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The Razorback Communications Office appreciates your interest in Arkansas basketball and strives to assist you in your coverage. A list of our staff members, our address, and our telephone and fax numbers follows:

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Photographer

**GAME CREDENTIALS**

All requests for media and/or photo credentials must be made online at [www.SportsSystems.com/Arkansas](http://www.SportsSystems.com/Arkansas). Requests should be made at least three days prior to the game.

Only fully accredited personnel directly involved in the coverage of the game will be admitted. Credentials are non-transferable and must be applied for by the outlets' editor or sports director. The Communications Office reserves the right to revoke any credential: (1) used by an individual other than the one to whom it was granted; (2) any individual who refused to comply with press row and/or photographic guidelines; (3) any individual who is not an accredited member of the media; and (4) any individual under the age of 16. Credentials will not be mailed and parking cannot be left at will call. Media Will Call opens NO SOONER than 90 minutes before tip-off at the white door to the right of the south entrance (off Nolan Richardson Drive) to Bud Walton Arena. Be prepared to present a photo identification when picking up credentials.

**MEDIA WILL CALL**

Located on the south side of Bud Walton Arena off Nolan Richardson Drive, just right of the main ticket window. All credentials are left at media will call. Credentials nor parking passes will be mailed.

**GAMEDAY PARKING**

**Most parking credentials issued will be for Lots 320, 321, 322 (formerly known as Lot 56).** If you need single-game parking, you must make arrangements with Associate Communications Director Mike Cawood prior to the game.

**GAMEDAY MEDIA SERVICES**

- All media needs can be fulfilled on-line.
- Game notes for both teams will be posted on Arkansas' Men's Basketball page at:
  - [arkansasrazorbacks.com/sport/m-baskbl/mens-basketball-game-notes](http://arkansasrazorbacks.com/sport/m-baskbl/mens-basketball-game-notes)
- Live in-game stats will be provided for the media at:
  - [arkansas.statbroadcast.com](http://arkansas.statbroadcast.com)
- Final statistics (box score, play-by-play, shot chart) will be emailed as well as be available on [ArkansasRazorbacks.com](http://ArkansasRazorbacks.com).

**MEDIA SEATING / WORK ROOM**

- Media seating is in the upper corner of the lower bowl.
- Bud Walton Arena's media work room will be open and media are asked stay out of the visiting teams' locker room area.
- Arkansas will conduct in-person postgame interviews.
- Visiting teams' postgame interviews will be held in a separate location.
- Wireless Internet is available in the work room and in the arena. Please see Associate Communications Director Mike Cawood or a member of the communications staff for login information.

**PHOTOGRAPHERS**

- Photographers will be able to shoot from the designated baseline positions. However, space will be limited and applying for a credential does not guarantee a spot.
- Arkansas Communications reserves the right to limit the number of strobe units used and requests to hang strobe lights at BWA must be made in writing one week prior to any contest.

**MEDIA FTP**

- Since photographers spots will be limited, Arkansas will use the SEC Media Portal to provide for both video and still photos, Please contact the Athletics Communications Office for more details.







MONDAY, OCTOBER 28, 2024  
 MONDAY, NOVEMBER 4, 2024  
 MONDAY, NOVEMBER 11, 2024  
 \*TUESDAY, NOVEMBER 19, 2024  
 MONDAY, DECEMBER 16, 2024  
 MONDAY, JANUARY 6, 2025  
 MONDAY, JANUARY 20, 2025  
 MONDAY, JANUARY 27, 2025  
 MONDAY, FEBRUARY 3, 2025  
 MONDAY, FEBRUARY 10, 2025  
 MONDAY, FEBRUARY 17, 2025  
 MONDAY, FEBRUARY 24, 2025

ALL SHOWS AT SASSY'S ON STEAMBOAT DR.



SUNDAY, JANUARY 5  
 SUNDAY, JANUARY 12  
 SUNDAY, JANUARY 19  
 SUNDAY, JANUARY 26  
 SUNDAY, FEBRUARY 2  
 SUNDAY, FEBRUARY 9  
 SUNDAY, FEBRUARY 16  
 SUNDAY, FEBRUARY 23  
 SUNDAY, MARCH 2  
 SUNDAY, MARCH 9

**RAZORBACK SPORTS PROPERTIES**

The University of Arkansas Athletic Department and Razorback Sports Properties formed a partnership in the fall of 2008.

