

IN THIS SECTION

Media Information	184
Razorback Sports Network	185
SEC.....	186
SEC Tournament	187
The University	188-91
University Chancellor/FAR	192
University Leadership.....	193
Director of Athletics.....	194-95
Razorback Foundation	196

RAZORBACK COMMUNICATIONS

The Razorback Communications Office appreciates your interest in Arkansas basketball and strives to assist you in your coverage. A list of our staff members, our address, and our telephone and fax numbers follows:

Office: 479-575-2751
Fax: 479-575-7481
Press Row: 479-575-6622

Mailing Address

Razorback Communications
P.O. Box 7777
Fayetteville, AR 72702-7777

Overnight Address

University of Arkansas
Razorback Communications
350 North Razorback Road
Fayetteville, AR 72701

BASKETBALL CONTACT



Mike Cawood
Associate Communications Director

Cell 479-236-2090
Email tmcawood@uark.edu
Office 479-575-3114



Kyle Parkinson
Associate AD



Mario Bravante
Associate Director



Jessica Roberson
Assistant Director



Shawn Price
Assistant Director



Jacob Pavilack
Assistant Director



Ben Breitbach
Comm. Assistant



Walt Beazley
Photographer



Rachael Harris
Digital Strategy

GAME CREDENTIALS

All requests for media and/or photo credentials must be made online at www.SportsSystems.com/Arkansas. Requests should be made at least three days prior to the game.

Only fully accredited personnel directly involved in the coverage of the game will be admitted. Credentials are non-transferable and must be applied for by the outlets' editor or sports director. The Communications Office reserves the right to revoke any credential: (1) used by an individual other than the one to whom it was granted; (2) any individual who refused to comply with press row and/or photographic guidelines; (3) any individual who is not an accredited member of the media; and (4) any individual under the age of 16. Credentials will not be mailed. They must be picked up beginning 60 minutes before tip-off at the media will call door to the right of the south entrance to Bud Walton Arena. Be prepared to present a photo identification when picking up credentials.

MEDIA WILL CALL

Located on the south side of Bud Walton Arena, just right of the main ticket window. All passes are left at media will call - no credentials are mailed.

GAMEDAY PARKING

A limited number of spaces are available around Bud Walton Arena. Most parking credentials issued will be for Lot 56. All requests should be made to Associate Communications Director Mike Cawood.

GAMEDAY MEDIA SERVICES

All media needs can be fulfilled on-line.

- Game notes for both teams will be posted on Arkansas' Men's Basketball page at:

arkansasrazorbacks.com/sport/m-basketb/mens-basketball-game-notes

- Live in-game stats will be provided for the media at:

arkansas.statbroadcast.com

- Final statistics (box score, play-by-play, shot chart) will be emailed as well as be available on ArkansasRazorbacks.com.

MEDIA SEATING / WORK ROOM

- Media will not have access to the floor at any time.
- Media seating will remain in the upper corner of the lower bowl.
- Media must wearing masks at all times inside Bud Walton Arena.
- Due to limited space, each media outlet will only be allowed one seat each per game.
- Bud Walton Arena's work room will be closed to all media at all times.
- All postgame interviews will be conducted via Zoom.
- Wireless Internet is available in the work room and in the arena. Please see Associate Communications Director Mike Cawood or a member of the communications staff for login information.

PHOTOGRAPHERS

- There will be four positions in the stands - two in Section 102 and two in Section 128 - midway up the lower bowl. Photographers must remain seated. If television is granted one of the three spots, they may be required to share with all other TV stations.

- Arkansas Communications reserves the right to limit the number of strobe units used and requests to hang strobe lights at BWA must be made in writing one week prior to any contest.

MEDIA FTP

- Since photographers spots will be limited, Arkansas has set up an FTP site to provide for both video and still photos, Please contact the Athletics Communications Office for more details.





ERIC MUSSELMAN LIVE RADIO SHOW

Once again, there will be 12 Arkansas basketball radio shows, all starting at 7 pm, at Sassy's BBQ and Grille in Fayetteville.

Monday, Nov. 23
Monday, Dec. 28
Monday, Jan. 25

Monday, Nov. 30
Monday, Jan. 4
Sunday, Jan. 31

Sunday, Dec. 6
Monday, Jan. 11
Monday, Feb. 22

Monday, Dec. 14
Monday, Jan. 18
Sunday, Feb. 28

COURTSIDE WITH ERIC MUSSELMAN

There will be 10, 30-minute television shows featuring head coach Eric Musselman and co-host Chuck Barrett. Each show will air on Sunday, Please check local listings for times and channels in your area.

Sunday, Jan. 3
Sunday, Jan. 31
Sunday, Feb. 28

Sunday, Jan. 10
Sunday, Feb. 7
Sunday, Mar. 7

Sunday, Jan. 17
Sunday, Feb. 14

Sunday, Jan. 24
Sunday, Feb. 21



RAZORBACK SPORTS PROPERTIES

The University of Arkansas Athletic Department and Razorback Sports Properties formed a partnership in the fall of 2008. As Arkansas Athletics' exclusive multimedia rightsholder, Arkansas Sports Properties manages all aspects of the rights relationship, providing corporate partners both traditional and new media opportunities with the university. Razorback Sports Properties brings a national presence to the overall marketing of Razorback sports. They bolster their own brand and garner maximum exposure through such inventory as venue signage; event sponsorships and promotion; corporate hospitality; audio; television; digital engagement and visibility via the official athletics website ArkansasRazorbacks.com.

Razorback Sports Properties exclusively produces and markets a variety of radio and television opportunities surrounding Arkansas Athletics, through the Razorback Sports Network from Learfield IMG College, including all radio play-by-play broadcasts, and television and radio head coaches' shows.

