



MEDIA INFORMATION

ARKANSAS COMMUNICATIONS

The Arkansas Communications Office appreciates your interest in Razorback football and strives to assist you in your coverage. A list of our staff members, our address and telephone numbers are below.

OFFICE: (479) 575-2751

FAX: (479) 575-7481

FAYETTEVILLE PRESS BOX: (479) 575-6622

LITTLE ROCK PRESS BOX: (501) 663-0514

MAILING ADDRESS:

Arkansas Communications
P.O. Box 7777
Fayetteville, AR 72701

OVERNIGHT/PHYSICAL ADDRESS:

University of Arkansas
Arkansas Communications
350 N Razorback Road
Fayetteville, AR 72701

FOOTBALL CONTACTS



KYLE PARKINSON

Associate AD/Communications
Cell: (479) 387-4753
Office: (479) 575-2751
Email: kparkin@uark.edu
Twitter: @TheOtherKP



OLIVER GRIGG

Assistant Communications Director
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Email: ogrigg@uark.edu
Twitter: @Oliver_Grigg



GRACE TAFOLLA

Assistant Communications Director
Cell: (479) 684-9591
Office: (479) 575-2751
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COMMUNICATIONS STAFF



MIKE CAWOOD

Associate Director



KYLIE MAGAR

Assistant Director



SHAWN PRICE

Assistant Director



EMILY POLGLAZE

Assistant Director



FULLER BIRCH

Student Assistant



BRANFORD CLAY

Student Assistant



VICTORIA GUERRA

Student Assistant



WALT BEAZLEY

Photographer

INTERVIEWS

Interviews with our coaches and student-athletes are encouraged, but we require all interview arrangements be made via the Arkansas Communications Office. University of Arkansas football student-athletes are generally available for interviews during a game week. All student-athlete and assistant coach interview requests must be made at least one day in advance to allow time to facilitate the notification process. Telephone interviews can be arranged, but student-athletes' telephone numbers will not be provided and student-athletes are instructed to direct all interview requests to the Arkansas Communications Office. Student housing, the training room, the weight room and locker rooms are off-limits to members of the media.

DAILY PRACTICE

Please consult with the Arkansas Communications Office for practice information regarding times, days and accessibility. Following select practice sessions, select members of the coaching staff and/or student-athletes will be available for group interviews with the media. All media members, including video and still photographers, from accredited media outlets wishing to shoot practices are asked to consult with the Arkansas Communications Office for current guidelines prior to arrival at the practice field.

WEEKLY PRESS CONFERENCE OPPORTUNITIES

Please consult the Arkansas Communications Office for the schedule of weekly press opportunities for Coach Pittman and student-athletes.

SEC WEEKLY COACHES' TELECONFERENCE

In conjunction with the Southeastern Conference, head coach Sam Pittman will participate each week in the league's teleconference of football coaches. The teleconferences will be conducted each Wednesday from Aug. 31 to Nov. 23 from 10 a.m. CT to 12:10 p.m. CT. Accredited media members only may access the broadcast-quality teleconference. Callers may participate in the question-and-answer session with an individual coach or all SEC coaches. For more information and the teleconference number, contact the SEC Media Relations Office at (205) 458-3000.

10:00 a.m. Brian Kelly, LSU	11:10 a.m. Eliah Drinkwitz, Missouri
10:10 a.m. Kirby Smart, Georgia	11:20 a.m. Lane Kiffin, Ole Miss
10:20 a.m. Billy Napier, Florida	11:30 a.m. Jimbo Fisher, Texas A&M
10:30 a.m. Clark Lea, Vanderbilt	11:40 a.m. Mark Stoops, Kentucky
10:40 a.m. Nick Saban, Alabama	11:50 a.m. Mike Leach, Mississippi State
10:50 a.m. Josh Heupel, Tennessee	Noon Shane Beamer, South Carolina
11:00 a.m. Sam Pittman, Arkansas	12:10 p.m. Bryan Harsin, Auburn

ARKANSAS FTP SITE

An FTP site is available for members of the media. For more information concerning the FTP site, contact Michelle Glover (mlglover@uark.edu).

GAME CREDENTIAL REQUEST

All requests for media and/or photo credentials must be online at SportsSystems.com/Arkansas. Requests should be made at least 10 days in advance.

Credentials must be requested and will be granted on a game-by-game basis only. No multi-game or full season credentials will be issued.

Please see media credentialing guidelines online at SportsSystems.com/Arkansas. Space limitations prevent accommodation of weekly media representatives.

Only fully accredited personnel directly involved in the coverage of the game will be admitted. Credentials are non-transferable. The Arkansas Communications Office reserves the right to revoke any credential: (1) used by an individual other than the one for whom it was granted; (2) any individual who refuses to comply with press box and/or photographic area guidelines; (3) any individual who is not an accredited member of the media; (4) any individual under the age of 16.

Credentials will not be mailed. They may be picked up beginning three hours prior to kickoff at the media will call station at the base of the elevator at both Donald W. Reynolds Razorback Stadium in Fayetteville and War Memorial Stadium in Little Rock. Photo identification is required when picking up credentials.

GAMEDAY PARKING

Limited parking is available in Fayetteville and Little Rock for media members. Those media members needing parking should make the request at least two weeks in advance to allow time for mailing.

LIVE STATS

Live in-game stats will be provided for the media at RazorbackStats.com.

WIRELESS INTERNET

The Arkansas press box does have wireless access. Information for accessing the network is available in the press box.



RAZORBACK SPORTS PROPERTIES

The University of Arkansas Athletic Department and Learfield are in their 14th year of a powerful partnership that created Arkansas Sports Properties. As the multimedia rights-holder, Arkansas Sports Properties (ASP) is responsible for the corporate marketing and advertising for all 19 sports.

Along with corporate branding through the Razorbacks, ASP also creates new programming and publications for Razorback fans. This statewide radio network, consisting of 45-plus affiliates, covers all of Arkansas.

The official radio and television shows of Razorback football continue to grow in attendance and viewership. The radio show is held weekly at the Catfish Hole and airs live on the Razorback Sports Network. The official television show is aired statewide on Sunday nights and regionally throughout the week during football season.



