

# MEDIA INFORMATION



## ARKANSAS COMMUNICATIONS

The Arkansas Communications Office appreciates your interest in Razorback football and strives to assist you in your coverage. A list of our staff members, our address and our telephone and fax numbers follows:

**Office:** 479-575-2751

**Fax:** 479-575-7481

**Fayetteville Press Box:** (479) 575-6622

**Little Rock Press Box:** (501) 663-0514

### Mailing Address:

Arkansas Communications  
P.O. Box 7777  
Fayetteville, AR 72701

### Overnight/Physical Address:

University of Arkansas  
Arkansas Communications  
1240 W. LeRoy Pond Drive  
Fayetteville, AR 72701

## FOOTBALL CONTACTS



**Kyle Parkinson**

**Associate AD/Communications**

Cell..... (479) 387-4753

Office..... (479) 575-2752

Email..... kparkin@uark.edu

Twitter..... @TheOtherKP

## COMMUNICATIONS STAFF



**MIKE  
CAWOOD**  
Associate  
Director



**JERI  
THORPE**  
Associate  
Director



**ZACH  
LAWSON**  
Assistant  
Director



**JEFF  
SMITH**  
Assistant  
Director



**JOHN  
THOMAS**  
Assistant  
Director



**DEVAN  
LAWSON**  
Communications  
Assistant



**JORDAN  
MANNING**  
Communications  
Assistant



**WALT  
BEAZLEY**  
Photographer



**MARY LYNN  
GIBSON**  
Secretary

## INTERVIEWS

Interviews with our coaches and student-athletes are encouraged, but we require all interview arrangements be made via the Arkansas Communications Office. Coaches and student-athletes are instructed to decline any interviews not pre-arranged by the Communications Office. University of Arkansas football coaches and student-athletes are generally available for in-person interviews during a game week. All student-athlete and assistant coach interview requests must be made at least one day in advance to allow time to facilitate the notification process. Telephone interviews can be arranged, but student-athletes' telephone numbers will not be provided and student-athletes are instructed to politely decline interviews when contacted by telephone. Student housing, the training room, the weight room and locker rooms are off-limits to members of the media.

## DAILY PRACTICE

Following select practice sessions, select members of the coaching staff or student-athletes will be available for group interviews with the media. Video and still photographers from accredited media outlets wishing to shoot practices are asked to consult with the Arkansas Communications Office for current guidelines prior to arrival at the practice field.

## WEEKLY PRESS CONFERENCE OPPORTUNITIES

Please consult the Arkansas Communications Office for the schedule of weekly press opportunities for Coach Morris and student-athletes.

## SEC WEEKLY COACHES' TELECONFERENCE

In conjunction with the Southeastern Conference, head coach Chad Morris will participate each week in the league's teleconference of football coaches. The teleconferences will be conducted each Wednesday from Aug. 29 to Nov. 21 from 10 a.m. CT to 12:10 p.m. CT. Accredited media members only may access the broadcast-quality teleconference. Callers may participate in the question-and-answer session with an individual coach or all SEC coaches. For more information and the teleconference number, contact the SEC Media Relations Office at (205) 458-3000.

10:00 a.m.	Ed Orgeron, LSU	11:10 a.m.	Barry Odom, Missouri
10:10 a.m.	Kirby Smart, Georgia	11:20 a.m.	Matt Luke, Ole Miss
10:20 a.m.	Dan Mullen, Florida	11:30 a.m.	Jimbo Fisher, Texas A&M
10:30 a.m.	Derek Mason, Vanderbilt	11:40 a.m.	Mark Stoops, Kentucky
10:40 a.m.	Nick Saban, Alabama	11:50 a.m.	Joe Moorhead, Mississippi State
10:50 a.m.	Jeremy Pruitt, Tennessee	Noon	Will Muschamp, South Carolina
11:00 a.m.	Chad Morris, Arkansas	12:10 p.m.	Gus Malzahn, Auburn

## ARKANSAS FTP SITE

An FTP site is available for members of the media. For more information concerning the FTP site, contact Michelle Glover (mlglover@uark.edu).

## GAME CREDENTIAL REQUESTS

All requests for media and/or photo credentials must be online at SportsSystems.com/Arkansas. Requests should be made at least 10 days in advance.

Credentials must be requested and will be granted on a game-by-game basis only. No multi-game or full season credentials will be issued.

Please see media credentialing guidelines online at SportsSystems.com/Arkansas. Space limitations prevent accommodation of weekly media representatives.

Only fully accredited personnel directly involved in the coverage of the game will be admitted. Credentials are non-transferable. The Arkansas Communications Office reserves the right to revoke any credential: (1) used by an individual other than the one for whom it was granted; (2) any individual who refuses to comply with press box and/or photographic area guidelines; (3) any individual who is not an accredited member of the media; (4) any individual under the age of 16.

Credentials will not be mailed. They may be picked up beginning three hours prior to kickoff at the media will call station at the base of the elevator at both Donald W. Reynolds Razorback Stadium in Fayetteville and War Memorial Stadium in Little Rock. Photo identification is required when picking up credentials.

## GAMEDAY PARKING

Limited parking is available in Fayetteville and Little Rock for media members. Those media members needing parking should make the request at least two weeks in advance to allow time for mailing.

## LIVE STATS

Live in-game stats will be provided for the media at RazorbackStats.com.

## WIRELESS INTERNET

The Arkansas press box does have wireless access. Information on accessing the internet is available in the game day information packets in the press box.

# RAZORBACK SPORTS PROPERTIES



The University of Arkansas Athletic Department and IMG are in their 11th year of a powerful partnership that created Razorback Sports Properties. As the multimedia rights-holder, Razorback Sports Properties (RSP) is responsible for the corporate marketing and advertising for all 19 sports.

Along with corporate branding through the Razorbacks, RSP also creates new programming and publications for Razorback fans. They continue to expand the coverage of the Razorback Sports Network. This statewide radio network, consisting of 45-plus affiliates, covers all of Arkansas and parts of all six surrounding states.

The official radio and television shows of Razorback football continue to grow in attendance and viewership. The radio show is held weekly at the Catfish Hole and is aired live on the Razorback Sports Network. The official television show is aired statewide on Sunday nights and regionally throughout the week during football season.

## CHUCK BARRETT – PLAY-BY-PLAY

Barrett is entering his 12th season as the play-by-play announcer for the Razorbacks, and he's no stranger to Arkansas fans or the Razorback Sports Network broadcast team. This is his 24th year on the broadcast crew, including spending 14 years as the executive producer. Prior to taking over play-by-play responsibilities in the 2007 season, his duties included hosting the pregame show, halftime and scoreboard shows, and the football version of the Razorback Report. He has also worked as the play-by-play man for baseball from 1992 to 2014 and added men's basketball play-by-play to his duties prior to the 2010-11 season. Barrett was recognized by the National Sportswriters and Sportscasters Hall of Fame as the 2007, 2008 and 2009 Arkansas Sportscaster of the Year.



## QUINN GROVEY – ANALYST

Grovey is entering his 21st overall season on the network, including his second as the analyst. The former Hog quarterback previously served as co-host of the pregame and postgame shows and the network's sideline reporter. A three-year starter for the Razorbacks, Grovey led Arkansas to Southwest Conference titles in 1988 and 1989, and was named to the program's 1980s All-Century team.



## GENO BELL – CO-HOST & SIDELINE

Bell is entering his second season on the broadcast team as a sideline reporter, taking over the role from Grovey. Bell was a four-year letterwinner on the defensive line for the Razorbacks from 1993-95. He totaled 185 tackles, including 28 for loss, 11 sacks, four pass breakups and three fumble recoveries. Following his collegiate career, Bell played in the NFL with the New York Jets and the Cleveland Browns. He returned to Arkansas after his playing career and is a senior director of transportation at the worldwide headquarters of Walmart in Bentonville.