Arkansas Sports Properties solely represents the University of Arkansas. In complete collaboration with the university, this locally based LEARFIELD team is committed to extending the affinity of the Razorbacks to businesses and corporations of all sizes looking to align with the undeniably loyal and passionate collegiate fan base.



**Justin DeLille**  
General Manager

As Arkansas Athletics' exclusive multimedia rightsholder, Arkansas Sports Properties manages all aspects of the rights relationship, providing corporate partners both traditional and new media opportunities with the university. They can bolster their own brand and garner maximum exposure through such inventory as venue signage; event sponsorships and promotion; corporate hospitality; audio; television; digital engagement and visibility via the official athletics website [ArkansasRazorbacks.com](http://ArkansasRazorbacks.com).

**Chuck Barrett** is in his 15th season as the play-by-play announcer for the Arkansas men's basketball team and in his 17th year calling Razorback football games. Overall, he has served 32 years calling Razorback sports, including 14 years as the executive producer. He additionally called play-by-play for baseball from 1992 to 2014 and added men's basketball play-by-play to his duties prior to the 2010-11 season. Barrett was recognized by the National Sportswriters and Sportscasters Hall of Fame as the 2007, 2008 and 2009 Arkansas Sportscaster of the Year and inducted into the Arkansas Sportscasters and Hall of Fame of 2023.

**Matt Zimmerman** is in his ninth season as an analyst for the 2024-25 campaign. A 20-plus year coaching veteran and mainstay with the Razorbacks, Zimmerman spent eight years on the Razorback basketball staff (2011-19) and was a student manager for the men's basketball team. He additionally spent four years in the ROTC. He graduated in 1990 and served five years in the military. After his stint in the Army, Zimmerman began coaching basketball at Dardanelle HS and Plainview-Rover HS. He then started his collegiate coaching career at UAB before moving to Missouri and back to Arkansas. In 2023, Zimmerman was voted Arkansas Sportscaster of the Year by the National Sports Media Association (NSMA).



**2024-25 BASKETBALL RADIO NETWORK**

Atkins	KASR-FM - 99.3
Batesville (Games Only)	KWOZ-FM - 103.3
Batesville (Coach Sow Only)	KBTA-AM - 1340
Camden	KAMD-FM - 97.1
Crossett	KAGH-FM - 104.9
Crossett	KAGH-AM - 800
Dardanelle	KYEL-FM 105.5
DeQueen	KDQN-FM - 92.1
DeWitt	KDEW-FM - 97.3
El Dorado	KMRX-FM - 96.1
Fayetteville / Goshen	KAKS-FM - 99.5
Fayetteville	KQSM-FM - 92.1
Forrest City	KBFC-FM - 93.5
Forrest City	KWYN-FM - 100.1
Fort Smith	KERX-FM - 95.3
Hot Springs / Mena	KTTG-FM - 96.3
Jonesboro	KEGI-FM - 100.5
Joplin, Mo.	KHST-FM - 101.7
Little Rock	KABZ-FM - 103.7
Magnolia	KZHE-FM - 100.5
Marshall	KBCN-FM - 104.3
Monett, Mo.	KKBL-FM - 95.9
Monticello	KGPO-FM - 99.9
Mountain Home	KOMT-FM - 93.5
Ozark	KDYN-FM - 92.7
Ozark	KLYR-AM - 1540
Texarkana	KTFS-AM - 105.9
Texarkana	KTFS-AM - 940
Wynne	KWYN-FM - 92.5
Wynne	KWYN-FM - 99.5





**DR. CHARLES F. ROBINSON**  
**UNIVERSITY CHANCELLOR**

Charles F. Robinson, the seventh chancellor of the University of Arkansas, is committed to advancing the university's land-grant mission to provide opportunity and transform lives through education, research and service.

Dr. Robinson was appointed chancellor in November 2022, after serving as interim chancellor since August 2021, as the university recognized the 150th anniversary of its founding. The U of A has set several institutional records under his leadership, including those for graduation rate, retention rate, scholarship funding and enrollment. In addition, the university conducted a record \$221.5 million in research in fiscal year 2023, while investing \$136 million more of its own resources into applied research facilities since 2021.

