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Weekly Update from the #NWACHampionship

New: Tournament celebrates 10th anniversary in unique ways
Community: Beer & Burger logo reimagined by local artist Bryan Gott
Competition: Tournament field finalized for the #NWACHampionship

ROGERS, Ark.- With the 10th annual Walmart NW Arkansas Championship presented by P&G only one week away, tournament officials are excited to announce the unique ways that this significant milestone of the #NWACHampionship is being celebrated. In addition, officials introduce a new commemorative logo for Beer & Burger Fest and release the final tournament field. The #NWACHampionship returns to Pinnacle Country Club June 20-26. Tickets are now on sale at www.NWACHampionship.com.

NEW: Tournaments Celebrates 10th Anniversary in Unique Ways

As part of the 10th anniversary of the Walmart NW Arkansas Championship presented by P&G, tournament officials continue to emphasize the affordability of the event for the community. To celebrate, daily passes have been reduced to just \$10 this year. As always, kids ages 17 and under get into the tournament for free. While visiting the event, fans can experience many fun activities for free including the Walmart Kids Center presented by Dove and the Gatorade Loudest Hole on Tour (#17).

In addition, tournament officials look forward to celebrating this milestone with 78 volunteers who are marking their 10th year with the event. They will be honored during the 18th green ceremony immediately following play on Sunday, June 26. The 10 year volunteers join the pool of nearly 750 volunteers who support the event in various ways throughout the week.

COMMUNITY: Beer & Burger Logo Reimagined by Local Artist Bryan Gott

This year's Beer & Burger Fest as part of BITE NW Arkansas food festival will be showing off a brand new look on Friday, June 24. Local artist Bryan Gott designed the 2016 Artist Rendering that will be featured on all tasting glasses given to event attendees. Bryan is a creative strategist who currently splits his time between brand development with local startups, contract work with national agencies, and being active in local and regional organizations. He is the first local artist the event has invited to reimagine the logo, a tradition organizers hope to continue in years to come. The 2016 Artist Rendering is attached.

COMPETITION: Tournament Field Finalized for the #NWACHampionship

The 2016 field for the Walmart NW Arkansas Championship presented by P&G was finalized yesterday with the 144 players who are expected to tee it up at the 10th annual event. The final field features fan favorites such as Stacy Lewis, Morgan Pressel and Gerina Piller, as well as top players in the world including Lydia Ko, Brooke Henderson, Sei Young Kim and In Gee Chun. Fans on #17 can gear up to call the Hogs for Arkansas alum and Olympic hopeful Gaby Lopez, and current Razorback and tournament Sponsor's Exemption Maria Fassi. The final field list is attached.



MEDIA: Media Credentials Now Available

The tournament media credential application is now open at www.lpgamediacredentials.com. All members of the media interested in covering the tournament will need to apply for a credential. Advanced approval by the LPGA is required for media access to the tournament. Contact Taylor Fisher at taylor.fisher@octagon.com with any questions.

Walmart NW Arkansas Championship Presented by P&G

Over the last 10 years, the Walmart NW Arkansas Championship presented by P&G has become a premier stop on the LPGA Tour. On June 20-26, 2016, the tournament will celebrate its 10th anniversary while 144 of the world's best LPGA Professionals tee it up at Pinnacle Country Club. Players will vie for a \$2,000,000 purse and a chance to be named Champion of the Walmart NW Arkansas Championship presented by P&G. Visit the tournament online at www.NWACHampionship.com. The week long event also includes a food festival, 5K race, a concert and other community driven events.

About Walmart

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About Procter & Gamble

P&G serves consumers around the world with one of the strongest portfolios of trusted, quality, leadership brands, including Always®, Ambi Pur®, Ariel®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Fairy®, Febreze®, Gain®, Gillette®, Head & Shoulders®, Lenor®, Olay®, Oral-B®, Pampers®, Pantene®, SK-II®, Tide®, Vicks®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and information about P&G and its brands.

About Octagon Events & Hospitality

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