Chuck Barrett is in his 11th season as the play-by-play announcer for the Arkansas men's basketball team and in his 14th year calling Razorback football games. He is no stranger to Arkansas fans or the Razorback Sports Network broadcast team, spending his last 26 years on the broadcast crew, including 17 years as the executive producer. He called play-by-play for baseball from 1992 to 2014 and added men's basketball play-by-play to his duties prior to the 2010-11 season. Barrett was recognized by the National Sportswriters and Sportscasters Hall of Fame as the 2007, 2008 and 2009 Arkansas Sportscaster of the Year.

Matt Zimmerman is in his fifth season as an analyst for the 2020-21 campaign. A 20-plus year coaching veteran and mainstay with the Razorbacks, Zimmerman spent the eight years on the Razorback basketball staff (2011-19). Zimmerman was a student manager for the men's basketball team and spent four years in the ROTC. He graduated in 1990 and served five years in the military. After his stint in the Army, Zimmerman began coaching high school basketball. He then started his collegiate coaching career at UAB before moving to Missouri and back to Arkansas.



Chuck Barrett
Play-By-Play



Matt Zimmerman
Analyst



David Shoemaker
General Manager

2020-21 RSN BASKETBALL RADIO NETWORK

Batesville (Games)	KWOZ-FM - 103.3
Camden	KAMD-FM - 97.1
Crossett	KAGH-FM - 104.9
Crossett	KAGH-AM - AM 800
DeQueen	KDQN-FM - 92.1
DeWitt	KDEW-FM - 97.3
El Dorado	KAGL-FM - 93.3
Fayetteville	KQSM-FM - 92.1
Fayetteville (Games)	KYNG-AM - AM 1590
Fayetteville	KAKS-FM - 99.5
Fayetteville	KUOA-AM - 1290
Fayetteville	KUOA-FM - 95.3
Fayetteville	KBVA-FM - HD3 106.5
Forrest City	KBFC-FM - 93.5
Fort Smith	KERX-FM - 95.3
Glenwood	KHGZ-FM - 98.9
Glenwood	KHGZ-AM - 670
Hot Springs / Mena	KTTG-FM - 96.3
Jonesboro	KEGI-FM - 100.5
Little Rock	KABZ-FM - 103.7
Magnolia	KZHE-FM - 100.5
Marshall	KBCN-FM - 104.3
Mena	KENA-FM - 104.1
Monett, Mo.	KKBL-FM - 95.9
Monticello	KGPQ-FM - 99.9
Morrilton	KCON-FM - 99.3
Mountain Home	KOMT-FM - 93.5
Ozark	KDYN-FM - 96.7
Ozark	KDYN-AM - AM 1540
Searcy	KRZS-FM - 99.1
Texarkana	KKTK-AM - 1400
Wynne	KWYN-FM - 92.5

GREG SANKEY • COMMISSIONER • SOUTHEASTERN CONFERENCE

Greg Sankey became the eighth Commissioner of the Southeastern Conference on June 1, 2015, and immediately embarked on a journey to build upon the SEC's recognized success, strong foundations and rich traditions.

Sankey has successfully introduced change and advancement for the conference while respecting the institutional traditions that make the SEC unique. With an understanding of the highly competitive environment of college sports, he has fostered the collaborative culture of the SEC that sets the conference apart and supports its continuing success.

Sankey brings a big picture approach to his position through continuing focus on a vision that positions the SEC to leverage its athletics success and popularity for a greater overall cultural and economic impact on the region, the nation and the world.



During his first major address as Commissioner, he introduced his concept of "Scholars. Champions. Leaders." to describe the ultimate potential of the SEC. "Educating scholars and supporting champions provides the platform for developing leaders who will influence the world," Sankey said in his opening remarks at SEC Football Media Days in 2015.

Now in his sixth year as Commissioner of the SEC, Sankey has established himself as an advocate for the student-athlete, creating a framework to provide young people in the Conference with challenging leadership opportunities and expanded resources to succeed at the highest levels of academic and competitive success. Sankey has been intentional and diligent in addressing issues critical to college athletics, with an emphasis on integrity, ethics and sportsmanship. Also, Sankey prioritized the enhancement of Conference championship events to meet the goal of providing student-athletes with life-long memories and exceptional experiences for fans.

Before moving to the SEC, Sankey served as Commissioner of the Southland Conference for nearly seven years. He joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named its Commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference, he was Director of Compliance and Academic Services at Northwestern State University in Natchitoches, LA. While at Northwestern State, Sankey also coached the Demons' golf teams for two years, earning the Golf Coaches Association of America District VI Coach of the Year award in 1991. Before his tenure at Northwestern State, he was the Director of Intramural Sports at Utica College in upstate New York.

A native of Auburn, NY, Sankey earned his master's degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, AL, and have two adult daughters, Hannah and Moriah.



HOGS IN THE SEC TOURNAMENT

1992 (Birmingham, Ala.)

Arkansas 73, Georgia 60
Alabama 90, Arkansas 89
(Semifinals)

1993 (Lexington, Ky.)

Arkansas 65, Georgia 60
Kentucky 92, Arkansas 82
(Semifinals)

1994 (Memphis, Tenn.)

Arkansas 95, Georgia 83
Kentucky 90, Arkansas 78
(Semifinals)

1995 (Atlanta, Ga.)

Arkansas 73, Vanderbilt 72
Arkansas 69, Alabama 58
Kentucky 95, Arkansas 94 (OT)
(Finals)

1996 (New Orleans, La.)

Arkansas 80, South Carolina 58
Kentucky 95, Arkansas 75
(Semifinals)

1997 (Memphis, Tenn.)

Georgia 65, Arkansas 63
(Quarterfinals)

1998 (Atlanta, Ga.)

Arkansas 102, Tennessee 96
Kentucky 99, Arkansas 74
(Semifinals)

1999 (Atlanta, Ga.)

Arkansas 75, Florida 74
Arkansas 84, Miss. St. 79 (OT)
Kentucky 76, Arkansas 63
(Finals)

2000 (Atlanta, Ga.)

Arkansas 71, Georgia 64
Arkansas 86, Kentucky 72
Arkansas 69, LSU 67
Arkansas 75, Auburn 67
(Finals)

2001 (Nashville, Tenn.)