## RICK SCHAEFFER – CO-HOST

Schaeffer is entering his 25th year with Razorback football. He was the analyst for 10 seasons and is now a co-host for the pregame, halftime and postgame shows. Schaeffer worked in the Arkansas Sports Information Department for 24 years, 21 of those years serving as director. Rick is the communications director for the Springdale School District and the co-host of Drive Time Sports on 103.7 The Buzz.



## SCOTT INMAN – CO-HOST

Inman is entering his 12th year as co-host of the pregame and postgame shows. It will be his 20th overall season with the network, having first served as studio host. Inman currently is the director of business development for GenWealth Financial Advisors and previously worked as a news anchor for KATV in Little Rock.



## 2018 AFFILIATES

Batesville.....	KWOZ-FM 103.3
Berryville.....	KTHS-AM 1480
Blytheville.....	KHLS-FM 96.3
Camden.....	KCXY-FM 95.3
Crossett.....	KAGH-AM 800
Crossett.....	KAGH-FM 104.9
De Queen.....	KDQN-FM 92.1
DeWitt.....	KDEW-FM 97.3
El Dorado.....	KMRX-FM 96.1
Fayetteville.....	KAKS-FM 99.5
Fayetteville.....	KUOA-AM 1290
Fayetteville.....	KOSM-FM 92.1
Forrest City.....	KBFC-FM 93.5
Fort Smith.....	KERX-FM 95.3
Glenwood.....	KHGZ-AM 670
Glenwood.....	KHGZ-FM 98.9
Hatfield.....	KENA-FM 104.1
Heber Springs.....	KAWW-AM 1370
Helena.....	KFFA-FM 103.1
Horseshoe Bend.....	KKIK-FM 106.5
Jonesboro.....	KEGI-FM 100.5
Little Rock.....	KABZ-FM 103.7
Magnolia.....	KZHE-FM 100.5
Marshall.....	KBCN-FM 104.3
Mena.....	KTTG-FM 96.3
Monett, MO.....	KKBL-FM 95.9
Monticello.....	KGPQ-FM 99.9
Morrilton.....	KVOM-FM 101.7
Mountain Home.....	KOMT-FM 107.5
Ozark.....	KDYN-AM 1540
Ozark.....	KDYN-FM 96.7
Russellville.....	KCAB-AM 980
Russellville.....	KCJC-FM 102.3
Ruston, LA.....	KRLO-FM 94.1
Searcy.....	KSMD-FM 99.1
Stuttgart.....	KWAK-FM 105.5
Texarkana, TX.....	KKTK-AM 1400
Wynne.....	KWYN-FM 92.5
Wynne.....	KWYN-AM 1400

As of 7/30/2018

# DIRECTOR OF ATHLETICS HUNTER YURACHEK



Entering his first full year as vice chancellor and director of athletics at the University of Arkansas, Hunter Yurachek has made the most of his time since Chancellor Joseph Steinmetz announced him as vice chancellor and director of athletics on Dec. 4, 2017.

Shortly after his arrival in Fayetteville, Yurachek introduced a program wide strategic plan that focused on fostering student-athlete success and centered on achieving the program's mission of building Razorbacks/Champions for Life. Thanks to the dedicated efforts of Razorback student-athletes, coaches, administrators, Razorback Foundation members and fans, results are already being realized on and off the field.

In the 2018 spring semester, Razorback student-athletes earned a record-tying 3.25 GPA and 282 student-athletes secured a spot on the department honor roll. In addition, nearly 125 Razorback student-athletes added their name to Senior Walk as graduates of the University of Arkansas.

Arkansas tied a program record with a No. 16 finish in the 2017-18 Learfield Sports Directors Cup, a program that ranks the nation's most successful intercollegiate athletics programs. Arkansas finished first in the nation in the rankings among schools with 19 or fewer sports.

In 2017-18, Arkansas captured four SEC championships (men's and women's cross country, women's indoor track, women's golf), including the school's first SEC crown in women's golf. The Razorbacks earned three top-five national finishes including national championship runner-up finishes at the 2018 NCAA Women's Indoor Track and Field Championships and the 2018 College World Series. Four Arkansas student-athletes earned individual national championships in 2017-18.

Since taking his leadership role within Razorback Athletics, Yurachek has traveled the state for a series of meet and greets to hear from Arkansans on what the Razorback program means to them. It is all part of building a solid foundation for fulfilling the program's vision – To Be the Best.

Yurachek came to Arkansas from the University of Houston where he served as the vice president for athletics. Prior to Houston, Yurachek served as Director of Athletics at Coastal Carolina University, where Coastal won 29 Big South Conference championships. Yurachek was named Under Armour FCS Athletic Director of the Year in 2014. He has also worked at the University of Akron, the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

In Yurachek's first two years at Houston, the Cougars' sport programs eclipsed 225 points in the Learfield Directors' Cup in back-to-back years for the first time in department history, securing top-three finishes in The American

Athletic Conference both years. The Cougars improved to second in 2016-17 after finishing third in 2015-16.

The feat was bolstered in 2016-17 by 11 of 17 programs qualifying for NCAA postseason competition. Houston's programs combined for a league-leading five American Conference team championships and 22 American Conference individual titles.

The postseason had a Houston flair as the men's 4x100-meter relay of John Lewis III, Mario Burke, Jacarias Martin and Cameron Burrell claimed an NCAA National Championship, while Burrell claimed silver at both the NCAA Indoor (60-meter dash) and Outdoor (100-meter dash) Championships. At home, the Houston baseball program was selected to host an NCAA Regional for the fourth time in program history and the second time in the last three years.

The success was not limited to the field of play, however, as UH student-athletes opened the fall semester with a record 96 student-athletes on the Dean's List. That record was short lived as 109 student-athletes earned Dean's List honors in the spring semester. Houston student-athletes combined for the highest spring GPA (2.95), highest cumulative GPA following a spring semester (2.93) and the highest average hours passed in a spring semester (14.1) in department history.

Twelve of 17 sport programs recorded a GPA of 3.0 or higher, while 75 student-athletes completed their graduation requirements. Three programs, men's cross country, women's cross country and women's golf each earned the NCAA's Public Recognition Award ranking among the top 10 percent in the nation in academic progress rate scores.

The 2016-17 year also saw the continuation of an aggressive facilities plan as construction began on the \$60 million

renovation of the Fertitta Center, the football indoor practice facility and a baseball player development center and clubhouse with more than \$85 million of projects all privately funded.

In his first year in the role, Houston recorded its highest finish in the Learfield Directors' Cup since 1999-2000 and its second-highest finish in school history with 296.5 points to finish 73rd nationally.

The 2015-16 academic year saw the Houston football program capture The American Athletic Conference Championship and a Chick-fil-A Peach Bowl win over Florida State, the Houston men's track & field program win The American Indoor and Outdoor Championships and the Houston women's golf program claim an American Championship in only its second year with a full team. In addition, the men's basketball program returned to the NCAA postseason for the 29th time in program history and the men's golf program advanced to the NCAA Championships for the third straight year.

All of the athletic achievements occurred while UH student-athletes recorded the second-best fall GPA, 2.91, and second-best spring GPA, 2.87, in athletic department history while placing a record 88 student-athletes on the University's Dean's Honor List in the spring.

Yurachek led the Houston Athletics fundraising charge with a record amount \$5.2 million in private donations to the Athletics general scholarship fund in the 2014-15 fiscal year. Focused on improving the student-athlete experience, Yurachek has also led a department that unveiled the completed Guy V. Lewis Development Center for the Houston men's and women's basketball programs, Carolyn and Ron Yokubaitis Field at Carl Lewis International Track & Field Complex, one of the nation's largest collegiate baseball video boards, a renovated





# DIRECTOR OF ATHLETICS HUNTER YURACHEK



Houston football locker room and a short game facility for the Houston men's and women's golf programs.

