4,509	
Volleyball		7,493	
Others			
Subtotal All Teams	176,402	62,204	0
Expenses Not Related to Specific Teams			7,719,281
Total Expenses	176,402	62,204	7,719,281

Reporting Institution: University of Arkansas, Fayetteville

 36 Indirect Institutional Support
 \$0 Input overhead and administrative expenses NOT paid by or charged directly to athletics including:

- Administrative/Overhead fees not charged by the institution to athletics.
- Facilities maintenance.
- Security.
- Risk Management.
- Utilities.
- Equipment Repair.
- Telephone.
- Other Administrative Expenses.

Do not report depreciation.

Note: This category should equal Category 6.

Expenses by Object of Expenditure	Men's Teams Only Indirect Institutional Support	Women's Teams Only Indirect Institutional Support	Not Allocated by Gender Indirect Institutional Support
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X-Country			
Volleyball			
Others			
Subtotal All Teams	0	(0 0
Expenses Not Related to Specific Teams			
Total Expenses	0	(0 0

37 Medical Expenses and Insurance \$1,643,439 Input medical expenses and medical insurance premiums for student-athletes.

Expenses by Object of Expenditure	Men's Teams Only Medical Expenses and Insurance	Women's Teams Only Medical Expenses and Insurance	Not Allocated by Gender Medical Expenses and Insurance
Baseball	86,911		
Basketball	36,590	32,830	
Football	280,001		
Golf	7,012	13,811	
Gymnastics		86,633	
Soccer		111,423	
Softball		69,350	
Swimming and Diving		48,930	
Tennis	24,903	29,379	
Track and Field, X-Country	89,931	158,525	
Volleyball		31,775	
Others			
Subtotal All Teams	525,348	582,656	0
Expenses Not Related to Specific Teams			535,435
Total Expenses	525,348	582,656	535,435

38 Memberships and Dues

\$64,600 Input memberships, conference and association dues.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Memberships and Dues	Memberships and Dues	Memberships and Dues
Baseball	180		
Basketball	1,115	1,273	
Football	830		
Golf	1,650	759	
Gymnastics		530	
Soccer		485	(
Softball		715	<u></u>
Swimming and Diving		1,802	2
Tennis	495	495	<u></u>
Track and Field, X-Country	450	728	}
Volleyball		220	
Others			
Subtotal All Teams	4,720	7,007	0
Expenses Not Related to Specific Teams			52,873
Total Expenses	4,720	7,007	52,873

39 Student-Athlete Meals (non-travel)

\$3,550,375 Include meal allowance and food/snacks provided to studentathletes.

Note: Meals provided during team travel should be reported in Category 28.

Expenses by Object of Expenditure	Men's Teams Only Student-Athlete Meals (non-travel)	Women's Teams Only Student-Athlete Meals (non-travel)	Not Allocated by Gender Student-Athlete Meals (non-travel)
Baseball	191,217		
Basketball	131,793	65,727	
Football	1,413,916		
Golf	27,787	42,261	
Gymnastics		99,779	
Soccer		136,615	
Softball		90,570	
Swimming and Diving		162,965	
Tennis	69,655	39,875	
Track and Field, X- Country	353,322	270,165	
Volleyball		89,838	
Others			
Subtotal All Teams	2,187,690	997,795	0
Expenses Not Related to Specific Teams			364,890
Total Expenses	2,187,690	997,795	364,890

40 Other Operating \$10,593,132 Input any operating expenses paid by athletics in the report year which cannot be classified into one of the stated categories, including:

- Non-team travel (conferences, etc.).
- Team banquets and awards.

If the figure is greater than 10% of total expenses, please report the top three activities included in this category in the comments section.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Other Operating Expenses	Other Operating Expenses	Other Operating Expenses
Baseball	201,252		
Basketball	197,394	147,875	
Football	2,961,702		
Golf	21,192	46,082	
Gymnastics		26,926	
Soccer		55,358	
Softball		39,781	
Swimming and Diving		20,026	
Tennis	23,883	31,459	
Track and Field, X-Country	111,219	64,454	
Volleyball		42,586	
Others			
Subtotal All Teams	3,516,642	474,547	0
Expenses Not Related to Specific Teams			6,601,943
Total Expenses	3,516,642	474,547	6,601,943

Reporting Institution: University of Arkansas, Fayetteville

- 41 Bowl \$0 Input all expenditures related to participation in a post-season bowl game, including: Expenses
 - Team travel, lodging and meal expenses.
 - Bonuses related to bowl participation.
 - Spirit groups.
 - Uniforms.