Chancellor Robinson prioritizes supporting student success, augmenting the institution's research enterprise and enhancing the university's status as an employer of choice. He has minimized, or several times frozen, tuition increases for in-state students while adding several million dollars in scholarship support for Arkansans and raising employee pay. He is also overseeing construction projects such as the Institute for



Integrative and Innovative Research (I<sup>3</sup>R), the Multi-User Silicone Carbide Research and Fabrication Facility (MUSiC), and the Anthony Timberlands Center for Design and Materials Innovation, facilities which will add critical square footage to accelerate the growing research enterprise as they are completed in the coming months.

Robinson became chancellor after serving the U of A in several capacities over the course of more than two decades. He joined the university as an assistant professor of history in 1999 and was promoted to full professor in 2011. He was then promoted to positions of increasing responsibility, including vice chancellor for Student Affairs and provost and executive vice chancellor for Academic and Student Affairs.

Before becoming chancellor, Robinson spearheaded initiatives such as Advance Arkansas – a \$10 million scholarship effort for first-generation, low-income Arkansans – and the College Access Initiative, a college readiness outreach program serving underrepresented students and under-resourced schools statewide. Under his leadership, the university constructed Adohi Hall, which is the only residence hall in the United States to use sustainable cross-laminated timber. Robinson also oversaw an expansion of Pat Walker Health Center and led strategic planning for the university's 71,000 square foot Student Success Center.

An accomplished historian, Robinson's research and teaching focus on southern history. He has earned many awards for his teaching, including the Fulbright College Master Teacher Award, Arkansas Student Alumni Board Teacher of the Year, and induction into the university's Teaching Academy.

Robinson holds a bachelor's degree in history from the University of Houston, a master's degree in history from Rice University and a doctorate in history from the University of Houston.

Known as an engaged and approachable leader on campus, Robinson is also heavily involved with multiple regional, state and national organizations including recent or current roles on the Arkansas Research Alliance Board of Directors, AETN Foundation Board, Northwest Arkansas Council Advisory Committee, ARVEST Bank Board of Directors, National Merit Scholarship Corporation Board of Directors, Center for First-Generation Student Success Advisory Board and the Association of Public & Land-Grant Universities Council of Presidents. In fall 2023, College Board honored him with its Exceptional Service to Education Award.





The University of Arkansas System Board of Trustees serves as the institution's governing body. The board is comprised of 10 trustees representing each of the state's four congressional districts, and two at-large appointees. The president is the chief executive officer of the University of Arkansas System and reports to the Board of Trustees. Each campus has a chancellor as its chief executive officer, reporting directly to the president.



**KELLY EICHLER**  
Chair



**STEVE COX**  
Vice Chairman



**TED DICKEY**  
Secretary



**SHEFFIELD NELSON**  
Assistant Secretary



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**JEREMY WILSON**



**COL. NATHANIEL TODD**



**KEVIN CRASS**



**SCOTT FORD**

**DR. PAUL ADAMS**  
**FACULTY ATHLETICS REPRESENTATIVE**

Dr. Paul Adams, professor of biochemistry in the Department of Chemistry and Biochemistry and faculty member in the U of A's interdisciplinary cellular and molecular biology program, earned a B.S. in biochemistry from Louisiana State University and a Ph.D. in biophysical chemistry from Case Western Reserve University.

Adams' research and scholarly activities have garnered federal funding from the National Institutes of Health, the National Science Foundation, as well as from state agencies such as the Arkansas Biosciences Institute, the Arkansas Science and Technology Authority and the Winthrop P. Rockefeller Foundation at the University of Arkansas for Medical Sciences.

He has directed the research projects of over 70 honors, undergraduate, graduate and postdoctoral students in his laboratory at the university and has mentored many other students since arriving to the U of A.

Honors and awards Adams has recently received include: the William and Wilma Haines Distinguished Lecturer in Biochemistry, Wabash College, Crawfordsville, Ind. (2017); the Distinguished Faculty Award from The Honors College (2017); Top 10



Most Outstanding Faculty Member, U of A Student Government and Student Alumni Associations (2018); Faculty Researcher National Role Model, National Minority Access Inc. (2019); Lifetime Achievement Award, Northwest Arkansas Martin Luther King Jr. Council (2020).