Named by Chancellor Dr. Renu Khator as Chair for a campus-wide steering committee established to oversee the grand opening events for the \$128 million TDECU Stadium, Yurachek assisted in the cultivation, solicitation and securing of a 10-year, \$15 million-naming rights agreement for TDECU Stadium with the per year value ranking in the top ten nationally for collegiate venue naming rights agreements.

Yurachek was instrumental in the national search and hiring of football and men and women's basketball head coaches (Tom Herman, Kelvin Sampson, Ronald Hughey) while overseeing the development and implementation of a \$500,000 remodeling project to the men and women's basketball locker rooms.

He served as liaison with an architectural design firm on the plans for the \$25-million Guy V. Lewis Development Center as well as overseeing the development and implementation of a \$500,000 facility enhancement to the Athletics/Alumni Center, including the addition of Cougar Cafe, a student-athlete nutrition center.

Yurachek came to Houston after serving four years as Director of Athletics at Coastal Carolina University where he oversaw a department featuring 18 men's and women's NCAA Division I sport programs. A testament of his vision, Yurachek was named the 2014 Under Armour FCS Athletic Director of the Year in May of 2014.

Under Yurachek's leadership, the Chanticleers won a total of 29 Big South Championships (both regular season and tournament championships), made 30 NCAA appearances and finished a program-best 79th in the 2012-13 Learfield Director's Cup.

During Yurachek's time of leadership, Coastal hosted an NCAA Baseball Regional; NCAA Baseball Super Regional; NCAA Division I Football championship contests in 2010 and '13; and NCAA Men's Soccer Championship matches in 2011, '12 and '13, as well as winning a competitive bid to host the VisitMyrtleBeach.com Men's and Women's Big South Basketball Championships in 2013, 2014 and 2015, sponsored by the Myrtle Beach Area Chamber of Commerce.

Coastal Carolina student-athletes posted a 3.028 grade point average (GPA) for the fall 2013 semester and saw its overall GPA rise from 3.053 to 3.108. Of the 434 student-athletes, 253 – or 58.3 percent – posted a GPA between 4.0 and 3.0, including 28 who earned President's List (4.0 GPA for the semester) and an additional 117 who earned Dean's List recognition. Further breakdown shows that 125 of the 175 women student-athletes (71.4 percent) posted a GPA between 4.0 and 3.0, while 128 of the 259 men (49.4 percent) accomplished the feat.

In addition, during Yurachek's tenure Coastal Carolina student-athletes earned:

- 363 All-Big South honors
- 31 All-Big South Player of the Year honors along with 13 Big South Freshman of the Year honors
- 28 All-America honors
- 11 Big South Scholar-Athlete of the Year honors in their respective sports
- 5 Academic All-America honors
- 4 national postgraduate scholarships
- 3 Big South Conference Christenberry Awards for Academic Excellence

With all the success, the Coastal Carolina department operated within a balanced budget during Yurachek's tenure, thanks to his zero-budget initiative and the unprecedented revenues generated since his arrival with his restructuring of the external relations department. In his first year, the department revenue was at \$560,000, including \$316,000 in ticket sales and sponsorships at \$250,000. After the 2012-13 year, revenue came in at \$1.4 million, thanks to \$549,000 in ticket sales and \$600,000 in sponsorships.

Since 2010, the Department of Athletics added women's lacrosse; launched Champions for Life, a life skills enhancement program for student-athletes; signed a five-year \$1.1 million contract with an athletic apparel provider; established the Letterwinners Association; successfully completed NCAA Cycle 3 Recertification; and has been featured on the front page of the sports section of *USA Today* with the headline reading "Coastal Carolina Piles up Sports Success."

Also during Yurachek's tenure, several major projects that supported intercollegiate athletics totaling more than \$250 million were included in the University's ongoing capital improvements across the campus.

The HTC Center opened in 2012 and is the home for Coastal Carolina's men's and women's basketball and women's volleyball programs – as well as the three-year home to the Big South Men's and Women's Basketball Championships.

In addition, Adkins Field House, the Boni Belle Baseball/Softball Hitting & Practice Facility, the Will Garland Academic Enhancement Center and the Richard M. Ward MD Sports Performance Center were completed and dedicated while the \$10.2 million Baseball/Softball complex was completed in 2014. Yurachek also secured a 12-court tennis facility and a student-athlete training table facility.

Prior to his appointment at Coastal Carolina University, Yurachek was executive senior associate athletics director at the University of Akron. He led and managed the Zips' external relations unit, which included marketing and promotions, media relations, ticket operations, development (Z-Fund), video operations and merchandising.

In addition, he was the sport administrator for men's basketball, men's golf and women's golf and worked closely with the football program.

Yurachek has also held various athletics administration leadership positions at the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

He earned his bachelor's degree in business management at Guilford College in 1990, where he was a four-year letter winner in basketball.

He earned his master's degree in sports administration from the University of Richmond in 1994.

Born in Richmond, Virginia, and raised in Charlotte, North Carolina, Yurachek and his wife, Jennifer, have three sons; Ryan, Jake and Brooks.

Ryan is a former football student-athlete at Marshall University. Jake is a freshman football student-athlete at the University of Colorado.