CHUCK BARRETT – PLAY-BY-PLAY



Barrett is entering his 30th season broadcasting Arkansas sports and his 16th season as the football play-by-play announcer. The 2022 season marks his 28th year on the football broadcast crew, including spending 14 years as the executive producer. Prior to taking over play-by-play responsibilities for the 2007 season, his duties included hosting the pregame show, halftime and scoreboard shows as well as the football version of the Razorback Report. He was the long time voice of Arkansas baseball, serving as the play-by-play man from 1992 to 2014. Barrett now serves as the Voice of the Razorbacks for football and men's basketball, having picked up men's basketball play-by-play duties prior to the 2010-11 season. He has been recognized by the National Sportswriters and Sportscasters Hall of Fame as the Arkansas Sportscaster of the Year three times (2007, 2008, 2009).

QUINN GROVEY – ANALYST



Grovey is entering his 25th overall season on the network, including his sixth as the analyst. The former Hog quarterback previously served as co-host of the pregame and postgame shows and the network's sideline reporter. A three-year starter for the Razorbacks, Grovey led Arkansas to Southwest Conference titles in 1988 and 1989, and was named to the program's 1980s All-Century team.

GENO BELL – CO-HOST & SIDELINE



Bell is entering his sixth season on the broadcast team as a sideline reporter, taking over the role from Grovey. Bell was a four-year letterwinner on the defensive line for the Razorbacks from 1993-95. He totaled 185 tackles (including 28 for loss), 11 sacks, four pass breakups and three fumble recoveries. Following his collegiate career, Bell played in the NFL with the New York Jets and the Cleveland Browns. He returned to Arkansas after his playing career and is the Vice President of the Consolidation Division at the worldwide headquarters of Walmart in Bentonville.

RICK SCHAEFFER – CO-HOST



Schaeffer is entering his 29th year with Razorback football. He was the analyst for 10 seasons and is now a co-host for the pregame, halftime and postgame shows. Schaeffer worked in the Arkansas Sports Information Department for 24 years, 21 of those serving as director. Schaeffer is the co-host of Drive Time Sports on 103.7 The Buzz.

2022 AFFILIATES

Batesville.....	KWOZ-FM.....	103.3
Camden.....	KCXY-FM.....	95.3
Camden.....	KAMD-FM.....	97.1
Crossett.....	KAGH-FM.....	104.9
Crossett.....	KAGH-AM.....	800
DeQueen.....	KDQN-FM.....	92.1
DeWitt.....	KDEW-FM.....	97.3
El Dorado.....	KMRX-FM.....	96.1
Fayetteville.....	KQSM-FM.....	92.1
Fayetteville.....	KAKS-FM.....	99.5
Fayetteville.....	K237GR.....	95.3
Forrest City.....	KBFC-FM.....	93.5
Fort Smith.....	KERX-FM.....	95.3
Glenwood.....	KHGZ-FM.....	98.9
Glenwood.....	KHGZ-AM.....	670
Hot Springs/Mena.....	KTTG-FM.....	96.3
Jonesboro.....	KEGI-FM.....	100.5
Joplin, Mo.....	KHST-FM.....	101.7
Little Rock.....	KABZ-FM.....	103.7
Magnolia.....	KZHE-FM.....	100.5
Marshall.....	KBCN-FM.....	104.3
Mena.....	KENA-FM.....	104.1
Monett, Mo.....	KKBL-FM.....	95.9
Monticello.....	KGPO-FM.....	99.9
Morrilton.....	KCON-FM.....	99.3
Mountain Home.....	KOMT-FM.....	93.5
Ozark.....	KDYN-FM.....	96.7
Ozark.....	KDYN-AM.....	1540
Searcy.....	KRZS-FM.....	99.1
Texarkana.....	KKTK-AM.....	1400
Tulsa, Okla.....	KYAL-FM.....	99.9
Tulsa, Okla.....	KYAL-AM.....	1550
Wynne.....	KWYN-FM.....	92.5



VICE CHANCELLOR AND DIRECTOR OF ATHLETICS HUNTER YURACHEK

In his fifth full year as vice chancellor and director of athletics at the University of Arkansas, Hunter Yurachek has solidified the Razorbacks as one of the nation's elite intercollegiate athletics programs while leading it to unprecedented success along the way. Since being announced as vice chancellor and director of athletics on Dec. 4, 2017, Yurachek has worked tirelessly to foster athletics success in all 19 sports, restore the tradition of a storied program and most importantly enhance the student-athlete experience for 465 student-athletes.

Guided by the program's mission of building Champions and Razorbacks for Life, Yurachek has implemented a program wide strategic plan that focuses on fostering student-athlete success. Thanks to the dedicated efforts of Razorback student-athletes, coaches, administrators, Razorback Foundation members and fans, results are being realized on and off the field.

After recording a program record student-athlete GPA and posting a second-consecutive program-best finish in the Learfield Directors' Cup in 2021-22, the University of Arkansas and its vice chancellor and director of athletics are being nationally recognized for those accomplishments. Yurachek was selected as a 2021-22 Football Bowl Subdivision Cushman & Wakefield Athletics Director of the Year by his peers. He was also a finalist for the Sports Business Journal 2022 Athletics Director of the Year.

In the 2021-22 academic year, Arkansas recorded the most successful collective year in the program's history, finishing seventh in the Learfield Directors' Cup. The Razorbacks finished first among programs with 19 or fewer sports, second among SEC schools and earned only its second top-10 Directors' Cup finish, following a then-record eighth place finish in 2020-21. Despite sponsoring only 19 sport programs, Arkansas earned a total of nine top-10 NCAA finishes and 12 top-20 NCAA finishes.

Arkansas continued its championship momentum, winning eight Southeastern Conference championships (men's and women's cross country, soccer, men's and women's indoor track and field, men's outdoor track and field, softball regular season, softball tournament) and winning a New Year's Day bowl game in football for the first time since 2000. In the past two years alone, Arkansas has won 18 SEC regular season or tournament crowns. In addition, the Razorbacks advanced to the College World Series, the Elite Eight in men's basketball and women's soccer, and the NCAA Golf Championships in both men's and women's golf.

In the classroom, Razorback student-athletes earned a program-record 3.27 GPA in the spring semester and a total of 97 Razorback student-athletes earned their degrees and added their names to Senior Walk in the 2021-22 academic year.