Note: All post-season bowl related coaching compensation/bonuses should be reported in Category 41A, Bowl Expenses – Coaching Compensation/Bonuses.

	Men's Teams Only Women's Teams Only Not Allocated by Gender						
Expenses by Object of Expenditure	Bowl Expenses	Bowl Expenses	Bowl Expenses				
Baseball							
Basketball							
Football							
Golf							
Gymnastics							
Soccer							
Softball							
Swimming and Diving							
Tennis							
Track and Field, X-Country							
Volleyball							
Others							
Subtotal All Teams	0	(0 0				
Expenses Not Related to Specific Teams							
Total Expenses	0	(0 0				

41A Bowl Expenses - Coaching
Compensation/Bonuses\$0 Input all coaching bonuses related to participation in a post-season
bowl game.

Note: All other post-season bowl related expenses should be reported in Category 41, Bowl Expenses.

Expenses by Object of Expenditure	Men's Teams Only Bowl Expenses - Coaching Compensation/Bonuses	Women's Teams Only Bowl Expenses - Coaching Compensation/Bonuses	Not Allocated by Gender Bowl Expenses - Coaching Compensation/Bonuses
Baseball			
Basketball			
Football			
Golf			
Gymnastics			
Soccer			
Softball			
Swimming and Diving			
Tennis			
Track and Field, X- Country			
Volleyball			
Others			
Subtotal All Teams	0	0	0
Expenses Not Related to Specific Teams			
Total Expenses	0	0	0

Total Operating Expenses

\$127,369,722 Total of Categories 20-41A.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender
Expenses by Object of Expenditure	Total Operating Expenses	Total Operating Expenses	Total Operating Expenses
Baseball	5,164,084		
Basketball	9,195,260	5,016,552	
Football	44,633,636		
Golf	1,154,893	1,282,210	
Gymnastics		1,907,584	
Soccer		2,248,320	
Softball		2,073,949	
Swimming and Diving		1,829,936	
Tennis	1,080,500	1,057,157	
Track and Field, X-Country	3,964,373	3,805,577	
Volleyball		1,907,970	
Others			
Subtotal All Teams	65,192,746	21,129,255	0
Expenses Not Related to Specific Teams	0	0	41,047,721
Total Expenses	65,192,746	21,129,255	41,047,721

Athletics Participation

Table 606 Table 1 - - - Athletics Participation. A participant is a student-athlete who, as of the day of a varsity team's first scheduled contest in the traditional season: (a) is listed as a team member; (b) practices with the varsity team and receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid.

Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt).

Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. Male practice players are NOT to be included as participants in this table.

Number of Dentities and Number of Dentities and Number of Dentities

	Number of Participants Number of Participants Number of Participants						
					pating on a nd Team	_	pating on a rd Team
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		41		0		0	
Basketball		14	15	0	1	0	1
Cross Country		16	28	15	26	9	26
Football		123		0		0	
Golf		9	9	0	0	0	0
Gymnastics			16		0		0
Soccer			32		1		1
Softball			25		0		0
Swimming and Diving			31		0		0
Tennis		9	11	0	0	0	0
Track, Indoor		40	61	39	58	9	28
Track, Outdoor		49	59	45	58	9	28
Volleyball			18		0		0
Others							
Total Participants		301	305	99	144	27	84
Participant Proportion		49.7%	50.3%				
Unduplicated Count of Participants		247	219				

*

Head Coaching Assignments - Men's Teams

Table 2A

6 Table 2A - - - Head Coaches Assignments Men's Teams

	Head Coaches of Men's Teams							
	Ν	Iale Coach	nes - Head C	ount	F	emale Coac	ches - Head	Count
Sport			Full Time University Employee	Part Time University Employee or Volunteer	Coaching			•
Baseball	1		1					
Basketball	1		1					
Football	1		1					
Golf	1		1					
Tennis	1		1					
Track and Field, X- Country	1		1					
Others								
Coaching Position Totals	6	0	6	0	0	0	0	0