Adams' most recent accomplishment came in the form of an election to the Executive Board of Directors of the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers in the summer of 2020.

Since 2017, Adams has served as principal investigator of an NSF grant that funded the U of A's Honors College Path Program, which recruits talented high school students from underrepresented populations to help them thrive and succeed at the university.

In December 2019, Adams was selected as a member of the first cohort of the UARK Leaders Program, a program offered through the Office of the Provost, the Office of Human Resources and Walton College of Business Executive Education. This new leadership development program was launched to support the professional growth of influential and up-and coming university leaders while enhancing collaboration and innovation on campus.



### HUNTER YURACHEK VICE CHANCELLOR & DIRECTOR OF ATHLETICS



Guided by the program's mission of building Champions and Razorbacks for Life, vice chancellor and director of athletics Hunter Yurachek has helped lead the University of Arkansas' Department of Intercollegiate Athletics to unprecedented success on and off the field.

Since being introduced as the vice chancellor and director of athletics on Dec. 4, 2017, Yurachek has worked tirelessly to foster athletics success in all 19 sports, restore the tradition of a storied program and enhance the student-athlete experience for 465 student-athletes. Thanks to the dedicated efforts of Razorback student-athletes, coaches, administrators, Razorback Foundation members and fans, results are being realized on and off the field.

Now in his seventh full year at the University of Arkansas, Yurachek has firmly positioned the Razorbacks as one of the nation's elite intercollegiate athletics programs. His leadership has helped build one of the nation's best all-sports programs while attracting premier coaches, including Naismith Basketball Hall of Fame Men's Basketball Coach John Calipari, to Fayetteville.

Arkansas has more than made its mark in the most competitive conference in the nation, winning 36 Southeastern Conference Championships in the past six years, including 28 conference titles in the past four years alone. Both marks lead all SEC programs and the Razorbacks' 36 titles is more than six other league programs combined in that same timeframe.

In 2023-24, Arkansas secured a top-20 national finish (No. 18) in the Learfield Directors' Cup Standings for the fourth-consecutive year. The streak marks the first time in school history that the Razorbacks have finished among the nation's top 20 programs in four-straight years.

The Razorbacks tallied two NCAA championships, recorded nine top-10 national finishes and won five Southeastern Conference championships in the 2023-24 athletics season. Arkansas finished in the top 10 at every men's and women's cross country and track and field NCAA championship contested in 2023-24 and recorded a program best Elite Eight finish in volleyball.

Arkansas student-athletes are also achieving academically. In 2023-24, a total of 82 Razorback student-athletes earned their degrees and another eight earned graduate certificates. The program also achieved a 100% Razorback Graduation Rate, which is based on student-athletes who complete their athletics eligibility and earn their degree.

People throughout the nation are taking notice of the historic run in Fayetteville. In February 2024, Yurachek was appointed to the prestigious College Football Playoff Committee, where he will serve for the next three seasons. He has also previously served as a member of the NCAA Football Oversight Committee and the Football Competition Committee. Yurachek is the only conference athletics director currently serving on the SEC Executive Committee, which approves the annual operating budget and oversees all financial and fiscal affairs of the conference.

Yurachek was selected as a 2021-22 Football Bowl Subdivision Cushman & Wakefield Athletics Director of the Year by his peers. He was also a finalist for the Sports Business Journal 2022 Athletics Director of the Year.

Yurachek's leadership is also making a difference within Ar-



kansas, the SEC and throughout intercollegiate athletics. In 2020, Arkansas Governor Asa Hutchinson named Yurachek to the Governor's Economic Recovery Task Force, to help guide state reopening in the wake of COVID-19. Yurachek was honored as the Arkansas Press Association Headliner of the Year in 2021 and was named the inaugural Celebrate Arkansas Influencer of the Year in 2022.

In 2022-23, the Razorbacks recorded a third-consecutive top-15 finish with a No. 13 finish. Arkansas finished first among programs with 19 or fewer sports. The Razorbacks captured two NCAA Championships (MITK, WITK), earned 13 top-25 finishes and six top-10 national finishes. Seventeen of 19 programs were ranked in the top 25, with eight breaking into the top 10. The Hogs won a bowl game for the second-straight year, advanced to the NCAA Men's Basketball Tournament's Sweet Sixteen for the third-consecutive year and won the program's first match in the NCAA Volleyball Tournament in 18 years. Arkansas won five SEC Championships (BA, MITK, WITK, MOTK, WOTK).