Left to Right: Hunter, Jennifer, Jake, Brooks and Ryan

# HEAD COACHES



**DAVE VAN HORN**  
Baseball  
17th Season



**MIKE ANDERSON**  
Men's Basketball  
8th Season



**MIKE NEIGHBORS**  
Women's Basketball  
2nd Season



**CHRIS BUCKNAM**  
Men's Cross Country, Track & Field  
11th Season



**LANCE HARTER**  
Women's Cross Country, Track & Field  
29th Season



**CHAD MORRIS**  
Football  
1st Season



**BRAD McMAKIN**  
Men's Golf  
13th Season



**SHAUNA TAYLOR**  
Women's Golf  
12th Season



**MARK COOK**  
Gymnastics  
17th Season



**COLBY HALE**  
Women's Soccer  
7th Season



**COURTNEY DEIFEL**  
Softball  
4th Season



**NEIL HARPER**  
Swimming & Diving  
3rd Season



**ANDY JACKSON**  
Men's Tennis  
6th Season



**COURTNEY STEINBOCK**  
Women's Tennis  
1st Season



**JASON WATSON**  
Volleyball  
3rd Season

# ADMINISTRATION



**HUNTER YURACHEK**  
Vice Chancellor  
& Director of Athletics



**JULIE CROMER PEOPLES**  
Deputy AD/External  
Engagement &  
Administration



**JON FAGG**  
Deputy AD/  
Student-Athlete  
Experience



**CLAYTON HAMILTON**  
Deputy AD/Internal  
Engagement, Finance  
& Capital Projects



**CHRIS FREET**  
Senior Associate AD/  
Revenue Generation  
& Communications



**CHRIS POHL**  
Senior Associate AD/  
Guest Experience &  
Event Management



**DERITA RATCLIFFE**  
Senior Associate AD/  
Student-Athlete  
Experience



**KEVIN TRAINOR**  
Senior Associate AD/  
Public Relations



**MATT TRANTHAM**  
Senior Associate AD/Capital  
Projects, Facility Maintenance,  
Grounds, Equipment



**MATT MCCOY**  
Senior Associate  
General Counsel for  
Athletics



**JUSTIN MALAND**  
Associate AD/  
Facilities



**ELVIS MOYA**  
Associate AD/  
Marketing &  
Community Outreach



**KYLE PARKINSON**  
Associate AD/  
Communications



**AARON PARRIS**  
Associate AD/  
Premium Seating &  
Guest Experience



**FELECIA SAINE**  
Associate AD/  
Academics



**TRACEY STEHLIK**  
Associate AD/  
Compliance



**CHARLIE ARVISO**  
Assistant AD/  
Ticket Sales



**JULIE CAIN**  
Assistant AD/  
Event Management



**MICHELLE GLOVER**  
Assistant AD/  
Broadcast Services



**WILL LANDRETH**  
Assistant AD/  
Compliance



**LACY NEEDHAM**  
Assistant AD/  
Business Operations



**ANDREW ROBERTS**  
Assistant AD/  
Finance & Reporting



**SCOTT SARGENT**  
Assistant AD/  
Facilities





## *There's a reason...*

...the University of Arkansas is one of the nation's fastest growing universities. Nestled in the Ozarks, we learn in one of the **best places to live** in the nation. This is where **tradition and innovation** merge, creating **life-changing opportunities** and discoveries that **improve our world**, one student at a time. The University of Arkansas is among the **top public research** universities in the U.S., that's why federal agencies like NASA and top industries turn to us to **solve problems** and **advance technology**. We are **dedicated to Arkansas** and **determined to make a difference** here and everywhere.







**MOST DEGREE  
PROGRAMS IN  
THE STATE**

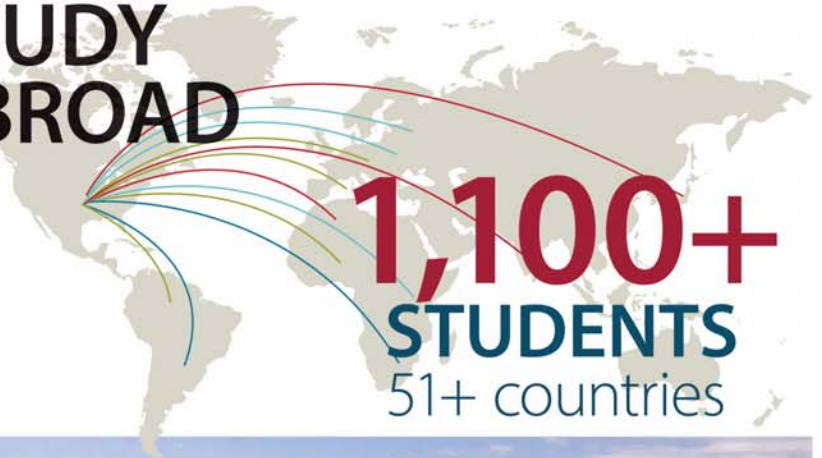


More than 200  
baccalaureate, master's,  
doctoral, professional and  
specialist degree programs.

**FASTEST  
GROWING**

public doctoral  
institution in  
the country

**STUDY  
ABROAD**



**1,100+**  
**STUDENTS**  
51+ countries

Chronicle of Higher Education  
- 2017





NATIONALLY COMPETITIVE AWARDS



**TRUMAN SCHOLARS**  
9th among all public universities



**GOLDWATER SCHOLARS**  
18th among all public universities



**RHODES SCHOLARS**  
40th in nation among public universities

## INNOVATIVE RESEARCH CENTERS

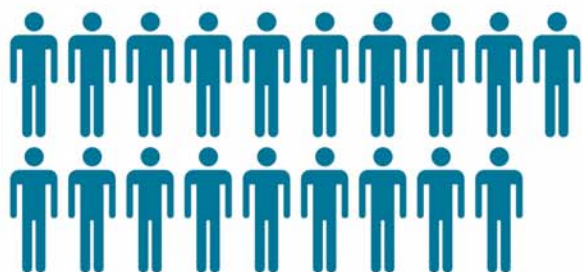
Alan Mantooth, Distinguished Professor of electrical engineering, will direct a new

**\$15 million national center**  
devoted to protecting the nation's power grid from cyber attacks.

Min Zou, professor of mechanical engineering, will lead a new

**\$24 million**

Center for Surface Engineering to develop new technology for industries.



**Enrollment: 27,558**  
Student-to-Faculty  
Ratio **19:1**

Fall 2017



**Top Army ROTC**

in eight-state region and among nation's **top 10**



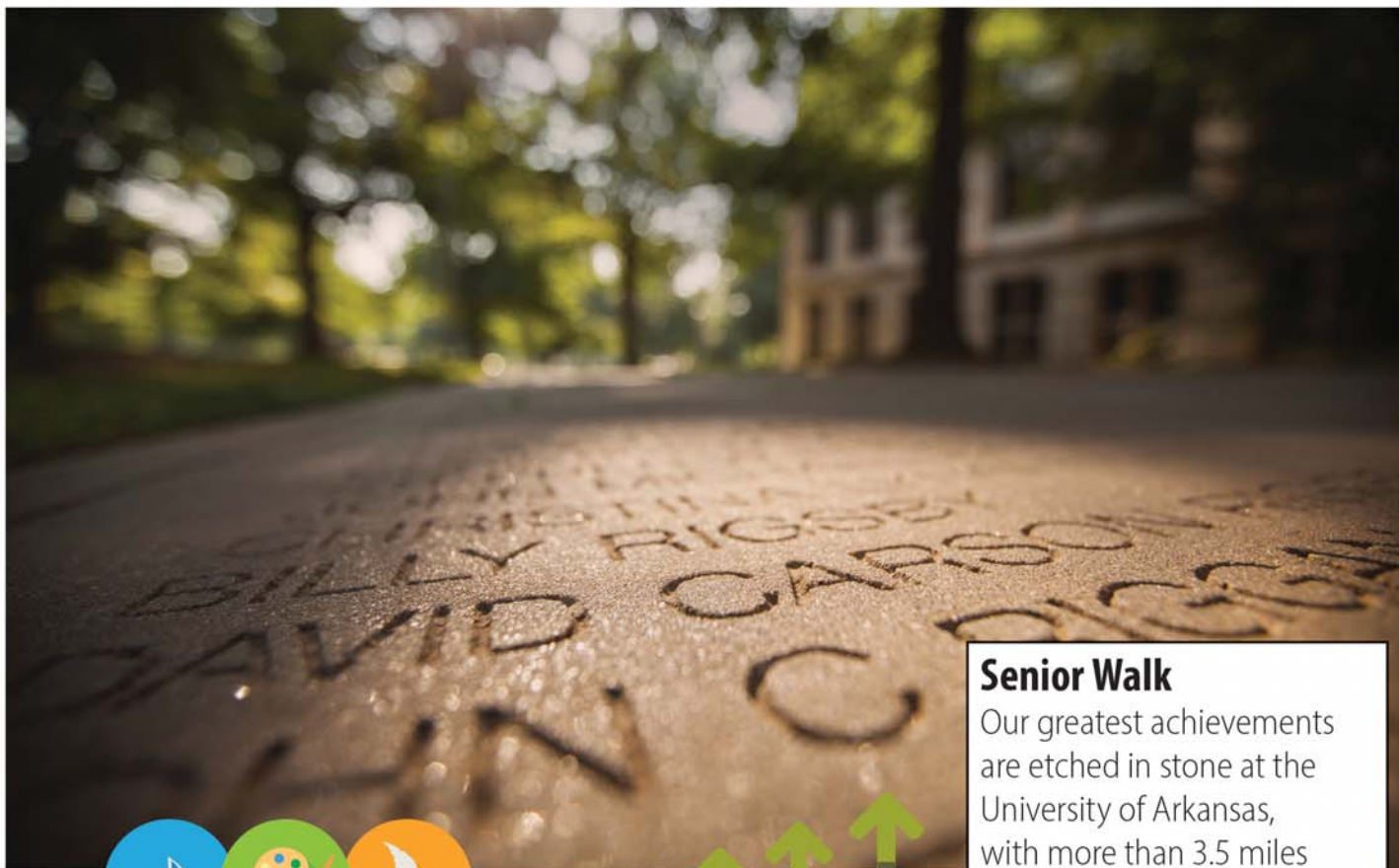
**89%**

incoming

**HONORS COLLEGE**

freshman fellows hail from Arkansas





## \$120 Million School of Art

The Walton Family Charitable Support Foundation in 2017 awarded the U of A the largest gift in support of a U.S. university to establish a school of art. It positions the school as a center of excellence in art education, art history, graphic design and studio art curriculum.

