



MEDIA AND UNIVERSITY

IN THIS SECTION

Media Information.....	176-177
The Southeastern Conference.....	178
SEC Tournament.....	179
University of Arkansas.....	180-183
Chancellor Dr. Joseph E. Steinmetz.....	184
Faculty Athletic Rep Gerald Jordan.....	184
University Leadership.....	185
Director of Athletics Jeff Long.....	186-187
Senior Staff.....	188
Head Coaches.....	189
Basketball Support Staff.....	190
Razorback Foundation, Inc.....	191
The SEC, It Just Means More.....	192



RAZORBACK COMMUNICATIONS

The Razorback Communications Office appreciates your interest in Arkansas basketball and strives to assist you in your coverage. A list of our staff members, our address, and our telephone and fax numbers follows:

Office: 479-575-2751
Fax: 479-575-7481
Press Row: 479-575-6622

Mailing Address

Razorback Communications
P.O. Box 7777
Fayetteville, AR 72702-7777

Overnight Address

University of Arkansas
Razorback Communications
1270 Leroy Pond Drive
Fayetteville, AR 72701

BASKETBALL CONTACTS



David Beall
Associate Communications Director

Cell479-445-5336
Email.....jdb048@uark.edu
Twitter@beall_sid



Brent Hull
Communications Assistant

Email.....bwh003@uark.edu
Twitter@brenthull94



Patrick Pierson
Assistant AD



Jeri Thorpe
Associate Director



Joy Ekema-Agbaw
Assistant Director



Brandon Langlois
Assistant Director



Zach Lawson
Assistant Director



John Thomas
Assistant Director



Devan Lawson
Assistant



Taylor McGillis
Digital Strategist



Trent Daniel
Graphic Designer



Walt Beazley
Photographer



Mary Lynn Gibson
Secretary

GAME CREDENTIALS

All requests for media and/or photo credentials must be made online at www.SportsSystems.com/Arkansas. Requests should be made at least three days prior to the game.

Only fully accredited personnel directly involved in the coverage of the game will be admitted. Credentials are non-transferable. The Communications Office reserves the right to revoke any credential: (1) used by an individual other than the one to whom it was granted; (2) any individual who refused to comply with press row and/or photographic guidelines; (3) any individual who is not an accredited member of the media; and (4) any individual under the age of 16. Credentials will not be mailed. They must be picked up beginning 90 minutes before tip-off at the media will call door to the right of the south entrance to Bud Walton Arena. Be prepared to present a photo identification when picking up credentials.

MEDIA WILL CALL

Located on the south side of Bud Walton Arena, just right of the main ticket window. All passes are left at media will call - no credentials are mailed.

GAMEDAY PARKING

A limited number of spaces are available around Bud Walton Arena. All requests should be made to Associate Communications Director David Beall when submitting credential requests.

MEDIA SERVICES

Media will be provided the following on gameday:

- Game program and notes
- Halftime statistics (box score, play-by-play, shot chart)
- Final statistics (box score, play-by-play, shot chart)
- Postgame notes

GAMEDAY LIVE STATS

Live in-game stats will be provided for the media at <http://arkansas.statbroadcast.com>. No password is required.

MEDIA WORK ROOM

Bud Walton Arena's work room is one of the most spacious in the nation. It is located on the arena floor level, next to and adjoining the interview room. Weekly press briefings and Mike Anderson's postgame press conferences are held in the interview room. Media members can work and file from the work room or the press seating area in the arena. Wireless internet is available in the work room and in the arena. Please see Associate Communications Director David Beall or a member of the communications staff for login information. In addition, several telephones are available in the work room.

RADIO BROADCASTS

Visiting teams may utilize the four courtesy phone lines available in Bud Walton Arena. ISDN is available. No banners are allowed to hang in front of any broadcast position.

PHOTOGRAPHERS

Bud Walton Arena features two photo "wells," located on the baselines next to each team bench. Tripods are not allowed on the floor at any time during play and photographers must sit on the floor so as to not block the view of spectators. Spots in the photo wells are limited and must be requested in advance of any Arkansas contest. Photographers are not allowed to shoot from either sideline due to space limitations. Arkansas Communications reserves the right to limit the number of strobe units used and requests to hang strobe lights at BWA must be made in writing one week prior to any contest.



SEC TELECONFERENCE

Coach Anderson will participate in the SEC’s teleconference on select days throughout the season.

Teleconference Schedule (CT)

10:00 a.m.	Bryce Drew, Vanderbilt
10:07 a.m.	Michael White, Florida
10:14 a.m.	Frank Martin, South Carolina
10:21 a.m.	Mark Fox, Georgia
10:28 a.m.	Will Wade, LSU
10:35 a.m.	John Calipari, Kentucky
10:42 a.m.	Rick Barnes, Tennessee
10:49 a.m.	Mike Anderson, Arkansas
10:56 a.m.	Avery Johnson, Alabama
11:03 a.m.	Bruce Pearl, Auburn
11:10 a.m.	Andy Kennedy, Ole Miss
11:17 a.m.	Ben Howland, Mississippi State
11:24 a.m.	Cuonzo Martin, Missouri
11:31 a.m.	Billy Kennedy, Texas A&M

RAZORBACK SPORTS PROPERTIES

The University of Arkansas Athletic Department and Razorback Sports Properties formed a partnership in the fall of 2008. As the multi-media rights-holder, Razorback Sports Properties is responsible for all website, broadcasts, corporate partnerships and marketing of the university’s athletics program. Razorback Sports Properties brings a national presence to the overall marketing of Razorback sports.

Razorback Sports Properties exclusively produces and markets a variety of radio and television opportunities surrounding Arkansas Athletics, through the Razorback Sports Network from IMG, including all radio play-by-play broadcasts, and television and radio head coaches’ shows.

Chuck Barrett is in his eighth season as the play-by-play announcer for the Arkansas men’s basketball team and in his 11th year calling Razorback football games. He is no stranger to Arkansas fans or the Razorback Sports Network broadcast team, spending his last 23 years on the broadcast crew, including 14 years as the executive producer. He called play-by-play for baseball from 1992 to 2014 and added men’s basketball play-by-play to his duties prior to the 2010-11 season. Barrett was recognized by the National Sportswriters and Sportscasters Hall of Fame as the 2007, 2008 and 2009 Arkansas Sportscaster of the Year.