Academically, Razorback student-athletes combined for a 3.20 cumulative GPA and 166 student-athletes earned academic personal bests. A total of 72 Razorback student-athletes graduated and another 12 earned graduate certificates.

In the 2021-22 academic year, Arkansas recorded the most successful year in the program's history, finishing seventh in the Learfield Directors' Cup. The Razorbacks finished first among programs with 19 or fewer sports, second among SEC schools and earned only its second top-10 Directors' Cup finish. Arkansas earned a total of nine top-10 NCAA finishes and 12 top-20 NCAA finishes. The Razorbacks won eight Southeastern Conference championships (men's and women's cross country, soccer, men's and women's indoor track and field, men's outdoor track and field, softball regular season, softball tournament) and won a New Year's Day bowl game in football for the first time since 2000. In addition, the Razorbacks advanced to the College World Series, the Elite Eight in men's basketball and women's soccer, and the NCAA Golf Championships in both men's and women's golf.

In the classroom, Razorback student-athletes earned a program-record 3.27 GPA and a total of 97 Razorback student-athletes earned their degrees and added their names to Senior Walk in the 2021-22 academic year.

In 2020-21, Razorback Athletics earned a then program-best eighth place finish in the 2020-21 Learfield Directors' Cup. Arkansas' previous best finish, prior to 2020-21, was 14th in the competition that tracks the nation's most successful intercollegiate athletics programs.

The Razorbacks won another NCAA title (Women's Indoor Track & Field), earned eight Top-10 NCAA finishes and a remarkable

10 Southeastern Conference regular season and tournament championships, including SEC triple crown sweeps in both men's and women's cross country & track and field, a second-straight soccer regular season crown, the program's first softball regular season title and a baseball regular season and tournament championship. Arkansas' championship total led the league and doubled the next closest SEC program.

Meanwhile, Razorback student-athletes combined for a 3.25 GPA and 104 student-athletes graduated from the University of Arkansas. A multi-million-dollar renovation of the Randal Tyson Track Center was completed, while brand new facilities, including the \$27 million J.B. and Johnelle Hunt Family Baseball Development Center and the \$15 million Frank O'Mara Track and Field High Performance Center were constructed.

Even in an abbreviated 2019-20 competition schedule, Razorback Athletics built an impressive resume, including winning its first NCAA championship in women's cross country and its first SEC title in soccer. In addition, the Razorbacks earned SEC championships in women's cross country and men's and women's indoor track and field. Razorback student-athletes followed suit in the classroom, earning a 3.24 cumulative GPA with 107 student-athletes adding their names to Senior Walk as University of Arkansas graduates.

Razorback Athletics was also at the forefront of several key initiatives in 2019-20. In October, Nolan Richardson Court was dedicated at Bud Walton Arena. The Eddie Sutton Men's Basketball Practice gymnasium was created at the Basketball Performance Center.

In 2018-19, Arkansas finished No. 23 in the Learfield IMG College Directors' Cup, including finishing first among programs with 19 or fewer teams. Arkansas captured two NCAA team championships (women's indoor and outdoor track & field), four SEC team championships (women's cross country, women's indoor and outdoor track & field, men's golf) and four SEC team runner-up finishes (soccer, men's cross country, men's indoor track & field and women's basketball).

In addition, the Razorback Baseball team won a share of the SEC Western Division title and advanced to its second straight College World Series. A total of 14 programs were nationally ranked during 2018-19, including five in the top 10. Arkansas had four NCAA individual and 22 SEC individual champions.

Razorback student-athletes continued to achieve at a high level in the classroom, posting a cumulative GPA of 3.24. The program graduated 98% of student-athletes who exhausted their athletic eligibility.

In 2018-19, Arkansas hosted its first NCAA Men's and Women's Golf Championships at Blessings Golf Club. In addition, Arkansas was home to the 2019 SEC Indoor and Outdoor Track & Field Championships as well as both an NCAA Baseball Region-





al and Super Regional at Baum-Walker Stadium.