## IT'S A GREEN CAMPUS



We're committed to sustainability and proud of our recent Gold STARS rating as we work to make the campus climate neutral by 2040.



Association for the Advancement of Sustainability in Higher Education - 2017



## RESEARCH EXPENDITURES

JUMPED 5.5%

IN FY16 TO

**\$153 MILLION**

THE HIGHEST EVER

## Senior Walk

Our greatest achievements are etched in stone at the University of Arkansas, with more than 3.5 miles of sidewalk bearing the names of all of our graduates. Stretching across campus, Senior Walk is a unique tradition that includes the names of more than 180,000 graduates, and counting.

## Notable Graduates

**Jerry Jones**, owner of the Dallas Cowboys

**Veronica Campbell-Brown**, Olympic gold medalist

**T.J. Holmes**, ABC News Correspondent and Good Morning America Host

**Doug McMillon**, President and CEO of WalMart Stores, Inc.



# BOARD OF TRUSTEES



The University of Arkansas System Board of Trustees serves as the institution's governing body. The board is comprised of 10 trustees representing each of the state's four congressional districts. The president is the chief executive officer of the University of Arkansas System and reports to the Board of Trustees. Each campus has a chancellor as its chief executive officer, reporting directly to the president.

## MESSAGE FROM CHANCELLOR STEINMETZ

I know touchdowns generally get the loudest cheers, but when I call the Hogs it's also in support of an athletics program that achieves at the highest levels: both on the field and in the classroom.

We take great pride in the success of our student athletes in academics. This spring they tied the departmental record with a cumulative GPA of 3.25 and extended their streak to 17 consecutive semesters with an average cumulative GPA of 3.0 or more. And in addition to studying, training and competing, our student-athletes also devote a great deal of time to volunteering on campus and in the region.

Razorback Athletics continues to be one of the nation's most successful intercollegiate athletics programs. For the ninth time in 11 years, we finished in the top 25 of the Learfield Directors' Cup standings, despite fielding far fewer teams than most of the top finishers.

It also bears mentioning that Razorback Athletics is one of the nation's few financially self-sustaining athletics programs and does not receive state funding or student fees. In fact, Razorback Athletics helps support the university's academic mission by contributing more than \$3.5 million a year to the institution for academic programs and other initiatives benefiting University of Arkansas students. Your great fan support combined with the careful management of resources allows the department to be self-sustaining.

Those are all things Razorback fans can cheer about. And we can't do any of this without you. So on behalf of the University of Arkansas, thank you for your passionate support of the Razorbacks.

Go Hogs!  
Joe Steinmetz  
Chancellor



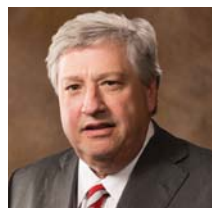
**DONALD R. BOBBITT**  
System President



**JOSEPH E. STEINMETZ**  
Chancellor



**MARK WALDRIP**  
Chairman  
Moro (2020)



**JOHN GOODSON**  
Vice Chairman  
Texarkana (2021)



**MORRIL HARRIMAN**  
Secretary  
Little Rock (2024)



**KELLY EICHLER**  
Assistant Secretary  
Little Rock (2026)



**DAVID H. PRYOR**  
Fayetteville (2019)



**STEPHEN BROUGHTON, M.D.**  
Pine Bluff (2022)



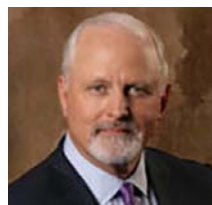
**C.C. "CLIFF" GIBSON III**  
Monticello (2023)



**SHEFFIELD NELSON**  
Little Rock (2025)



**TOMMY BOYER**  
Fayetteville (2027)



**STEVE COX**  
Jonesboro (2028)

## UNIVERSITY OF ARKANSAS CAMPUS LEADERSHIP FAYETTEVILLE EXECUTIVE COMMITTEE

**Joseph E. Steinmetz**  
Chancellor

**Laura Jacobs**  
Associate Vice Chancellor and  
Chief of Staff

**Hunter Yurachek**  
Vice Chancellor for  
Intercollegiate Athletics

**Tim O'Donnell**  
Vice Chancellor for  
Finance & Administration

**Mark Power**  
Vice Chancellor for  
Advancement

**Jim Coleman**  
Provost and Executive Vice  
Chancellor for Academic Affairs

**Bill Kincaid**  
Associate General Counsel

**Randy Massanelli**  
Vice Chancellor for  
Governmental Relations

**Marcia Overby**  
Associate Vice Chancellor for  
Administration

**Charles Robinson**  
Vice Chancellor for  
Student Affairs

# UNIVERSITY LEADERSHIP



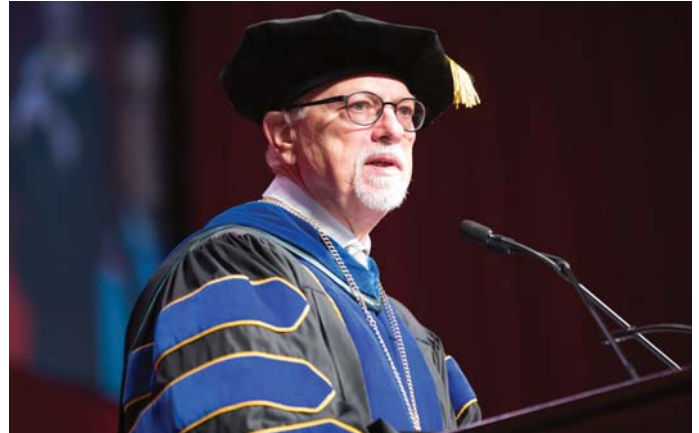
## JOSEPH E. STEINMETZ CHANCELLOR

Dr. Joseph E. Steinmetz became the sixth chancellor of the University of Arkansas on Jan. 1, 2016.

Among his priorities are advancing student success, creating more need-based scholarships, growing graduate programs, and continuing to advance diversity and inclusion. To that end, Dr. Steinmetz oversaw the establishment of the University's eight Guiding Priorities, which have led to new programs and initiatives like the Advance Arkansas scholarship program and the Chancellor's Fund. His support for the arts also helped facilitate the creation of a School of Art through a \$120 million gift from the Walton Family Charitable Support Foundation. He continues to meet with a broad range of stakeholders across the state to advocate for public education and to learn how they can work together for the common goal of strengthening the flagship.

Prior to this appointment, he was Ohio State's chief academic officer. As executive vice president and provost, he oversaw the administration, coordination and development of all academic functions of the university.

Before Ohio State, Dr. Steinmetz was dean of the College of Liberal Arts and Sciences at the University of Kansas, where he was also a university distinguished



professor. Dr. Steinmetz also spent 19 years at Indiana University, Bloomington where he served as Chair of the Department of Psychology, Executive Associate Dean of Arts and Sciences and a Distinguished Professor of Psychological and Brain Science.