Matt Zimmerman is in his second season as an analyst in 2017-18. A 20-year coaching veteran and mainstay with the Razorbacks, Zimmerman is in his seventh year with the program and his second as the director of operations, overseeing the day-to-day happenings within the program, including on-campus recruiting, student-athlete visits, team travel, summer camps and the budget.



Chuck Barrett
Play-By-Play



Matt Zimmerman
Analyst



David Shoemaker
General Manager

2017-18 RSN BASKETBALL RADIO NETWORK

Batesville	KWOZ-FM 103.3
Berryville	KTHS-AM 1480
Bearden	KBEU-FM 92.7
Blytheville	KLCN-AM 910
Camden	KAMD-FM 97.1
Cherokee Village	KSAR-FM 92.3
Crossett	KAGH-AM 800
Crossett	KAGH-FM 104.9
De Queen	KDQN-FM 92.1
DeWitt	KDEW-FM 97.3
El Dorado	KAGL-FM 93.3
Fayetteville	KAKS-FM 99.5
Fayetteville	KUOA-AM 1290
Fayetteville	KUOA-FM 105.3
Fayetteville	KIGL-FM 93.3
Fayetteville	KQSM-FM 92.1
Forrest City	KBFC-FM 93.5
Fort Smith	KERX-FM 95.3
Glenwood	KHGZ-AM 670
Glenwood	KHGZ-FM 98.9
Heber Springs	KAWW-AM 1370
Helena	KFFA-AM 1360
Helena	KFFA-FM 103.1
Hope	KHPA-FM 104.9
Horseshoe Bend	KKIK-FM 106.5
Hot Springs	KLBL-FM 101.5
Jonesboro	KEGI-FM 100.5
Little Rock	KABZ-FM 103.7
Magnolia	KZHE-FM 100.5
Marshall	KBCN-FM 104.3
Mena	KENA-FM 104.1
Mena / Hot Springs	KTTG-FM 96.3
Monett, MO	KKBL-FM 95.9
Monticello	KGPO-FM 99.9
Morrilton	KVOM-FM 101.7
Mountain Home	KOMT-FM 93.5
Ozark	KDYN-AM 1540
Ozark	KDYN-FM 96.7
Pocahontas	KPOC-FM 104.1
Pocahontas	KPOC-AM 1420
Russellville	KCAB-AM 980
Russellville	KCJC-FM 102.3
Searcy	KRZS-FM 99.1
Stuttgart	KWAK-FM 105.5
Texarkana, TX	KKTK-AM 1400
Wynne	KWYN-FM 92.5
Wynne	KWYN-AM 1400





GREG SANKEY • COMMISSIONER • SOUTHEASTERN CONFERENCE

Greg Sankey became the eighth commissioner of the Southeastern Conference on June 1, 2015, after serving on the SEC staff for 13 years in various leadership positions.

Sankey, 51, was an integral part of former commissioner Mike Slive's efforts to reshape the SEC's governance, enforcement and compliance program, and he also oversaw the SEC's championships staff. Most recently he played a central role in crafting the new autonomy governance structure of the NCAA, which is intended to provide the 65 institutions from the Five Conferences (ACC, Big Ten, Big 12, Pac 12 and SEC) with increased decision-making authority over policies designed to provide support for student-athletes' pursuit of academic and athletic achievements.

Sankey is active within the NCAA committee structure, which includes his current service on the NCAA Gender-Equity Task Force and the Division I Committee on Infractions, for which he currently serves as chair.



He joined the SEC staff in 2002 as Associate Commissioner and was elevated to Executive Associate Commissioner and Chief Operating Officer for the league office in 2012.

"The universities of the SEC represent the greatest combination of academic and athletic excellence and I am honored to be selected to follow Mike Slive as commissioner of the Southeastern Conference," Sankey said. "The SEC is poised to make a difference in the lives of student-athletes for generations to come. We must ensure that the lessons they learn from their achievements in competition and in the classroom translate into success in life after college."

Prior to joining the SEC staff, Sankey was Commissioner of the Southland Conference for nearly seven years. He joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference he was director of compliance and academic services at Northwestern State University in Natchitoches, Louisiana. While at Northwestern State, Sankey also coached the Demons' golf teams for two years. Previous to his tenure at Northwestern State, he was the director of intramural sports at Utica College in upstate New York.

A native of Auburn, New York, Sankey earned his master's degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, Alabama, and have two daughters, Hannah Michelle (22) and Moriah Elizabeth (19).





IN THE SEC TOURNAMENT

1992 (Birmingham, Ala.)
Arkansas 73, Georgia 60
Alabama 90, Arkansas 89
(Semifinals)

1993 (Lexington, Ky.)
Arkansas 65, Georgia 60
Kentucky 92, Arkansas 82
(Semifinals)

1994 (Memphis, Tenn.)
Arkansas 95, Georgia 83
Kentucky 90, Arkansas 78
(Semifinals)

1995 (Atlanta, Ga.)
Arkansas 73, Vanderbilt 72
Arkansas 69, Alabama 58
Kentucky 95, Arkansas 94 (OT)
(Finals)

1996 (New Orleans, La.)
Arkansas 80, South Carolina 58
Kentucky 95, Arkansas 75
(Semifinals)

1997 (Memphis, Tenn.)
Georgia 65, Arkansas 63
(Quarterfinals)

1998 (Atlanta, Ga.)
Arkansas 102, Tennessee 96
Kentucky 99, Arkansas 74
(Semifinals)

1999 (Atlanta, Ga.)
Arkansas 75, Florida 74
Arkansas 84, Miss. St. 79 (OT)
Kentucky 76, Arkansas 63
(Finals)

2000 (Atlanta, Ga.)
Arkansas 71, Georgia 64
Arkansas 86, Kentucky 72
Arkansas 69, LSU 67
Arkansas 75, Auburn 67
(Finals)

2001 (Nashville, Tenn.)
Arkansas 77, LSU 72
Kentucky 87, Arkansas 78
(Semifinals)