Head Coaching Assignments - Women's Teams

Table 2B

9 Table 2B - - - Head Coaches Assignments Women's Teams

	Head Coaches of Women's Teams								
	Ν	Aale Coach	nes - Head C	Count	F	emale Coac	ches - Head	Count	
Sport			University	Part Time University Employee or Volunteer	Coaching	Coaching	University	Part Time University Employee or Volunteer	
Basketball	1		1						
Golf					1		1		
Gymnastics	1		1						
Soccer	1		1						
Softball					1		1		
Swimming and Diving	1		1						
Tennis	1		1						
Track and Field, X- Country	1		1						
Volleyball	1		1						
Others									
Coaching Position Totals	7	0	7	0	2	0	2	0	

Assistant Coaching Assignments - Men's Teams

Table 3A

27 Table 3A - - - Assistant Coaches Assignments Men's Teams

	Assistant Coaches of Men's Teams Male Coaches - Head Count Female Coaches - Head					Count		
Sport	Full Time	Part Time	Full Time	Part Time University Employee or Volunteer	Full Time Coaching	Part Time	Full Time	Part Time
Baseball	2	1	2	1				
Basketball	3		3					
Football	9	5	9	5				
Golf	1		1					
Tennis	1		1					
Track and Field, X- Country	2	3	2	3				
Others								
Coaching Position Totals	18	9	18	9	0	0	0	0

Assistant Coaching Assignments - Women's Teams

Table 3B

26 Table 3B - - - Assistant Coaches Assignments Women's Teams

	Assistant Coaches of Women's Teams								
	Ν	Iale Coach	nes - Head C	Count	Fe	emale Coac	ches - Head	Count	
Sport			•	Part Time University Employee or Volunteer	Coaching		University	Part Time University Employee or Volunteer	
Basketball	1		1		2		2		
Golf	1		1			1		1	
Gymnastics	1		1		1	1	1	1	
Soccer	1		1		1	1	1	1	
Softball	1		1		1	1	1	1	
Swimming and Diving	2		2			2		2	
Tennis	1		1						
Track and Field, X- Country	2	1	2	1		1		1	
Volleyball	1	1	1	1	1		1		
Others									
Coaching Position Totals	11	2	11	2	6	7	6	7	

Other Reporting Items

AUP Data Categories:

50 - Excess Transfers to Institution: \$806,018
51 - Conference Realignment Expenses: \$0
52 - Total Athletics Related Debt: \$157,287,532
53 - Total Institutional Debt: \$862,493,810
54 - Athletics Dedicated Endowments: \$12,047,111
55 - Institutional Endowments: \$1,185,714,927
56 - Athletics Related Capital Expenditures: \$86,878,477

Other Data Categories:

Institutional Expenses: \$866,840,393 Athletically-Related Facilities Annual Debt Service: \$12,421,363 Institution's Annual Debt Service: \$51,470,189 Institution's Education and General Expenses: \$595,005,303 Average Cost of Full Grant-in-Aid - In-State: \$20,566 Average Cost of Full Grant-in-Aid - Out-of-State: \$35,812 Average Cost of Attendance - In-State: \$24,916 Average Cost of Attendance - Out-of-State: \$40,162 Expenses Dedicated to Compliance: \$870,878 Name of Compliance Software Used: ACS Athletics Compliance FTEs: 7

Revenue Distribution - Sports Sponsored

Distribution Year: 2019 Academic Year of Sport Sponsorship Information: 2017-18

Men's Sports	Women's Sports	Mixed Sports
x Baseball	x Softball	
x Football	x Women's Basketball	
x Men's Basketball	x Women's Cross Country	
x Men's Cross Country	x Women's Golf	
x Men's Golf	x Women's Gymnastics	
x Men's Tennis	x Women's Soccer	
x Men's Track, Indoor	x Women's Swimming and Diving	
x Men's Track, Outdoor	x Women's Tennis	
	x Women's Track, Indoor	
	x Women's Track, Outdoor	
	x Women's Volleyball	
Total Men's Sports Sponsored: 8	Total Women's Sports Sponsored: 11	Total Mixed Sports Sponsored:
Current Year's Submission of Sports Sponsored: 19	Previous Year's Submission of Sports Sponsored: 19	Variance: 0