A nationally respected behavioral neuroscientist, Dr. Steinmetz was recognized in 1996 by the National Academy of Sciences for his contributions to the fields of experimental psychology and neuroscience. In 2012 he was named an AAAS Fellow. Dr. Steinmetz earned his bachelor's and master's degrees at Central Michigan University and his doctorate at Ohio University.

## GERALD JORDAN FACULTY ATHLETICS REPRESENTATIVE

Gerald Jordan, associate professor of journalism, worked 25 years for metropolitan daily newspapers before he joined the UofA faculty in 1995. His 2017 appointment as Faculty Athletics Representative (FAR) marks a return to his student journalism days when he was sports editor of the Arkansas Traveler and covered the Razorbacks.

Like his predecessor Dr. Sharon Hunt, Jordan is an Arkansas alumnus and he becomes only the fourth UofA faculty member to fill this position. Chancellor Joe Steinmetz appointed Jordan to take on the responsibility to certify the eligibility of student-athletes and serve as the university's representative to the NCAA and the Southeastern Conference.

Jordan graduated from the University of Arkansas in 1970 with a degree in journalism and earned his master's degree in journalism at Northwestern University in 1971. He is a 1982 Nieman Fellow at Harvard University.

Jordan began his career as a sports reporter for *The Kansas City Star*, where he subsequently wrote editorials and was a TV columnist. He wrote editorials for *The Boston Globe*. At *The Philadelphia Inquirer*, Jordan was a reporter, a Washington correspondent and worked as an editor in several departments before joining the journalism faculty.

He returned to *The Inquirer* as an editor for 15 summers. He also worked two summers on News21, a national investigative journalism project at the Walter



Cronkite School, Arizona State University. Jordan has been an innovative teacher, developing the Digital Media Lab, a semester block of journalism courses designed to provide intensive teaching and training for a limited number of students in a realistic multimedia news environment. He also helped create the Lemke Journalism Project, which has brought minority high school students interested in journalism to the university for the past 17 years.

Jordan served as president of the Arkansas Alumni Association Board of Directors, and he is the founding leader of two alumni societies for UofA graduates.

He received the UofA's Silas Hunt Legacy Award in 2010, and a Lifetime Achievement Award from the Northwest Arkansas Martin Luther King Jr. Planning Committee.

Jordan was also the first faculty member to receive the university's national award as Volunteer of the Year.

He has been honored by Associated Student Government and the Student Alumni Board as Teacher of the Year and nominated an additional three times.

Jordan was presented the Faculty Gold Medal Award in 2013 by the UofA's State and National Awards committee.

The Arkansas Press Association presented Jordan with its 2016 Distinguished Service Award.

In 2017, the American Society of News Editors and the Association of Opinion Journalists presented Jordan with the Barry Bingham Sr. Fellowship for his career-long work to increase newsroom diversity.



# RAZORBACK FOUNDATION



## ABOUT THE FOUNDATION

The mission of The Razorback Foundation, Inc. is to raise private gift support for Razorback Athletics at the University of Arkansas. The Foundation assists our student-athletes by providing financial support for scholarships, facilities and various programs that enable them to realize their dreams of achieving a quality college education while participating in athletics on a nationally competitive level.

## WHY WE NEED YOUR HELP

Through contributions from our members, we are able to provide scholarship support for more than 460 student-athletes, funding for facility enhancements and financial assistance to all programs designed to elevate student-athletes and Arkansas Athletics.

Being an active Foundation member is not only an investment in our athletic program and in the athletic and academic success of our student-athletes, it also provides many special benefits to you. These benefits include priority access to season tickets, single-game tickets, parking, priority points, a membership thank you packet, invitations to exclusive member-only events and much more!



## JOIN TODAY

There is no better way to support Razorback Athletics than to contribute to the Razorback Foundation Annual Fund. Your gift, no matter the size, will significantly impact the life of every Razorback student-athlete. Gifts may be made outright or via automatic payment plans. The Foundation also offers a Collegiate Membership Program for current University of Arkansas students as well as a Young Alumni Program for recent graduates. For more information about membership levels, benefits and other giving opportunities, please contact us at 877-436-0013 or [gohogs@razorbackfoundation.com](mailto:gohogs@razorbackfoundation.com).



More information may be found at [RazorbackFoundation.com](http://RazorbackFoundation.com).



## RAZORBACK CLUBS

Twenty-two Razorback Clubs uphold the mission of the Razorback Foundation. These non-profit clubs hold regular meetings throughout the year that feature University of Arkansas coaches, staff and administrators. Each club hosts fundraisers to support the Razorback student-athletes and foster camaraderie among the Razorback Nation.

The Razorback Foundation appreciates the contributions of those who serve in volunteer leadership positions for each club. The Presidents and their boards, along with all volunteers, allow us to connect in a meaningful manner with those who love the Razorbacks and support the Razorback Foundation in a variety of ways.

Contact information for all Razorback Clubs may be found at [RazorbackFoundation.com](http://RazorbackFoundation.com).

Baxter County Razorback Club  
George Billingsley NW Arkansas  
Razorback Club  
The Delta Razorback Club  
East Central Arkansas Razorback Club  
Fort Smith QB Razorback Club  
Greater Dallas Razorback Club  
Greater Tulsa Razorback Club  
Greers Ferry Lake Area Razorback Club  
Harrison Area Razorback Club  
Hot Springs Village Razorback Club  
Little Rock Razorback Club  
Memphis-East Arkansas Razorback Club  
Mississippi County Razorback Club

Roy L. Murphy Razorback Club  
Northeast Arkansas Razorback Club  
Petit Jean Razorback Club  
Pine Bluff Razorback Club  
Saline County Razorback Club  
Claude Smithey Razorback Club  
Stone County Razorback Club  
Texarkana Area Razorback Club  
White River Razorback Club

# THE SOUTHEASTERN CONFERENCE



## GREG SANKEY COMMISSIONER, SOUTHEASTERN CONFERENCE

Greg Sankey became the eighth Commissioner of the Southeastern Conference on June 1, 2015, and immediately embarked on a journey to build upon the SEC's recognized success, strong foundations and rich traditions.



Sankey has moved the conference forward while respecting the institutional traditions that make the SEC unique. With an understanding of the highly competitive environment of college sports, he has fostered the collaborative culture of the SEC that sets the conference apart and supports its continuing success.

Based upon the conference-wide success and growth, the SEC was the only college conference named a finalist for the Sports Business Journal's League of the Year Award in 2017-18, a nomination shared with the National Basketball Association (NBA), Major League Baseball (MLB), Ladies' Professional Golf Association (LPGA), National Hockey League (NHL) and Major League Soccer (MLS).

Sankey brings a big picture approach to his position through continuing focus on a vision that positions the SEC to leverage its athletics success and popularity for a greater overall cultural and economic impact on the region, the nation and the world.

During his first major address as Commissioner, he introduced his concept of "Scholars. Champions. Leaders." to describe the ultimate potential of the SEC. "Educating scholars and supporting champions provides the platform for developing leaders who will influence the world," Sankey said in his opening remarks at SEC Football Media Days in 2015.