2002 (Atlanta, Ga.)
Tennessee 68, Arkansas 61
(First Round)

2003 (New Orleans, La.)
LSU 85, Arkansas 56
(First Round)

2004 (Atlanta, Ga.)
South Carolina 91, Arkansas 81
(First Round)

2005 (Atlanta, Ga.)
Tennessee 65, Arkansas 46
(First Round)

2006 (Atlanta, Ga.)
Arkansas 80, Georgia 67
Florida 74, Arkansas 71
(Quarterfinals)

2007 (Atlanta, Ga.)
Arkansas 82, South Carolina 52
Arkansas 72, Vanderbilt 71
Arkansas 81, Mississippi St. 72
Florida 77, Arkansas 56
(Finals)

2008 (Atlanta, Ga.)
Arkansas 81, Vanderbilt 75
Arkansas 92, Tennessee 91
Georgia 66, Arkansas 57
(Finals)

2009 (Tampa, Fla.)
Florida 73, Arkansas 58
(First Round)

2010 (Nashville, Tenn.)
Georgia 77, Arkansas 64
(First Round)

2011 (Atlanta, Ga.)
Tennessee 74, Arkansas 68
(First Round)

2012 (New Orleans, La.)
LSU 70, Arkansas 54
(First Round)

2013 (Nashville, Tenn.)
Vanderbilt 75, Arkansas 72
(First Round)

2014 (Atlanta, Ga.)
South Carolina 71, Arkansas 69
(First Round)

2015 (Nashville, Tenn.)
Arkansas 80, Tennessee 72
Arkansas 60, Georgia 49
Kentucky 78, Arkansas 63
(Finals)

2016 (Nashville, Tenn.)
Florida 68, Arkansas 61
(Second Round)

2017 (Nashville, Tenn.)
Arkansas 73, Ole Miss 72
Arkansas 76, Vanderbilt 62
Kentucky 82, Arkansas 65
(Finals)

RECORD BY OPPONENT

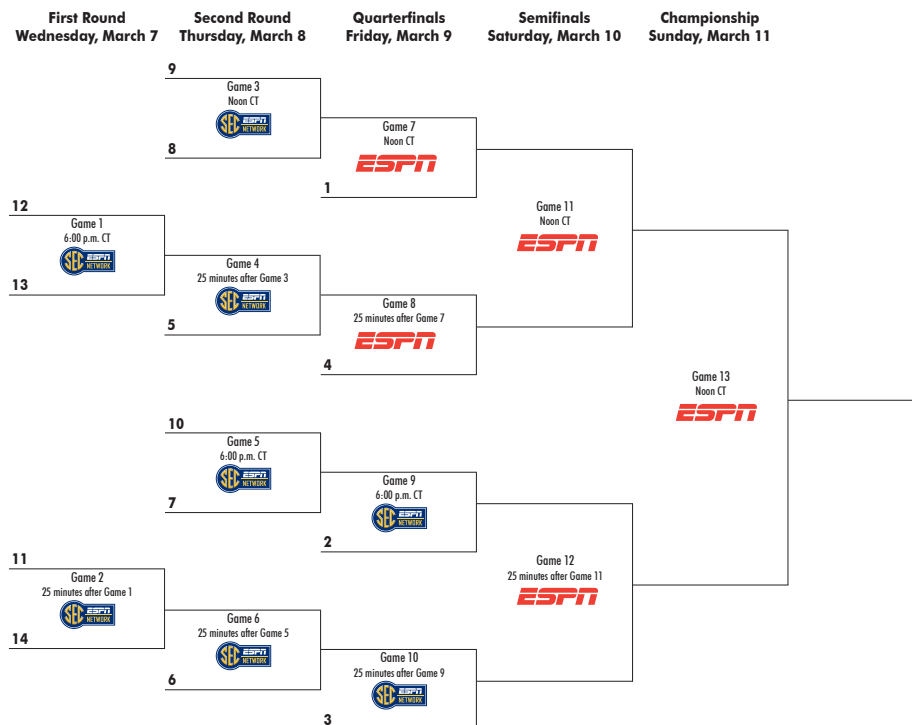
Opponent	Record	Last Meeting
Alabama	1-1	1995, W, 69-58 (semifinals)
Auburn	1-0	2000, W, 75-67 (finals)
Florida	1-4	2016, L, 68-61 (2nd)
Georgia	6-3	2015, W, 60-49 (semifinals)
Kentucky	1-9	2017, L, 82-65 (finals)
LSU	2-2	2012, W, 70-54 (1st)
Ole Miss	1-0	2017, W, 73-72 (quarterfinals)
Mississippi St.	2-0	2007, W, 81-72 (semifinals)
Missouri	0-0	n/a
South Carolina	2-2	2014, L, 71-69 (1st)
Tennessee	3-3	2015, W, 80-72 (quarterfinals)
Texas A&M	0-0	n/a
Vanderbilt	4-1	2017, W 76-62 (semifinals)

RECORD BY ROUND

Round	Record	Appearances
First Round	3-10	12 (2000, 02-07, 09-14)
Second Round	0-1	1 (2016)
Quarterfinals	13-2	15 (1992-01, 06-08, 2015, 2017)
Semifinals	7-6	13 (1992-96, 98-01, 07-08, 2015, 2017)
Finals	1-6	7 (1995, 99, 2000, 07-08, 2015, 2017)

2018 SEC MEN'S BASKETBALL TOURNAMENT BRACKET

March 7-11 - Scottrade Arena - St. Louis, Mo.



SEC Tournament Tie-Breaker Procedures

Teams will be seeded No. 1 through No. 14 in the SEC Men's Basketball Tournament bracket based upon the final regular season Conference standings. Teams that finished No. 1 through No. 4 in the final regular season standings shall receive first- and second-round byes and teams that finish No. 5 through No. 10 will receive first-round byes in the SEC Men's Basketball Tournament.

- 1. Two-Team Tie.** The following procedure will be used in the following order until the tie is broken:
 - A. Won-lost results of head-to-head competition between the two teams.
 - B. Won-lost record of the two teams versus the No. 1 seed (and proceeding through the No. 14 seed, if necessary).
 - C. Coin flip by the Commissioner.