Revenue Distribution - Grants-in-Aid

Distribution Year: 2019 Academic Year of Grant-in-Aid Information: 2017-18

Men's Team Sports

Men's Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Revenue Distribution Equivalencies Awarded (A+B)
Baseball	12.76	0.28	13.04
Basketball	13	0	13
Football	81.7	3	84.7
Golf	4.99	0	4.99
Tennis	5.01	2.5	7.51
Track and Field, X- Country	14.19	2.7	16.89
Total Men's	131.65	8.48	140.13

Women's Team Sports

Women's Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Revenue Distribution Equivalencies Awarded (A+B)
Basketball	13	2	15
Golf	6.52	0	6.52
Gymnastics	12	1	13
Soccer	14.99	2.33	17.32
Softball	13.2	0	13.2
Swimming and Diving	14.94	0.39	15.33
Tennis	7.5	2	9.5
Track and Field, X- Country	18.59	1.57	20.16
Volleyball	11.62	0	11.62
Total Women's	112.36	9.29	121.65

Mixed Team Sports

Mixed Team Sport	Athletic Aid Equivalency (A)	Exhausted Eligibility or Medical Equivalency (B)	Total Revenue Distribution Equivalencies Awarded (A+B)
Total Mixed	0	0	0
Prior Year Total Rev Dist Equivalencies		Total Rev Dist Va alencies	riance Between Prior and Current Year
248.2	26	1.78	13.58 (5.47%)

Required explanation of 5.47% difference:

Increase	Decrease	
		Number of sports
X		Tuition, fees, required course-related books, room and board (full grant amount)
X		Athletic grant amount (athletic aid amount)
X		Student athletes receiving athletic aid
		Change in division by sport
		Move between FCS/FBS

Variance explanation: Increase primarily related to the number of students on aid that have exhausted their eligibility or received medically exempted scholarships.

Revenue Distribution - Pell Grants

Distribution Year: 2019 Academic Year of Pell Grant Information: 2017-18

Men's Team Sports

Sport	2017-18 Pell Grants	Prior Year Pell Grants	Variance Totals	Total Dollar Amount for SAs on Pell Grants
Baseball	1	2	-1	4,070
Basketball	9	6	3	47,820
Football	57	48	9	264,739
Golf	0	0	0	0
Tennis	0	0	0	0
Track and Field, X- Country	9	10	-1	42,030
Men's Total	76	66	10	358,659

Women's Team Sports

Sport	2017-18 Pell Grants	Prior Year Pell Grants	Variance Totals	Total Dollar Amount for SAs on Pell Grants
Basketball	8	6	2	45,060
Golf	0	0	0	0
Gymnastics	0	0	0	0
Soccer	2	3	-1	8,990
Softball	5	5	0	21,950
Swimming and Diving	5	4	1	18,119
Tennis	0	0	0	0
Track and Field, X- Country	10	12	-2	49,150
Volleyball	6	4	2	32,035
Women's Total	36	34	2	175,304

Mixed Team Sports

Spor	t 2017-18 Pell	Prior Year Pell	Variance	Total Dollar Amount for SAs on Pell
	Grants	Grants	Totals	Grants
Mixed Total	0		0	0
	2017-18 Pell	Prior Year Pell	Variance	Total Dollar Amount for SAs on Pell
	Grants	Grants	Totals	Grants
Total	112	100	12	\$533,963

Comments

Comments:

Miscellaneous Information

Note: These values are calculated from data entered earlier in the system.

Input the total amount of athletic student-aid for the reporting year including: Athletically

• Summer school. Student Aid

Related

- Tuition discounts and waivers (unless it is a discount or waiver available to the general student body).
- Aid given to student-athletes who are inactive (medical reasons) or no longer eligible (exhausted eligibility).