## ADVOCATING FOR STUDENT-ATHLETE OPPORTUNITY

Now in his fourth year at the helm of the SEC, Sankey has established himself as an advocate for the student-athlete, creating a framework to provide young people in the Conference with new leadership opportunities and resources to succeed at the highest levels of academic achievement and competitive success. New student-athlete focused initiatives under Sankey's leadership include:

- Creation of a new position in the SEC office for a Director of Student-Athlete Engagement, a role focused on offering student-athletes the opportunity to participate in Conference leadership and prepare for life after their intercollegiate athletics participation concludes. (August 2015)
- Introduction of Student-Athlete Leadership Councils for Football, Men's Basketball and Women's Basketball which, in addition to the Conference's longstanding Student-Athlete Advisory Committee, provide student-athletes with additional opportunities to engage with campus leaders and Conference office staff. (May 2016)
- Introduction of a Student-Athlete Career Tour during SEC Football Championship Week in Atlanta, which annually provides a group of student-athletes with opportunities to engage in career exploration with high-level corporations and businesses. (December 2016 and 2017)
- Expansion of the student-athlete role at the annual SEC Spring Meetings when student-athletes participate in a robust agenda of interaction with administrators and coaches to provide their perspectives to Conference leaders. (May 2017 and 2018)
- Increased funding for the SEC H. Boyd McWhorter Post-Graduate Scholarship, established in 1986 to honor outstanding student-athletes in the SEC for their accomplishments in athletics and academics. The value of the post-graduate scholarships increased to \$20,000 each for the two winners and \$10,000 each for the 26 finalists. (December 2017)

## ADVANCING THE CONFERENCE

Upon assuming the role of Commissioner, Sankey moved swiftly to address issues critical to college athletics, with an emphasis on integrity, ethics and sportsmanship:

- Appointed a Working Group on Student-Athlete Conduct consisting of campus leaders to develop recommendations for updated Conference policies governing conduct expectations for student-athletes. As a result:
  - > The SEC adopted a serious misconduct policy governing transfers that has served as a model for similar policies subsequently

adopted by other conferences and institutions. (June 2016, expanded definition June 2017)

- > The SEC expanded its serious misconduct policy to include all incoming prospective student-athletes. (June 2018)
- Appointed a Working Group on Compliance, Enforcement and Governance, designed to review and update principles which form the foundation of the Conference membership's commitment to SEC and NCAA rules compliance.
- Amended an SEC Bylaw to now require a university president or chancellor to consult directly with the SEC Commissioner before hiring someone "who has engaged in unethical conduct as defined under NCAA Bylaws or who has participated in activity that resulted, or may result, in a Level I, Level II, or major infraction." (June 2017)

Sankey prioritized the enhancement of Conference championship events to meet the goal of providing student-athletes with life-long memories and exceptional experiences for fans, which has included:

- An agreement with Atlanta's new Mercedes Benz Stadium to serve as the longterm home for the SEC Football Championship Game. (September 2015)
- An agreement with the City of Hoover, Alabama, to continue as host of the SEC Baseball Tournament after the city committed to construction of a \$70 million baseball campus to enhance the baseball tournament experience for student-athletes and fans. (June 2016)
- Engagement with a security consulting firm to review and develop consistent and effective security plans for SEC Championship events. (August 2016)
- A three-year agreement with Greenville, South Carolina, to provide a multi-year home for the SEC Women's Basketball Tournament at Bon Secours Wellness Arena. (May 2018)

Sankey has focused resources on the development of Conference officiating with a series of measures blending technology with effective leadership to create greater accuracy and consistency for officiating in all sports, including:

- Hiring new coordinators of officials in the sports of men's basketball, women's basketball and softball.
- Working with the NCAA to gain approval for a collaborative instant replay process in the sport of football, which was implemented successfully beginning with the Fall 2016 season. (May 2016)
- Collaborating with the American Athletic and Atlantic Sun conferences to create a men's basketball officiating consortium, later adding the Sun Belt Conference. (July 2016 and May 2017)
- Securing NCAA approval to implement a collaborative instant replay process in the sport of men's basketball beginning with the 2017-18 season. (May 2017)
- Implementing an NCAA-approved experimental process for expanding the number of permissible plays evaluated through instant replay in the sport of baseball for the 2018 season. (August 2017)

Another priority under Sankey's leadership is growing exposure for the Conference and effectively publicizing success stories of the SEC. Strategies pursued to achieve this objective include:

- Engagement with The Richards Group, a highly successful national marketing agency, to develop a comprehensive branding campaign to positively feature the SEC, its student-athletes, alumni, leaders and fans. The theme of the campaign – "It Just Means More" – communicates the history, legacy and overall positive impact the SEC has on its region, the nation and the world.
- Introduction of the SEC Graduate Patch, a logo placed on the uniforms of every sport displayed by SEC student-athletes who have earned their undergraduate degree and are continuing their participation in intercollegiate athletics.
- Collaboration with the SEC Network to create unique exposure opportunities for Conference universities, teams and student-athletes, including behind-the-scenes programming, expanding live championship coverage for Olympic Sports, covering all spring football games and adding unique coverage of halftime band performances in football.
- An agreement with SiriusXM to create the first college branded satellite radio channel, SiriusXM SEC Radio, an exclusive 24/7 audio channel dedicated to SEC sports. The new channel delivers fans and alumni across the country in-depth and comprehensive access to SEC-focused sports talk and news, plus an extensive schedule of SEC games. (November 2017)
- Move of SEC Football Media Days to a new market, taking the signature event to the College Football Hall of Fame in Atlanta while

adding a fan event in Centennial Olympic Park to expand the kickoff week to five days of activities. It marked the first time SEC Media Days was held outside the Birmingham, Alabama, area since 1985.

## A CAREER IN COLLEGE ATHLETICS

On March 12, 2015, the Presidents and Chancellors of the SEC announced Greg Sankey would succeed Mike Slive as Commissioner of the SEC. Sankey, 54, first joined the SEC staff in 2002 as Associate Commissioner for Governance, Enforcement and Compliance and later added supervision of the league's championships staff to his responsibilities. He was elevated to Executive Associate Commissioner and Chief Operating Officer for the league office in 2012, becoming responsible for the day-to-day operation of the SEC Office.

Sankey has been active within the NCAA committee structure, including his current service on the Enforcement/Infractions Working Group created to address recommendations from the independent Commission on College Basketball. He has also served on the Division I Legislative Council, Committee on Academic Performance and the NCAA Committee on Infractions.

Before moving to the SEC, Sankey served as Commissioner of the Southland Conference for nearly seven years. He joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named its Commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference, he was Director of Compliance and Academic Services at Northwestern State University in Natchitoches, Louisiana. While at Northwestern State, Sankey also coached the Demons' golf teams for two years, earning the Golf Coaches Association of America District VI Coach of the Year award in 1991. Before his tenure at Northwestern State, he was the Director of Intramural Sports at Utica College in upstate New York.

A native of Auburn, New York, Sankey earned his master's degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, Alabama, and have two adult daughters, Hannah and Moriah.

## SANKEY FILE

1987-89	Utica College, Director of Intramural Sports
1989-91	Northwestern State University Director of Compliance & Academic Services, 1990-92 Head Golf Coach, 1990-92
1992-2001	Southland Conference Assistant Commissioner, 1992-94 Associate Commissioner, 1994-96 Commissioner, 1996-2002
2002-present	Southeastern Conference Associate Commissioner, 2002-2012 Executive Associate Commissioner/Chief Operating Officer, 2012-2015 Commissioner, 2015-present

## SEC NATIONAL CHAMPS

National Championships Won by SEC Schools in Greg Sankey Era

**2015-16**  
Football - Alabama  
Women's Swimming & Diving - Georgia  
Equestrian - Auburn  
Men's Outdoor Track & Field - Florida  
Women's Outdoor Track & Field - Arkansas

**2016-17**  
Men's Indoor Track & Field - Texas A&M  
Women's Basketball - South Carolina  
Equestrian - Texas A&M  
Women's Tennis - Florida  
Men's Outdoor Track & Field - Florida  
Baseball - Florida

**2017-18**  
Football - Alabama  
Women's Indoor Track & Field - Georgia  
Men's Indoor Track & Field - Florida  
Equestrian - Auburn  
Men's Outdoor Track & Field - Georgia



# SEC FOOTBALL CHAMPIONSHIP



The Southeastern Conference's Eastern and Western Division winners will meet in Atlanta's newly constructed Mercedes-Benz Stadium to battle for the league championship and the right to represent the conference in the College Football Playoff. The 27th-annual title game is set for December 1 and will be televised nationally by CBS Sports.