2. Three-Team Tie (or more). When three or more teams are tied, the following procedure will be used in the following order until the tie is broken. If two teams remain tied after a tiebreaker provision, the two-team tiebreaker formula will be used.

- A. Best winning percentage of games played among the tied teams (Example: Team A is 3-1, Team B is 2-2 and Team C is 1-3 - Team A would be seeded highest, Team B second-highest and Team C lowest of the three).
- B. Best winning percentage of the tied teams versus the No. 1 seed (and proceeding through the No. 14 seed, if necessary).
- C. If two teams remain, coin flip by the Commissioner.
- D. If three or more teams remain, draw by the Commissioner.

For the purpose of seeding, if an institution is precluded from participating in the tournament, such institution will automatically be seeded last, The No. 11 seed will then receive a bye. However, for the purpose of breaking ties, that team will remain where it finished in the regular-season standings BEFORE being seeded last.



The Scottrade Arena in St. Louis will host the 2018 SEC Tournament, ending a stretch of three consecutive years the event was held at Bridgestone Arena in Nashville, Tennessee.



There's a reason...

...the University of Arkansas is one of the nation's fastest growing universities. Nestled in the Ozarks, we learn in one of the **best places to live** in the nation. This is where **tradition and innovation** work together to keep us grounded as students and faculty make discoveries that **improve our world**. The University of Arkansas is among the **top public research** universities in the U.S., that's why federal agencies like NASA and top industries turn to us to **solve problems and advance technology**. This is where we grow our world, one student at a time, by **leading change and changing lives**.





MOST DEGREE PROGRAMS IN THE STATE

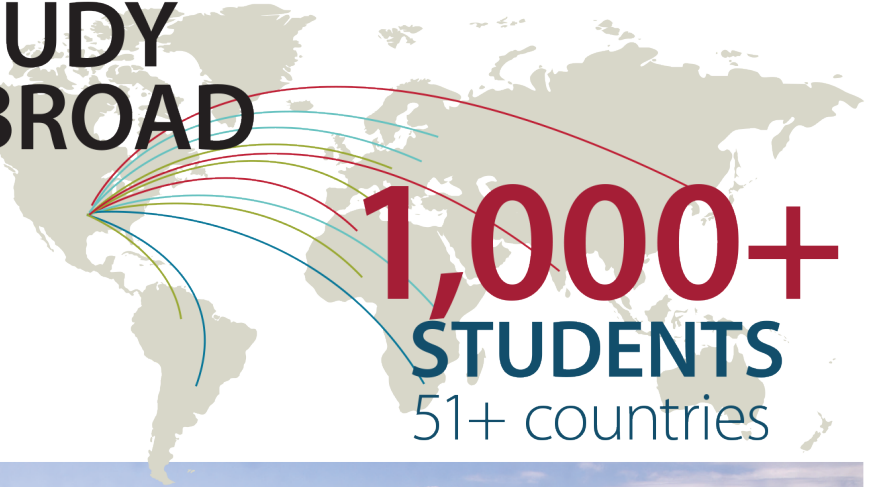


More than 200 baccalaureate, master's, doctoral, professional and specialist degree programs.

FASTEST GROWING

public doctoral institution in the country

STUDY ABROAD



1,000+ STUDENTS
51+ countries

Chronicle of Higher Education
- 2016



NATIONALLY COMPETITIVE AWARDS



GOLDWATER SCHOLARS

18th among all public universities

TRUMAN SCHOLARS

Top 10th among all public universities

RHODES SCHOLARS

40th in nation among public universities

INNOVATIVE RESEARCH CENTERS

Alan Mantooth, Distinguished Professor of electrical engineering, will direct a new

\$15 million national center devoted to protecting the nation's power grid from cyber attacks.

Min Zou, professor of mechanical engineering, will lead a new

\$24 million Center for Surface Engineering to develop new technology for industries.



Enrollment: **27,558**
Student-to-Faculty Ratio **19:1**

Fall 2017



Top Army ROTC

in eight-state region and among nation's **top 10**



82%

incoming

HONORS COLLEGE

freshman fellows hail from Arkansas



PROMISE GRANT

Largest grant ever awarded to the

U of A to College of Education and Health Professions and Arkansas Department of Education from the U.S. Department of Education to fund a program aimed at improving the education and career outcomes of low-income Arkansas teens with disabilities.

IT'S A GREEN CAMPUS



We're committed to sustainability and proud of our recent Gold STARS rating as we work to make the campus climate neutral by 2040.



Association for the Advancement of Sustainability in Higher Education - 2017



RESEARCH EXPENDITURES

JUMPED 5.5%

IN FY17 TO

\$153 MILLION
THE HIGHEST EVER

Senior Walk

Our greatest achievements are etched in stone at the University of Arkansas, with more than 3.5 miles of sidewalk bearing the names of all of our graduates. Stretching across campus, Senior Walk is a unique tradition that includes the names of more than 180,000 graduates, and counting.

Notable Graduates

Jerry Jones, owner of the Dallas Cowboys
Veronica Campbell-Brown, Olympic gold medalist
Stacy Lewis, LPGA golfer
Doug McMillon, President and CEO of Wal-Mart Stores, Inc.



DR. JOSEPH E. STEINMETZ
CHANCELLOR

Joseph E. Steinmetz became the sixth chancellor of the University of Arkansas on January 1, 2016. Prior to this appointment, he was Ohio State's chief academic officer. As executive vice president and provost, he oversaw the administration,

coordination, and development of all academic functions of the university.

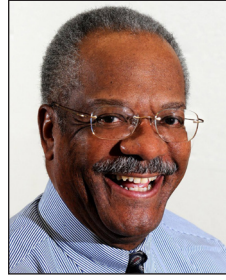
Dr. Steinmetz joined Ohio State in 2009 to serve as vice provost for arts and sciences and executive dean of the then-new College of Arts and Sciences. With his leadership, the former five independent colleges of arts and sciences were unified into the largest arts and sciences college in the country.

Before Ohio State, Dr. Steinmetz was dean of the College of Liberal Arts and Sciences at the University of Kansas, where he was also a university distinguished professor. Before Kansas, Dr. Steinmetz spent 19 years at Indiana University, Bloomington where he served as Chair of the Department of Psychology, Executive Associate Dean of Arts and Sciences and a Distinguished Professor of Psychological and Brain Science.