Arkansas 77, LSU 72
Kentucky 87, Arkansas 78
(Semifinals)

2002 (Atlanta, Ga.)

Tennessee 68, Arkansas 61
(First Round)

2003 (New Orleans, La.)

LSU 85, Arkansas 56
(First Round)

2004 (Atlanta, Ga.)

South Carolina 91, Arkansas 81
(First Round)

2005 (Atlanta, Ga.)

Tennessee 65, Arkansas 46
(First Round)

2006 (Atlanta, Ga.)

Arkansas 80, Georgia 67
Florida 74, Arkansas 71
(Quarterfinals)

2007 (Atlanta, Ga.)

Arkansas 82, South Carolina 52
Arkansas 72, Vanderbilt 71
Arkansas 81, Mississippi St. 72
Florida 77, Arkansas 56
(Finals)

2008 (Atlanta, Ga.)

Arkansas 81, Vanderbilt 75
Arkansas 92, Tennessee 91
Georgia 66, Arkansas 57
(Finals)

2009 (Tampa, Fla.)

Florida 73, Arkansas 58
(First Round)

2010 (Nashville, Tenn.)

Georgia 77, Arkansas 64
(First Round)

2011 (Atlanta, Ga.)

Tennessee 74, Arkansas 68
(First Round)

2012 (New Orleans, La.)

LSU 70, Arkansas 54
(First Round)

2013 (Nashville, Tenn.)

Vanderbilt 75, Arkansas 72
(First Round)

2014 (Atlanta, Ga.)

South Carolina 71, Arkansas 69
(First Round)

2015 (Nashville, Tenn.)

Arkansas 80, Tennessee 72
Arkansas 60, Georgia 49
Kentucky 78, Arkansas 63
(Finals)

2016 (Nashville, Tenn.)

Florida 68, Arkansas 61
(Second Round)

2017 (Nashville, Tenn.)

Arkansas 73, Ole Miss 72
Arkansas 76, Vanderbilt 62
Kentucky 82, Arkansas 65
(Finals)

2018 (St. Louis Mo.)

Arkansas 69, South Carolina 64
Arkansas 80, Florida 72
Tennessee 84, Arkansas 66
(Semifinals)

2019 (Nashville, Tenn.)

Florida 66, Arkansas 50
(Second Round)

2020 (Nashville, Tenn.)

Arkansas 86, Vanderbilt 73
(First Round)
Arkansas - South Carolina
(Second Round - Cancelled)

RECORD BY OPPONENT

Opponent	Record	Last Meeting
Alabama	1-1	1995, W, 69-58 (semifinals)
Auburn	1-0	2000, W, 75-67 (finals)
Florida	2-5	2019, L, 66-50 (2nd)
Georgia	6-3	2015, W, 60-49 (semifinals)
Kentucky	1-9	2017, L, 82-65 (finals)
LSU	2-2	2012, W, 70-54 (1st)
Ole Miss	1-0	2017, W, 73-72 (quarterfinals)
Mississippi St.	2-0	2007, W, 81-72 (semifinals)
Missouri	0-0	n/a
South Carolina	3-2	2018, W, 69-64 (2nd)
Tennessee	3-4	2018, L 84-66 (semifinals)
Texas A&M	0-0	n/a
Vanderbilt	5-1	2020, W 86-73 (1st round)