The game was born as a result of 1992 conference expansion, which saw Arkansas and South Carolina become the first members added in SEC history. Under NCAA regulations, a conference with 12 members may play an additional football game to determine its champion, provided the regular season is played in divisions.

The participants of the game are determined each year during the eight-game regular-season conference schedule as the teams with the best overall SEC winning percentage in each division.

The 2017 SEC Championship Game was the highest rated game in the nation for the entire regular season. No. 7 Georgia's 28-7 win over No. 2 Auburn drew an average overnight rating of 8.4 and 18 share, the best for CBS since 2013, when the Iron Bowl drew an 8.6/18 rating and share. Those figures are up 20 percent from last year's SEC Championship Game between Alabama and Florida (7.0/15).

The 2009 SEC Championship Game earned an 11.8 rating and a 24 share, marking the highest-rated SEC Championship Game in history. The game matched the No. 1 Florida Gators (12-0) vs. the No. 2 Alabama Crimson Tide (12-0).

The SEC Championship Game has drawn 24 capacity crowds in its 26-year history. Only 1993 (Birmingham) and 1995 (Atlanta) were not sellouts.

The SEC, along with AMB Sports & Entertainment (AMBSE) and the Georgia World Congress Center Authority (GWCCA), have an agreement to host the SEC Championship Game at Mercedes-Benz Stadium in Atlanta through 2026. The new agreement allows the SEC the option of adding up to two successive five-year extensions.

The Georgia Dome hosted the SEC Championship Game for 23 years beginning in 1994, with capacity crowds in the last 21 consecutive years. By the end of the new agreement, including options, the Championship will have been played in Atlanta a total of 43 years.

## ARKANSAS IN THE SEC CHAMPIONSHIP GAME

### 2006: Florida 38, Arkansas 28

Florida scored a touchdown with nine minutes left in the game and held on for the 38-28 victory over Arkansas. Down 17-7 at the half, Arkansas took a 21-17 third-quarter lead on a two-yard reception by Felix Jones and a 40-yard interception return by Antwain Robinson. Arkansas could have had a chance to build on the lead, but the Gators recovered a fumbled punt in the end zone to move back in front 24-21 with 3:47 left in the third period. Percy Harvin, who scored on a 37-yard pass from Chris Leak in the second quarter, scored on a 67-yard run early in the fourth to put Florida up 31-21. Jones scored his second touchdown on a 29-yard pass from Cedric Washington to cut the margin to three. Darren McFadden finished with 73 yards on 15 carries and Jones 57 on 13. Casey Dick was 10-of-22 passing for 148 yards with a touchdown and two interceptions. Harvin had 105 yards on six carries for Florida, which went on to win the national title at 13-1, while Leak was 16-of-30 for 189 yards with a touchdown and two interceptions.

### 2002: Georgia 30, Arkansas 3

Georgia scored on its first five possessions for a 23-0 halftime lead and posted a 30-3 victory. Georgia claimed the SEC title just 75 miles from its Athens campus. Musa Smith rushed for 106 yards and two touchdowns. David Greene threw for 237 yards and a score, earning the game's MVP award. Terrence Edwards had seven catches for 92 yards, becoming the SEC's career leader in receiving yards. Arkansas had won six in a row to earn its second trip to the league championship game. The Razorbacks had a punt blocked by Decory Bryant on their first possession and Thomas Davis scooped up the loose ball and ran to the Arkansas 2-yard line. On Georgia's next possession, Smith, who scored after the blocked punt, finished off the drive with a 17-yard scoring run. Georgia's next three possessions ended with field goals by Billy Bennett, who connected from 29, 42 and 39 yards to provide the halftime margin. Arkansas led the SEC in rushing offense with an average of 243 yards per game but managed just 65 against Georgia. Fred Talley, a 1,000-yard rusher, was held to 51 yards on 17 carries while Matt Jones managed only 12 yards on nine carries. Jones completed 9-of-17 passes for 60 yards.

### 1995: Florida 34, Arkansas 3

A prime-time (ABC) television audience and a sell-out crowd (71,325) in the Georgia Dome saw Florida post a 34-3 victory. Florida out-gained Arkansas by only 97 yards, 396-299, but the Gators committed no turnovers while Arkansas lost the ball four times. Arkansas got on the scoreboard first when Todd Latourette kicked a 36-yard field goal with 7:26 left in the first quarter. The Razorbacks were dealt some bad news on that drive, however. Sophomore running back Madre Hill, who finished third in the conference in rushing, was lost for the game with a knee injury.



## 2018 SEC CHAMPIONSHIP

Date: Saturday, December 1

Site: Mercedes-Benz Stadium; Atlanta, Ga.

Capacity: 73,000

Time: 4 p.m. ET

Television: CBS Sports



SEC Ticket Office

2201 Richard Arrington Blvd. North

Birmingham, AL 35203

(205) 458-3000

[www.secticketoffice.com](http://www.secticketoffice.com)

Mercedes-Benz Stadium Contract: Through 2026 game

CBS Sports Contract: Through 2024 game

Highest TV Rating: 11.8 (24 share) - 2009

Largest Crowd: 83,091 (Alabama vs. Florida, Legion Field) - 1992

Largest Georgia Dome Crowd: 75,892 (Alabama vs. Florida) - 2008

2017 Mercedes-Benz Stadium Crowd: 76,534

## ALL-TIME RESULTS

Since the first SEC Championship Game in 1992, there have been record crowds, millions of television viewers and eventual national champions.

Year	Result	Site	Attendance
1992	Alabama 28, Florida 21	Birmingham	83,091
1993	Florida 28, Alabama 13	Birmingham	76,345
1994	Florida 24, Alabama 23	Atlanta	74,751
1995	Florida 34, Arkansas 3	Atlanta	71,325
1996	Florida 45, Alabama 30	Atlanta	74,132
1997	Tennessee 30, Auburn 29	Atlanta	74,896
1998	Tennessee 24, Mississippi St. 14	Atlanta	74,795
1999	Alabama 34, Florida 7	Atlanta	74,309
2000	Florida 28, Auburn 6	Atlanta	73,427
2001	LSU 31, Tennessee 20	Atlanta	74,843
2002	Georgia 30, Arkansas 3	Atlanta	74,835
2003	LSU 34, Georgia 14	Atlanta	74,913
2004	Auburn 38, Tennessee 28	Atlanta	74,892
2005	Georgia 34, LSU 14	Atlanta	73,717
2006	Florida 38, Arkansas 28	Atlanta	73,374
2007	LSU 21, Tennessee 14	Atlanta	73,832
2008	Florida 31, Alabama 20	Atlanta	75,892
2009	Alabama 32, Florida 13	Atlanta	75,514
2010	Auburn 56, South Carolina 17	Atlanta	75,802
2011	LSU 42, Georgia 10	Atlanta	75,515
2012	Alabama 32, Georgia 28	Atlanta	75,624
2013	Auburn 59, Missouri 42	Atlanta	75,632
2014	Alabama 42, Missouri 13	Atlanta	73,526
2015	Alabama 29, Florida 15	Atlanta	75,320
2016	Alabama 54, Florida 16	Atlanta	74,632
2017	Georgia 28, Auburn 7	Atlanta	76,534



DAMANI  
CARTER

JARED  
CORNELIUS

RYDER  
LUCAS

DEION  
MALONE

TYLER  
PHILLIPS

SANTOS  
RAMIREZ

KEVIN  
RICHARDSON III

TY  
STOREY

BRIAN  
WALLACE

ARMON  
WATTS