A nationally respected behavioral neuroscientist, Dr. Steinmetz was recognized in 1996 by the National Academy of Sciences for his contributions to the fields of experimental psychology and neuroscience. In 2012 he was named an AAAS Fellow.

His research interests include neuroanatomical and neurophysiological substrates of learning and memory; the effects of alcohol on neural and behavioral function; neurobiological and behavioral models of fetal alcohol syndrome; and the neurobiology of simple human learning, memory, and cognitive function.

Dr. Steinmetz earned his bachelor's and master's degrees at Central Michigan University and his doctorate at Ohio University. He and his wife, Sandy, have two sons and four grandchildren.



GERALD JORDAN
FACULTY ATHLETICS REPRESENTATIVE

Gerald Jordan, associate professor of journalism, worked 25 years for metropolitan daily newspapers before he joined the UofA faculty. His appointment as the faculty athletics representative marks a return to his start as a student covering the Razorbacks.

As his predecessor, Dr. Sharon Hunt, Jordan is an Arkansas alumnus and he becomes only the fourth UofA faculty member to fill this position. Chancellor Joe Steinmetz appointed Jordan to be the faculty member who certifies the eligibility of student-athletes and will be the university's faculty representative to the NCAA and the Southeastern Conference.

Jordan graduated from the University of Arkansas in 1970 with a degree in journalism, and earned his master's degree in journalism at Northwestern University in 1971. He is a 1982 Nieman Fellow at Harvard University.

Jordan began his career as a sports reporter for The Kansas City Star, where he subsequently wrote editorials and was a TV columnist. He wrote editorials for The Boston Globe. At The Philadelphia Inquirer, Jordan was a reporter, a Washington correspondent and worked as an editor in several departments before joining the journalism faculty. He returned to The Inquirer as an editor for 15 summers. He also worked two summers on News21, a national investigative journalism project at the Walter Cronkite School, Arizona State University.

Jordan has been an innovative teacher, developing the Digital Media Lab, a semester block of journalism courses designed to provide intensive teaching and training for a limited number of students in a realistic multimedia news environment. He also helped create the Lemke Journalism Project, which has brought minority high school students interested in journalism to the university for the past 17 years.

Jordan served as president of the Arkansas Alumni Association Board of Directors, and he is the founding leader of two alumni societies for U of A graduates.

He received the UofA's Silas Hunt Legacy Award in 2010, and a Lifetime Achievement Award from the Northwest Arkansas Martin Luther King Jr. Planning Committee.

He was also the first faculty member to receive the university's national award as Volunteer of the Year.

As the U of A faculty athletics representative Jordan will work closely with the athletics department, be involved with the student-athlete advisory council, in addition to attending SEC and NCAA meetings.

"Gerald Jordan is an esteemed member of the University of Arkansas faculty and is well respected by his peers throughout the country," said Jeff Long, vice chancellor and director of athletics. "He knows our institution and he knows the demands our student-athletes face balancing their academic requirements and competing in the strongest conference in the nation. Gerald will be a great representative of the University of Arkansas both within the SEC and nationally."

UNIVERSITY OF ARKANSAS LEADERSHIP

The Board of Trustees of the University of Arkansas serve as the institution's governing body. The board is comprised of 10 trustees representing each of the state's four congressional districts. The president is the chief executive officer of the University of Arkansas System and reports to the Board of Trustees. Each campus has a chancellor as its chief executive officer, reporting directly to the president.

BOARD OF TRUSTEES



Donald R. Bobbitt
System President



Joseph E. Steinmetz
Chancellor



Ben Hyneman
Chairman
Jonesboro (2018)



Mark Waldrip
Vice Chairman
Moro (2020)



Morril Harriman
Secretary
Little Rock (2024)



Kelly Eichler
Assistant Secretary
Little Rock (2026)

**CAMPUS LEADERSHIP
FAYETTEVILLE EXECUTIVE COMMITTEE**

Joseph E. Steinmetz
Chancellor

Jim Coleman
Provost and Executive Vice Chancellor
for Academic Affairs

Laura Jacobs
Associate Vice Chancellor and Chief of Staff

Bill Kincaid
Associate General Counsel

Jeff Long
Vice Chancellor for Intercollegiate Athletics

Randy Massanelli
Vice Chancellor for Governmental Relations

Tim O'Donnell
Vice Chancellor for Finance & Administration

Marcia Overby
Associate Vice Chancellor for Administration

Mark Power
Vice Chancellor for Advancement

Charles Robinson
Vice Chancellor for Student Affairs

**A MESSAGE FROM THE CHANCELLOR,
JOSEPH E. STEINMETZ**

Bud Walton Arena has a well-deserved reputation for being a tough place to play for visiting teams. Coach Anderson and his team deserve most of the credit, but you deserve some, too, because your LOUD and energetic support makes winning here a daunting task for opposing teams. So let's do our best to keep our home court advantage alive this year by cheering on the Hogs.

At the University of Arkansas, we're extremely proud of Razorback athletics and our student athletes. Our athletics department is perennially recognized as being among the top 25 departments in the country.

Last spring, our student athletes also had a combined GPA of 3.25 – the 15th consecutive semester the department exceeded 3.0. More importantly, an average of 100 student-athletes are now graduating from the university every year, giving Razorback athletics a graduation success rate of 78% - its highest ever.

I am very proud of the fact that our student-athletes excel in academics as well as in athletics – and you should be proud, too. After all, you're helping to make it happen.

On behalf of the University of Arkansas, thank you for your support of our students, faculty, and staff. We couldn't do it without you.