In 2020-21, Razorback Athletics turned in one of the most successful years in school history, including a then program-best eighth place finish in the 2020-21 Learfield IMG Directors' Cup. Arkansas' previous best finish, prior to 2020-21, was 14th in the competition that tracks the nation's most successful intercollegiate athletics programs.

The Razorbacks won another NCAA title (Women's Indoor Track & Field), earned eight Top-10 NCAA finishes and a remarkable 10 Southeastern Conference regular season and tournament championships, including SEC triple crown sweeps in both men's and women's cross country & track and field, a second-straight soccer regular season crown, the program's first softball regular season title and a baseball regular season and tournament championship. Arkansas' championship total led the league and doubled the next closest SEC program.

Meanwhile, Razorback student-athletes combined for a 3.25 GPA and 104 student-athletes graduated from the University of Arkansas. A multi-million-dollar renovation of the Randal Tyson Track Center was completed, while brand new facilities, including the \$27 million J.B. and Johnelle Hunt Family Baseball Development Center and the \$15 million Frank O'Mara Track and Field High Performance Center were constructed.

Yurachek's leadership is also making a difference within Arkansas, the SEC and throughout intercollegiate athletics. Arkansas Governor Asa Hutchinson named Yurachek to the Governor's Economic Recovery Task Force, to help guide state reopening in the wake of COVID-19. In April 2021, Yurachek was named to the NCAA Football Oversight Committee, after previously serving on the NCAA Football Competition Committee.

While 2020-21 was the culmination, the program's trend of success under Yurachek's leadership was taking shape in previous years. Even in an abbreviated 2019-20 competition schedule, Razorback Athletics built an impressive resume, including winning its first NCAA championship in women's cross country and its first SEC title in soccer. In addition, the Razorbacks earned SEC championships in women's cross country and men's and women's indoor track and field. Razorback student-athletes followed suit in the classroom, earning a 3.24 cumulative GPA with 107 student-

athletes adding their names to Senior Walk as University of Arkansas graduates.



Razorback Athletics was also at the forefront of several key initiatives in 2019-20. In October, Nolan Richardson Court was dedicated at Bud Walton Arena. The Eddie Sutton Men's Basketball Practice gymnasium was created at the Basketball Performance Center.

In 2018-19, Arkansas finished No. 23 in the Learfield IMG College Directors' Cup, including finishing first among programs with 19 or fewer teams. Arkansas captured two NCAA team championships (women's indoor and outdoor track & field), four SEC team championships (women's cross country, women's indoor and outdoor track & field, men's golf) and four SEC team runner-up finishes (soccer, men's cross country, men's indoor track & field and women's basketball).

In addition, the Razorback Baseball team won a share of the SEC Western Division title and advanced to its second straight College World Series. A total of 14 programs were nationally ranked during 2018-19, including five in the top 10. Arkansas had four NCAA individual and 22 SEC individual champions.

Razorback student-athletes continued to achieve at a high level in the classroom, posting a cumulative GPA of 3.24. The program graduated 98% of student-athletes who exhausted their athletic eligibility.

In 2018-19, Arkansas hosted its first NCAA Men's and Women's Golf Championships at Blessings Golf Club. In addition, Arkansas was home to the 2019 SEC Indoor and Outdoor Track & Field Championships as well as both an NCAA Baseball Regional and Super Regional at Baum-Walker Stadium.

Yurachek launched several initiatives to further engage Arkansas and Razorback fans around the world. In August 2018, as part of the One Razorback campaign, the inaugural One Hog Call event was held in Fayetteville, Little Rock and around the globe. Razorback fans from more than 16 countries and 40 states participated in a simultaneous Hog Call.

Yurachek's first full year in Fayetteville saw tremendous success. Arkansas tied a program record with a No. 16 finish in the 2017-18 Learfield Sports Directors Cup, and first in the nation among schools with 19 or fewer sports.

In 2017-18, Arkansas captured four SEC championships (men's and women's cross country, women's indoor track, women's golf), including the school's first SEC crown in women's golf. The Razorbacks earned three top-five national finishes including national championship runner-up finishes at the 2018 NCAA Women's Indoor Track and Field Championships and the 2018 College World Series. Four Arkansas student-athletes earned individual national championships.

In the 2018 spring semester, Razorback student-athletes earned a record-tying 3.25 GPA and 282 student-athletes secured a spot on the department honor roll. Nearly 125 Razorback student-athletes added their name to Senior Walk as graduates of the University of Arkansas.

Yurachek came to Arkansas from the University of Houston where he served as the vice president for athletics. Prior to Houston, Yurachek served as Director of Athletics at Coastal Carolina University, where Coastal won 29 Big South Conference championships. Yurachek was named





VICE CHANCELLOR AND DIRECTOR OF ATHLETICS HUNTER YURACHEK

Under Armour FCS Athletic Director of the Year in 2014. He has also worked at the University of Akron, the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

In Yurachek's first two years at Houston, the Cougars' sport programs eclipsed 225 points in the Learfield Directors' Cup in back-to-back years for the first time in department history, securing top-three finishes in The American Athletic Conference both years. The Cougars improved to second in 2016-17 after finishing third in 2015-16. Houston's programs combined for a league-leading five American Conference team championships and 22 American Conference individual titles.

The success was not limited to the field of play, however, as UH student-athletes opened the fall semester with a record 96 student-athletes on the Dean's List. That record was short lived as 109 student-athletes earned Dean's List honors in the spring semester. Houston student-athletes combined for the highest spring GPA (2.95), highest cumulative GPA following a spring semester (2.93) and the highest average hours passed in a spring semester (14.1) in department history.

The 2016-17 year also saw the continuation of an aggressive facilities plan as construction began on the \$60 million renovation of the Fertitta Center, the football indoor practice facility and a baseball player development center and clubhouse with more than \$85 million of projects all privately funded.

In his first year in the role, Houston recorded its highest finish in the Learfield Directors' Cup since 1999-2000 and its second-highest finish in school history with 296.5 points to finish 73rd nationally. The 2015-16 academic year saw the Houston Football program capture The American Athletic Conference Championship and a Chick-fil-A Peach Bowl win over Florida State, the Houston Men's Track & Field program win The American Indoor and Outdoor Championships and the Houston Women's Golf program claim an American Championship in only its second year with a full team. In addition, the Men's Basketball program returned to the NCAA postseason for the 29th time in program history and the Men's Golf program advanced to the NCAA Championships for the third straight year.