SEC TOURNAMENT HISTORY

Year	CHAMPIONS	RUNNER-UP	SCORE	SITE
1933	Kentucky	Mississippi State	46-27	Atlanta Athletic Club (Atlanta, Ga.)
1934	Alabama	Florida	41-25	Atlanta Athletic Club (Atlanta, Ga.)
1936	Tennessee	Alabama	41-25	Alumni Memorial Gym (Knoxville, Tenn.)
1937	Kentucky	Tennessee	39-25	Alumni Memorial Gym (Knoxville, Tenn.)
1938	Georgia Tech	Mississippi	58-47	Huey Long Field House (Baton Rouge, La.)
1939	Kentucky	Tennessee	46-38	Alumni Memorial Gym (Knoxville, Tenn.)
1940	Kentucky	Georgia	51-43	Alumni Memorial Gym (Knoxville, Tenn.)
1941	Tennessee	Kentucky	36-33	Louisville Gardens (Louisville, Ky.)
1942	Kentucky	Alabama	36-34	Louisville Gardens (Louisville, Ky.)
1943	Tennessee	Kentucky	33-30	Louisville Gardens (Louisville, Ky.)
1944	Kentucky	Tulane	62-46	Louisville Gardens (Louisville, Ky.)
1945	Kentucky	Tennessee	39-35	Louisville Gardens (Louisville, Ky.)
1946	Kentucky	LSU	59-36	Louisville Gardens (Louisville, Ky.)
1947	Kentucky	Tulane	55-38	Louisville Gardens (Louisville, Ky.)
1948	Kentucky	Georgia Tech	54-43	Louisville Gardens (Louisville, Ky.)
1949	Kentucky	Tulane	68-52	Louisville Gardens (Louisville, Ky.)
1950	Kentucky	Tennessee	95-58	Louisville Gardens (Louisville, Ky.)
1951	Vanderbilt	Kentucky	61-57	Louisville Gardens (Louisville, Ky.)
1952	Kentucky	LSU	44-43	Louisville Gardens (Louisville, Ky.)
1979	Tennessee	Kentucky	75-69 OT	BJCC Coliseum (Birmingham, Ala.)
1980	LSU	Kentucky	80-78	BJCC Coliseum (Birmingham, Ala.)
1981	Mississippi	Georgia	66-62	BJCC Coliseum (Birmingham, Ala.)
1982	Alabama	Kentucky	48-46	Rupp Arena (Lexington, Ky.)
1983	Georgia	Alabama	86-71	BJCC Coliseum (Birmingham, Ala.)
1984	Kentucky	Auburn	51-49	Memorial Gymnasium (Nashville, Tenn.)
1985	Auburn	Alabama	53-49 OT	BJCC Coliseum (Birmingham, Ala.)
1986	Kentucky	Alabama	83-72	Rupp Arena (Lexington, Ky.)
1987	Alabama	LSU	69-62	Omni Coliseum (Atlanta, Ga.)
1988	Kentucky	Georgia	62-57	Pete Maravich Assembly Center (Baton Rouge, La.)
1989	Alabama	Florida	72-60	Thompson-Boling Arena (Knoxville, Tenn.)
1990	Alabama	Mississippi	70-51	Orlando Arena (Orlando, Fla.)
1991	Alabama	Tennessee	88-69	Memorial Gymnasium (Nashville, Tenn.)
1992	Kentucky	Alabama	80-54	BJCC Coliseum (Birmingham, Ala.)
1993	Kentucky	LSU	82-65	Rupp Arena (Lexington, Ky.)
1994	Kentucky	Florida	73-60	The Pyramid (Memphis, Tenn.)
1995	Kentucky	Arkansas	95-93 OT	Georgia Dome (Atlanta, Ga.)
1996	Mississippi State	Kentucky	84-73	Louisiana Superdome (New Orleans, La.)
1997	Kentucky	Georgia	95-68	The Pyramid (Memphis, Tenn.)
1998	Kentucky	South Carolina	86-56	Georgia Dome (Atlanta, Ga.)
1999	Kentucky	Arkansas	76-63	Georgia Dome (Atlanta, Ga.)
2000	Arkansas	Auburn	75-67	Georgia Dome (Atlanta, Ga.)
2001	Kentucky	Mississippi	77-55	Gaylord Entertainment Center (Nashville, Tenn.)
2002	Mississippi State	Alabama	61-58	Georgia Dome (Atlanta, Ga.)
2003	Kentucky	Mississippi State	64-57	Louisiana Superdome (New Orleans, La.)
2004	Kentucky	Florida	89-73	Georgia Dome (Atlanta, Ga.)
2005	Florida	Kentucky	70-53	Georgia Dome (Atlanta, Ga.)
2006	Florida	South Carolina	49-47	Gaylord Entertainment Center (Nashville, Tenn.)
2007	Florida	Arkansas	77-56	Georgia Dome (Atlanta, Ga.)
2008	Georgia	Arkansas	66-57	Georgia Dome (Atlanta, Ga.) and Ga. Tech's Alexander Memorial Coliseum (Atlanta, Ga.)
2009	Mississippi State	Tennessee	64-61	St. Pete Times Forum (Tampa, Fla.)
2010	Kentucky	Mississippi State	75-74OT	Bridgestone Arena (Nashville, Tenn.)
2011	Kentucky	Florida	70-54	Georgia Dome (Atlanta, Ga.)
2012	Vanderbilt	Kentucky	71-64	New Orleans Arena (New Orleans, La.)
2013	Mississippi	Florida	66-63	Bridgestone Arena (Nashville, Tenn.)
2014	Florida	Kentucky	61-60	Georgia Dome (Atlanta, Ga.)
2015	Kentucky	Arkansas	78-63	Bridgestone Arena (Nashville, Tenn.)
2016	Kentucky	Texas A&M	82-77OT	Bridgestone Arena (Nashville, Tenn.)
2017	Kentucky	Arkansas	82-65	Bridgestone Arena (Nashville, Tenn.)
2018	Kentucky	Tennessee	77-72	Scottrade Center (St. Louis, Mo.)
2019	Auburn	Tennessee	84-64	Bridgestone Arena (Nashville, Tenn.)
2020	• CANCELED AFTER 1st RD DUE TO COVID-19 •			

RECORD BY ROUND

Round	Record	Appearances
First Round	4-10	14 (2000, 02-07, 09-14, 2020)
Second Round	1-2	3 (2016, 2018, 2019)
Quarterfinals	14-2	16 (1992-01, 06-08, 2015, 2017, 2018)
Semifinals	7-7	14 (1992-96, 98-01, 07-08, 2015, 2017, 2018)
Finals	1-6	7 (1995, 99, 2000, 07-08, 2015, 2017)





There's a reason...

...the University of Arkansas is one of the nation's top public research universities. Nestled in the Ozarks, we learn in one of the **best places to live** in the nation. This is where **tradition and innovation** merge, creating **life-changing opportunities** and discoveries that **improve our world**, one student at a time. The University of Arkansas is among the **top public research** universities in the U.S., that's why federal agencies like NASA and top industries turn to us to **solve problems** and **advance technology**. We are **dedicated to Arkansas** and **determined to build a better world**.



MOST DEGREE PROGRAMS IN THE STATE

200+

More than 200 baccalaureate, master's, doctoral, professional and specialist degree programs.

Top 20 in nation for female inventors

about half of invention disclosures in FY19 involved female researchers



SCHOLARSHIP AWARDS

MORE THAN \$89 MILLION

In FY19, **more than \$89 million in academic and need-based scholarships** and grants were awarded to undergraduate students



NATIONALLY COMPETITIVE AWARDS



TRUMAN SCHOLARS

Top 10 public institutions



GOLDWATER SCHOLARS

Top 25 public institutions (t-21st)



RHODES SCHOLARS

Top 50 public institutions

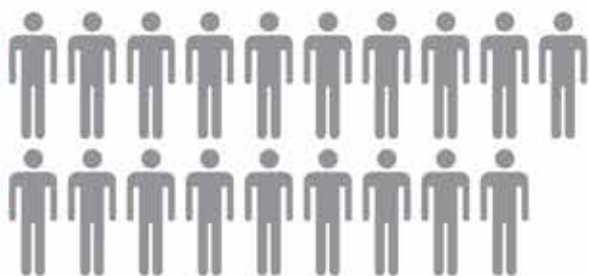
\$194.7 Million I3R Research Institute

The Walton Family Charitable Support Foundation granted the U of A nearly

\$200 million to establish the Institute for Integrative and Innovative Research (I3R),

which will transform the university's research, innovation and economic development culture. This grant also signaled the successful completion of Campaign Arkansas, vaulting it past its goal of

\$1.25 billion in 2020.