Go Hogs!
Dr. Joe Steinmetz
Chancellor



David H. Pryor
Fayetteville (2019)



John Goodson
Texarkana (2021)



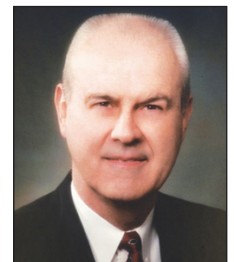
Stephen Broughton, M.D.
Pine Bluff (2022)



C.C. "Cliff" Gibson III
Monticello (2023)



Sheffield Nelson
Little Rock (2025)



Tommy Boyer
Fayetteville (2027)



JEFF LONG

VICE CHANCELLOR AND DIRECTOR OF ATHLETICS

Entering his 10th full year as Vice Chancellor and Director of Athletics, Jeff Long has helped transform the University of Arkansas' Department of Intercollegiate Athletics into one of the most successful and mission driven programs in the country. Long, the 2015 *SportsBusiness Journal* (SBJ) and *SportsBusiness Daily* (SBD) Athletic Director of the Year, leads a program that encompasses 19 sports and more than 460 student-athletes.

Long has focused every aspect of the Razorback program on achieving the mission of developing student-athletes to their fullest potential through intercollegiate athletics. In the process, he has also emerged as a nationally respected leader within intercollegiate athletics and an influential voice on issues pertaining to student-athletes and their collegiate experience.

Long served as the inaugural College Football Playoff selection chairman for the 2014 and 2015 seasons and remains a member of the selection committee through 2017. He was recently named to the NCAA Division I Football Oversight Committee and continues to serve as the athletics director representative on the Southeastern Conference's Executive Committee.

Even while representing his institution and the state in some of the most prestigious leadership positions in college sports, Long has guided the Razorback program to unprecedented success. In Long's tenure, Arkansas has captured 34 conference championships and advanced to 139 postseason competitions, including the school's first Bowl Championship Series appearance in football and national titles at the 2013 NCAA Men's Indoor and the 2015 NCAA Women's Indoor Track and Field Championships and the 2016 NCAA Outdoor Track and Field Championships.

In 2016-17, Arkansas finished No. 20 in the Learfield Directors Cup, marking the eighth Top 25 finish in the last 10 years. Arkansas scored points in 16 of its 19 sports, finishing second in the nation among programs with 19 or fewer sports. The Razorbacks added another six SEC crowns to their collection including a conference Triple Crown in women's cross country, indoor and outdoor track and field. Arkansas also advanced to the SEC Tournament Championship games in baseball, men's basketball and soccer.

In the classroom, the Razorbacks continue to set new standards including posting a school record student-athlete grade point average of 3.25. Arkansas led the conference in selections to the SEC Fall Academic Honor Roll, including a league high 39 football student-athletes.

Arkansas once again exceeded the national APR multi-year rate in all 19 sports, including posting its highest program average ever (977.8). The program's Graduation Success Rate was a record 78 percent and 100 current or former Razorback student-athletes added their names to Senior Walk as University of Arkansas graduates.

Student-athlete development has also been a priority. A \$10.65 million gift from the family of former Razorback and Dallas Cowboys owner Jerry Jones, the largest gift to athletics in more than two decades, transformed an already nationally recognized program into one that rivals any in the country. The Jerry and Gene Jones Family Student-Athlete Success Center is a 55,000 square foot facility dedicated to the development of more than 460 Razorback student-athletes.

Even before his appointment as the CFP Selection Committee's Chairman, Long's leadership and unwavering commitment to the student-athletes and maintaining integrity within intercollegiate athletics had not gone unnoticed. In 2013, Long was named as an Under Armour Athletics Director of the Year for the Football Bowl Subdivision. In 2012, Long was named a finalist for the SBJ/SBD Athletic Director of the Year. In the spring of 2012, the Donald W. Reynolds Foundation and longtime chairman Fred W. Smith made a combined gift of more than \$1.25 million to the program in recognition of Long's leadership of Razorback Athletics.



The Long family (left-right): Christina, Fanny, Jeff and Stephanie.

A member of the Chancellor's Executive Committee, Long is helping to chart the course for the future of higher education at the University of Arkansas while integrating Razorback Athletics into the campus community. Arkansas is one of less than 25 institutions in the nation to have a financially self-sustaining athletics department. Razorback Athletics receives no state funding and does not collect a student fee. In fact, the department routinely gives millions of dollars each year to support other campus academic programs.

In each of the past seven years, Razorback Athletics has transferred funds totaling more than \$1 million to support the university's academic mission. For 2017-18, the department's total support of university and student programs and initiatives will include more than \$3.5 million in direct funding of academic programs including financial support for Champions Hall, a classroom and laboratory building, serving the entire University of Arkansas student population.

Long was selected to replace legendary athletic director and former Razorback football coach Frank Broyles and even before he officially took the reins on Jan. 1, 2008, Arkansas announced that it would combine its previously independent men's and women's athletic programs. Long adeptly blended the athletic programs into one unified department and established a new administrative structure.



Under Long's leadership, the program has fortified its financial standing ensuring more support for the development of student-athletes. As economic indicators were beginning to point toward challenging economic times, Long signed Arkansas to a decade long deal with IMG College to form Razorback Sports Properties that guaranteed the Razorback program \$73 million. Long also negotiated an extensive all sports apparel and footwear agreement with NIKE, Inc. for all 19 Razorback sports programs.

In 2010, Long moved to help meet the growing financial needs of fielding a nationally competitive all sports program. The athletic department launched the "Answer the Call" campaign through the Razorback Foundation which resulted in more than 2,600 new members and helped generate more than \$6.5 million in additional support for Razorback student-athletes.

With an eye towards the future, Long commissioned a comprehensive plan to assess the future facility needs of the program. Unveiled in October 2011, the Razorback Athletic Facilities Master Plan provided a vision and the road map for \$320 million of facility renovations and additions that will help all 19 Razorback sports remain competitive in the SEC and nationally over the next 30 years.

Projects already completed as part of the plan include the Fred W. Smith Football Center, the Fowler Family Baseball and Track Training Center, extensive renovations of the George Billingsley Tennis Center, John McDonnell Field (outdoor track and field), Razorback Field (soccer) and the Fred W. Smith and Mary B. Smith Golf Training Facility. In the fall of 2015, a Basketball Performance Center and the Jerry and Gene Jones Family Student-Athlete Success Center opened to Razorback student-athletes.

Construction is already underway on the next chapter in the storied history of the Home of the Razorbacks, a \$160 million Donald W. Reynolds Razorback Stadium and North End Zone Addition. The project will enhance the game day experience for all Razorback fans with a south end video board, a full 360 degree stadium concourse, new suites and club seats as well as new stadium entrances. The additional video board will be ready for the 2017 season with the completion of the full project prior to the 2018 season. No university funds, state funds or student fees will be required to complete the project.