All of the athletic achievements occurred while UH student-athletes recorded the second-best fall GPA, 2.91, and second-best spring GPA, 2.87, in athletic department history while placing a record 88 student-athletes on the University's Dean's Honor List in the spring.

Yurachek led the Houston Athletics fundraising charge with a record amount \$5.2 million in private donations to the Athletics general scholarship fund in the 2014-15 fiscal year. Focused on improving the student-athlete experience, Yurachek also led a department that unveiled the completed Guy V. Lewis Development Center for the Houston Men's and Women's Basketball programs, Carolyn and Ron Yokubaitis Field at Carl Lewis International Track & Field Complex, one of the nation's largest collegiate baseball video boards, a renovated Houston Football locker room and a short game facility for the Houston Men's and Women's Golf programs.

Named by Chancellor Dr. Renu Khator as Chair for a campus-wide steering committee established to oversee the grand opening events for the \$128 million TDECU Stadium, Yurachek assisted in the cultivation, solicitation and securing of a 10-year, \$15 million-naming rights agreement for TDECU Stadium with the per year value ranking in the top ten nationally for collegiate venue naming rights agreements.

Yurachek was instrumental in the national search and hiring of football and men and women's basketball head coaches (Tom Herman, Kelvin Sampson, Ronald Hughey) while overseeing the development and implementation of



a \$500,000 remodeling project to the men and women's basketball locker rooms.

He served as liaison with an architectural design firm on the plans for the \$25-million Guy V. Lewis Development Center as well as overseeing the development and implementation of a \$500,000 facility enhancement to the Athletics/Alumni Center, including the addition of Cougar Cafe, a student-athlete nutrition center.

Yurachek came to Houston after serving four years as Director of Athletics at Coastal Carolina University where he oversaw a department featuring 18 men's and women's NCAA Division I sport programs. A testament of his vision, Yurachek was named the 2014 Under Armour FCS Athletic Director of the Year in May of 2014.

Under Yurachek's leadership, the Chanticleers won a total of 29 Big South Championships (both regular season and tournament championships), made 30 NCAA appearances and finished a program-best 79th in the 2012-13 Learfield Director's Cup.

During Yurachek's time of leadership, Coastal hosted an NCAA Baseball Regional; NCAA Baseball Super Regional; NCAA Division I Football championship contests in 2010 and '13; and NCAA Men's Soccer Championship matches in 2011, '12 and '13, as well as winning a competitive bid to host the VisitMyrtleBeach.com Men's and Women's Big South Basketball Championships in 2013, 2014 and 2015, sponsored by the Myrtle Beach Area Chamber of Commerce.

Coastal Carolina student-athletes posted a 3.028 grade point average (GPA) for the fall 2013 semester and saw its overall GPA rise from 3.053 to 3.108. Of the 434 student-athletes, 253 - or 58.3 percent - posted a GPA between 4.0 and 3.0, including 28 who earned President's List (4.0 GPA for the semester) and an additional 117 who earned Dean's List recognition.

In addition, during Yurachek's tenure Coastal Carolina student-athletes earned:

- 363 All-Big South honors
- 31 All-Big South Player of the Year honors along with 13 Big South Freshman of the Year honors
- 28 All-America honors
- 11 Big South Scholar-Athlete of the Year honors in their respective sports
- 5 Academic All-America honors
- 4 national postgraduate scholarships
- 3 Big South Conference Christenberry Awards for Academic Excellence

With all the success, the Coastal Carolina department operated within a balanced budget during Yurachek's tenure,

thanks to his zero-budget initiative and the unprecedented revenues generated since his arrival with his restructuring of the external relations department. In his first year, the department revenue was at \$560,000, including \$316,000 in ticket sales and sponsorships at \$250,000. After the 2012-13 year, revenue came in at \$1.4 million, thanks to \$549,000 in ticket sales and \$600,000 in sponsorships.

Since 2010, the Department of Athletics added women's lacrosse; launched Champions for Life, a life skills enhancement program for student-athletes; signed a five-year \$1.1 million contract with an athletic apparel provider; established the Letterwinners Association; successfully completed NCAA Cycle 3 Recertification; and has been featured on the front page of the sports section of USA Today with the headline reading "Coastal Carolina Piles up Sports Success."

Also, during Yurachek's tenure, several major projects that supported intercollegiate athletics totaling more than \$250 million were included in the University's ongoing capital improvements across the campus.

Prior to his appointment at Coastal Carolina University, Yurachek was executive senior associate athletics director at the University of Akron. He led and managed the Zips' external relations unit, which included marketing and promotions, media relations, ticket operations, development (Z-Fund), video operations and merchandising. In addition, he was the sport administrator for men's basketball, men's golf and women's golf and worked closely with the football program.

Yurachek has also held various athletics administration leadership positions at the University of Virginia, Western Carolina University, Vanderbilt University and Wake Forest University.

He earned his bachelor's degree in business management at Guilford College in 1990, where he was a four-year letter winner in basketball. He earned his master's degree in sports administration from the University of Richmond in 1994.

Born in Richmond, Va., and raised in Charlotte, N.C., Yurachek, and his wife Jennifer have three sons: Ryan, Jake and Brooks. Ryan is a former Marshall University football student-athlete and is a graduate assistant on the Razorback Football staff. Ryan and his wife Morgan reside in Fayetteville. Jake is a former football student-athlete at the University of Arkansas and now works within intercollegiate athletics at SMU. Brooks is a senior at Fayetteville High School and is a member of the football and boys' basketball teams.