Note: Division I Grants-in-aid equivalencies are calculated by using the revenue distribution equivalencies by sport and in aggregate. (Athletic grant amount divided by the full grant amount). Other expenses related to attendance (also known as gap money or cost of attendance) should not be included in the grants-in-aid revenue distribution equivalencies. Only tuition, fees, room, board and course related books are countable for grants-in-aid revenue distribution per Bylaw 20.02.7.

Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required for at least one sport).

Note: Pell grants are provided by the government, not the institution or athletics department, and therefore should be excluded from reporting in this category.

This information can be managed within the NCAA's Compliance Assistance (CA) software. The information entered into compliance assistance will automatically populate to the athletic student aid section within the NCAA Financial Reporting System when the CA import feature is selected.

Men's Teams	\$6,373,089
Women's Teams	\$5,577,960
Total Amount	\$11,951,049

Recruiting Input transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include Expenditures value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Men's Teams	\$1,779,155
Women's Teams	\$615,635

Total Amount

\$2,394,790

Head Coaches Input compensation, bonuses and benefits paid to all coaches reportable on the university or salaries related entities W-2 and 1099 forms inclusive of:

- Gross wages and bonuses.
- Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season bowl game should be included in Category 41A.

Average Salaries of Head Coaches	Dollars per FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	\$1,780,868	6	\$1,780,868	6
Women's Teams	\$296,147	9	\$296,147	9

Assistant Input compensation, bonuses and benefits paid to all coaches reportable on the university or Coaches Salaries related entities W-2 and 1099 forms inclusive of:

- Gross wages and bonuses.
- Benefits including allowances, speaking fees, retirement, stipends, memberships, media income, tuition reimbursement and earned deferred compensation, including those funded by the state.

Place any severance payments in Category 26.

Note: Bonuses related to participation in a post-season bowl game should be included in Category 41A.

Average Salaries of Assistant Coaches	Dollars per 1 FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	\$395,899	18.5	\$385,480	19
Women's Teams	\$128,414	17	\$128,414	17

	Fo	r the fisca	l year end	led 2018 (UNAUDITE	ED)	
ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
Reve	enues						
1	Ticket Sales	\$29,602,630	\$6,803,813	\$67,808	\$2,491,551	\$0	\$38,965,802
2	Direct State or Other Government Support	\$0	\$0	\$0	\$0	\$0	\$0
3	Student Fees	\$0	\$0	\$0	\$0	\$0	\$0
4	Direct Institutional Support	\$810,504	\$90,653	\$143,488	\$1,351,302	\$23,586	\$2,419,533
5	Less - Transfers to Institution	-\$810,504	-\$90,653	-\$143,488	-\$1,351,302	-\$23,586	-\$2,419,533
6	Indirect Institutional Support	\$0	\$0	\$0	\$0	\$0	\$0
6A	Indirect Institutional Support - Athletic Facilities Debt Service, Lease and Rental Fees	\$0	\$0	\$0	\$0	\$0	\$0
7	Guarantees	\$0	\$0	\$0	\$4,000	\$0	\$4,000
8	Contributions	\$14,991,502	\$4,030,536	\$225,000	\$1,552,503	\$2,471,922	\$23,271,463
9	In-Kind	\$294,758	\$26,436	\$0	\$1,025	\$653,780	\$975,999
10	Compensation and Benefits provided by a third party	\$0	\$0	\$0	\$175,000	\$0	\$175,000
11	Media Rights	\$12,846,000	\$3,326,953	\$0	\$0	\$15,738,034	\$31,910,987
12	NCAA Distributions	\$0	\$2,267,745	\$0	\$685,214	\$390,219	\$3,343,178
13	Conference Distributions (Non Media and Non Bowl)	\$7,593,479	\$504,258	\$20,880	\$28,110	\$3,639,747	\$11,786,474
14	Program, Novelty, Parking and Concession Sales	\$741,841	\$213,846	\$15,754	\$234,483	\$490,214	\$1,696,138
15	Royalties, Licensing, Advertisement and Sponsorships	\$0	\$0	\$0	\$0	\$15,932,771	\$15,932,771
16	Sports Camp Revenues	\$6,865	\$8,690	\$3,855	\$27,255	\$0	\$46,665

Statement of Revenues and Expenses For the fiscal year ended 2018 (UNAUDITED)