Yurachek launched several initiatives to further engage Arkansas and Razorback fans around the world. In August 2018, as part of the One Razorback campaign, the inaugural One Hog Call event was held in Fayetteville, Little Rock and around the globe. Razorback fans from more than 16 countries and 40 states participated in a simultaneous Hog Call.

Yurachek's first full year in Fayetteville saw tremendous success. Arkansas tied a program record with a No. 16 finish in the 2017-18 Learfield Sports Directors Cup, and first in the nation among schools with 19 or fewer sports.

In 2017-18, Arkansas captured four SEC championships (men's and women's cross country, women's indoor track, women's golf), including the school's first SEC crown in women's golf. The Razorbacks earned three top-five national finishes including national championship runner-up finishes at the 2018 NCAA Women's Indoor Track and Field Championships and the 2018 College World Series. Four Arkansas student-athletes earned individual national championships.

In the 2018 spring semester, Razorback student-athletes earned a record-tying 3.25 GPA and 282 student-athletes secured a spot on the department honor roll. Nearly 125 Razorback student-athletes added their name to Senior Walk as graduates of the University of Arkansas.

Yurachek came to Arkansas from the University of Houston where he served as the vice president for athletics. Prior to Houston, Yurachek served as Director of Athletics at Coastal Carolina University, where Coastal won 29 Big South Conference championships. Yurachek was named Under Armour FCS Athletic Director of the Year in 2014. He has also worked at the University of Akron, the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

In Yurachek's first two years at Houston, the Cougars' sport programs eclipsed 225 points in the Learfield Directors' Cup in back-to-back years for the first time in department history, securing top-three finishes in The American Athletic Conference both years. Houston's programs combined for a league-leading five American Conference team championships and 22 American Conference individual titles.

The success was not limited to the field of play, however, as UH student-athletes placed 96 and 109 student-athletes on the Dean's List in the fall and spring semesters, respectively. Houston student-athletes combined for the highest spring GPA (2.95), highest cumulative GPA following a spring semester (2.93) and the highest average hours passed in a spring semester (14.1) in department history.

The 2016-17 year also saw the continuation of an aggressive facilities plan as construction began on the \$60 million renovation of the Fertitta Center, the football indoor practice facility and a baseball player development center and clubhouse with more than \$85 million of projects all privately funded.

In his first year in the role, Houston recorded its highest finish in the Learfield Directors' Cup since 1999-2000 and its second-highest finish in school history with 296.5 points to finish 73rd nationally. The 2015-16 academic year saw the Houston Football program capture The American Athletic Conference Championship and a Chick-fil-A Peach Bowl win over Florida State, the Houston Men's Track & Field program win The American Indoor and Outdoor Championships and the Houston Women's Golf program claim an American Championship in only its second year with a full team. In addition, the Men's Basketball program returned to the NCAA postseason for the 29th time in program history and the Men's Golf program advanced to the NCAA Championships for the third straight year.

All of the athletic achievements occurred while UH student-athletes recorded the second-best fall GPA, 2.91, and second-best spring GPA, 2.87, in athletic department history while placing a record 88 student-athletes on the University's Dean's Honor List in the spring.

Yurachek led the Houston Athletics fundraising charge with a record amount \$5.2 million in private donations to the Athletics general scholarship fund in the 2014-15 fiscal year. Focused on improving the student-athlete experience, Yurachek also led a department that unveiled the completed Guy V. Lewis Development Center for the Houston Men's and Women's Basketball programs, Carolyn and Ron Yokubaitis Field at Carl Lewis International Track & Field Complex, one of the nation's largest collegiate baseball video boards, a renovated Houston Football locker room and a short game facility for the Houston Men's and Women's Golf programs.

Named by Chancellor Dr. Renu Khator as Chair for a campus-wide steering committee established to oversee the grand opening events for the \$128 million TDECU Stadium, Yurachek assisted in the cultivation, solicitation and securing of a 10-year, \$15 million-naming rights agreement for TDECU Stadium with the per year value ranking in the top ten nationally for collegiate venue naming rights agreements.

Yurachek was instrumental in the national search and hiring of football and men and women's basketball head coaches (Tom Herman, Kelvin Sampson, Ronald Hughey) while overseeing the development and implementation of a \$500,000 remodeling project to the men and women's basketball locker rooms.