HEAD COACHES



BROOKE BAILEY
Director of Spirit
Programs
7th Season



CHRIS BUCKNAM
Men's Cross Country
Men's Track & Field
15th Season



COURTNEY DEIFEL
Softball
8th Season



COLBY HALE
Soccer
11th Season



NEIL HARPER
Swimming & Diving
7th Season



LANCE HARTER
Women's Cross Country
Women's Track & Field
33rd Season



BRAD McMAKIN
Men's Golf
17th Season



ERIC MUSSELMAN
Men's Basketball
4th Season



MIKE NEIGHBORS
Women's Basketball
6th Season



SAM PITTMAN
Football
3rd Season



**CRISTINA
SANCHEZ-QUINTANAR**
Women's Tennis
2nd Season



SHAUNA TAYLOR
Women's Golf
16th Season



JAY UDWADIA
Men's Tennis
1st Season



DAVE VAN HORN
Baseball
21st Season



JASON WATSON
Volleyball
7th Season



JORDYN WIEBER
Gymnastics
4th Season



SENIOR ATHLETICS STAFF



**HUNTER
YURACHEK**
Vice Chancellor/
Director of
Athletics



**DERITA
RATCLIFFE DAWKINS**
Asst. Vice Chancellor/
Deputy AD/Student-
Athlete Wellness/SWA



**CLAYTON
HAMILTON**
Deputy AD/
CFO



**RICK
THORPE**
Deputy AD/
External
Engagement



**KAT
DEVENPORT**
Chief of
Staff



**KEVIN
TRAINOR**
Sr. Associate AD/Public
Relations & Former Student-
Athlete Engagement



**MATT
TRANTHAM**
Sr. Assoc. AD/Capital Projects,
Facility Maintenance,
Grounds & Equipment



**TERRY
PRENTICE**
Sr. Assoc. AD/Athletic
Brand Development &
Inclusive Excellence



**MATT
McCOY**
Sr. Associate
General Counsel for
Athletics



**JULIE
CAIN**
Associate AD/
Event Management



**PATRICK
DALE**
Associate AD/
Facilities



**MICHELLE
GLOVER**
Associate AD/
Broadcast
Services



**PETE
HEIM**
Associate AD/
Ticket Operations &
Sales



**JUSTIN
MALAND**
Associate AD/
Capital Projects



**TRICIA
MATYSAK**
Associate AD/
Sports Medicine



**TAYLOR
McGILLIS**
Associate AD/
Marketing & Brand
Development



**ELVIS
MOYA**
Associate AD/
Community Relations &
Fan Engagement



**KYLE
PARKINSON**
Associate AD/
Communications



**FELECIA
SAINE**
Associate AD/
Academics & Student-
Athlete Development



**TRACEY
STEHLIK**
Associate AD/
Compliance



**DR. CHRIS
BADER**
Assistant AD/
Mental Health &
Performance



**ED
KACZYNSKI**
Assistant AD/
Sales & Premium
Services



**WILL
LANDRETH**
Assistant AD/
Compliance



**LACY
NEEDHAM**
Assistant AD/
Business Office



BOARD OF TRUSTEES & FACULTY ATHLETICS REPRESENTATIVE

The University of Arkansas System Board of Trustees serves as the institution's governing body. The board is comprised of 10 trustees representing each of the state's four congressional districts. The president is the chief executive officer of the University of Arkansas System and reports to the Board of Trustees. Each campus has a chancellor as its chief executive officer, reporting directly to the president.



C.C. "CLIFF" GIBSON III
Chairman
Monticello (2023)



MORRILL HARRIMAN
Vice Chairman
Little Rock (2024)



TED DICKEY
Secretary
Stuttgart/Little Rock (2030)



KELLY EICHLER
Assistant Secretary
Little Rock (2026)



TOMMY BOYER
Fayetteville (2027)



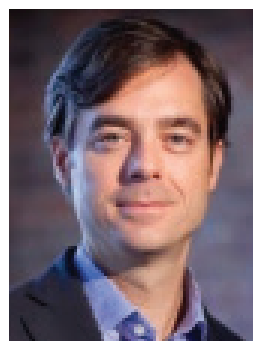
SHEFFIELD NELSON
Little Rock (2025)



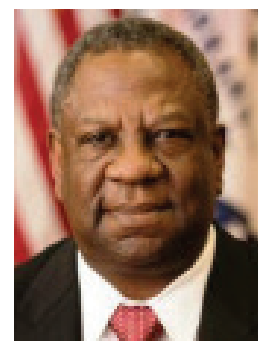
STEVE COX
Jonesboro (2028)



ED FRYAR, PH.D.
Rogers (2029)



JEREMY WILSON
Bentonville (2031)



COL. NATHANIEL TODD
Pine Bluff (2032)

DR. PAUL ADAMS FACULTY ATHLETICS REPRESENTATIVE

Dr. Paul Adams, professor of biochemistry in the Department of Chemistry and Biochemistry and faculty member in the U of A's interdisciplinary cellular and molecular biology program, earned a B.S. in biochemistry from Louisiana State University and a Ph.D. in biophysical chemistry from Case Western Reserve University.

Adams' research and scholarly activities have garnered federal funding from the National Institutes of Health, the National Science Foundation, as well as from state agencies such as the Arkansas Biosciences Institute, the Arkansas Science and Technology Authority and the Winthrop P. Rockefeller Foundation at the University of Arkansas for Medical Sciences.

He has directed the research projects of over 70 honors, undergraduate, graduate and postdoctoral students in his laboratory at the university and has mentored many other students since arriving to the U of A.



Honors and awards Adams has recently received include: the William and Wilma Haines Distinguished Lecturer in Biochemistry, Wabash College, Crawfordsville, IN (2017); the Distinguished Faculty Award from The Honors College (2017); Top 10 Most Outstanding Faculty Member, U of A Student Government and Student Alumni Associations (2018); Faculty Researcher National Role Model, National Minority Access Inc. (2019); Lifetime Achievement Award, Northwest Arkansas Martin Luther King Jr. Council (2020).

Adams' most recent accomplishment came in the form of an election to the Executive Board of Directors of the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers in the summer of 2020.

Since 2017, Adams has served as principal investigator of an NSF grant that funded the U of A's Honors College Path Program, which recruits talented high school students from underrepresented populations to help them thrive and succeed at the university.

In December 2019, Adams was selected as a member of the first cohort of the UARK Leaders Program, a program offered through the Office of the Provost, the Office of Human Resources and Walton College of Business Executive Education. This new leadership development program was launched to support the professional growth of influential and up-and coming university leaders while enhancing collaboration and innovation on campus.



THE SOUTHEASTERN CONFERENCE

GREG SANKEY, COMMISSIONER, SEC

Greg Sankey became the eighth Commissioner of the Southeastern Conference on June 1, 2015, and immediately embarked on a journey to build upon the SEC's recognized success, strong foundations and rich traditions.