According to a recent economic impact study, Razorback Athletics will have an estimated economic impact of more than \$1 billion in five years. The study estimated Razorback Athletics generates \$162.7 million annually to the region's economy. In addition, recent athletic construction has generated another \$110.9 million for the region. The Donald W. Reynolds Razorback Stadium Renovation and North End Zone Addition is projected to have an estimated economic impact of \$262.4 million.

A veteran administrator with a track record of the highest commitment to the concept of "student-athlete," Long has had more than two decades experience in athletic administration at the Division I level including at the University of Pittsburgh, University of Oklahoma, University of Michigan, Virginia Tech University, Eastern Kentucky University and Rice University. Long also understands the coach's perspective from time spent in coaching staff positions at Duke University, University of Michigan and North Carolina State University.

His experience as an athletic director and administrator in five of the six Bowl Championship Series conferences – the Big 12, Big Ten, Big East, Atlantic Coast and SEC – gives Long a uniquely informed perspective on intercollegiate athletics.

On the forefront of NCAA governance, Long has previously served on the NCAA Management Council, the NCAA's Sports Wagering Task Force, the NCAA Championships/Sports Management Cabinet and as a member of the Executive Committee of the Division I-A Athletic Directors' Association.

Prior to assuming his current roles at Arkansas, Long served for four years as the athletic director at the University of Pittsburgh. Long redefined Pitt athletics, most notably through the "Quest for Excellence" campaign that raised nearly \$34 million to enhance the student-athlete experience. During his tenure, the program was selected No. 17 in the nation in the 2006 Sports Illustrated on Campus' All-Sport Rankings.

Before arriving at Pitt, Long was senior associate athletic director at Oklahoma for two and a half years overseeing external affairs for the Sooners. In addition, Long was the primary administrator for the Sooners' highly successful football and men's basketball programs, along with sport supervision of baseball, wrestling and both golf teams.

Long's first appointment as a director of athletics was at Eastern Kentucky where he served for two and a half years. Prior to Eastern, Long had a brief stay with Virginia Tech as an associate athletics director.

He began his career in college athletic administration at Michigan, hired by legendary coach and athletics director, the late Bo Schembechler. During his seasons with the Wolverines, Long was promoted through a series of posts to the position of associate athletics director.

A former two-sport athlete at Ohio Wesleyan, Long earned seven varsity letters for the Bishops in football and baseball before completing his degree in economics in 1982. He started his post-graduate career in athletics working on head coach Tom Reed's staff as a graduate assistant football coach at the cradle of coaches, Miami University of Ohio. Long earned his master's in education at Miami in 1983, moving on to football staff positions at Rice, Duke and N.C. State prior to joining Michigan.

An Ohio native from Kettering, Long is married to the former Fanny Gellrich of Ann Arbor, Mich. The Longs have two daughters, Stephanie and Christina. In spring 2016, Stephanie graduated Summa Cum Laude with two degrees from the Fulbright College of Arts and Sciences. She is currently enrolled in graduate school at the University of Arkansas. Christina is a freshman journalism student at the University of Missouri.



Jeff Long presents former Arkansas head coach and Naismith Basketball Hall of Famer Nolan Richardson a replica of his banner unveiled Feb. 24, 2015, at Bud Walton Arena.



» ADMINISTRATION



JEFF LONG
Vice Chancellor &
Director of Athletics



JULIE CROMER-PEOPLES
Senior Associate AD
Administration & Sport
Programs/SWA



MATT TRANTHAM
Senior Associate AD
Internal Operations



JON FAGG
Senior Associate AD
Development & Administration



CLAYTON HAMILTON
Senior Associate AD
Business Operations & CFO



CHRIS FREET
Senior Associate AD
External Operations &
Strategic Communications



DERITA RATCLIFFE
Senior Associate AD
Student-Athlete Experience
& Administration



CHRIS POHL
Associate AD
Event Management
& Sport Administration



CHARLES SMALL
Associate AD
Academic Services



KEVIN TRAINOR
Associate AD
Public Relations



TRACEY STEHLIK
Associate AD
Compliance



JUSTIN MALAND
Associate AD
Facilities



ELVIS MOYA
Associate AD
Marketing & Fan Development



PATRICK PIERSON
Assistant AD
Communications



MARK TAURISANI
Assistant AD
Football Operations



MICHELLE GLOVER
Assistant AD
Broadcast Services



JOHN GOURLAY
Assistant AD
Development



MATT MCCOY
Associate General Counsel



AARON PARRIS
Assistant AD
Ticket Operations



SCOTT SARGENT
Assistant AD
Facilities



CHARLIE ARVISO
Assistant AD
Ticket Sales



DAVE VAN HORN
Baseball
16th Season



MIKE ANDERSON
Men's Basketball
7th Season



MIKE NEIGHBORS
Women's Basketball
1st Season



CHRIS BUCKNAM
Men's Cross Country
Track & Field
10th season



LANCE HARTER
Women's Cross Country
Track & Field
28th season



BRET BIELEMA
Football
5th season



BRAD McMAKIN
Men's Golf
12th season



SHAUNA TAYLOR
Women's Golf
11th season



MARK COOK
Gymnastics
16th season



COLBY HALE
Women's Soccer
6th season



COURTNEY DEIFEL
Softball
3rd season



NEIL HARPER
Swimming & Diving
2nd season



ANDY JACKSON
Men's Tennis
5th season



MICHAEL HEGARTY
Women's Tennis
15th season



JASON WATSON
Volleyball
2nd season



» SUPPORT STAFF



MARK POWELL
Team Physician



DAVID BEALL
Communications



MARCUS JENNINGS
Equipment



JACOB HOOPS
Academics



JT GERÉN
Marketing



BRYCE DANIELS
Strength & Conditioning



RYAN ORR
Strength & Conditioning



BRENT HULL
Communications



KERI GALLEGAS
Office Assistant



SIERRA HERNANDEZ
Office Assistant





ABOUT THE FOUNDATION

The mission of the Razorback Foundation Inc. is to support the athletic endeavors of the University of Arkansas. The Foundation assists our student-athletes by providing financial support for scholarships, facilities and various programs that enable them to realize their dreams of achieving a quality college education while participating in athletics on a nationally competitive level.