He served as liaison with an architectural design firm on the plans for the \$25-million Guy V. Lewis Development Center as well as overseeing the development and implementation of a \$500,000 facility enhancement to the Athletics/Alumni Center, including the addition of Cougar Cafe, a student-athlete nutrition center.

Yurachek came to Houston after serving four years as Director of Athletics at Coastal Carolina University where he oversaw a department featuring 18 men's and women's NCAA Division I sport programs. A testament of his vision, Yurachek was named the 2014 Under Armour FCS Athletic Director of the Year in May of 2014.

Under Yurachek's leadership, the Chanticleers won a total of 29 Big South Championships (both regular season and tournament championships), made 30 NCAA appearances and finished a program-best 79th in the 2012-13 Learfield Director's Cup.

During Yurachek's time of leadership, Coastal hosted an NCAA Baseball Regional; NCAA Baseball Super Regional; NCAA Division I Football championship contests in 2010 and '13; and NCAA Men's Soccer Championship matches in 2011, '12 and '13, as well as winning a competitive bid to host the VisitMyrtleBeach.com Men's and Women's Big South Basketball Championships in 2013, 2014 and 2015, sponsored by the Myrtle Beach Area Chamber of Commerce.

Coastal Carolina student-athletes posted a 3.028 grade point average (GPA) for the fall 2013 semester and saw its overall GPA rise from 3.053 to 3.108. Of the 434 student-athletes, 253 - or 58.3 percent - posted a GPA between 4.0 and 3.0, including 28 who earned President's List (4.0 GPA for the semester) and an additional 117 who earned Dean's List recognition.

In addition, during Yurachek's tenure Coastal Carolina student-athletes earned:

- 363 All-Big South honors
- 31 All-Big South Player of the Year honors along with 13 Big South Freshman of the Year honors
- 28 All-America honors
- 11 Big South Scholar-Athlete of the Year honors in their respective sports
- 5 Academic All-America honors
- 4 national postgraduate scholarships
- 3 Big South Conference Christenberry Awards for Academic Excellence

With all the success, the Coastal Carolina department operated within a balanced budget during Yurachek's tenure, thanks to his zero-budget initiative and the unprecedented revenues generated since his arrival with his restructuring of the external relations department. In his first year, the department



revenue was at \$560,000, including \$316,000 in ticket sales and sponsorships at \$250,000. After the 2012-13 year, revenue came in at \$1.4 million, thanks to \$549,000 in ticket sales and \$600,000 in sponsorships.

Since 2010, the Department of Athletics added women's lacrosse; launched Champions for Life, a life skills enhancement program for student-athletes; signed a five-year \$1.1 million contract with an athletic apparel provider; established the Letterwinners Association; successfully completed NCAA Cycle 3 Recertification; and has been featured on the front page of the sports section of USA Today with the headline reading "Coastal Carolina Piles up Sports Success."

Also, during Yurachek's tenure, several major projects that supported intercollegiate athletics totaling more than \$250 million were included in the University's ongoing capital improvements across the campus.

Prior to his appointment at Coastal Carolina University, Yurachek was executive senior associate athletics director at the University of Akron. He led and managed the Zips' external relations unit, which included marketing and promotions, media relations, ticket operations, development (Z-Fund), video operations and merchandising. In addition, he was the sport administrator for men's basketball, men's golf and women's golf and worked closely with the football program.

Yurachek has also held various athletics administration leadership positions at the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

He earned his bachelor's degree in business management at Guilford College in 1990, where he was a four-year letter winner in basketball. He earned his master's degree in sports administration from the University of Richmond in 1994.

Born in Richmond, Va., and raised in Charlotte, N.C., Yurachek, and his wife Jennifer have three sons: Ryan, Jake and Brooks. Ryan, a former Marshall University football student-athlete, is a quality control analyst on the football staff at the University of South Carolina. Ryan and his wife Morgan and their son Trace reside in Columbia, S.C. Jake is a University of Arkansas graduate and former Razorback football student-athlete and now works within intercollegiate athletics at SMU. Brooks is a redshirt freshman on the University of Arkansas football team.





The University of Arkansas is a welcoming campus of students, faculty and staff who are determined to build a better world. For more than 150 years, tradition and innovation have merged here, creating life-changing opportunities for student success and a sense of belonging. As one of the nation's top public research universities, the U of A has been dedicated to Arkansas since 1871.