Sankey has successfully introduced change and advancement for the conference while respecting the institutional traditions that make the SEC unique. With an understanding of the highly competitive environment of college sports, he has fostered the collaborative culture of the SEC that sets the conference apart and supports its continuing success.

Sankey brings a big picture approach to his position through continuing focus on a vision that positions the SEC to leverage its athletics success and popularity for a greater overall cultural and economic impact on the region, the nation and the world.



Based upon conference-wide success and growth, the SEC was the only college conference named a finalist for the Sports Business Journal's League of the Year Award in 2017-18, a nomination shared with the National Basketball Association (NBA), Major League Baseball (MLB), Ladies' Professional Golf Association (LPGA), National Hockey League (NHL) and Major League Soccer (MLS).

During his first major address as Commissioner, he introduced his concept of "Scholars. Champions. Leaders." to describe the ultimate potential of the SEC. "Educating scholars and supporting champions provides the platform for developing leaders who will influence the world," Sankey said in his opening remarks at SEC Football Media Days in 2015.

ADVOCATING FOR STUDENT-ATHLETE OPPORTUNITY

Now in his fifth year as Commissioner of the SEC, Sankey has established himself as an advocate for the student-athlete, creating a framework to provide young people in the Conference with challenging leadership opportunities and expanded resources to succeed at the highest levels of academic and competitive success. New student-athlete focused initiatives under Sankey's leadership include:

- Creation of a new position in the SEC office for a Director of Student-Athlete Engagement, a role focused on offering student-athletes the opportunity to participate in Conference leadership and prepare for life after their intercollegiate athletics participation concludes. (August 2015)
- Introduction of Student-Athlete Leadership Councils for Football, Men's Basketball and Women's Basketball which, in addition to the Conference's longstanding Student-Athlete Advisory Committee, provide student-athletes with enhanced opportunities to engage with campus leaders and Conference office staff. (May 2016)
- Introduction of a Student-Athlete Career Tour during SEC Football Championship Week in Atlanta, which annually provides a group of student-athletes with opportunities to engage in career exploration with high level corporations and businesses. (December 2016, 2017, 2018)
- Expansion of the student-athlete role at the annual SEC Spring Meetings when student-athlete leaders participate in a robust agenda of interaction with administrators and coaches to provide their perspectives to Conference leaders. (May 2017, 2018, 2019)
- Increased funding for the SEC H. Boyd McWhorter Post-Graduate Scholarship, established in 1986 to honor outstanding student-athletes in the SEC for their accomplishments in athletics and academics. The value of the post-graduate scholarships increased to \$20,000 each for the two winners and \$10,000 each for the 26 finalists. (December 2017)

ADVANCING THE CONFERENCE

Sankey has been intentional and diligent in addressing issues critical to college athletics, with an emphasis on integrity, ethics and sportsmanship:

- Appointed a Working Group on Student-Athlete Conduct to develop recommendations for updated Conference policies governing conduct expectations for student-athletes. As a result, the SEC adopted a serious misconduct policy governing transfers that has served as a model for similar policies subsequently adopted by other conferences and institutions (June 2016, expanded definition June 2017), and later expanded the policy to include all incoming prospective student-athletes. (June 2018)
- Appointed a Working Group on Compliance, Enforcement and Governance, designed to review and update principles which form the foundation of the Conference membership's commitment to SEC and NCAA rules compliance.
- Amended an SEC Bylaw to now require a university president or chancellor to consult directly with the SEC Commissioner before hiring someone "who has engaged in unethical conduct as defined under NCAA Bylaws or who has participated in activity that resulted, or may result, in a Level I, Level II, or major infraction." (June 2017)
- Appointed a Task Force on Sports Gambling to identify issues and solutions with the goal of working with other leaders in sports, both on the collegiate and professional level, as well as governmental leaders, to educate student-athletes on issues related to sports wagering and ensure the integrity of athletics events. (July 2018)

Sankey prioritized the enhancement of Conference championship events to meet the goal of providing student-athletes with life-long memories and exceptional experiences for fans, which has included:

- An agreement with Atlanta's new Mercedes-Benz Stadium to serve as the long-term home for the SEC Football Championship Game. (September 2015)
- An agreement with the City of Hoover, Ala., to continue as host of the SEC Baseball Tournament after the city committed to construction of a \$70 million baseball campus to enhance the baseball tournament experience for student-athletes and fans. (June 2016)
- Engagement with a security consulting firm to review and develop consistent and effective security plans for SEC Championship events. (August 2016)
- A three-year agreement with Greenville, S.C., to provide a multi-year home for the SEC Women's Basketball Tournament at Bon Secours Wellness Arena. (May 2018)

Sankey has focused resources on the development of Conference officiating with a series of measures blending technology with effective leadership to create greater accuracy and consistency for officiating in all sports, including:

- Hiring new coordinators of officials in the sports of men's basketball, women's basketball and softball.
- Working with the NCAA to gain approval for a collaborative instant replay process in the sport of football, which was implemented successfully beginning with the Fall 2016 season. (May 2016)
- Collaborating with the American Athletic and Atlantic Sun conferences to create a men's basketball

officiating consortium, later adding the Sun Belt Conference. (July 2016, May 2017)

- Securing NCAA approval to implement a collaborative instant replay process in the sport of men's basketball beginning with the 2017-18 season. (May 2017)
- Engaging in a consulting agreement with Bob Delaney, an accomplished former NBA official and executive with extensive experience in leadership training, to assume the role of Special Advisor for Officiating Development and Performance. (August 2018)
- Working with the NCAA to expand the number of permissible plays evaluated through video replay in the sport of baseball for the 2018 season (August 2017), and implementing the first centralized replay system in the sport the following year. (March 2019)
- Commissioning Deloitte's Advisory practice to conduct a comprehensive analysis to identify best practices and program standards for the SEC Football Officiating Program. (January 2019)

Another priority under Sankey's leadership is growing exposure for the Conference and effectively publicizing success stories of the SEC. Strategies pursued to achieve this objective include:

- Engagement with The Richards Group, a renowned national marketing agency, to develop a comprehensive branding campaign. The theme - "It Just Means More" - communicates the history, legacy and overall positive impact the SEC has on its region, the nation and the world. (January 2016)
- Introduction of the SEC Graduate Patch, a logo placed on the uniforms of every sport displayed by SEC student-athletes who have earned their undergraduate degree and are continuing their participation in intercollegiate athletics. (October 2016)
- Ongoing collaboration with the SEC Network to create unique exposure opportunities for Conference universities, teams and student-athletes, including behind-the-scenes programming, expanding live championship coverage for Olympic Sports and other unique programming.
- An agreement with SiriusXM to create the first college branded satellite radio channel, SiriusXM SEC Radio, an exclusive 24/7 audio channel dedicated to SEC sports. (November 2017)
- Move of SEC Football Media Days to a new market, taking the signature event to the College Football Hall of Fame in Atlanta while adding a fan event in Centennial Olympic Park to expand the kickoff week to five days of activities. (July 2018)

A CAREER IN COLLEGE ATHLETICS

On March 12, 2015, the Presidents and Chancellors of the SEC announced Greg Sankey would succeed Mike Slive as Commissioner of the SEC.

Sankey, 55, first joined the SEC staff in 2002 as Associate Commissioner for Governance, Enforcement and Compliance and later added supervision of the league's championships staff to his responsibilities. He was elevated to Executive Associate Commissioner and Chief Operating Officer for the league office in 2012, becoming responsible for the day-to-day operation of the SEC Office.

Sankey has been active within the NCAA committee structure. He has served on the Division I Legislative Council, the Committee on Academic Performance and the NCAA Committee on Infractions, and most recently served on the Enforcement/Infractions Working Group created to address recommendations from the independent Commission on College Basketball.

Before moving to the SEC, Sankey served as Commissioner of the Southland Conference for nearly seven years. He joined the Southland Conference staff in 1992 where he served as both assistant and associate commissioner before he was named its Commissioner in 1996 at the age of 31.

Prior to his term at the Southland Conference, he was Director of Compliance and Academic Services at Northwestern State University in Natchitoches, La. While at Northwestern State, Sankey also coached the Demons' golf teams for two years, earning the Golf Coaches Association of America District VI Coach of the Year award in 1991. Before his tenure at Northwestern State, he was the Director of Intramural Sports at Utica College in upstate New York.

A native of Auburn, N.Y., Sankey earned his master's degree from Syracuse University and his undergraduate degree from the State University of New York College at Cortland. Sankey and his wife, Cathy, reside in Birmingham, Ala., and have two adult daughters, Hannah and Moriah.

THE SANKEY FILE

YEAR-BY-YEAR

- 1987-89 Utica College, Director of Intramural Sports
- 1989-91 Northwestern State University, Director of Compliance & Academic Services, 1990-92; Head Golf Coach, 1990-92
- 1992-2001 Southland Conference, Assistant Commissioner, 1992-94; Associate Commissioner, 1994-96; Commissioner, 1996-2002
- 2002-pres. Southeastern Conference, Associate Commissioner, 2002-12; Exec. Assoc. Commissioner/COO, 2012-15; Commissioner, 2015-present

NATIONAL CHAMPIONSHIPS WON BY SEC SCHOOLS IN GREG SANKEY ERA

- 2015-16: Football - Alabama; Women's Swimming & Diving - Georgia; Equestrian - Auburn; Men's Outdoor Track & Field - Florida; Women's Outdoor Track & Field - Arkansas
- 2016-17: Men's Indoor Track & Field - Texas A&M; Women's Basketball - South Carolina; Equestrian - Texas A&M; Women's Tennis - Florida; Men's Outdoor Track & Field - Florida; Baseball - Florida
- 2017-18: Football - Alabama; Women's Indoor Track & Field - Georgia; Men's Indoor Track & Field - Florida; Equestrian - Auburn; Men's Outdoor Track & Field - Georgia
- 2018-19: Bowling - Vanderbilt; Rifle - Kentucky; Men's Indoor Track & Field - Florida; Women's Indoor Track & Field - Arkansas; Equestrian - Auburn; Women's Outdoor Track & Field - Arkansas; Baseball - Vanderbilt
- 2019-20: Women's Cross Country - Arkansas; Football - LSU
- 2020-21: Football - Alabama; Volleyball - Kentucky; Women's Indoor Track & Field - Arkansas; Men's Outdoor Track & Field - LSU; Men's Tennis - Florida; Rifle - Kentucky; Women's Golf - Ole Miss; Baseball - Mississippi State
- 2021-22: Football - Georgia; Women's Indoor Track & Field - Florida; Women's Basketball - South Carolina; Rifle - Kentucky



SEC FOOTBALL CHAMPIONSHIP

The Southeastern Conference's Eastern and Western Division winners will meet in Atlanta's newly constructed Mercedes-Benz Stadium to battle for the league championship and the right to represent the conference in the College Football Playoff. The 30th-annual title game is set for December 4 and will be televised nationally by CBS.

The game was born as a result of 1992 conference expansion, which saw Arkansas and South Carolina become the first members added in SEC history. Under NCAA regulations, a conference with 12 members may play an additional football game to determine its champion, provided the regular season is played in divisions.

The participants of the game are determined each year during the eight-game regular-season conference schedule as the teams with the best overall SEC winning percentage in each division.

The 2017 SEC Championship Game was the highest rated game in the nation for the entire regular season. No. 7 Georgia's 28-7 win over No. 2 Auburn drew an average overnight rating of 8.4 and 18 share, the best for CBS since 2013, when the Iron Bowl drew an 8.6/18 rating and share. Those figures are up 20 percent from last year's SEC Championship Game between Alabama and Florida (7.0/15).

The 2009 SEC Championship Game earned an 11.8 rating and a 24 share, marking the highest-rated SEC Championship Game in history. The game matched the No. 1 Florida Gators (12-0) vs. the No. 2 Alabama Crimson Tide (12-0).

The SEC Championship Game has drawn 24 capacity crowds in its 26-year history. Only 1993 (Birmingham) and 1995 (Atlanta) were not sellouts.

The SEC, along with AMB Sports & Entertainment (AMBSE) and the Georgia World Congress Center Authority (GWCCA), have an agreement to host the SEC Championship Game at Mercedes-Benz Stadium in Atlanta through 2026. The new agreement allows the SEC the option of adding up to two successive five-year extensions.