WHY WE NEED YOUR HELP

Through contributions from our members, we are able to provide scholarship support for more than 460 student-athletes, funding for facility enhancements and financial assistance to other programs designed to elevate student-athletes and Arkansas Athletics.

Being an active Foundation member is not only an investment in our athletic program and in the athletic and academic success of our student-athletes, it also unlocks many special benefits to you. Those include priority access to season tickets, single-game tickets, parking, priority points, membership thank you packet, invitations to exclusive member-only events plus more!

JOIN TODAY!

There is no better way to support Razorback Athletics than to contribute to the Razorback Foundation Annual Fund. Your gift, no matter the size, will significantly impact the life of every Razorback student-athlete. Several membership levels are available and you may designate your gift(s) to football, men's basketball, baseball, men's Olympic sports and/or women's sports. Gifts may be made outright or via automatic payment plans. The Foundation also offers a Collegiate Membership for current University of Arkansas students as well as a Young Alumni Program for recent graduates.

For more information about membership levels, benefits and other giving opportunities, please contact us at 877-436-0013 or gohogs@razorbackfoundation.com. More information may be found at razorbackfoundation.com.



SCOTT VARADY
Executive Director
& General Counsel



BILLYE VETETO
Chief Financial Officer



JOHN MATSKO
Senior Associate
Director



MARVIN CASTON
Senior Director of
Development



TERRY PRENTICE
Associate Director
of Development



SUSIE SHINN
Director of Development



MICA STROTHER
Director of Development



HUNTER SAGELY
Assistant Director
of Development



DEAN WEBER
Assistant Director
of Development



CASSY JULICH
Special Events
Coordinator



CHARLOTTE FAUCETTE
Member Relations



JACKIE ROLLINS
Member Relations/
Assistant to the
Executive Director



DEBBIE SCOGGIN
Member Relations



JULIA WOODS
Member Relations



HAROLD HORTON
Executive Director
Emeritus



NORM DeBRIYN
Director of Development



IT MEANS MORE
**CALLIN' THE
HOGS.**



IT JUST MEANS MORE.™

SECSports.com #ItJustMeansMore



Mardracus Wade



Trey Thompson



Kikko Haydar



Dusty Hannahs



Rickey Scott



Coty Clarke



Alandise Harris



Keaton Miles



Willy Kouassi



Anthlon Bell



Jabril Durham

18

GRADUATES

Arkansas has seen 18 current or former players graduate in the last 4 years.



Moses Kingsley



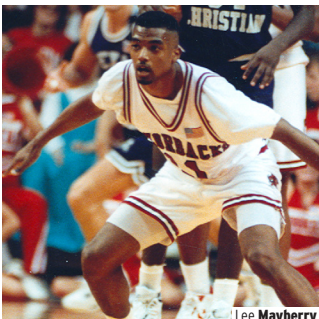
Ronnie Brewer



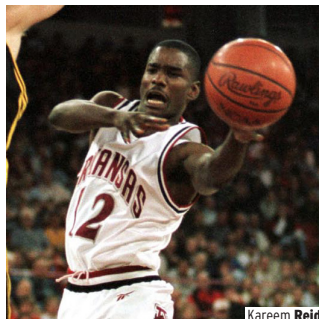
Fred Gulley



Manuale Watkins



Lee Mayberry






























Kareem Reid



Gary Ervin

*Trey Thompson has already participated in commencement and is scheduled to complete his degree in December.

2017-18 RAZORBACK SCHEDULE

 ASU FEB* 10 7:30PM	 Ark JAN* 17 6:00PM	 TR DEC† 16 7:00PM	 OU NOV. 23 4:00PM	 ULM OCT. 27 7:00PM
 DeMis FEB* 13 6:00PM	 DeMis JAN* 20 2:30PM	 JRU DEC 19 7:00PM	 MS NOV. 24 TBA	 SWT NOV. 3 7:00PM
 ATM FEB* 17 3:00PM	 GA JAN* 3 5:30PM	 OSU DEC 27 7:00PM	 PK80 NOV. 26 TBA	 BR NOV 10 7:00PM
 HK FEB* 20 8:00PM	 OSU JAN* 27 5:00PM	 ET DEC* 30 TBA	 STATE JAN* 22 8:00PM	 UT DEC 2 6:30PM
 ATM FEB* 17 3:00PM	 VT FEB* 27 8:00PM	 ALM JAN* 30 8:00PM	 IAI JAN* 6 5:00PM	 DE DEC 5 7:00PM
 DeMis FEB* 13 6:00PM	 Ark JAN* 17 6:00PM	 JRU DEC 19 7:00PM	 MS NOV. 24 TBA	 SWT NOV. 3 7:00PM
 ATM FEB* 17 3:00PM	 GA JAN* 3 5:30PM	 OSU DEC 27 7:00PM	 PK80 NOV. 26 TBA	 BR NOV 10 7:00PM
 HK FEB* 20 8:00PM	 OSU JAN* 27 5:00PM	 ET DEC* 30 TBA	 STATE JAN* 22 8:00PM	 UT DEC 2 6:30PM
 ATM FEB* 17 3:00PM	 VT FEB* 27 8:00PM	 ALM JAN* 30 8:00PM	 IAI JAN* 6 5:00PM	 DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM
DeMis FEB* 13 6:00PM	Ark JAN* 17 6:00PM	JRU DEC 19 7:00PM	MS NOV. 24 TBA	SWT NOV. 3 7:00PM
ATM FEB* 17 3:00PM	GA JAN* 3 5:30PM	OSU DEC 27 7:00PM	PK80 NOV. 26 TBA	BR NOV 10 7:00PM
HK FEB* 20 8:00PM	OSU JAN* 27 5:00PM	ET DEC* 30 TBA	STATE JAN* 22 8:00PM	UT DEC 2 6:30PM
ATM FEB* 17 3:00PM	VT FEB* 27 8:00PM	ALM JAN* 30 8:00PM	IAI JAN* 6 5:00PM	DE DEC 5 7:00PM