Reporting Institution: University of Arkansas, Fayetteville

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
17	Athletics Restricted Endowment and Investments Income	\$39,899	\$3,056	\$13,569	\$165,517	\$221,252	\$443,293
18	Other Operating Revenue	\$923,607	\$0	\$0	\$90,341	\$560,392	\$1,574,340
19	Bowl Revenues	\$0	\$0	\$0	\$0	\$0	\$0
	Total Operating Revenues	\$67,040,581	\$17,185,333	\$346,866	\$5,454,999	\$40,098,331	\$130,126,110
Expe	enses						
20	Athletic Student Aid	\$3,954,497	\$595,008	\$746,401	\$6,655,143	\$632,810	\$12,583,859
21	Guarantees	\$3,850,015	\$556,000	\$99,930	\$167,586	\$0	\$4,673,531
22	Coaching Salaries, Benefits and Bonuses paid by the University and Related Entities	\$11,259,970	\$4,012,849	\$1,320,247	\$6,264,618	\$0	\$22,857,684
23	Coaching Salaries, Benefits and Bonuses paid by a Third Party	\$0	\$0	\$0	\$175,000	\$0	\$175,000
24	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by the University and Related Entities	\$1,521,733	\$555,818	\$275,484	\$593,506	\$18,464,538	\$21,411,079
25	Support Staff/ Administrative Compensation, Benefits and Bonuses paid by Third Party	\$0	\$0	\$0	\$0	\$0	\$0
26	Severance Payments	\$3,558,365	\$0	\$390,162	\$0	\$660,876	\$4,609,403
27	Recruiting	\$1,254,138	\$297,952	\$207,002	\$635,698	\$0	\$2,394,790
28	Team Travel	\$1,620,679	\$1,076,595	\$614,746	\$4,926,319	\$0	\$8,238,339
29	Sports Equipment, Uniforms and Supplies	\$1,561,852	\$235,728	\$159,731	\$2,006,580	\$1,341	\$3,965,232
30	Game Expenses	\$2,296,132	\$761,082	\$278,864	\$1,413,795	\$0	\$4,749,873
31	Fund Raising, Marketing and Promotion	\$311,164	\$43,991	\$33,030	\$95,881	\$3,238,548	\$3,722,614

NCAA Membership Financial Reporting System

Reporting Institution: University of Arkansas, Fayetteville

ID	Item	Football	Men's Basketball	Women's Basketball	Other Sports	Non-Program Specific	Total
32	Sports Camp Expenses	\$0	\$0	\$0	\$0	\$0	\$0
33	Spirit Groups	\$0	\$0	\$0	\$0	\$1,240,483	\$1,240,483
34	Athletic Facilities Debt Service, Leases and Rental Fee	\$8,679,122	\$665,998	\$625,998	\$1,432,581	\$1,534,703	\$12,938,402
35	Direct Overhead and Administrative Expenses	\$109,520	\$27,347	\$17,252	\$84,487	\$7,719,281	\$7,957,887
36	Indirect Institutional Support	\$0	\$0	\$0	\$0	\$0	\$0
37	Medical Expenses and Insurance	\$280,001	\$36,590	\$32,830	\$758,583	\$535,435	\$1,643,439
38	Memberships and Dues	\$830	\$1,115	\$1,273	\$8,509	\$52,873	\$64,600
39	Student-Athlete Meals (non-travel)	\$1,413,916	\$131,793	\$65,727	\$1,574,049	\$364,890	\$3,550,375
40	Other Operating Expenses	\$2,961,702	\$197,394	\$147,875	\$684,218	\$6,601,943	\$10,593,132
41	Bowl Expenses	\$0	\$0	\$0	\$0	\$0	\$0
41A	Bowl Expenses - Coaching Compensation/ Bonuses	\$0	\$0	\$0	\$0	\$0	\$0
	Total Operating Expenses	\$44,633,636	\$9,195,260	\$5,016,552	\$27,476,553	\$41,047,721	\$127,369,722
	Excess (Deficiencies) of Revenues Over (Under) Expenses	\$22,406,945	\$7,990,073	-\$4,669,686	-\$22,021,554	-\$949,390	\$2,756,388