[Arkansas.edu](https://arkansas.edu)





## Where Paths Start

Our greatest achievements are etched in stone at the University of Arkansas, with more than 4 miles of sidewalk bearing the names of all of our graduates. Stretching across campus, Senior Walk is a unique tradition that includes the names of more than 220,000 graduates, and counting.



**93% CAREER PLACEMENT**

\*2023 graduates report working, military service, volunteering or continuing education.



Arkansas Dewey Hickey, a clinical trial participant.

## The U of A INSTITUTE for INTEGRATIVE & INNOVATIVE RESEARCH (I<sup>3</sup>R)

I<sup>3</sup>R researchers have pioneered a novel system that can restore the sense of touch to people who use a prosthetic hand. The ongoing clinical trial includes collaboration with the University of Arkansas for Medical Sciences and a second site at Walter Reed National Military Medical Center.

## Arkansas Transfer Achievement Scholarship

has delivered

**\$3 million**

in tuition savings



Allows graduates from 2-year colleges in the UA System to transfer to the U of A at the same 2-year tuition rate.



### ONE OF A KIND:

The U of A is set to open the **Multi-User Silicon Carbide Research and Fabrication Facility (MUSiC)** in early 2025.

This facility will enable the federal government – via national laboratories – businesses of all sizes, and other universities to prototype with silicon carbide, a capability that does not presently exist elsewhere in the U.S.

## SCHOLARSHIP AWARDS



**NEARLY  
\$106  
MILLION**

FY 23, **nearly \$106 million** in need-based and non-need-based scholarships and grants were awarded to undergraduate students.

## UNPRECEDENTED RESEARCH SUCCESS:

The University of Arkansas conducted a record

**\$221.5 million**

in research in FY 2023 and invested more than

**\$136 million**

in applied research facilities since 2021.

**19:1** Student-to-Faculty Ratio



Record Enrollment: **More than 32,000**



## Notable Razorbacks

**Jerry Jones**, owner of the Dallas Cowboys

**Veronica Campbell-Brown**, Olympic gold medalist

**Bobby Portis**, NBA Champion

**Doug McMillon**, President and CEO of WalMart Stores, Inc.

**\$7  
million**

### SCHOLARSHIP FUNDING FOR ARKANSAS STUDENTS

has grown by **\$7 MILLION** since 2019, and **98% OF FRESHMAN STUDENTS FROM ARKANSAS** who applied for scholarships last year received an award.

**98%**

# Retention and Graduation Rates

**86%**

1st Year  
Retention Rate

**69%**

6-Year  
Graduation Rate

*As of Spring 2024*



## NATIONALLY COMPETITIVE AWARDS

**Truman Scholars**

**TOP 10**

Public Institutions



**Goldwater Scholars**

**TOP 25**

Public Institutions



**Rhodes Scholars**

**TOP 100**

Public Institutions



**162**

**National Science  
Foundation**

Graduate Research Fellows



# My Path to Senior Walk

➤ With more than 30,000 students on the U of A campus, everyone has a story to tell, and everyone has a different path to earning their name into Senior Walk.



**Markese Mullins**  
Blytheville, AR

Markese transferred to the University of Arkansas and says the resources available to students and the favorable career prospects are just two reasons why he'd recommend the U of A to others from his hometown. "Just do it," he said. "Come in open-minded. Experience something you've never experienced before. Embrace it."



**Lizbeth Hernandez**  
Nashville, AR

Recent Walton College graduate Lizbeth Hernandez was the first in her family to attend college. "It's difficult as a first-generation student. You don't always know who to reach out to, especially after you move to a new city and out of your hometown." After utilizing the Arkansas Transfer Achievement Scholarship to attend the U of A, Lizbeth found her footing thanks to the team at The CORD, the heart of student success initiatives on campus.



**Jonah Windel**  
Deer, AR

Jonah is a full-time engineering student, who is also working on a German minor and recently became a new father. Though he was a little intimidated by the size of the U of A, he knew the engineering school would help him reach his goal of working in the automotive field as a career. Despite its large size, Jonah says the campus felt very much like a small town, which helped him feel right at home.

**If you or someone you know** has a story to share about everyday student successes at the U of A, please nominate them for a #MyPathToSeniorWalk spotlight to be shared on social media.







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