Enrollment: 27,559
Student-to-Faculty
Ratio **19:1**

2019-2020 school year



**Among Best
Colleges for
VETERANS**

63rd in the nation

US News & World Report 2019



88%

incoming

HONORS COLLEGE

freshman fellows hail from Arkansas



#1 in the Nation for Supply Chain

The supply chain management undergraduate program at the Sam M. Walton College of Business is ranked No. 1 in North America by a leading global research firm, Gartner.



The Carnegie Foundation for the Advancement of Teaching places the U of A in its highest research category, a status shared by only 3 percent of the nation's universities.



**RESEARCH
EXPENDITURES**

IN FY19

**\$172.6
MILLION**

Senior Walk

Our greatest achievements are etched in stone at the University of Arkansas, with more than 3.5 miles of sidewalk bearing the names of all of our graduates. Stretching across campus, Senior Walk is a unique tradition that includes the names of more than 186,000 graduates, and counting.

Notable Graduates

Jerry Jones, owner of the Dallas Cowboys
Veronica Campbell-Brown, Olympic gold medalist
T.J. Holmes, ABC News Correspondent and Good Morning America Host
Doug McMillon, President and CEO of WalMart Stores, Inc.

JOSEPH E. STEINMETZ CHANCELLOR

Joseph E. Steinmetz became the sixth chancellor of the University of Arkansas on Jan. 1, 2016. As chief executive officer, Dr. Steinmetz oversaw the establishment of the university's 8 Guiding Priorities, which have led to new programs and initiatives like the Advance Arkansas scholarship program to improve access for underrepresented students and the Chancellor's Discovery and Innovation Fund, as well as major investments in research and commercialization. More recently, he announced ten action items that would help distinguish the University as it looked to 2020 and beyond.

During his tenure, the university has received several significant gifts, including a \$120 million gift from the Walton Family Charitable Support Foundation to establish a School of Art, as well as \$194.7 million grant from the same foundation to establish the Institute for Integrative and Innovative Research (I3R). Steinmetz has also led efforts to construct a 71,000 square foot student success center, which is currently under construction in the heart of campus. He continues to meet with a broad range of stakeholders across the state to advocate for public education and to learn how they can work together for the common goal of strengthening the flagship.

A nationally respected behavioral neuroscientist, Dr. Steinmetz was recognized in 1996 by the National Academy of Sciences for his contributions to the fields of experimental psychology and neuroscience. In 2012 he was named an AAAS Fellow. Prior to his appointment as chancellor, he was Ohio State's chief academic officer. As executive vice president and provost, he oversaw the administration, coordination, and development of all academic functions of the university.



GERALD JORDAN FACULTY ATHLETICS REPRESENTATIVE

Gerald Jordan, associate professor of journalism, worked 25 years for metropolitan daily newspapers before he joined the UofA faculty in 1995. His 2017 appointment as Faculty Athletics Representative (FAR) marks a return to his student journalism days when he was sports editor of the Arkansas Traveler and covered the Razorbacks.

Like his predecessor Dr. Sharon Hunt, Jordan is an Arkansas alumnus and he becomes only the fourth UofA faculty member to fill this position. Chancellor Joe Steinmetz appointed Jordan to take on the responsibility to certify the eligibility of student-athletes and serve as the university's representative to the NCAA and the Southeastern Conference.

Jordan graduated from the University of Arkansas in 1970 with a degree in journalism and earned his master's degree in journalism at Northwestern University in 1971. He is a 1982 Nieman Fellow at Harvard University.

Jordan began his career as a sports reporter for The Kansas City Star, where he subsequently wrote editorials and was a TV columnist. He wrote editorials for The Boston Globe. At The Philadelphia Inquirer, Jordan was a reporter, a Washington correspondent and worked as an editor in several departments before joining the journalism faculty.

He returned to The Inquirer as an editor for 15 summers. He also worked two summers on News21, a national investigative journalism project at the Walter Cronkite School, Arizona State University. Jordan has been an innovative teacher, developing the Digital Media Lab, a semester block of journalism courses designed to provide intensive teaching and training for a limited number of students in a realistic multimedia news environment. He also helped create the Lemke Journalism Project, which has brought minority high school students interested in journalism to the university for the past 17 years.

Jordan served as president of the Arkansas Alumni Association Board of Directors, and he is the founding leader of two alumni societies for UofA graduates.

He received the UofA's Silas Hunt Legacy Award in 2010, and a Lifetime Achievement Award from the Northwest Arkansas Martin Luther King Jr. Planning Committee.

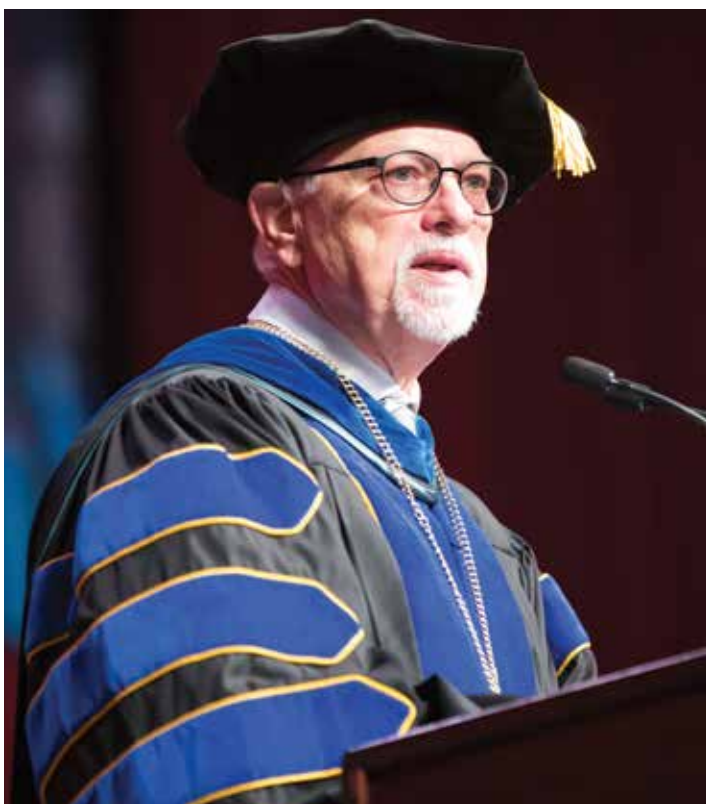
Jordan was also the first faculty member to receive the university's national award as Volunteer of the Year.

