







A Message From The Razorback Compliance Office

"Integrity: Doing what's right, no matter who's around."

Dear Razorback Supporter,

As a member of the National Collegiate Athletic Association, the University of Arkansas is committed to the established rules and regulations that govern our athletics program. The purpose of this letter is to inform you of some NCAA rules that govern benefits provided to student-athletes. An institution may be held accountable for the actions of those outside the athletic department that violate NCAA rules. The following is a brief summary of a few of these rules that govern your relationship with the customer who may be a student-athlete.

An extra benefit is any special arrangement by an institutional employee or a representative of the institution's athletics (e.g., booster) interest to provide a student-athlete or the student-athlete's relative or friend a benefit not expressly authorized by NCAA legislation. Receipt of a benefit by student-athletes, their relatives or friends is not a violation of NCAA legislation if it is demonstrated that the same benefit is generally available to the institution's students, the student's relatives or friends. A discounted or special rate may not be provided to a student-athlete unless it is unrelated to athletics (e.g., group discount, first come-first serve discount, etc.).

-  **Discounts and Credits**
A student-athlete may not receive a special discount, payment arrangement or credit on a purchase or service that is not available to the general public and/or general student body.
-  **Free or Reduced-Cost Services**
It is not permitted by the NCAA to provide a student-athlete with professional services (for which a fee would normally be charged) without charge or at a reduced cost. Professional services provided at less than the normal rate or at no expense to a student-athlete are considered an extra benefit unless they are available on the same basis to the general student body.
-  **Preferential Treatment**
A student-athlete may not receive preferential treatment, benefits or services based on his or her athletics reputation or skill or payback potential as a future professional athlete.
-  **Promotional Activities**
Student-athletes are permitted to be involved in non-profit, charitable, educational, or institutional promotional activities. It would not be permissible for a student-athlete(s) to be utilized in any promotional activities on behalf of a commercial entity (i.e., restaurant, clothing store, etc.), even for charitable purposes.

As a local business owner/manager, the University of Arkansas' Department of Athletics sincerely appreciates your commitment to providing optimal customer service to our administrative staff, coaches and student-athletes.

This information is not intended to address every situation or question that might arise. If you are unable to find the answers you need, please contact the Office of Compliance to **ASK BEFORE YOU ACT** at (479)-575-7953 or by e-mail at hogrules@uark.edu. Thank you for your support of University of Arkansas.

Sincerely,

A handwritten signature in blue ink that reads "Jeff Long".

Jeff Long
Vice Chancellor
Director of Athletics



Go Hogs Go!

Enclosed is a flyer from the University of Arkansas
Athletics Compliance Office. Please review and post for
your employees to help us PROTECT our
RAZORBACK STUDENT-ATHLETES!

ARKANSAS

COMPLIANCE

U of A Athletics Compliance Office
250 N. Razorback
Fayetteville, AR 72702