The Georgia Dome hosted the SEC Championship Game for 23 years beginning in 1994, with capacity crowds in the last 21 consecutive years. By the end of the new agreement, including options, the Championship will have been played in Atlanta a total of 43 years.

ARKANSAS IN THE SEC CHAMPIONSHIP GAME

2006: Florida 38, Arkansas 28

Florida scored a touchdown with nine minutes left in the game and held on for the 38-28 victory over Arkansas. Down 17-7 at the half, Arkansas took a 21-17 third-quarter lead on a two-yard reception by Felix Jones and a 40-yard interception return by Antwain Robinson. Arkansas could have had a chance to build on the lead, but the Gators recovered a fumbled punt in the end zone to move back in front 24-21 with 3:47 left in the third period. Percy Harvin, who scored on a 37-yard pass from Chris Leak in the second quarter, scored on a 67-yard run early in the fourth to put Florida up 31-21. Jones scored his second touchdown on a 29-yard pass from Cedric Washington to cut the margin to three. Darren McFadden finished with 73 yards on 15 carries and Jones 57 on 13. Casey Dick was 10-of-22 passing for 148 yards with a touchdown and two interceptions. Harvin had 105 yards on six carries for Florida, which went on to win the national title at 13-1, while Leak was 16-of-30 for 189 yards with a touchdown and two interceptions.

2002: Georgia 30, Arkansas 3

Georgia scored on its first five possessions for a 23-0 halftime lead and posted a 30-3 victory. Georgia claimed the SEC title just 75 miles from its Athens campus. Musa Smith rushed for 106 yards and two touchdowns. David Greene threw for 237 yards and a score, earning the game's MVP award. Terrence Edwards had seven catches for 92 yards, becoming the SEC's career leader in receiving yards. Arkansas had won six in a row to earn its second trip to the league championship game. The Razorbacks had a punt blocked by Decory Bryant on their first possession and Thomas Davis scooped up the loose ball and ran to the Arkansas 2-yard line. On Georgia's next possession, Smith, who scored after the blocked punt, finished off the drive with a 17-yard scoring run. Georgia's next three possessions ended with field goals by Billy Bennett, who connected from 29, 42 and 39 yards to provide the halftime margin. Arkansas led the SEC in rushing offense with an average of 243 yards per game but managed just 65 against Georgia. Fred Talley, a 1,000-yard rusher, was held to 51 yards on 17 carries while Matt Jones managed only 12 yards on nine carries. Jones completed 9-of-17 passes for 60 yards.

1995: Florida 34, Arkansas 3

A prime-time (ABC) television audience and a sell-out crowd (71,325) in the Georgia Dome saw Florida post a 34-3 victory. Florida out-gained Arkansas by only 97 yards, 396-299, but the Gators committed no turnovers while Arkansas lost the ball four times. Arkansas got on the scoreboard first when Todd Latourette kicked a 36-yard field goal with 7:26 left in the first quarter. The Razorbacks were dealt some bad news on that drive, however. Sophomore running back Madre Hill, who finished third in the conference in rushing, was lost for the game with a knee injury.



2022 SEC CHAMPIONSHIP

DATE: Saturday, December 3

SITE: Mercedes-Benz Stadium; Atlanta, Ga.

CAPACITY: 73,000

TIME: TBD

TELEVISION: CBS



SEC TICKET OFFICE

2201 Richard Arrington Blvd. North

Birmingham, AL 35203

(205) 458-3000

www.secticketoffice.com

MERCEDES-BENZ STADIUM CONTRACT: Through 2026 game

CBS SPORTS CONTRACT: Through 2024 game

HIGHEST TV RATING: 11.8 (24 share) - 2009

LARGEST CROWD: 83,091 (Alabama vs. Florida, Legion Field) - 1992

LARGEST GEORGIA DOME CROWD: 75,892 (Alabama vs. Florida) - 2008

LARGEST MERCEDES-BENZ STADIUM CROWD: 77,141 (Georgia vs. Alabama) - 2018

ALL-TIME RESULTS

Since the first SEC Championship Game in 1992, there have been record crowds, millions of television viewers and eventual national champions.

Year	Result	Site	Attendance
1992	Alabama 28, Florida 21	Birmingham	83,091
1993	Florida 28, Alabama 13	Birmingham	76,345
1994	Florida 24, Alabama 23	Atlanta	74,751
1995	Florida 34, Arkansas 3	Atlanta	71,325
1996	Florida 45, Alabama 30	Atlanta	74,132
1997	Tennessee 30, Auburn 29	Atlanta	74,896
1998	Tennessee 24, Mississippi St. 14	Atlanta	74,795
1999	Alabama 34, Florida 7	Atlanta	74,309
2000	Florida 28, Auburn 6	Atlanta	73,427
2001	LSU 31, Tennessee 20	Atlanta	74,843
2002	Georgia 30, Arkansas 3	Atlanta	74,835
2003	LSU 34, Georgia 14	Atlanta	74,913
2004	Auburn 38, Tennessee 28	Atlanta	74,892
2005	Georgia 34, LSU 14	Atlanta	73,717
2006	Florida 38, Arkansas 28	Atlanta	73,374
2007	LSU 21, Tennessee 14	Atlanta	73,832
2008	Florida 31, Alabama 20	Atlanta	75,892
2009	Alabama 32, Florida 13	Atlanta	75,514
2010	Auburn 56, South Carolina 17	Atlanta	75,802
2011	LSU 42, Georgia 10	Atlanta	75,515
2012	Alabama 32, Georgia 28	Atlanta	75,624
2013	Auburn 59, Missouri 42	Atlanta	75,632
2014	Alabama 42, Missouri 13	Atlanta	73,526
2015	Alabama 29, Florida 15	Atlanta	75,320
2016	Alabama 54, Florida 16	Atlanta	74,632
2017	Georgia 28, Auburn 7	Atlanta	76,534
2018	Alabama 35, Georgia 28	Atlanta	77,141
2019	LSU 37, Georgia 10	Atlanta	74,150
2020	Alabama 52, Florida 46	Atlanta	16,520
2021	Alabama 41, Georgia 24	Atlanta	78,030