He has been honored by Associated Student Government and the Student Alumni Board as Teacher of the Year and nominated an additional three times.

Jordan was presented the Faculty Gold Medal Award in 2013 by the UofA's State and National Awards committee.

The Arkansas Press Association presented Jordan with its 2016 Distinguished Service Award.

In 2017, the American Society of News Editors and the Association of Opinion Journalists presented Jordan with the Barry Bingham Sr. Fellowship for his career-long work to increase newsroom diversity.



The University of Arkansas System Board of Trustees serves as the institution's governing body. The board is comprised of 10 trustees representing each of the state's four congressional districts. The president is the chief executive officer of the University of Arkansas System and reports to the Board of Trustees. Each campus has a chancellor as its chief executive officer, reporting directly to the president.



DONALD R. BOBBITT
System President



JOSEPH E. STEINMETZ
Chancellor



JOHN GOODSON
Chairman
Texarkana (2021)



STEPHEN BROUGHTON, M.D.
Vice Chairman
Pine Bluff (2022)



KELLY EICHLER
Secretary
Little Rock (2026)



MORRIL HARRIMAN
Assistant Secretary
Little Rock (2024)



C.C. "CLIFF" GIBSON III
Monticello (2023)



SHEFFIELD NELSON
Little Rock (2025)



TOMMY BOYER
Fayetteville (2027)



STEVE COX
Jonesboro (2028)



ED FRYAR, PH.D.
Rogers (2029)



TED DICKEY
Stuttgart/
Little Rock (2030)

MESSAGE FROM CHANCELLOR STEINMETZ

Welcome to another exciting season of basketball - I hope! At the time of this writing, much is still uncertain. We do not know how the basketball season will unfold. What we do know is that the health and safety of our student-athletes comes first, as well as the health and safety of Razorback fans. As such, we are continuing to proceed with an abundance of caution while planning and plotting out scenarios for the coming year.

Like you, I will be greatly if any cancellations or delays occur. Our athletic teams are a source of tremendous pride for the entire Razorback nation, and they remind us of the importance of teamwork, discipline and commitment to a common goal. Nothing brings our campus community, and state, together like Razorback victories. So I will be disappointed for our fans, our campus community, and especially our student athletes if they have to endure another year last year. They've worked hard and put in long hours to earn the right to win as Razorbacks.

But, for now, we take our directions from COVID-19. Until a vaccine is widely available, we must error on the side of caution. The good news is, if you're reading this, then something is probably happening. You may even be reading this in Bud Walton Arena at partial capacity. If so, I hope you are cheering twice as loud.

Finally, it bears mentioning that Razorback Athletics is one of the nation's few financially self-sustaining athletics programs and does not receive state funding or student fees. Your great fan support, combined with the careful management of resources allows the department to be self-sustaining. So on behalf of the University of Arkansas, thank you for your ongoing and ardent support through these unusual times.

Go Hogs!
Joe Steinmetz, Chancellor

UNIVERSITY OF ARKANSAS CAMPUS LEADERSHIP FAYETTEVILLE EXECUTIVE COMMITTEE

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HUNTER YURACHEK
VICE CHANCELLOR/
DIRECTOR OF ATHLETICS

Entering his third full year as vice chancellor and director of athletics at the University of Arkansas, Hunter Yurachek has made the most of his time since

Chancellor Joseph Steinmetz announced him as vice chancellor and director of athletics on Dec. 4, 2017.

Yurachek has implemented a program wide strategic plan that focuses on fostering student-athlete success and centered on achieving the program's mission of building Champions and Razorbacks for Life. Thanks to the dedicated efforts of Razorback student-athletes, coaches, administrators, Razorback Foundation members and fans, results are being realized on and off the field.

Even in an abbreviated 2019-20 competition schedule, Razorback Athletics built an impressive resume, including accomplishing a couple of program milestones. Arkansas won its first NCAA championship in women's cross country and its first SEC title in soccer. In addition, the Razorbacks earned SEC championships in women's cross country and men's and women's indoor track and field. Razorback student-athletes followed suit in the classroom, earning a 3.24 cumulative GPA with 107 student-athletes adding their names to Senior Walk as University of Arkansas graduates. The 3.43 term GPA for the spring semester was a program record and marked the 21st consecutive semester for a department GPA of 3.0 or better.

Razorback Athletics was also at the forefront of several key initiatives in 2019-20. Yurachek was named to the Governor's Economic Recovery Task Force, to help guide state reopening in the wake of COVID-19. Yurachek was also added to the NCAA Football Competition Committee. In October, Nolan Richardson Court was dedicated at Bud Walton Arena. The Eddie Sutton Men's Basketball Practice Gymnasium was created at the Basketball Performance Center. Construction continues on a number of facility projects including the J.B. and Johnelle Hunt Family Baseball Development Center, Frank O'Mara Track Performance Center and a renovation of the Randal Tyson Track Center.

In 2018-19, Arkansas finished No. 23 in the Learfield IMG College Directors' Cup, including finishing first among programs with 19 or fewer teams. Arkansas captured two NCAA team championships (women's indoor and outdoor track and field), four SEC team championships (women's cross country, women's indoor and outdoor track and field, men's golf) and four SEC team runner-up finishes (soccer, men's cross country, men's indoor track and field and women's basketball).

In addition, the Razorback Baseball team won a share of the SEC Western Division title and advanced to its second straight College World Series. A total of 14 programs were nationally ranked during 2018-19, including five in the top 10. Arkansas had four NCAA individual and 22 SEC individual champions.

Razorback student-athletes continued to achieve at a high level in the classroom, posting a cumulative GPA of 3.24. The program graduated 98% of student-ath-

letes who exhausted their athletic eligibility.

In 2018-19, Arkansas hosted its first NCAA Men's and Women's Golf Championships at Blessings Golf Club. In addition, Arkansas was home to the 2019 SEC Indoor and Outdoor Track and Field Championships as well as both an NCAA Baseball Regional and Super Regional at Baum-Walker Stadium.

Yurachek launched several initiatives to further engage Arkansas and Razorback fans around the world. In August 2018, as part of the One Razorback campaign, the inaugural One Hog Call event was held in Fayetteville, Little Rock and around the globe. Razorback fans from more than 16 countries and 40 states participated in a simultaneous Hog Call.

Yurachek's first full year in Fayetteville saw tremendous success. Arkansas tied a program record with a No. 16 finish in the 2017-18 Learfield Sports Directors Cup, and first in the nation among schools with 19 or fewer sports.

In 2017-18, Arkansas captured four SEC championships (men's and women's cross country, women's indoor track, women's golf), including the school's first SEC crown in women's golf. The Razorbacks earned three top-five national finishes including national championship runner-up finishes at the 2018 NCAA Women's Indoor Track and Field Championships and the 2018 College World Series. Four Arkansas student-athletes earned individual national championships.

In the 2018 spring semester, Razorback student-athletes earned a record-tying 3.25 GPA and 282 student-athletes secured a spot on the department honor roll. Nearly 125 Razorback student-athletes added their name to Senior Walk as graduates of the University of Arkansas.

Yurachek came to Arkansas from the University of Houston where he served as the vice president for athletics. Prior to Houston, Yurachek served as direc-

tor of athletics at Coastal Carolina University, where Coastal won 29 Big South Conference championships. Yurachek was named Under Armour FCS Athletic Director of the Year in 2014. He has also worked at the University of Akron, the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

In Yurachek's first two years at Houston, the Cougars' sport programs eclipsed 225 points in the Learfield Directors' Cup in back-to-back years for the first time in department history, securing top-three finishes in The American Athletic Conference both years. The Cougars improved to second in 2016-17 after finishing third in 2015-16. Houston's programs combined for a league-leading five American Conference team championships and 22 American Conference individual titles.

The success was not limited to the field of play, however, as UH student-athletes opened the fall semester with a record 96 student-athletes on the Dean's List. That record was short lived as 109 student-athletes earned Dean's List honors in the spring semester. Houston student-athletes combined for the highest spring GPA (2.95), highest cumulative GPA following a spring semester (2.93) and the highest average hours passed in a spring semester (14.1) in department history.

The 2016-17 year also saw the continuation of an aggressive facilities plan as construction began on the \$60 million renovation of the Fertitta Center, the football indoor practice facility and a baseball player development center and clubhouse with more than \$85 million of projects all privately funded.

In his first year in the role, Houston recorded its highest finish in the Learfield Directors' Cup since 1999-2000 and its second-highest finish in school history with 296.5 points to finish 73rd nationally. The 2015-16 academic year saw the Houston Football program capture The American Athletic Conference Champi-





onship and a Chick-fil-A Peach Bowl win over Florida State, the Houston Men's Track & Field program win The American Indoor and Outdoor Championships and the Houston Women's Golf program claim an American Championship in only its second year with a full team. In addition, the Men's Basketball program returned to the NCAA postseason for the 29th time in program history and the Men's Golf program advanced to the NCAA Championships for the third straight year.

All of the athletic achievements occurred while UH student-athletes recorded the second-best fall GPA, 2.91, and second-best spring GPA, 2.87, in athletic department history while placing a record 88 student-athletes on the University's Dean's Honor List in the spring.

Yurachek led the Houston Athletics fundraising charge with a record amount \$5.2 million in private donations to the Athletics general scholarship fund in the 2014-15 fiscal year. Focused on improving the student-athlete experience, Yurachek also led a department that unveiled the completed Guy V. Lewis Development Center for the Houston Men's and Women's Basketball programs, Carolyn and Ron Yokubaitis Field at Carl Lewis International Track & Field Complex, one of the nation's largest collegiate baseball video boards, a renovated Houston Football locker room and a short game facility for the Houston Men's and Women's Golf programs.

Named by Chancellor Dr. Renu Khator as Chair for a campus-wide steering committee established to oversee the grand opening events for the \$128 million TDECU Stadium, Yurachek assisted in the cultivation, solicitation and securing of a 10-year, \$15 million-naming rights agreement for TDECU Stadium with the per year value ranking in the top ten nationally for collegiate venue naming rights agreements.

Yurachek was instrumental in the national search and hiring of football and men and women's basketball head coaches (Tom Herman, Kelvin Sampson, Ronald Hughey) while overseeing the development and implementation of a \$500,000 remodeling project to the men and women's basketball locker rooms.

He served as liaison with an architectural design firm on the plans for the \$25-million Guy V. Lewis Development Center as well as overseeing the development and implementation of a \$500,000 facility enhancement to the Athletics/Alumni Center, including the addition of Cougar Cafe, a student-athlete nutrition center.

Yurachek came to Houston after serving four years as Director of Athletics at Coastal Carolina University where he oversaw a department featuring 18 men's and women's NCAA Division I sport programs.

Under Yurachek's leadership, the Chanticleers made 30 NCAA appearances and finished a program-best 79th in the 2012-13 Learfield Director's Cup.

During Yurachek's time of leadership, Coastal hosted an NCAA Baseball Regional; NCAA Baseball Super Regional; NCAA Division I Football championship contests in 2010 and '13; and NCAA Men's Soccer Championship matches in 2011, '12 and '13, as well as winning a competitive bid to host the VisitMyrtleBeach.com Men's and Women's Big South Basketball Champion-

ships in 2013, 2014 and 2015, sponsored by the Myrtle Beach Area Chamber of Commerce.

Coastal Carolina student-athletes posted a 3.028 grade point average (GPA) for the fall 2013 semester and saw its overall GPA rise from 3.053 to 3.108. Of the 434 student-athletes, 253 - or 58.3 percent - posted a GPA between 4.0 and 3.0, including 28 who earned President's List (4.0 GPA for the semester) and an additional 117 who earned Dean's List recognition. Further breakdown shows that 125 of the 175 women student-athletes (71.4 percent) posted a GPA between 4.0 and 3.0, while 128 of the 259 men (49.4 percent) accomplished the feat.

In addition, during Yurachek's tenure Coastal Carolina student-athletes earned:

- 363 All-Big South honors
- 31 All-Big South Player of the Year honors along with 13 Big South Freshman of the Year honors
- 28 All-America honors
- 11 Big South Scholar-Athlete of the Year honors in their respective sports
- 5 Academic All-America honors
- 4 national postgraduate scholarships
- 3 Big South Conference Christenberry Awards for Academic Excellence

With all the success, the Coastal Carolina department operated within a balanced budget during Yurachek's tenure, thanks to his zero-budget initiative and the unprecedented revenues generated with his restructuring of the external relations department. In his first year, the department revenue was at \$560,000, including \$316,000 in ticket sales and sponsorships at \$250,000. After the 2012-13 year, revenue came in at \$1.4 million, thanks to \$549,000 in ticket sales and \$600,000 in sponsorships.

During his time at Coastal, the Department of Athletics added women's lacrosse; launched Champions for Life, a life skills enhancement program for student-athletes; signed a five-year \$1.1 million contract with an athletic apparel provider; established the Letterwinners Association; successfully completed NCAA Cycle 3 Recertification; and has been featured on the front page of the sports section of USA Today

with the headline reading "Coastal Carolina Piles up Sports Success."

Also, during Yurachek's tenure, several major projects that supported intercollegiate athletics totaling more than \$250 million were included in the University's on-going capital improvements across the campus.

The HTC Center opened in 2012 and is the home for Coastal Carolina's men's and women's basketball and women's volleyball programs - as well as the three-year home to the Big South Men's and Women's Basketball Championships. In addition, Adkins Field House, the Boni Belle Baseball/Softball Hitting & Practice Facility, the Will Garland Academic Enhancement Center and the Richard M. Ward MD Sports Performance Center were completed and dedicated while the \$10.2 million Baseball/Softball complex was completed in 2014. Yurachek also secured a 12-court tennis facility and a student-athlete training table facility.

Prior to his appointment at Coastal Carolina University, Yurachek was executive senior associate athletics director at the University of Akron. He led and managed the Zips' external relations unit, which included marketing and promotions, media relations, ticket operations, development (Z-Fund), video operations and merchandising. In addition, he was the sport administrator for men's basketball, men's and women's golf and worked closely with the football program.

He earned his bachelor's degree in business management at Guilford College in 1990, where he was a four-year letter winner in basketball. He earned his master's degree in sports administration from the University of Richmond in 1994.

Born in Richmond, Va., and raised in Charlotte, N.C., Yurachek, and his wife Jennifer have three sons: Ryan, Jake and Brooks. Ryan is a former Marshall University football student-athlete and is a graduate assistant on the Razorback Football staff. Jake is a redshirt-sophomore football student-athlete at the University of Arkansas. Brooks is a sophomore at Fayetteville High School and is a member of the football and boy's basketball teams.



Left to Right: Brooks, Jennifer, Hunter, Jennifer, Ryan and Jake.



ABOUT THE RAZORBACK FOUNDATION

The mission of The Razorback Foundation, Inc., is to support the athletic endeavors of the University of Arkansas Razorbacks. Razorback Athletics is one of a handful of NCAA Division I Athletic Departments in the nation that is financially self-sustaining and requires no UA student fees or taxpayer support.

Razorback Foundation members supply student-athletes with a first-class education and championship-caliber facilities while providing the yearly financial support needed to operate 19 Razorback sport programs.

THE BENEFITS OF BECOMING A MEMBER INCLUDE:

Priority seating

Priority parking



Invitations to special events

15% off at Hog Heaven



Member gifts

Complimentary media guides

IMPACT STUDENT-ATHLETES TODAY!

VALUE OF AN ATHLETIC SCHOLARSHIP

Room, Board & Books	\$15,660
Academic & Personal Development	\$6,101
Media & Promotions	\$11,107
Tuition & Fees	\$10,484
Apparel & Equipment	\$9,689
Medical & Sports Performance	\$16,851
ANNUAL TOTAL	\$69,892
<small>(based off 2019-20 school year)</small>	

UNIQUE WAYS TO BECOME A RAZORBACK FOUNDATION MEMBER

Cardinal & White - Cardinal & White is a philanthropic gift fund of the Razorback Foundation to support facility construction and renovations, student-athlete development opportunities, scholarships and other operations of the Athletic Department designed to enhance the student-athlete experience. Gifts (\$25,000 and above) made to Cardinal & White are philanthropic in nature and are not associated with seating or parking benefits. Supporters of Cardinal & White receive a variety of unique experiences.

ONERazorback Fund - You can now become a member of the Razorback Foundation's ONERazorback Fund with a minimum donation of just \$15. This tax-deductible gift will continue to support the Razorback student-athletes and other athletic endeavors. Whether you live in Arkansas, another state or even another country, the goal of the ONERazorback Fund is simple - generate support from EVERY Razorback alumnus, friend, family member and fan who loves the Hogs.

Small Business Member Program - Small Business Member Program is a new and innovative way for small businesses to partner with the Foundation and to support Razorback student-athletes. For just \$100 annually, Small Business Members receive a Razorback Foundation Small Business Member window cling, priority points, a Razorback Foundation membership packet and a business listing on our website for other members to browse.

CONTACTS US TO LEARN MORE OR JOIN!

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